

विकास आयुक्त का कार्यालय

(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
नई दिल्ली-110 108



सत्यमेव जयते

MSME

सूक्ष्म, लघु एवं मध्यम उद्यम

OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

Nirman Bhawan, 7th Floor, Maulana Azad Road,
New Delhi-110 108

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File No.26(28)/2017-18/IPR

Date: 04.05.2017

To,

The Pay & Account Officer (MSME),
New Delhi / Chennai / Kolkata / Mumbai.

Subject:- Sanction for Allocation of Rs.21.00 Lakh (Rupees Twenty One Lakh only) from object head OAE to 30 MSME-DIs for Organizing one-day Awareness/ Sensitization Programmes on Intellectual Property Rights (IPR) under the scheme "Building Awareness on Intellectual Property Rights (IPR) for the MSMEs under NMCP" during the year 2017-18 .

I am directed to convey the approval of the Competent Authority for Allocation of Rs.21.00 Lakh (Rupees Twenty One Lakh only) @ Rs.0.70 Lakh per programme to MSME-DIs for organizing awareness / Sensitization programmes on Intellectual Property Rights (IPR) of one-day duration each, as per the list given below against the each MSME- DI:

S. No.	Location of MSME-DI	No of programme	S. No.	Location of MSME-DI	No of programme
1	Agra	01	16	Guwahati	01
2	Ahmedabad	01	17	Kolkata	01
3	Allahabad	01	18	Ludhiana	01
4	New Delhi	01	19	Margao	01
5	Bangalore	01	20	Mumbai	01
6	Chennai	01	21	Muzzaffarpur	01
7	Cuttack	01	22	Nagpur	01
8	Hubli	01	23	Imphai	01
9	Hyderabad	01	24	Patna	01
10	Indore	01	25	Raipur	01
11	Jaipur	01	26	Solan	01
12	Jammu	01	27	Thrissur	01
13	Kanpur	01	28	Indranagar	01
14	Karnal	01	29	Gangtok	01
15	Ranchi	01	30	Haldwani	01
				Total.	30

Total = 30 Nos of programmes , Total amount allocated / sanctioned = Rs. 21.00 Lakh @ Rs.0.70 Lakh per Programme

2. Micro, Small & Medium Enterprises – Development Institute (MSME-DI), will act as an implementing agency for organising awareness / sensitization programmes on Intellectual Property Rights (IPR) of one-day duration each. As per the guidelines, the Govt support will be 90% of the total project cost, limiting to Rs.70,000/-(Rupees Seventy Thousand only) per programme. The implementing agency will ensure that minimum contribution equal to 10% of the total cost of the programme is met by the private partner (Industry Association).

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उप निदेशक / Deputy Director
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Ministry of Micro, Small & Medium Enterprises
निर्माण भवन, नई दिल्ली-108/Nirman Bhawan, New Delhi - 108

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3. Director, Micro, Small & Medium Enterprises – Development Institute (MSME-DI) will provide all technical inputs including preparation of background documents/course material identification of suitable topics and faculty for presentation. The financial support by Gol may cover wherever necessary, the expenses towards rent for venue, training materials, audio/video aids, TA /DA and honorarium to the Guest Faculty, expenditure on transport, purchase of stationary items, refreshment and other miscellaneous expenses as per Govt. of India rules viz. F.R.-46 (11 - Honorarium to guest faculty), S.R. 190a (travelling allowance to persons who are not in civil service), Government assistance is only for organizational expenses of the proposed event and not for capital items like equipments. Further, the procedure prescribed under GFR including the various guidelines under the economy measures shall be followed.

4. Efforts should be made to encourage the SC, ST, OBC, PH Women & Minority categories of MSMEs, while organising the programme. Further, while incurring the expenditure austerity guidelines should be taken in to accounts as issued from time to time by competent authority.

5. The funds are under the Plan scheme and non-recurring in nature. Director, MSME-DI, will keep separate accounts of utilization of these funds. The saving, if any is NOT TRANSFERABLE.

6 The implementing agency should ensure that there should be at least 30 participants / beneficiaries in each programme. Further, Director, Micro, Small & Medium Enterprises – Development Institute (MSME-DI) shall adhere with the following:

- The programmes should be organized in association with the different clusters / Associations, for which the MSME-DIs have not conducted programmes in the recent past. Preferably, the workshops should be held in the clusters. The MSME-DIs must avoid the duplication of the programme(s) with same Clusters / Association. Regional IP Facilitation Centre should be invariably involved in organising above events by respective MSME-DIs.
- The MSME-DIs should select the topics of awareness on IPR as per the requirements of the target group. The expert faculty on the subject matter must be involved during the event. The topics related to the Trademark, Industrial Design, Copyright & GI need more focus.
- The leading Industry Association of the region may be involved for organizing the proposed events. These associations will contribute minimum 10% of the total cost and maximum GOI assistance will be Rs. 70,000/- /-(Rupees Seventy Thousand only) per programme.
- Director, MSME-DIs, also prepare a list of expert faculties (with detail) involved during the event(s) and shall be reported to the IPR-Cell O/o DC-MSME along with the detailed report.

7. As per the scheme guidelines MSME-DI may withdraw an advance of Rs. 35,000/- (Rupees Thirty Five Thousand only) per programme) as mentioned in para-1 for conducting the programmes. After the programme is conducted, on the basis of actual expenditure, he will submit the bill to PAO, adjusting advance of Rs.35,000/- for the programme and minimum 10% contribution of Industry Association. The contribution of Industry Association / clusters / Private Partner should be upfront.


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8. The account for actual expenditure incurred on the above programmes shall be maintained by the Micro, Small & Medium Enterprises – Development Institute (MSME-DI) and forwarded to this office within a month time from the date of organising the programmes along with the proceedings of the programmes, resource person and list of the participants. After completion of the programmes, savings if any, will be surrendered to the Pay and Account Office and also be indicated in the expenditure statement.

9. MSME-DI would certify that they have not availed of, or applied for, grant for the same purpose or activities from any other Ministry or Department of Govt. of India or State Govt.

10. In addition to above, the implementing agency will have to abide by the terms & conditions as given in the detailed Guidelines of the Scheme. Also, the office of DC (MSME) may lay down any other condition as and when required.

11. The expenditure shall be accommodated in demand No. 58- Ministry of Micro Small & Medium Enterprises (MSME) for the year 2017 -18 as follows:

(i) Major Head	2851.00.102.95	Village & Small Industries, Small Scale Industries
(ii) Object Head	95.01.20	OAE Technology Upgradation and Quality Certification- NMCP This Scheme: Intellectual Property Facilitation Centre (formally Building Awareness on Intellectual Property Rights (IPR) for the MSMEs)

12. This sanction issues in exercise of the powers delegated to the Head of Department in consultation with I.F. Wing vide their Dy. No. 537/F-1/10 dated 4-10-2010.

विनय अदलखी VINAY ADLAKHA
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Copy for information to:

1. The Director, Micro, Small & Medium Enterprises – Development Institute (MSME-DI), Agra Ahmedabad, Allahabad, New Delhi, Bangalore, Chennai, Cuttack , Hubli, Hyderabad, Indore, Jaipur, Jammu, Kanpur, Karnal, Ranchi, Guwahati, Kolkata, Ludhiana, Margao, Mumbai, Muzzaffarpur, Nagpur, Imphal, Patna, Raipur, Solan, Thrissur, Indranagar, Gangtok, Haldwani.
2. The Drawing & Disbursing Officer, Office of DC (MSME), New Delhi.
3. Under Secretary, IF Wing, Room No.378, Nirman Bhawan, New Delhi
4. The Principal Director of Audit, Economic & Service Ministry, AGCR Bldg., I.P. Estate, New Delhi-110002.
5. B & A Section, M/o Industry, Udyog Bhawan, New Delhi.
6. Planning Division, Office of DC (MSME), New Delhi.

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