

SOYA BASED FOOD PRODUCTS

PRODUCT CODE	:	New Products		
QUALITY AND STANDARDS	:	PFA (Prevention of Food Adulteration Act, 1955)		
PRODUCTION CAPACITY (PER ANNUM)	:	Item	Qty.(Kg.)	Value (Rs.)
		Flavoured Soya Milk	60,000	6,60,000
		Tofu (Soya Paneer)	6,000	2,40,000
		Soya Curd	12,000	1,44,000
MONTH AND YEAR OF PREPARATION	:	February, 2003		
PREPARED BY	:	Small Industries Service Institute Industrial Area-B, Ludhiana-141003 Punjab. Phone Nos. : 531733-34-35 Fax: 91-161-533225 E-mail: sisildh@sisildh.com		

INTRODUCTION

Soyabean is the most cheapest and best health food. Soya milk and related food products are becoming popular throughout the world due to their good nutritional values and medicinal qualities. Soya milk is high in protein, low in fat and carbohydrate and contains no cholesterol. It is an excellent food for babies, children, elderly people and pregnant and lactating women since it contains vegetable protein which is very nutritious and easy to digest. Besides possessing high nutritional values, Soya milk is best for people suffering from

diabetes and lactose-intolerance. It can be said that Soyabean is a valuable gift of mother nature to human beings.

MARKET POTENTIAL

With the increasing health consciousness among the general people, the use of Soyabean is getting acceptance in the form of textured vegetable protein (popularly known as Soya bodi or Soya nuggets), Soya fortified wheat flour, Soya milk, Tofu and Soya curd etc. Being mainly the country of vegetarians, India has indeed a very great potential for Soya products.

Experts predict that the Soya food industry will grow 20% annually over the next few years. Soya milk sales alone rose by 50% in 2001 and is expected to grow by atleast another 300% by the year 2005.

BASIS AND PRESUMPTIONS

- I. It is presumed that the unit will run single shift per day and 300 days in a year.
- II. The rate of interest has been taken 15% on an average both for fixed investment and working capital.
- III. It is presumed that 1 kg. of Soyabean may yield 7.5 litres of Soyamilk. 1 litre Soyamilk can be converted into two litres of flavoured Soya milk or 1 kg of Soya curd or 200 gms of Soya Paneer (Tofu).
- IV. The rates of machinery and equipments and raw materials are those prevailing at the time of preparation of Project Profile. They are likely to vary from place to place and supplier to supplier and necessary changes are to be made as and when required.

IMPLEMENTATION SCHEDULE

The approximate time required for various activities is given below. However, it may vary from place to place depending upon the local circumstances and enthusiasm of the entrepreneur:

1. Selection of site, provisional registration 1 Month

and preparation of Project Report

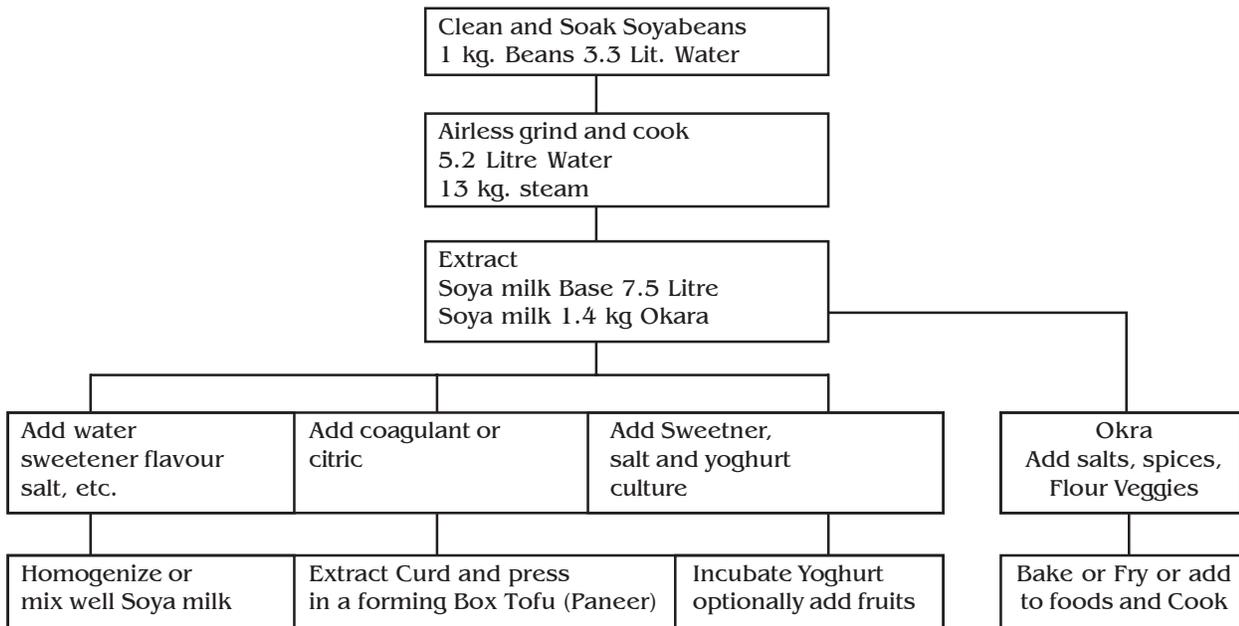
2. Sanction of loan 2-3 Months
3. Selection of machinery 1 Month
4. Commissioning and trial run, etc. 4-5 Months

Due to overlapping of some activities, normally 4 to 5 months are required to implement the Project.

TECHNICAL ASPECTS

Process of Manufacture

The initial stage involves the cleaning, sorting of the Soyabean followed by dehulling and soaking at room temperature in 0.5-1% sodium bicarbonate solution in 1: 3 ratio (soya: solution). After soaking, the weight of original soyabean becomes double, the split (dehulled beans) are ground in hot water in 1:7 ratio and filtered to get milk. The residue is known as okra. The milk is then cooled to 70°C and 0.1 molar calcium sulphate/magnesium chloride or 2% citric acid solution is added with slow stirring. These chemicals precipitate/coagulate the proteins of soya milk. The muslin cloth containing Soya protein is pressed in paneer making boxes for 30 to 45 mts. and then cut into pieces of approx. desired size and put in cold water for another 30 minutes. Vacuum packed tofu should always be kept in the fridge and, after unpacking, immersed in water. The various products which can be manufactured are mentioned in the Chart below:



Quality Control and Standards

Product should conform to the PFA (Prevention of Food Adulteration) Act, 1955.

Production Capacity (per annum)

- Flavoured Soya milk : 60,000 kg.
- Soya paneer : 6,000 kg.
- Soya curd : 12,000 kg.

Motive Power 20 H.P.

Pollution Control

Though no industrial effluent is released in the manufacturing process even then a NOC from State Pollution Control Board is to be obtained before commercial production.

FINANCIAL ASPECTS

A. Fixed Capital

i) Land and Building		Amount (In Rs.)
Built up area including mfg.	100 sq. mtr. (rented)	Rs 2,000 per month

Land and Building	Amount (In Rs.)
place, finished store and office etc.	@ Rs 20 per sq. mtr.

ii) Machinery and Equipments

Sl. No.	Description	No.	Amount (In Rs.)
a.	Soya Machine for soya milk and paneer (Tofu) consisting of grinder cooker, Manual Boiler, Filter Press, Tofu Box & Tofu Press.	1 No.	1,00,000
b.	Deodorizer	1 No.	43,000
c.	Vacuum Packaging Machine	1 No.	75,000
d.	Freezer	2 Nos.	30,000
e.	Pouch Sealing Machine	1 No.	10,000
f.	Tables with AL Top	3 Nos.	10,500
g.	Plastic Trays/Tubes and other misc. items	L.S.	15,000
h.	Packaging -2%, Excise 16% Sales tax-10%		79,380
Total			3,62,880
Electrification and Installation @ 10%			28,350
Office Furniture and Equipments			10,000
Total			4,01,230

iii. Pre-operative Expenses	5000
Total Fixed Cost (ii+iii) = Rs. 4,06,230	

B. Working Capital (per month)

i) Personnel			Salary (In Rs.)
1. Manager	1 No.	@ Rs. 5000	5000
2. Skilled workers	2 Nos.	@ Rs. 2000	4000
3. Sales Supervisor	1 No.	@ Rs. 3000	3000
4. Peon	1 No.	@ Rs. 1500	1500
Total			13,500
Perquisites @ 15%			2,025
Total			15,525

ii) Raw Materials including Packaging			Amount (In Rs.)
i. Soyabean- 800 kg.		@ Rs15per kg.	12,000
ii. Chemicals and other misc. expenses	L.S.		8,000
iii. Packaging material for milk and paneer	L.S.		4,000
Total			24,000

iii) Utilities			Amount (In Rs.)
1. Power			2,000
2. Fuel/LPG			5,000
3. Water			1,000
Total			8,000

iv) Other Contingent Expenses			Amount (In Rs.)
i. Rent			2,000
ii. Postage and stationery			300
iii. Consumable store			500
iv. Repairs and maintenance			300
v. Advertisement and publicity			1,000
vi. Sales Expenses			1,000
vii. Telephone			500
viii. Miscellaneous Expenses			1,400
Total			7,000

v) Total Recurring Expenses (per month)		Amount (In Rs.)
i. Raw materials		24,000
ii. Personnel		15,525
iii. Utilities		8,000
iv. Other expenses		7,000
Total		54,525

vi) Working Capital (for 2 months) Rs.1,09,050

C. Total Capital Investment

		Amount (In Rs.)
i. Fixed Capital.		4,06,230
ii. Working Capital (for 2 months)		1,09,050
Total		5,15,280

FINANCIAL ANALYSIS

1. Cost of Production (per annum)		Amount (In Rs.)
1. Total recurring cost		6,54,300
2. Depreciation on machinery @ 20%		56,700
3. Depreciation on furniture @ 20%		2,000
4. Interest on total investment @ 15%		77,300
Total		7,90,300
Say		7,90,000

2. Turn-over (per annum)		Total (In Rs.)
i. Flavoured Soya milk 60,000 kgs. @ Rs 11 per kg.		6,60,000
ii. Tofu (paneer) 6000 kgs. @ Rs 40 per kg.		2,40,000
iii. Soya Curd- 12000 kgs. @ Rs 12 per kg.		1,44,000
Total		10,44,000

3. Net Profit (per annum) Rs. 2,54,000

4. Net Profit Ratio

$$= \frac{254000 \times 100}{1044000}$$

$$= 24\%$$

5. Rate of Return

$$= \frac{254000 \times 100}{515280}$$

$$= 49\%$$

6. Break-even Point

Fixed Cost (per annum)	Amount (In Rs.)
i. Depreciation on machinery	56,700
ii. Depreciation on furniture	2,000
iii. Rent	24,000
iv. 40% of other expenses	33,600
v. 40% of salary and wages	74,520
vi. Interest on total investment @ 15% per annum	77,300
Total	2,68,120

B.E.P.

$$= \frac{2,68,120 \times 100}{2,68,120 + 2,54,000}$$

$$= \frac{2,68,120 \times 100}{5,22,120}$$

$$= 51\%$$

Addresses of Machinery Suppliers

1. M/s. SSP Limited
19, DLF Industrial Area-IV,
13/4, Mathura Road,
Faridabad- 121003 (Haryana)
Phone: 0129 (527544), 5277730,
Fax: 91-129-527744)

Raw Material Suppliers

Locally Available.