

विकास आयुक्त का कार्यालय

(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

Nirman Bhawan, 7th Floor, Maulana Azad Road,
New Delhi-110 108

Ph. EPAX-23063800, 23063802, 23063803, 23063804, 23063805 & 23063806

F.No. 5(1)/2016/MDA/ Pt.I

Dated 27.02.2019

To
The Accounts Officer
PAO (MSME), Kolkata

Sanction order

Subject : Allocation of fund of Rs. 25.20 lakhs to MSME –DI Guwahati for the expenditure under Scheme “Procurement & Marketing Support” towards organizing Trade Fair, National Seminar/workshop and Awareness programmes during Udyam Samaagam in Sikkim during 2nd week of March, 2019(tentative) – reg.

Sir,

I am directed to convey the sanction of competent authority for allocation of funds of amount Rs. 25.20 lakhs (Rs. Twenty Five Lakhs and Twenty thousand only) on demand of the institute for organizing Trade Fair, National Seminar/workshop and Awareness programmes on Digital Advertising, E- Marketing Platform, GeM, GST during Udyam Samaagam in Sikkim during 2nd week of March, 2019 under the scheme “Procurement & Marketing Support” during the year 2018-19. The detail is as follows

						(Rs. in lakhs)
Sl.No.	MSME-DI	Name of the Programme	No. of Programme	Item of the programme	Per programme allocation	Programme wise total allocation
1	Guwahati	Trade Fair	01	Stall rent charges	15.0	15.0
				Advt. & Publicity	6.80	6.8
		National Workshop/Seminar	01	National Seminar/ Workshop	2.0	2.0
		Awareness programme	02	Awareness programmes on Digital Advertising, E-Marketing platform, GeM, GST	0.70	1.4
Total						25.2

2. The Director MSME-DI, Guwahati should adhere to :

- Efforts should be made to select the participants from SC / ST / Women / PH / Minority categories and also comply to para no. 6 of scheme guideline (selection of MSEs). It is requested that purpose of scheme components, which are to be organized, should be fully served and cross participation should be avoided.
- Funds are under the Plan Scheme and non-recurring in nature.
- MSME-DIs will keep separate account of utilization for the sanctioned fund. The saving, if any, is not transferrable.
- The assets acquired wholly or substantially out of these funds should not, without the prior sanction of Government of India, be disposed or encumbered or utilized for the purpose other than that for which the funds have been sanctioned.
- A comprehensive report on utilization of the sanctioned fund and covering all aspects of the event should be reach within a month after the completion of the event.
- The fund utilization & organizing of an event & its components should be as per the scheme guideline “Procurement and Marketing Support” and its component 5(B) Organizing Trade Fair, 5(F) National Seminar/Workshop and 5(G) Awareness Programmes.
- MSME-DI Guwahati should follow the procedure prescribed under the extant CFR and the various guidelines under the economy measures.

Bhram
27-02-19

विकास आयुक्त / Director (MSME)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small & Medium Enterprises
Office of the Dev Commissioner (MSME)
निर्माण भवन, नई दिल्ली-109 / Nirman Bhawan, New Delhi-110 109

- (viii) The financial support by GOI may cover wherever necessary, the expenses towards rent of venue, training materials, audio/video aids, TA/DA and honorarium to the guest faculty, expenditure on transport, purchase of stationary items, refreshment and other miscellaneous expenses as per Govt. of India extant rules. The institute may draw the advance and expenditure deviation as per the extant rules.
- (ix) EAT module rule of PFMS should be followed to release the sanctioned fund.

3. The expenditure shall be accommodated in demand No.64, Ministry of Micro, Small and Medium Enterprises for the year 2018-19 as follows:

TABLE - A

Major Head	2851.00.102.97	Village & Small Industries, Small Scale Industries
Object Head	97.01	Marketing Development Assistance (MDA); Scheme "Procurement and Marketing Support" & its Components: Organizing/participation in Trade Fair/ Exhibitions by the Ministry/Office of DC(MSME)/Government organizations; National Workshop / Seminars & Awareness Program.
Sub Head	97.01.26	Advertisement & publicity.
BE2018-19	Rs. 0.50 Cr	
RE 2018-19	Rs. 3.0 cr,	Advertisement & publicity.
Amount of Present sanction	Rs. 0.068cr.	For advertisement & Publicity.
Balance available for the expenditure	Rs. 2.046 cr.	

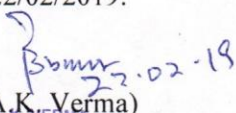
Table B

Major Head	2851.00.102.	Village & Small Industries, Small Scale Industries
Object Head	97.01	Marketing Development Assistance (MDA); Scheme "Procurement and Marketing Support" & its Components: Organizing/participation in Trade Fair/ Exhibitions by the Ministry/Office of DC(MSME)/Government organizations; National Workshop / Seminars & Awareness Program
Sub Head	97.01.20	OAE (ONER) (General)-
BE 2018-19	Rs 33.72 cr	
RE 2018-19	Rs. 32.00 cr.	OAE (ONER) (General)-
Amount of Present sanction	Rs. 0.184 cr.	Awareness programme, National Seminar/workshop and space rent for trade fair
Balance available for the expenditure	Rs 27.0395cr.	

4. This issues with the concurrence of Integrated Finance Wing Dy. No. 119/US (FIN.-II)/19 dated 22/02/2019.

Copy for information & necessary action to:-

1. The Director, MSME-DI Guwahati, New Delhi
2. The DDO, Office of DC (MSME), Nirman Bhawan, New Delhi
3. Under Secretary (IFW), Ministry of MSME, Nirman Bhawan, New Delhi
4. B & A Section, Department of IP & P, Udyog Bhawan, New Delhi
5. B & A Section, Office of DC (MSME), Nirman Bhawan, New Delhi
6. Planning Division, Office of DC(MSME), Nirman Bhawan, New Delhi
7. Principal Director of Audit, Economic and Service Ministry, AGCR Bldg., New Delhi
8. MSME-DI Division, Office of DC (MSME), Nirman Bhawan, New Delhi
9. Director (SENET), Office of DC (MSME), Nirman Bhawan, New Delhi with a request to upload on official website
10. Guard File


 ए. के. वर्मा / A. K. VERMA
 उप निदेशक / Deputy Director
 भारत सरकार / Govt. of India
 सूक्ष्म, लघु एवं मध्यम उद्योग मंत्रालय
 Ministry of Micro, Small & Medium Enterprises
 विकास आयुक्त (सू० ल० एवं म० उद्यम मंत्रालय) का कार्यालय
 Office of the Dev. Commr. (MSME)
 निर्माण भवन, नई दिल्ली-109 / Nirman Bhawan, New Delhi


 ए. के. वर्मा / A. K. VERMA
 उप निदेशक / Dy. Director (Electronics)
 भारत सरकार / Govt. of India
 सूक्ष्म, लघु एवं मध्यम उद्योग मंत्रालय
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