



सत्यमेव जयते  
**Government of India**  
**Ministry of MSME**

# **Brief Industrial Profile Of District AGRA**



सूक्ष्म, लघु एवं मध्यम उद्यम  
**MICRO, SMALL & MEDIUM ENTERPRISES**

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# **Brief Industrial Profile of Agra District**

## **1. General Characteristics of the District**

So overwhelming is the exquisite beauty and presence of this marble mausoleum that centuries later today, even the very land where it has been located - Agra - has been immortalized as the City of the Taj. Yet, it doesn't take much for the roving eye to discover that there's more to Agra than just the fabled Taj Mahal. The city is a virtual gateway to a world of discovery a freeze-frame from a resplendent era that's long since gone by. In the great epic 'Mahabharat' the region of Agra is described as 'Agraban' (an integral part of the Braj Bhumi or the land of Lord Krishna). The latter part of Indian history outlines the origins of Agra to 1475 A.D., when the reign of Raja Badal Singh.

However, Agra came into limelight during the rule of Afghan King Sikandar Lodhi - who had made it the capital of his empire. Later in 1526 A.D., the Mughal Emperor Babar took upon himself the task for rendering Agra, a unique character and beauty of its own. The visionary that he was and a great patron of the arts, Emperor Babar brought in a change in the culture and life-style among the people of Agra, which then brought forth some of the finest craftsmen, artists, statesmen, warriors and nobility, this part of India had ever witnessed. The golden age of Agra's history, thus began to set in.

The next few hundred years of Agra witnessed the rise of the pomp and pageantry of three great Mughal monarchs - Emperor Akbar, Jehangir and ShahJahan - all of whom lavished on this fabled city, their love and riches immeasurable to transform the land into one of the great centers of art, culture, learning and commerce.

Much of the city's impressive past lives in evidence even today, in the hunting presence inside the monuments, the majesty of the buildings, the exquisite arts and crafts and not to forget, the lure of an exceptional cuisine... all, cherished as priceless legacies of a nostalgic past. The older city of Agra has impressively retained much of its resplendent history... captivating every visitor with fond memories to take back home. Today, luxury and modern convenience also exist adjacent to tradition - luxury hotels, shopping malls and plazas, wide avenues and a superb choice of venues for recreation, business, sports, pleasure, education and the arts.

### **1.1 Location & Geographical Area.**

Perhaps no other historical monument has evoked as much awareness and admiration from tourists and travellers alike, as the magnificent Taj Mahal - fondly called by people as the ultimate requiem of love, from a great Mughal Emperor to his beloved.

- ✻ **Area** : 4027 Sq. km.
- ✻ **Population** : 43,80,793
- ✻ **Altitude** : 169 metres above sea level.

- ✘ **Season** : November-February
- ✘ **Clothing (Summer)** : Cottons
- ✘ **Clothing (Winter)** : Woolens
- ✘ **Language** : Hindi, Urdu & English
- ✘ **Local Transport** : Buses, Taxis, Tempos, Auto-Rickshaws.
- ✘ **STD Code** : 0562

## 1.2 Topography

The city of Agra is in Uttar Pradesh, which is a state located in the northern part of India. It is located at a distance of about 200 kilometers from New Delhi, which is the capital city of the Indian Republic. In geographical terms, the exact location of the city of Agra is 27.10° north and 78.05° east.

The city of Agra is built along the banks of the Yamuna, one of the premier rivers in the nation. The city is located at an average altitude of 171 meters or 561 feet above the sea level. The geography of Agra is such that it is surrounded by the city of Mathura on the northern side. To the south of Agra is Dhaulpur. Firozabad is located on the eastern side of the city of Agra. Fatehabad lies on the south-eastern side of Agra city. To the west of Agra lies Bharatpur. The city of Agra forms a part of the great northern plains.

On the basis of landmass, Agra is the third largest city in the state of Uttar Pradesh. The modern city of Agra was founded way back in the 16th century. It was founded by Sikandar Lodhi, who was a king of the Lodhi dynasty. Under the ruling of the Mughal dynasty, Agra was considered to be one of the most powerful and influential cities in India in the medieval period.

## 1.3 Availability of Minerals.

### PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.		NIL
MINOR		
1.	Sand & Silica	In river Yamuna
2.	Red Sand Stone	Mining Banned by apex Court in Fatehpur Sikri

SOURCE:- DEPT. OF MINES & GEOLOGY., UP

## **1.4 FOREST**

There is about 35379 Hectare of Forest in the District

## **1.5 Administrative set up.**

The Agra district is divided into Six Tehsils and 15 Blocks. Total number of Nayay Panchayats in the district are 114 while Gram Sabhas stands at 636. The total populated villages are 904. The total number of police stations in the district are 41 out of which 16 are in Urban area and 25 are in Rural area.

### **There are 6 tehsils in Agra they are as under**

Agra Sadar, Bah, Etmadpur, Fatehabad, Kheragarh, Kiraoli. & 15 Blocks as given below:

Achnera, Akola, Bah, Barauli Ahir, Bichpuri, Etmadpur, Fatehabad, Fatehpur Sikri, Jagner, Jaitpur Kalan, Khandauli, Kheragarh, Pinhat, saiyyan & Shamshabad.

## 2. DISTRICT AT A GLANCE

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude		Degree/Minute	27. 10 <sup>0</sup> N
	ii) Longitude		Degree/Minute	78 .05 <sup>0</sup> E
	iii) Geographical Area		Sq/Km	4027
(B)	Administrative Units			
	i) Sub divisions	2011	Nos	6
	ii) Tehsils	2011	Nos	6
	iii) Sub-Tehsil (block)	2011	Nos	15
	iv) Patwar Circle	2011	Nos	NA
	v) Nyay Panchayat	2011	Nos	114
	vi)Nagar nigam	2011	Nos	1
	vii) Nagar Palika	2011	Nos	5
	viii) Gram Panchayats	2011	Nos	636
	xi) Revenue villages	2011	Nos	905
	x) Assembly Area	2011	Nos	9
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	2011	Nos	2356104
	ii) Female	2011	Nos	2024689
(B)	Total Population	2011	Nos	4380793
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Total Area	2009-10	Hectare	398970
	ii) Forest cover	2009-10	“	35379
	iii) Non Agriculture Land	2009-10	“	40178
	v) cultivable Barren land	2009-10	“	2602
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2009-10	Ha.	35379
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cows	2007	Nos.	206007
	ii) Buffaloes	2007	Nos.	926660
B.	<b>Other livestock</b>			
	i) Goats	2007	Nos.	320077

	ii) Pigs	2007	Nos.	43542
	iii) poultry	2007	Nos.	101548
	<b>iv) Railways</b>			
	i) Length of rail line	2010-11	Kms	231
	<b>V) Roads</b>			
	(a) National Highway	2010-11	Kms	128
	(b) State Highway	2010-11	Kms	148
	(c) Main District Highway	2010-11	Kms	129
	(d) Other district & Rural Roads	2010-11	Kms	2866
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	1913
	(f) Kachacha Road	2010-11	Kms	NA
	<b>(VI) Communication</b>			
	(a) Telephone connection	2010-11		114240
	(b) Post offices	2010-11	Nos.	353
	(c) Telephone center	2010-11	Nos.	9
	(d) Density of Telephone	2010-11	Nos./Lakh person	2533
	(e) Density of Telephone	2010-11	No. per KM.	28.37
	(f) PCO Rural	2010-11	No.	195
	(g) PCO STD	2010-11	No.	4269
	(h) Mobile	2010-11	No.	NA
	<b>(VII) Public Health</b>			
	(a) Allopathic Hospital	2010-11	No.	45
	(b) Beds in Allopathic hospitals		No.	3307
	(c) Ayurvedic Hospital		No.	26
	(d) Beds in Ayurvedic hospitals		No.	126
	(e) Unani hospitals		No.	1
	(f) Community health centers		No.	10
	(g) Primary health centers		No.	58
	(h) Dispensaries		No.	34
	(i) Sub Health Centers		No.	394
	(j) Private hospitals		No.	7
	<b>(VIII) Banking commercial</b>			

	(a) Commercial Bank		Nos.	296
	(b) Rural Bank Products(RRB)		Nos.	39
	(c) Co-Operative bank products		Nos.	16
	(d) PLDB Branches		Nos.	9
	(IX) Education			
	(a) Primary school		Nos.	1767
	(b) Middle schools		Nos.	922
	(c) Secondary & senior secondary schools		Nos.	544
	(d) Colleges		Nos.	67
	(e) Technical University		Nos.	1

Source:- District Stat. & Eco. Office, Agra

## 2.1 Existing Status of Industrial Areas in the District Agra

S. No.	Name of Ind. Area	Land acquired (In Acre)	Land developed (In Acre) 0.4049	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	EPIP Export Promotion Park	101	61.10	4500	269	263	6	42
2	Sikandra Site A B	66.15	48.07	4000	116	116	-	110
3	Sikandra Site C	182.45	107.50	4000	307	307	-	170
4	Foundry Nagar	180.40	153.76	4000	265	265	-	198
5	Leather Park	283.20	59.56	2750	98	-	98	00
6	I./E. Nunhai	73.5	73.5	2262-00	192	192	0	189

Source:- UPSIDC/ DIC, Agra

## 3. INDUSTRIAL SCENERIO OF AGRA

### 3.1 Industry at a Glance from 2004-2005 to 2011-2012

Sr No	Head	Unit	Particulars
1.	REGISTERED/ E.M Issued INDUSTRIAL UNIT	NO.	6787
2.	TOTAL INDUSTRIAL UNIT	NO.	6787
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	03
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	49604
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	753
6.	NO. OF INDUSTRIAL AREA	NO.	06
7.	TURNOVER OF SMALL SCALE IND.	IN Cr.	1850.00 Approx.
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN Cr.	----

Source: DIC AGRA

### 3.2 YEAR WISE TREND OF UNITS REGISTERED / E.M. issued from the year 2004-2005 to 2011-2012

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT ( Cr. Rs.)
Up to	2004-05	781	18.11	3610
	2005-06	875	14.81	7355
	2006-07	858	15.25	8152
	2007-08	841	179.96	6659
	2008-09	855	94.32	5755
	2009-10	860	97.07	6045
	2010-11	862	98.19	5663
	2011-12	855	118.77	6365
	<b>Total</b>	<b>6787</b>	<b>636.485</b>	<b>49604</b>

Source: DIC AGRA

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT ( Cr. Rs.)	EMPLOYMENT
20	Agro based	561	153.42	3384
22	Soda water	0	0	0
23	Cotton textile		0	0
24.	Woolen, silk & artificial Thread based clothes.	7	1.19	42
25.	Jute & jute based	0	0	0

26.	Ready-made garments & embroidery	857	9.68	4565
27.	Wood/wooden based furniture	179	2.035	668
28.	Paper & Paper products	60	12.52	612
29.	Leather based	932	156.089	11320
31.	Chemical/Chemical based	30	7.308	370
30.	Rubber, Plastic & petro based	89	22.376	2016
32.	Mineral based	13	0.27	27
33.	Metal based (Steel Fab.)	74	4.9	430
35.	Engineering units	309	69.268	4150
36.	Electrical machinery and transport equipment	101	1.06	397
97.	Repairing & servicing	2210	99.55	9212
01.	Others	1324	80.065	11926

Source: DIC Agra

### **3.4 Large Scale Industries / Public Sector undertakings**

List of the units in **AGRA** & Near By Area

There is only one Large Scale unit in Agra i.e. M/s Ultra Urban Infratech Ltd. Kuberpur (earlier M/s Haizer Bio Tech. Pvt. Ltd.) nearby to Agra lone PSU is situated which is Mathura Refinery Mathura (35 Km.)

### **3.5 Major Exportable Item**

NIL

### **3.6 Growth Trend**

Due to proximity of New Delhi and being a International city Status due to Taj Mahal Agra is developed as tourist centre, Centre for Shoe Industry, educational hub over the period of time. Agra is also known as the Handicraft City. Foundry Industry is also age old .The city is under supervision of a permanent Committee of Hon'ble Supreme court for monitoring pollution level. An area known as Taj Trapezium Zone was made to check the pollution level around Taj Mahal. Hence Pollution free Industry has a lot of potential for setting up industries to attract people to settle.

### **3.7 Vendorisation / Ancillarisation of the Industry**

Since the only Large Scale unit in Agra is more of service nature hence scope of vendorisation / ancillarisation is very limited. The more investment in large sector shall provide more opportunities for vendorisation in MSE sector.

### **3.8. Medium Scale Enterprises**

### **3.8.1 List of the units in Agra**

M/s Trella Footwear Exports Pvt. Ltd. ,UPSIDC Sikandra Agra

M/s Super House Leather Ltd.,EPIP Agra

M/s Usha Martin Ltd.Nunhai,Agra

### **3.8.2 Major Exportable Item**

Leather Footwear, Leather goods

## **3.9 Service Enterprises**

M/s Pushpanjali Hospital & Research Centre Pvt. Ltd. Delhi Gate Agra.

### **3.9.2 Potentials areas for service industry**

I.T., Health Services, Transportation, Civil Construction ,Hotels & restaurants , Travel agencies.

### **3.10 Potential for new MSMEs**

- Leather Footwear,
- Leather Goods,
- Woolen & Cotton Carpets,
- Dari,
- Petha
- Dalmoth/Namkeen
- Marble. (Stone Carving)
- Zari-Zardoji
- Handicraft items,
- Engineering goods
- Foundry Items
- Diesel Engines
- I.T.Industry
- Educational Centers
- Medical Tourism
- Health Services
- Transportation
- Travel Agencies
- Civil Construction
- Hospitality services
- Hotels
- Garment Mfg.

- Jewellery Designing & Making
- Silver Chains
- Restaurants
- Paper Messy
- Cold storages
- Potato Chips
- Fuits jam & Jelly
- Dal Mill
- Printing

Industries suggested under different heads above are only broad ideas. Hence, detailed information pertaining to suitable location, capital investment in plant in machinery, working capital requirements, manpower, basic raw material, marketability, profitability etc. will be available for each suggested items from MSME-DI, Agra in the shape of scheme/project profile/project report on demand from the suitable entrepreneurs for starting their venture on the selected items.

#### **4. Existing Clusters of Micro & Small Enterprise**

##### **4.1 DETAIL OF MAJOR CLUSTERS**

###### **4.1.1 Manufacturing Sector**

Shoe, Marble Handicraft, Carpet are main cluster of Agra district.

###### **4.1.2 Service Sector**

Nil

#### **4.2 Details for Identified cluster**

##### **4.2.1 Name of the cluster: Carpet**

1	Principal Products Manufactured in the Cluster	Hand Knitted/woolen Hand Tufted
2	Name of the SPV	Agra carpet Mfg. association
3	No. of functional units in the clusters	90
4	Turnover of the Clusters	400 Crore
5	Value of Exports from the Clusters	100 Crore

6	Employment in Cluster	75000
7	Average investment in plant & Machinery	Rs 75000/
8	Major Issues / requirement	Technical & Marketing Support
9	Presence of capable institutions	There are many departments of Central & State Govt. to support the artisans of the cluster- <ul style="list-style-type: none"> <li>• The Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India</li> <li>• District Industries Center, Agra</li> <li>• District Rural Development Authorities</li> <li>• State Urban Development Authorities</li> <li>• NABARD</li> </ul>
10	Thrust Areas	Technology/ Product/ Market/ Export/ quality etc.
11	Problems & constraints	<ul style="list-style-type: none"> <li>• Highly Unorganised Cluster</li> <li>• No design and technology intervention</li> <li>• No proper Forward Linkage</li> </ul> Support from Technology Institutions

Present status of the cluster: - The cluster has been identified under MSE-CDP scheme and Soft Intervention Done. Web site hosted,

#### 4.2.2 Name of the cluster: **Marble & Stone Craft**

1	Principal Products Manufactured in the Cluster	Marble, Stone Craft ,Inlay work
2	Name of the SPV	Gokulpura Marble handicraft association agra
3	No. of functional units in the clusters	2500 ( both registered & unregistered)
4	Turnover of the Clusters	Estimate turnover of the Agra Marble is 200 Crore
5	Value of Exports from the Clusters	100 crore
6	Employment in Cluster	30,000
7	Average investment in plant & Machinery	Rs. 50,000
8	Testing needs	No

9	Thrust Area	Technology/ Product/ Market/ Export/ quality etc.
10	Access to Export Market	Nil

Present status of the cluster: - The cluster has been identified under MSE-CDP scheme and Soft Intervention Done. Web site hosted,

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#### 4.2.3 Name of the cluster: **Shoe Cluster**

1	Principal Products Manufactured in the Cluster	Leather Footwear
2	Name of the association	Agra Juta Laghu Udhog Utpadan Samiti
3	No. of functional units in the clusters	5000 including 150 Exporters
4	Turnover of the Clusters	600 Lakh Pair/ annum
5	Value of Exports from the Clusters	Rs. 2150 Crore
6	Employment in Cluster	2 lakh
7	Average investment in plant & Machinery	1 Lakh (Except Exporting Units)
8	Major Issues	1) Shortage of Skilled Stickers 2) Working Capital 3) Shortage of Finished Leather 4) Infrastructural facilities 5) Govt. Policy
9	Presence of capable Institutions	CFTI, FDDI, GLI
10	Problems & Constrains	Skill Manpower, Shortage of Leather
11	Testing Needs	Local Testing Needs are required .Units facing Hardships & testing from FFDI NOIDA

Present status of the cluster :- The cluster has been identified under MSE-CDP scheme and It was completed four year back.

## **5. General issues raised by industry associations**

- Availability of uninterrupted Power Supply at lower rate.
- Better road connectivity.
- Enhancement of investment limit in Micro, Small & Medium Enterprises.
- State Industrial Policy: It must be declared.
- Attractive Industrial Policy of neighboring state.
- Various central/ state departments are operating similar nature of activities/ schemes with varying subsidy/ limits, required to be consolidated.
- Better Technology Up gradation Scheme with some mechanism for tracking of application status may be available on line.
- Implementation of online submission of Entrepreneurship Memorandum.
- Better loan scheme for self employment for educated unemployed youths.
- More benefit to micro level enterprises under CGTMSE scheme.
- Interest subsidy to Micro enterprises to attract more entrepreneurs to start new venture.
- MDA scheme should be more attractive.
- Procedure for National Awards should be simplified.
- Various DC (MSME) schemes must be more entrepreneurs friendly.

## **6. STEPS TO SET UP MSMEs**

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

<b>S.No</b>	<b>Type of assistance</b>	<b>Name of the agencies</b>
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	District Industries Centre (DIC), Agra
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute, Agra DIC, Agra
3.	Land and Industrial shed	DIC, Agra & UPSIDC, Agra
4.	Financial Assistance	UPFC, KVIC, KVIB, NABARD, SIDBI, & All Commercial Bank
5.	For raw materials under Govt. Supply	UPSIC, Agra
6.	Plant and machinery under hire / purchase basis.	NSIC, Noida/ Agra
7.	Power/ Electricity	Torrent & UPSEB, Agra
8.	Technical Know –how.	MSME-DI, Agra, CFTI Agra, FDDI Agra, GLI, Agra, Carpet Design centre Bhadoi, Varanasi
9.	Quality & Standard	BIS, Kanpur/ New Delhi & NPC Kanpur/ New Delhi
10.	Marketing /Export Assistance	MSME-DI, Agra NSIC, Noida/ Agra ECGC, Agra
11.	Other Promotional Agencies	Director of Handicraft & Cottage Industries/ Textile/ Fisheries, Coir Board, Horticulture/ DC Handicraft, KVIC