

# विकास आयुक्त का कार्यालय

(सूक्ष्म, लघु एवं मध्यम उद्यम)  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,  
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER  
(MICRO, SMALL & MEDIUM ENTERPRISES)  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
GOVERNMENT OF INDIA

Nirman Bhawan, 7<sup>th</sup> Floor, Maulana Azad Road,  
New Delhi-110 108

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F.No.81(2)/Digital MSME/PMAC/2019

Dt: 19.12.2019

The Pay & Accounts Officer (PAO),  
Pay & Accounts Office,  
Micro, Small & Medium Enterprises,  
New Delhi.

## SANCTION ORDER

**Sub:** Sanction of **Rs. 10,74,60,000/- (Ten Crore Seventy Four Lakh Sixty Thousand only)** under Grant in Aid General to MSME-TDC (PPDC), Agra as National Monitoring & Implementation Unit (NMIU) Secretariat for implementation & Monitoring of Digital MSME under CLCS-TUS for the year 2019-20- reg.

I am directed to convey the sanction of the President of India for the release of **Rs. 10,74,60,000/- (Ten Crore Seventy Four Lakh Sixty Thousand only)**. under Grant- in-aid General to MSME-TDC (PPDC), Agra as NMIU Secretariat for implementation & Monitoring of **Digital MSME** of "Credit Linked Capital Subsidy – Technology Upgradation Scheme (CLCS-TUS)" (except Credit Linked Capital Subsidy component) during 2019-20 w.r.t the approvals in the PMAC meeting held on dt.11.11.2019 of proposals submitted by CSC e-Governance Services India Limited and EDII, Ahmedabad to PPDC, Agra for the following activities :-

S.No.	Subject	Implementing Agency	No of programmes/persons/calls/centres	Total Cost (in Rs.)
1	Awareness Programme @ Rs.70000	CSC EDII	640 nos by CSC-Rs.44800000/- 18 nos by EDII-Rs.1260000/-	460,60,000
2	Workshop @ Rs, 5 Lakh	CSC EDII	36 by CSC Rs.2520000/- 18 by EDII Rs.9000000/-	270,00,000
3	Development of e-Platform India Enterprise Portal by CSC	CSC	5 persons @ upto Rs.50,000 (approximately which ever is less) for 12 months	30,00,000
4	Assistance for IT infrastructure to various Implementing Agencies (IA) upto Rs.10 lakhs per IA	PPDC, Agra	PPDC, Agra to become an IA for implementation of Digital MSME scheme component.	10,00,000
5	Publicity, Branding and Mobilization	PPDC, Agra	Regular media campaign,/documentary/short films/printing of books/study material/success stories through DAVP only.	300,00,000
6	Impact Assessment and Survey including Data Analytics by CSC will make 2 lakh calls to do impact assessment.@ Rs. 2 per call	CSC	2 lakh calls @ Rs. 2/-	400,000
<b>Total (Ten Crore Seventy Four Lakh Sixty Thousand only)</b>				<b>10,74,60,000</b>

2 The Grant-in-aid General will be regulated in accordance with the provisions contained in the components of the scheme guidelines of Digital MSME under CLCS-TUS (except CLCS). The funds released are also subject to the provisions contained in Chapter 9 of the General Financial Rules, 2017, as amended from time to time, read with the Government of India's decisions incorporated there-under, and any other **guidelines and conditions already mentioned in the earlier sanction order issued by this office vide no.41/CLCS-TUS /NMCP /PPDC,Agra/Sanction /2019 dt. 16.09.2019 at 2 (i) to (xxvi)**.In addition to this, MSME-TDC (PPDC), Agra should ensure that there should be at least 50 participants in awareness programme and 100 participants in workshop under

राकेश कुमार / RAKESH KUMAR

उप निदेशक / Dy. Director

भारत सरकार / Govt. of India

सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय

Ministry of Micro, Small & Medium Enterprises

विकास आयुक्त (सूक्ष्म एवं मध्यम उद्यम मंत्रालय)

Office of the Dev. Commr. (MSME)

निर्माण भवन, नई दिल्ली-108 / Nirman Bhawan, New Delhi

Contd....

Digital MSME and efforts should be made to select participants from SC, ST, OBC, PH, women & minority categories of MSMEs. Further, while incurring the expenditure austerity measures should be taken into account as issued from time to time by competent authority. **The design and contents on Publicity, Branding and Mobilization of all components of CLCS TUS shall be submitted for approval of SS&DC.**

3. The progress of implementation of Digital MSME, a component of CLCS-TUS (except CLCS) would be monitored by the Project Monitoring and Advisory Committee (PMAC), O/o DC (MSME).


4. The expenditure is to be debited in **Demand No. 66** Ministry of Micro, Small & Medium Enterprises (MSME) for the year 2019-20 are as follows :-

(i)	Major Head	2851.00.102.95	Village & Small Industries
(ii)	Object Head	95.03.31	Grant-in-aid General
(iii)	BE for Grant-in-aid General CLCS-TUS scheme components of (Lean+Design+ZED+Incubator+Digital MSME+IPR)	Rs. 65.02 Cr.	Technology Upgradation and Quality Certification
(iv)	Present sanction/release for Digital MSME	<b>Rs.10,74,60,000/-</b>	
(v)	Balance available (iii) -(iv)	Rs. 330,140,000/-	

5. The bank details of the Grantee institution for making payment are as below:-

Name of the beneficiary	Name of Bank where A/c of Org Held	Address/Code of Bank Branch	A/C NO.	MICR Code and IFSC Code
Principal Director PPDC AGRA	Punjab National Bank	Rambagh, Agra - 282006 Branch Code- 0984	0984002100034775	MICR- 282024008 IFSC- PUNB0098400

6. This issues with the concurrence of Integrated Finance Wing vide their Dy. No. 289 dated 13.12..2019.


  
**(Rakesh Kumar)**  
**Dy. Director (NMCP)**

Tel : 011-23063350 E mail ; -nrks96@yahoo.com

To,

1. Principal Director, MSME-Technology Development Centre, Agra-Ph.9760547805  
Email : [paselvam@gmail.com](mailto:paselvam@gmail.com), [info@ppdcagra.in](mailto:info@ppdcagra.in)
2. The Drawing & Disbursing Officer, Office of DC (MSME), New Delhi.
3. B&A Section, Deptt. of IP&P, Udyog Bhavan, New Delhi.
4. B&A Section, Office of DC (MSME), Ministry of MSME, Nirman Bhawan, New Delhi.
5. Planning Division, Office of DC (MSME), Nirman Bhavan, New Delhi.
6. Principal Director of Audit, Economic and Service Ministry, AGCR Building, IP Estate , New Delhi.
7. Under Secretary, IFW, Ministry of MSME, Nirman Bhavan, New Delhi.
8. EA (IFW), 124C, Udyog Bhawan, E mail - [ds.negi85@nic.in](mailto:ds.negi85@nic.in) 011-23063483
9. PPS to SS&DC (MSME), [dcmsme@nic.in](mailto:dcmsme@nic.in)
10. PS to DDG (DPS), [dprasad.s@nic.in](mailto:dprasad.s@nic.in) 011-23061277
11. PS to JDC(MK), [mandeepkaur@ias.nic.in](mailto:mandeepkaur@ias.nic.in) 011-23061091
12. Director (NMCP). [manojsaraswat1963@gmail.com](mailto:manojsaraswat1963@gmail.com) 011-23062561
13. SENET Division with the request to upload on DC(MSME) website.
14. Guard File.

**राकेश कुमार / RAKESH KUMAR**  
उप निदेशक / Dy. Director  
भारत सरकार / Govt. of India  
सूक्ष्म, लघु एवं मध्यम उद्योग मंत्रालय  
Ministry of Micro, Small & Medium Enterprises  
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Office of the Dy. Director (MSME)  
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**(Rakesh Kumar)**  
**Dy. Director (NMCP)**

**राकेश कुमार / RAKESH KUMAR**  
उप निदेशक / Dy. Director  
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