

विकास आयुक्त का कार्यालय

(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड़,
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

Nirman Bhawan, 7th Floor, Maulana Azad Road,
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File No. 5(2)/2019-20/MS/Minutes & Sanction

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Dated 16.03.2020

To

The Accounts Officer

Pay & Accounts Office (MSME)

Delhi/Kolkata/Mumbai/Chennai

Subject: Allocation of funds of Rs.0.80 Crore (Rupees Eighty lakhs only) to O/o DC(MSME) for the expenditure under "Procurement and Marketing Support (revised)" scheme towards component 5(B) "Organising Domestic Trade Fairs/Exhibition and participation in trade fairs/exhibitions by the Ministry/Office of DC (MSME)/Government organisations for the financial year 2019-20 – reg.

Sir,

I am directed to convey the sanction of competent authority for allocation of funds of Rs.0.80 Crore (Rupees Eighty Lakhs only) to O/o DC(MSME) for the expenditure under "Procurement and Marketing Support (revised)" scheme towards component 5(B) "Organising Domestic Trade Fairs/Exhibition and participation in trade fairs/exhibitions by the Ministry/Office of DC (MSME)/Government organisations for the financial year 2019-20. The detail is as follows:-

Table A:- Organizing Van Udyam Tribes Expo by Tribal Co-operative Marketing Development Federation of India (TRIFED).

Rs. (in lakhs)

Implementing Agency	Name of programme	Scheme	No. of programme	Item of the programme	Programme wise Total allocation
Headquarters	National Trade Fair	5(B) PMS	01	Stall erection	25.0
				Advertisement and Publicity	15.0
Total					40.0

Table B:- Organizing International GI Expo by IPR Division,O/o DC(MSME).

Rs. (in lakhs)

Implementing Agency	Name of programme	Scheme	No. of programme	Item of the programme	Programme wise Total allocation
Headquarters (IPR Divn)	National Trade Fair	5(B) PMS	01	Stall erection	25.0
				Advertisement and Publicity	15.0
Total					40.0

2. The MSME-DIs should adhere to:

- Funds are under the Plan Scheme and non- recurring in nature.
- MSME-DI will keep separate accounts utilization for the sanctioned fund. The saving, if any, is not transferrable.
- The assets acquired wholly or substantially out of these funds should not, without the prior sanction of Government of India, be disposed or encumbered or utilized for the purpose other than that for which the funds have been sanctioned.
- The Progress report on utilization of the sanctioned fund should be sent periodically/ within a month after the completion of the concerned trade fairs/ exhibition.
- The fund must be utilized as per the guidelines under the component 5(B): Organising Trade Fair/ Exhibition

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विकास आयुक्त (इलेक्ट्रॉनिक्स)
उप निदेशक / Dy. Director (Electronics)
भारत सरकार
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small & Medium Enterprises
विकास आयुक्त (इलेक्ट्रॉनिक्स)
Office of the Dev Commr (Electronics)
निर्माण भवन, नई दिल्ली-108 / Nirman Bhawan, New Delhi-110 108

- held across the country of "Procurement and Marketing Support (revised) Scheme.
- vi) MSME-DI should ensure the utilization of sanction amount with in this financial year.
 - vii) MSME-DI should follow the procedure prescribed under the GFR and the various guidelines under the economy measures.
 - viii) The sanction amount should be utilized in the FY 2019-20 as per GFR-17.
 - ix) No bill shall be cleared by PAO without ensuring that event report has been uploaded on the MIS and approved by the competent authority at HQ.
 - x) Approval is subject to following conditions:
 - There should be defined deliverables on the benefits to the MSEs from the event in terms of generation of B2B and B2C business. Non Government event organizers need to ensure B2B business of 20% of subsidized participant MSEs before release of payment to the organizer by IA
 - No bills shall be cleared without obtaining detailed event report from the event organizer/from MSME organizations whose proposals are being considered like DI/TCs/NSIC etc.
 - Implementing agency shall ensure entire information is fed on the MIS, before the payments are released to the event organizer or the concerned MSME.
 - All the activities shall be cluster based and shall result in creation of sector/district wise MSME clusters, the information of which shall be shared with other divisions for convergence of benefits of all schemes of MSME ministry.
 - The implementing agency should ensure to send the detailed cost breakup and level of participation of M/o MSME in the event in a separately earmarked MSME pavilion from the concerned DI/TC before the sanction is issued.

3. The expenditure shall be accommodated in demand No. 66, Ministry of Micro, Small, and Medium Enterprises for the year 2019-20 as follows:

Table A

Major Head	2851.00.102	Village & Small Industries, Small Scale Industries
Object Head	97.02	Procurement & marketing Support (PMS) Scheme
Sub Head	97.02.20	OAE (General)
BE 2019-20	Rs. 50.0 cr.	
RE 2019-20	Rs. 10.0 cr.	
Amount of present sanction	Rs. 0.50 cr.	5(B) Organising Trade Fairs

Table B

Major Head	2851.00.102	Village & Small Industries, Small Scale Industries
Object Head	97.02	Procurement & marketing Support (PMS) Scheme
Sub Head	97.02.26	Advertisement and Publicity
BE 2019-20	Rs. 4.0 cr.	
RE 2019-20	Rs. 4.0 cr.	
Amount of present sanction	Rs. 0.30 cr.	5(B) Organising Trade Fairs/Exhibitions

4. This issues with the concurrence of Integrated Finance Wing U.S.(Fin-III) ,o/o EA(Fin) Dy.No. 9011 dated 19.02.2020

Copy for information & necessary action to:-

- i) The IPR Divn, O/o DC (MSME).
- ii) The DDO, Office of DC (MSME), Nirman Bhawan, New Delhi
- iii) SS&FA (IFW), Ministry of MSME, Nirman Bhawan, New Delhi(ssfa-steel@nic.in)
- iv) B & A Section, Department of IP & P, Udyog Bhawan, New Delhi
- v) B & A Section, Office of DC (MSME), Nirman Bhawan, New Delhi(email-plgdcmsme@gmail.com)
- vi) Principal Director of Audit, Economic and Service Ministry, AGCR Bldg., New Delhi
- vii) All Partner Organisations(trifed@rediffmail.com,mdtrifed@gmail.com)
- viii) Director (SENET), Office of DC (MSME), Nirman Bhawan, New Delhi with a request to upload on official website.

ए. के. वर्मा / A. K. VERMA (A.K Verma)
 उप निदेशक / Dy. Director (Electronics)
 भारत सरकार / Govt. of India
 सूक्ष्म, लघु एवं मध्यम उद्योग मंत्रालय
 Ministry of Micro, Small & Medium Enterprises
 विकास आयुक्त (सूक्ष्म एवं मध्यम उद्योग) का कार्यालय
 Office of the Dev. Commr. (MSME)
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(A.K. Verma)
Dy. Director

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 उप निदेशक / Dy. Director (Electronics)
 भारत सरकार / Govt. of India
 सूक्ष्म, लघु एवं मध्यम उद्योग मंत्रालय
 Ministry of Micro, Small & Medium Enterprises
 विकास आयुक्त (सूक्ष्म एवं मध्यम उद्योग) का कार्यालय
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