

विकास आयुक्त का कार्यालय  
(सूक्ष्म, लघु एवं मध्यम उद्यम)  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना अजाद रोड,  
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER  
(MICRO, SMALL & MEDIUM ENTERPRISES)  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
GOVERNMENT OF INDIA

Nirman Bhawan, 7<sup>th</sup> Floor, Maulana Azad Road,  
New Delhi-110 108

Ph. EPAX-23063800, 23063802, 23063803, 23063804, 23063805 & 23063806

File No.1 (12)/CLCSS/Misc./2019-20

Date: 09.08.2019

To,

The Pay & Account Office (MSME),  
New Delhi / Kolkata/ Mumbai/ Chennai

**Subject: -Sanction for allocation of Rs.49.00 Lakh (Rupees Fourty Nine Lakh Only) to 25 MSME-DIs for conducting the 70 Awareness Programmes of one-day duration each in districts where scheme is less popular including Aspirational/ LWE districts on Credit Linked Capital Subsidy (CLCS) among the existing & prospective entrepreneurs with a focus on SC & ST/ Women Entrepreneurs during the financial year 2019-20.**

I am directed to convey the approval of Competent Authority for allocation of Rs.49.00 Lakh (Rupees fourty nine Lakh Only) @ Rs.70,000/- per programme to 25 MSME-DIs for conducting 70 nos. (Seventy) Awareness Programmes of one-day duration each in the districts where the scheme is less popular. This includes the Aspirational/ LWE districts indentified by NITI Aayog towards create more awareness on CLCS Component under CLCS-TU Scheme among the existing & prospective entrepreneurs of SC, ST/Women categories. The allocation for the programme funds disbursed is as per the list given below vis-a-vis MSME-DI:

S.No.	Name of MSME-DI	No. of Awareness Programme	Total fund oputed for allocation (₹ in lakh)	S.No.	Name of MSME-DI	No. of Awareness Programme	Total fund computed for allocation (₹ in lakh)
1.	Agartala	1	0.7 lakh	14.	Kolkata	2	1.4 lakh
2.	Chennai	2	1.4 lakh	15.	Mumbai	2	1.4 lakh
3.	Cuttack	6	4.2 lakh	16.	Nagpur	2	1.4 lakh
4.	Gangtok	1	0.7 lakh	17.	Patna	6	4.2 lakh
5.	Guwahati	6	4.2 lakh	18.	Raipur	5	3.5 lakh
6.	Haldwani	2	1.4 lakh	19.	Ranchi	4	2.8 lakh
7.	Hubli	2	1.4 lakh	20.	Solan	1	0.7 lakh
8.	Imphal	1	0.7 lakh	21.	Thrissur	2	1.4 lakh
9.	Indore	4	2.8 lakh	22.	Ahmedabad	1	0.7 lakh
10.	Jaipur	3	2.1 lakh	23.	Allahabad	4	2.8 lakh
11.	Jammu	2	1.4 lakh	24.	Hyderabad	3	2.1 lakh
12.	Kanpur	2	1.4 lakh	25.	Muzaffarpur	5	3.5 lakh
13.	Karnal	1	0.7 lakh		<b>Total (B)</b>	37 nos.	25.90 lakh
	<b>Total (A)</b>	33 nos.	23.10 lakh		<b>Grand Total (A+B)</b>	<b>70 Nos.</b>	<b>49.00 lakh</b>

\* @ ₹ 70,000/- per programme of one day duration each

2. The above mentioned Micro, Small & Medium Enterprises – Development Institutes (MSME-DIs) will organize awareness / sensitization programme in association with the nodal / lead banks approved under CLCS / Industry Associations / State Government and other stakeholders. Furthermore, the proposed awareness programme platforms may also be used for creating awareness various other programmes / schemes of this Ministry. However, during the awareness programme the CLCS-TU Scheme's components shall be given preference.

3. The Directors of MSME-DIs will provide all technical inputs about the scheme. The financial assistance from the Government of India may cover wherever necessary, the expenses towards rent of venue, publicity materials, audio/video aids, TA/DA/expenditure on transport, purchase of stationary items, refreshment and other miscellaneous expenses as per the prevailing General Financial Rules (GFR). Furthermore, while incurring the expenditure austerity guidelines as issued from time to time by the Competent Authority shall be taken into account.

ओ. पी. सिंह/O. P. SINGH contd..2

उप निदेशक/Dy. Director

भारत सरकार/Govt. of India

सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय

Ministry of Micro, Small & Medium Enterprises

विकास आयुक्त, (सूक्ष्म एवं मध्यम उद्यम) का कार्यालय

Office of the Dev. Commr. (MSME)

निर्माण भवन, नई दिल्ली-108/Nirman Bhawan, New Delhi- 108



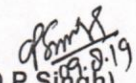
4. The funds are provided under the scheme and are non-recurring in nature. Director, MSME-DI will keep separate accounts of utilization of these funds. Saving, if any, is NOT TRANSFERABLE to any other account.
5. The MSME-DI should ensure that there should be at least 30 participants/beneficiaries in each programme. Furthermore, Director, MSME-DI must ensure the participation of nodal banks of CLCS.
6. Towards conducting the programmes, the concerned MSME-DI may withdraw 60% advance per programme. After the programme is conducted, on the basis of actual expenditure, they will submit the bills to PAO, adjusting the advance of 40% for the programme.
7. The account for actual expenditure incurred on the above programmes shall be maintained by the respective MSME-DI and forwarded to this office within a month's time from the date of organizing the programme along with the proceedings of the programmes, name of resource person and the list of the participants. After completion of the programmes, savings if any, will be surrendered to the Pay and Account Office and also be indicated in the expenditure statement.
8. Each MSME-DI would certify that they have not availed of, or applied for grant for the same purpose or activities from any other Ministry or Department of Govt. of India or State Govt.
9. In addition to the above, the MSME-DI will have to abide by the terms & conditions as given in the detailed Guidelines of the Scheme. Also, the office of DC (MSME) may lay down any other condition as and when required.
10. The expenditure shall be accommodated in demand No. 66- Ministry of Micro Small & Medium Enterprises (MSME) for the year 2019 -20 as follows:

(i) Major Head	2851.00.102.95	Village & Small Industries, Small Scale Industries
(ii) Object Head	95.03.20 (OAE)	Technology Up gradation and quality Certification –Credit Linked Capital Subsidies and Technology Up-gradation Scheme(CLCS-TUS) Main Scheme: Credit Linked Capital Subsidy(CLCS)

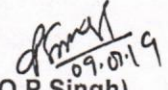
11. This sanction issues in exercise of the powers delegated to the Head of Department in consultation with I.F. Wing vide their Dy. No. 537/F-1/10 dated 01.10.2010.

**Copy for information to:**

1. The AIA/ Director/ Director-Incharge / AD-I/c, Micro, Small & Medium Enterprises Development Institute (MSME-DI), Agartala /Chennai /Cuttack /Gangtok/ Guwahati /Haldwani /Hubli/ Imphal/ Indore /Jaipur/Jammu /Kanpur /Karnal /Kolkata/ Mumbai/ Nagpur/ Patna /Raipur /Ranchi /Solam/ Thrissur /Ahmedabad/ Allahabad / Hyderabad/ Muzaffarpur.
2. Under Secretary, IF Wing, Room No.732, A-Wing, O/o DC (MSME), Nirman Bhawan, New Delhi.
3. The Principal Director of Audit, Economic & Service Ministry, AGCR Bldg., I.P. Estate, New Delhi-110002.
4. Budget Section, A-Wing, O/o DC (MSME), Nirman Bhawan, New Delhi.
5. All DDs (NMCP), A-Wing, O/o DC (MSME), Nirman Bhawan, New Delhi
6. *SENET Division - to upload on website.*

  
(O.P.Singh)  
Deputy Director (CLCSS)

उप निदेशक/Dy. Director  
भारत सरकार/Govt. of India  
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(O.P.Singh)  
Deputy Director (CLCSS)

ओ. पी. सिंह/O. P. SINGH  
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भारत सरकार/Govt. of India  
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