

ADDA LEAF PLATES

I. INTRODUCTION:

Adda Leaf plates are a consumable products mostly used in rural areas and towns, particularly during marriages, social functions and other gatherings where meals are served. Raw materials ie. Adda Leaves and other suitable leaves are available in plenty in rural areas. Serving food on adda leaf plates saves time, manpower and economical to use in large scale

II. MARKET POTENTIAL:

There is a good market for Adda leaf plates as they are disposable and do not require any maintenance and cleaning. This product is not only useful in marriages and other social functions, but also in hotels and road side eating houses. Since the demand is increasing, with the increase in different types of functions and ceremonies at establishment of hotels, messes and road side eating houses, there is no difficulty in marketing the product.

III. BASIS AND PRESUMPTIONS:

Presumed the unit will work for 8 hours a day 300 days in a year. The annual production is taken as 60 % of the production capacity of 400000 no of plates per annum. The cost of the utilities is assumed as per the old tariff

IV. IMPLEMENTATION SCHEDULE:

The project can be implemented within one month.

V. TECHNICAL ASPECTS:

1.Process of Manufacturing:

The leaves are washed. The washed leaves are set in order and stitched in the shape of plates. Next the plates are cut to shape with scissor.

2.Quality Specification

: The plates are made of 12" diameter

3.Production Capacity per annum

Quantity: 240000 nos. per annum
Value:Rs.240000

4.Motive Power

3 phase

VI. TOTAL CAPITAL INVESTMENTS

S.No	Description	Value Rs.
1	Fixed Capital	27150
2	Working capital for 2 months	28060
	Total cost	55210

VII MEANS OF FINANCE

- 1.Promoter's Contribution (5% of total cost) 2760
- 2.PMRY subsidy (15% of total cost or Rs.7500,whichever is less) 7500
- 3.Bank loan[total cost-(Promoter's Contribution+ PMRY subsidy) 44950

VIII FINANCIAL ASPECTS

1.FIXED CAPITAL

i Land & Buildings: rented premises of 150 sft. for a rent of Rs.1250 pm.

ii Machinery & Equipment

S.No	Description	Quantity	Value Rs.
1	Sewing machine	6	12000
2	Motors	6	9000
3	Scissors	6	600
4	Stools	6	450
5	Office table and chair	2	2500
6	Steel almirah	1	2600
7	Pre-operative expenses		6000
	Total		33150

2. WORKING CAPITAL.

i) Staff & Labour per month

S.No	Designation	No	@ Rs.	Value Rs.
1	Manager /owner	1	1500	1500
2	Workers	4	1000	4000
	Total			5500

ii) Raw Material (p.m.)

S.No	Description	Quantity	Value Rs.
1	Leaves	0.2 rp/plate	4000
2	Cleaning	0.2 rp/plate	400
3	Thread	0.4 rp/plate	800
4	Misc. items		80
	Total		5280

iii. Utilities per month

S.No.	Description	Value Rs.
1	Power	650
2	Water	600
	Total	1250

iv. Other expenses per month

S.No	Description	Value Rs.
1	Packing material	200
2	Conveyance, transport, misc. exp.	500
3	Postage, stationery etc.	50
	Total	750

v. Total working capital per month

S.No	Description	Value Rs.,
1	Rent	1250
2	Staff and labour	5500
3	Raw materials	5280
4	Utilities	1250
5	Other expenses.	750
	Total	14030

IX COST OF PRODUCTION PER ANNUM

S.No	Description	Value Rs.
1	Total working capital	168360
2	Depreciation	2715
3	Interest	8281
	Total	179356

X TURNOVER PER YEAR

S.No	Item	Quantity	Rate	Value Rs.
1	Leaf plate	240000 no.	1.00	240000
	Total			240000

XI FIXED COST PER YEAR

S.No	Description	Value Rs.
1	Depreciation	2715
2	Interest	8281
3	Rent	15000
4	40% of salaries & wages	26400
5	40% of other expenses (utilities + OE)	9600
	Total	61996

XII PROFIT ANALYSIS

Profit : sale-total cost=240000-179356=Rs.60644

% of Profit on Sale: Profit / Sale x100 =60644/240000]100=25.27%

% of Return on Investment: Profit / (Investment) 100=60644/55210]100=110 Break-Even

Analysis : FC / (FC+Profit) x100=61996/122640]100 =50.55%

XII MACHINERY SUPPLIERS and RAW MATERIAL SUPPLIERS

Locally available

1.1.1.4

1.1.1.5
