



EVERYTHING

About Small Scale Industry in India.



SIDonline

Your guide to small business in India

laghu-udhyog.com

SIDO GOES ONLINE WITH A COMPREHENSIVE INTERACTIVE KNOWLEDGE PORTAL.



SIDOonline

Your guide to small business in India

SIDO ONLINE puts on the web, a phenomenal interactive area for the growth and development of the Indian entrepreneur.

We have it all.

Project ideas. Finance routes. Global trends. Technology locators. Regular reportage and analysis. Training. Yellow pages. The best thing is, the entrepreneur - and the buyer - can walk in and become part of the action.

- SIDO
 - ▶ Introduction
 - ▶ Organisation
 - ▶ SSI Board
 - ▶ Comprehensive policy package
 - ▶ SIDO Services
 - ▶ Press Releases
- SSI in India
- Policies
- Schemes & Incentives
- SSI Clusters
- Setup New Venture
- Publication
- Thrust Areas
- Emerging Trends
- Partner in Progress



A SENET initiative to stimulate the SME environment Now a member of the International SME Network (INSME)



The portal is an integral part of large scale integration being planned and implemented under the SENET project of the Ministry of SSI and ARI. The portal is a logical station for drawing in diverse groups of users and exciting and motivating entrepreneurial activity.

REGISTRATION GIVES THE COMPLETE EXPERIENCE

All-rounder portal

The portal meets several objectives

- Brings together diverse SME-related groups - Entrepreneurs - existing & potential, Associations, Buyers, Sellers, Technocrats, Training Cells, Technology Developers and Academia.
- Resource for policy makers on technology, infrastructure development, finance, HRD etc.

How to use this portal

The portal has static and interactive areas, all of which are interlinked seamlessly, so that the user can walk into any information area from virtually any location. Barrier-free access has been planned for most sections to encourage visitors. Registration is necessary to view certain areas and become part of the interaction at the site. Participation in the Chatroom, discussion board and talking to SME partners is encouraged.

The screenshot shows the SIDOonline website interface. At the top, there is a navigation bar with links for EVENTS, DIRECTORY, SIDO NETWORK, and SIDO SERVICES. Below this is a search bar and a 'FEEDBACK' button. The main content area is divided into several sections:

- What's New ?**: A sidebar menu on the left with categories like SIDO, SSI IN INDIA, POLICIES, SCHEMES, SSI CLUSTERS, SETUP A NEW VENTURE, PUBLICATIONS, EMERGING TRENDS, PARTNERS IN PROGRESS, and THRUST AREAS. Below these are buttons for CREDIT, MARKETING, and TECHNOLOGY.
- SPOTLIGHT**: A section featuring a news article about the implementation of the Comprehensive Policy Package for SSI and TSE, with a 'Read the Feature' link.
- LATEST SSI NEWS**: A section with a 'Subscribe' button and news items such as 'Experts: SSI MDA Schemes Operational', 'Schemes: Credit Guarantee Trust guaranteees exceed Rs. 12 Cr. in July 2001', and 'ISO 9000 : Electronic Fund Transfer in the offing'.
- RECOGNITION**: A section with sub-sections for AWARDS (National Awards on 30th August 2001), WOMEN POWER (Success story of a Women Entrepreneur), and EVENTS (SSI Portal launch on 30th August 2001).
- ABOUT US**: A section with a 'What is SIDO?' sub-section and a 'DYNAMIC' list of features: Event Listings, Yellow pages, Project Profiles, Cluster Studies, and Directories.
- INTERACTIVE**: A section with features like Chat, HYDE PARK - the Bulletin Board, Electronic Newsletter, and Viewer Polls.
- FAQs**: A large, stylized text element on the right side of the page.
- LINKS TO UNIDO AND WIPO**: A large, stylized text element at the bottom of the page.

Covers all stages of entrepreneurial growth and development...



To set up an SME project, the guidelines are exhaustive...

On the portal are well researched project profiles which can be checked out to see what suits the individual's capabilities and resources. SSI cluster studies are in depth analyses of industrial clusters in India, with spatial concentration mapped out. Details of incentives and schemes by central and state governments can help an entrepreneur decide a course of action.



News of emerging trends is being continuously updated on the site, giving the latest opportunities, standards and demands of the global marketplace.

This world of ideas and directions is given yet more concrete shape. Raising finance, registering a unit, understanding legal implications, all are within the purview of this domain.

Technology assistance can be sought through toolrooms, testing centres and other SSI centres, all of which are exhaustively covered here.

TRACKING OF APPLICATION FORMS

SCHEMES & INCENTIVES

- ▶ SIDO Schemes
- ▶ Incentives
- ▶ Special Schemes
- ▶ Programmes
- ▶ Other SSI Schemes

Building up market alliances

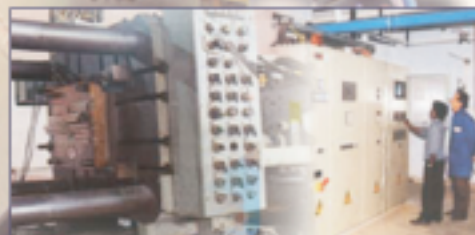
The buyer of goods and technology can skim through an extensive listing of SMEs throughout India and identify areas of his interest.

EMERGING TRENDS

- ▶ Overview
- ▶ WTO
- ▶ IPR
- ▶ ISO 9000
- ▶ Bar Coding
- ▶ Toy Industry
- ▶ Stone Industry

HOSTING DATA FROM DIFFERENT SOURCES ON CLUSTERS OF SSI UNITS

With UNIDO and INSDOC



PUBLICATIONS

- ▶ Overview
- ▶ Policies
- ▶ Schemes
- ▶ Trade Reports
- ▶ Committee Reports
- ▶ Annual Reports
- ▶ Papers
- ▶ Circulars
- ▶ CDs
- ▶ Forms
- ▶ Books
- ▶ Project Profiles
- ▶ Periodicals
- ▶ Clusters Studies
- ▶ Reserved Items

TECHNOLOGY BANK NETWORK

With TBSE, NSIC, APCTT

STATE INDUSTRIAL POLICIES

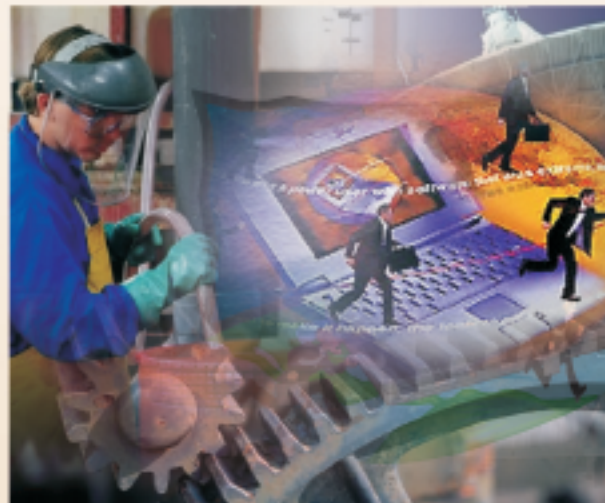
DISTRICT INDUSTRIAL SURVEY REPORTS

LATEST CIRCULARS

RBI CIRCULARS FOR SSIs

ELECTRONIC COPIES OF COMMITTEE REPORTS

S P Gupta • Abid Hussain • Kapur Committee • Nayak Committee
Available for academic purpose, research etc.



Advocacy • Hand holding • Facilitation • Mentoring.



SID online

Your guide to small business in India

Development Commissioner (SSI)
Ministry of Small Scale Industries and Agro & Rural Industries
Govt. of India
A Wing, 7th Floor, Nirman Bhawan, New Delhi - 110011. INDIA
Ph.: 91-11-3012694 Fax : 91-11-3018315
URL : www.laghu-udyog.com or www.smallindustryindia.com