

No. J/325/2025-GA
Government of India
Office of the Development Commissioner
Ministry of Micro, Small & Medium Enterprises
(General Administration Division)

Kartavya Bhawan-03 New Delhi-110 001
Dated: 21.09.2026

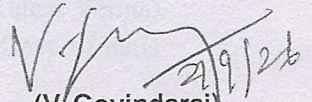
OFFICE MEMORANDUM

Subject: Observance of Swachhata Hi Seva (SHS)-2026 – Administration of Swachhata Pledge – regarding.

The undersigned is directed to forward herewith Ministry of MSME's Office Memorandum regarding the administration of the **Swachhata Pledge** as part of the nationwide campaign **Swachhata Hi Seva (SHS)-2026** (17.09.2026 to 02.10.2026) under the theme *Swachhata Mein Sahbhag, Swachh Bharat, Viksit Bharat*.

2. In this regard, the Swachhata Pledge will be administered to all officers and staff of the Office of DC-MSME (HQ) today, **21.09.2026 at 12:00 Noon** at **Conference Hall, 32000L, 2nd Floor, Kartavya Bhawan-3, New Delhi**. All HQ officers are requested to kindly assemble at the venue on time.
3. Further, all field formations including **MSME-DFOs, Branch DFOs, TCs, TSs, TIs, Tool Rooms (TRs), and Technology Centres**—are requested to simultaneously administer the Swachhata Pledge at their respective office premises/institutes today, **21.09.2026 at 12:00 Noon**, and encourage maximum participation.
4. All field formations and HQ sections are requested to share photographs along with a brief report of the pledge ceremony at the email ID: protocol.msme@gmail.com for compilation and record purposes.
5. This issues with the approval of the Competent Authority.

Encl: As above


(V. Govindaraj)
Director(GA)

To All Officers of O/o DC(MSME)

Copy to:

1. All Divisions/Sections of O/o DC(MSME)
2. PA to DDG(GA/Admin)
3. O/o all ADCs/JDCs/Directors/Joint Directors
4. All DFOs/TC/TI/TR TS O/o DC MSME
5. SENET Division: with a request to upload the circular on e-office/website

वी. गोविंदराज / V. GOVINDARAJ
निदेशक (जी ए) / Director (GA)
भारत सरकार / Govt. of India
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small & Medium Enterprises
विकास आयुक्त (सू. ल. एवं म. उद्यम) का कार्यालय
Office of the Dev. Commissioner (MSME)
कर्तव्य भवन-3, नई दिल्ली-110001 / Kartavya Bhawan-3, New Delhi-110001