

विकास आयुक्त का कार्यालय
(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
नई दिल्ली-110 108



सत्यमेव जयते
MSME
सूक्ष्म, लघु एवं मध्यम उद्यम

OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA
Nirman Bhawan, 7th Floor, Maulana Azad Road,
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Email/SPEED Post

File No. 17/2016/NMCP/ZED/Sanction/MSME-DIs
To,

Dated: 21/10/2016

The Director,
Micro, Small & Medium Enterprises – Development Institute (MSME-DI),
Ahmadabad, Allahabad, Agra, Bangalore, Chennai, Jaipur, Guwahati, Haldwani, Hyderabad, Indore,
Karnal, Kanpur, Kolkata, Ludhiana, Mumbai, New Delhi, Patna, Solan, Thrissure, Nagpur, Cuttack,
Muzaffarpur, Raipur, Goa, Jammu, Ranchi, Hubli, Imphal, Agartala & Gangtok.

Subject: Allocation of funds to MSME-DIs for Organizing One Day Awareness Programme on ZED Under NMCP –Scheme i.e. “ Financial support to MSMEs in Zero Defect & Zero Effect (ZED) Certification Scheme ”–for the FY 2016-17.

The undersigned is directed to convey the sanction of the Competent Authority for allocation of total funds amounting to **Rs. 70,00,000/- (Rupees Seventy Lakh only) @ Rs. 70,000/- per programme** to Director, MSME-DIs for organizing 100 Nos. one day duration Awareness Campaign on Implementation of “**Financial Support to MSMEs in Zero Defect Zero Effect (ZED) Certification Scheme**” during the year 2016-17, in association with the Industry Association and other stakeholders of the region as per the Annexure-‘A’.

2. The funds are under the plan scheme and non-recurring in nature. The MSME-DIs will keep separate record of utilization of these funds. The saving, if any is NOT TRANSFERABLE.
3. The detailed report of the awareness programme must be submitted to this office within 15 days after completion of the programme, along with list of participants, their addresses, industry sectors, photographs, feedbacks, suggestions etc.
4. Director, Micro, Small & Medium Enterprises– Development Institute (MSME-DI) will provide all technical inputs including preparation of background documents/course material identification of suitable topics and faculty for presentation. Presentation material will also be sent by this office.
5. The financial support by Govt may cover wherever necessary, the expenses towards rent for venue, training materials, audio/video aids, TA/DA and honorarium to the Guest Faculty, expenditure on transport, purchase of stationary items, refreshment and other miscellaneous expenses as per Govt. of India rules viz. F.R.-46 (11 - Honorarium to guest faculty), S.R. 190a (travelling allowance to persons who are not in civil service) and Govt. of India’s instructions/orders dated 25.3.2004 regarding economy in expenditure. Government assistance is only for organizational expenses of the proposed event and not for capital items like equipments.
6. The MSME-DI should ensure the Minimum 50 participants / beneficiaries per Awareness Campaign from industry association of their region to sensitize the Micro, Small & Medium Enterprises (MSMEs) on the ZED Certification Schemes, in order to enable the technical and managerial staff of the MSMEs about the importance of the concept, benefits, methodology etc. of ZED. The topics may be selected keeping in view the requirements of target groups and issues of local enterprises should also be included wherever appropriate regarding ZED.

Contd.../-

7. Sanction of the Competent Authority is accorded for the drawl of an advance of Rs. 35,000/- (Rupees Thirty Five Thousand only) per Awareness Campaign to the Director, Micro, Small & Medium Enterprises – Development Institute (MSME-DI) conducting the Awareness program.

8. The account for actual expenditure incurred on the above Awareness Campaign shall be maintained by the Director, Micro, Small & Medium Enterprises – Development Institute (MSME-DI).

9. In addition to above, the implementing agency will have to abide by the terms & conditions as given in the detailed Guidelines of the Scheme i.e. NMCP-ZED. Also, the office of DC (MSME) may lay down any other condition as and when required.

10. The total release under this object head, including the present sanction would be **Rs. 84.00 Lakh** during the current financial year as against the Budget provision of **Rs.0.90 crore** (under OAE) for the financial year **2016-17**.

11. The Director MSME-DI will upload the detailed report alongwith photographs on various social media immediately after the programmes.

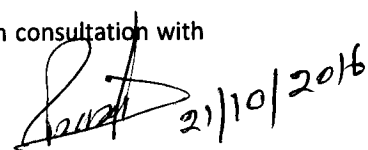
12. Director, MSME-DI will ensure uploading of participating units on www.msmedatabank.in

13. The expenditure shall be accommodated in demand No. 58- Ministry of Micro Small & Medium Enterprises (MSME) for the year 2016-17 as follows:

(i) Major Head	2851.00.102.95	Village & Small Industries, Small Scale Industries
(ii) Object Head	95.01.20	OAE, Main Scheme: Quality Management Standards and Quality Technology Tool (QMS/QTT) including Zero Defect Zero Effect. This Scheme: "Financial Support to MSMEs in Zero Defect Zero Effect (ZED) Certification Scheme"


14. Noted at Serial No. 2 in the Register of Grants.

15. This sanction issues in exercise of the powers delegated to the Head of Department in consultation with I.F. Wing Vide their Dy. **No. 537/F-1/10 dated 04.10.2010.**


(Dhanendra Prasad)
Assistant Director (ZED)

Copy for information to:


1. The Pay & Account Officer, Pay & Accounts Office (MSME), New Delhi / Chennai / Kolkata / Mumbai.
2. The Drawing & Disbursing Officer, Office of DC (MSME), New Delhi.
3. Under Secretary, IF Wing, DIP & P, Room No. 732, Nirman Bhawan, New Delhi
4. The Principal Director of Audit, Economic & Service Ministry, AGCR Bldg., I.P. Estate, New Delhi-110002.
5. B & A Section, M/o Commerce & Industry, Udyog Bhawan, New Delhi.
6. Planning Division, Office of DC (MSME), New Delhi.
7. MSME-DI Division, Office of DC(MSME), New Delhi
8. Director, SENET for uploading on official website.
9. PS to ADC(PS)/PS to Director(NMCP)
10. Guard File


(Dhanendra Prasad)
Assistant Director (ZED)

Annexure –'A'

S. No.	Name of MSME-DI /(Programme allotted vide Sanction Order dated 01.09.2016)	No of Awareness Campaign allocated to respective MSME-DI	Fund allocation in FY 2016-17 from Other Administrative Expenses (OAE) (95.01.20) (In lakh)	Name of the Cluster / Industry	Remarks
1.	Kanpur (01)	4	2.80	It is proposed that the programme will be conducted by the respective DI in association with the functioning industry association of their region to sensitize the Micro, Small & Medium Enterprises (MSMEs) about Zero Defect & Zero Effect Certification Scheme , in order to enable the technical and managerial staff of the MSMEs about the importance of ZED.	Efforts should be made to select participants from SC, ST, OBC,PH , women & minority categories of MSMEs.
2.	Jaipur (01)	4	2.80		
3.	Karnal (01)	4	2.80		
4.	Indore (01)	5	3.50		
5.	Mumbai (02)	4	2.80		
6.	Solan	2	1.40		
7.	Thrissure	4	2.80		
8.	Allahabad (01)	2	1.40		
9.	New Delhi (01)	4	2.80		
10.	Nagpur	3	2.10		
11.	Cuttack	4	2.80		
12.	Banglore (01)	4	2.80		
13.	Muzaffarpur	2	1.40		
14.	Kolkata (01)	5	3.50		
15.	Hyderabad (02)	5	3.50		
16.	Guwahati (01)	5	3.50		
17.	Patna (01)	3	2.10		
18.	Raipur	3	2.10		
19.	Goa	2	1.40		
20.	Ahmadabad(02)	5*	3.50		
21.	Jammu	2	1.40		
22.	Ranchi	3	2.10		
23.	Hubli	2	1.40		
24.	Imphal	1	0.70		
25.	Agartala	1	0.70		
26.	Ludhiana (01)	5	3.50		
27.	Gangtok	1	0.70		
28.	Chennai (02)	5	3.50		
29.	Agra	4	2.80		
30.	Haldwani (01)	2	1.40		
	Total	100	70.00		

* MSME-DI, Ahmedabad will organize one programme in 8th Vibrant Gujrat Global Summit-2017 on January 10-13, 2017 at Mahatma Mandir, Gandhinagar.

 21/10/2016