

File No. 26(6)(3)/2019-20/IPR

Dated :- 19 -03-2020

To,

Principal Director,  
In-charge NMIU Secretariat(PPDC, Agra)  
R. K. Puram Office( Office of Dc-MSME)  
East Block-7, Level-5  
New Delhi-110066  
Email: [paselvam@gmail.com](mailto:paselvam@gmail.com) , [info@ppdcagra.in](mailto:info@ppdcagra.in)  
Contact No: 9760547805

### Release Order

**Subject:- Release Order w.r.t. Rs. 14,77,220/- ( Fourteen Lakh Seventy Seven Lakh Two Hundred and Twenty only) under the Grant in Aid General to MSME-TDC( PPDC), Agra as National Monitoring & Implementation Unit( NMIU) Secretariat for implementation & Monitoring of scheme "Building Awareness on Intellectual Property Rights for MSMEs" under CLCS-TUS for the year 2019-20-reg.**

I am directed to convey the execution of release order w.r.t. to the release of payment of Rs.14,77,220/- ( Fourteen Lakh Seventy Seven Lakh Two Hundred and Twenty only)under Grant –in –aid General to MSME-TDC( PPDC), Agra as National Monitoring & Implementation Unit( NMIU) Secretariat for implementation & Monitoring of scheme "Building Awareness on Intellectual Property Rights for MSMEs" under CLCS-TUS for the year 2019-20 as per the approvals in the 1<sup>st</sup> and 2<sup>nd</sup> PMAC meetings and sub-committee meeting thereof held on 16.10.2019, 04.12.2019 and 18.12.2019 respectively. The bank details of the Grantee beneficiaries for making payment are as below:-

S. No	Name of the Beneficiary	Name of the Bank A / C of Org. held/Branch	Account Number	MICR Code and IFSC /NEFT Code	Application/ Registration No.	Amount
1.	Utsav EXIM Ltd.	HDFC Bank	50200002592802	HDFC0000011	UAM/Trade/18	10,000
2.	Utsav EXIM Ltd.	HDFC Bank	50200002592802	HDFC0000011	UAM/Trade/47	10,000
3.	Utsav EXIM Ltd.	HDFC Bank	50200002592802	HDFC0000011	UAM/Trade/49	10,000
4.	Utsav EXIM Ltd.	HDFC Bank	50200002592802	HDFC0000011	UAM/Trade/51	10,000
5.	Utsav EXIM Ltd.	HDFC Bank	50200002592802	HDFC0000011	UAM/Trade/52	10,000
6.	Utsav EXIM Ltd.	HDFC Bank	50200002592802	HDFC0000011	UAM/Trade/54	10,000
7.	Utsav EXIM Ltd.	HDFC Bank	50200002592802	HDFC0000011	UAM/Trade/55	10,000
8.	Utsav EXIM Ltd.	HDFC Bank	50200002592802	HDFC0000011	UAM/Trade/56	10,000

Cont---2/-

9.	Bry Air Asia Pvt. Ltd.	Indusind Bank	650014028310	INDB0000005	UAM/GOP/9	91,020
10.	Pelican Biotech and Chemical Labs Pvt. Ltd	SBI	35565339086	SBIN0008639	UAM/GOP/28	96,200
11.	Windcare India Pvt. Ltd	Syndicate Bank	61263030000010	SYNB0006126	UAM/GOP/29	100,000
12.	Windcare India Pvt. Ltd	Syndicate Bank	61263030000010	SYNB0006126	UAM/GOP/30	100,000
13.	Windcare India Pvt. Ltd	Syndicate Bank	61263030000010	SYNB0006126	UAM/GOP/20	5,00,000
14.	Wild Child Enterprises Pvt. Ltd.	SBI	37053008006	SBIN0014951	UAM/Trade/4 8	10,000
15.	Auroarts	IDBI Bank	04910200000842 6	IBKL0000049	UAM/GOP/15	5,00,000
	<b>Total</b>					<b>14,77,220</b> /-

2. The above mentioned work is to be carried out in accordance with the terms and conditions mentioned in the earlier sanction orders issued by this office dated 16.09.2019,19.12.2019 & 31.12.2019 and as per the scheme guidelines of the scheme "Building Awareness on Intellectual Property Rights for MSMEs". Further, PPDC , Agra shall ensure that **PFMS-EAT module** is followed to release the funds to the beneficiaries mentioned at para 1.

3. The beneficiaries mentioned at para -1 shall raise a pre-receipt bill (in duplicate) for receiving an amount as reimbursement alongwith undertaking for not receiving the grant from any other source for the said reimbursement case.

4. The progress of implementation of "Building Awareness on Intellectual Property Rights (IPR) for the MSMEs" and expenditure incurred shall be submitted regularly for monitoring by the Project Monitoring and Advisory Committee(PMAC), O/o DC(MSME).

5. This issues with the concurrence of IF-Wing vide Dy. No. 376/IFW/US(Fin-II)/2020, dated: 13.03.2020.

  
19/03/2020

(Rakesh Kumar)  
Deputy Director  
[rakeshkumar@dcmsme.gov.in](mailto:rakeshkumar@dcmsme.gov.in)  
Ph.-011-23062407

**Copy for information to:**

1. Concerned Beneficiaries through MIS portal.
2. Under Secretary, IF Wing, O/o Dc(MSME), Nirman Bhawan, New Delhi
3. PPS to SS & DC(MSME), O/o DC(MSME), Nirman Bhawan, New Delhi
4. PS to DDG(DPS), O/o DC(MSME), Nirman Bhawan, New Delhi
5. PS to JDC(MK), O/o DC(MSME), Nirman Bhawan, New Delhi
6. PS to Director(NMCP), O/o DC(MSME), Nirman Bhawan, New Delhi
7. CPM, NMIU , CLCS-TUS Scheme, R K Puram , New Delhi
8. SENET Division with the request to upload on DC(MSME) website.
9. Guard File

  
19/03/2020

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