

File No. J/476/2026-GEN
Government of India
Ministry of Micro, Small and Medium Enterprises
(General Administration Section)

Kartavya Bhawan-3, New Delhi
Dated: 29th September, 2026

Office Memorandum

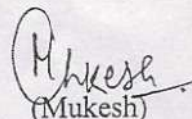
Subject: Observance of "Ek Din, Ek Ghanta, Ek Saath" – Shramdaan/ Cleanliness Drive on 1st October, 2026 – regarding.

Swachhata Hi Seva (SHS) has been observed since 2017 to strengthen voluntarism and collective action for Swachhata. This annual campaign has been exemplifying the 'Whole of Society'm and 'Whole of Government' approach for Swachhata, bringing together citizens, institutions and leadership at all levels.

2. SHS- 2026 is being organized in the Ministry of MSME. In compliance with the directions issued by DDWS, Ministry of Jal Shakti, this Ministry is organizing "Ek Din, Ek Ghanta, Ek Saath" Shramdaan/Cleanliness Drive on **1st October, 2026 from 8:00 AM to 9:00 AM** at **MSME DFO Bal Sahyog, Connaught Place, New Delhi.**

3 All officers and staff of the Ministry are, therefore, requested to come to the above-said venue by 7:50 AM on 1st October, 2026 and participate in the Shramdaan/Cleanliness Drive and contribute towards the collective efforts for cleanliness and Jan Bhagidari under the SHS-2026 campaign.

This issues with the approval of the Competent Authority.


(Mukesh)

Under Secretary to the Govt. of India
Email:- mukesh.69@gov.in

To,

1. All Officers and staff of this Ministry & O/o DC (MSME)

Copy to:

1. PS to Hon'ble Minister (MSME)
2. PS to Hon'ble Minister of State (MSME)
3. PPS to Secretary (MSME)
4. PPS to AS & DC (MSME)
5. All Joint Secretaries and ADCs
6. DFO Bal Sahyog, Connaught Place, New Delhi

7. *Secret Division to upload at website*