

विकास आयुक्त का कार्यालय  
(सूक्ष्म, लघु और मध्यम उद्यम)  
सूक्ष्म लघु और मध्यम उद्यम मंत्रालय  
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,  
नई दिल्ली-110 108



**MSME**  
MICRO, SMALL & MEDIUM ENTERPRISES  
सूक्ष्म लघु और मध्यम उद्यम

OFFICE OF THE DEVELOPMENT COMMISSIONER  
(MICRO, SMALL & MEDIUM ENTERPRISES)  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
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**F. No. 5(1)/2019-20/MS/Meeting Notice (Part-1)**

**Dated 24.09.2019**

To  
The Accounts Officer  
Pay & Accounts Office (MSME)  
Chennai / Kolkata

Subject: Allocation of fund of Rs.4,50,000/- (Rupees Four lakhs Fifty Thousand only) under "Procurement and Marketing Support" scheme towards organizing Awareness Programmes under the Scheme component 5(G) during the financial year 2019-20 – reg

Sir,

I am directed to convey the sanction of competent authority for allocation of funds of Rs.4,50,000/- (Rupees Four lakhs Fifty thousand only) under Scheme "Procurement and Marketing Support Scheme" towards organizing Awareness Programmes under Scheme component 5(G). The detail is tabulated below:

| S.No. | Name of MSME-DI | Name of the programme    | No. of Programmes | Item of Programme   | Allocation per programme | Total Financial allocation (OAE-ONER) (2851.00.102.97.02.20) for Awareness Programmes. (In lakhs) |
|-------|-----------------|--------------------------|-------------------|---|--------------------------|---|
| 1.    | Cuttack         | 5(G) Awareness Programme | 02                | Organising Awareness Programmes on GEM in collaboration with Odisha Assembly of Small and Medium Enterprises on 12/8/19 (tent.) at Khordha(Bhubaneswar) and with Association of Industrial Entrepreneurs of Bhubaneswar on 30/08/19 (tent.) at Khordha(Bhubaneswar) | 0.7                      | 1.00  |
| 3.    | Patna           | 5(G) Awareness Programme | 02                | Organising Awareness Programmes on ZED Industry in collaboration with DIC,Buxar at Buxar on 30.08.19 (tent.) and with DIC Bhagalppur on 8/7/19 (tent) at Bhagalpur  | 0.7                      | 1.0   |
| 3.    | Patna           | 5(G) Awareness Programme | 03                | Organising Awareness Programmes on Design Clinic Scheme with BIA,Bihar Mahila Udyog Sangh on 24/9 /19(tent) at Patna,with DIC Nawada,Tusar Silk Cluster on 20/8/19(tent) at Nawada and with Jhula cluster 23/8/19 (tent.) at Nalanda,Bihar                          | 0.7                      | 1.5   |

*B. S. Verma*  
24-09-19

ए. के. वर्मा / A. K. VERMA  
उप निदेशक / Dy. Director (Electronics)  
भारत सरकार / Govt. of India  
सूक्ष्म लघु एवं मध्यम उद्यम मंत्रालय  
Ministry of Micro, Small & Medium Enterprises  
विकास आयुक्त / Dy. Commr. (MSME)  
Office of the Dev. Commr. (MSME)  
निर्माण भवन, नई दिल्ली-108 / Nirman Bhawan, New Delhi

|       |         |                          |    |   |     |     |
|-------|---------|--------------------------|----|---|-----|-----|
| 3.    | Chennai | 5(G) Awareness Programme | 02 | Organising Awareness Programmes on Automotive Sector in collaboration with HB Management and Engg. Consultants Pvt. Ltd & Industries bodies on 26/8 /19(tent) at Sriperumbudur, and on 18/9/19(tent) at Ranipet, Tamil Nadu | 0.7 | 1.0 |
| TOTAL |         |                          |    |   |     | 4.5 |

2. The Director, MSME-DI Chennai /Cuttack/Patna should adhere to:

- Efforts should be made to select the participants from SC/ST/Women/PH/Minority categories.
- Funds are under the Plan Scheme and non- recurring in nature.
- MSME-DIs will keep separate accounts utilization for the sanctioned fund. The saving, if any, is not transferrable.
- The assets acquired wholly or substantially out of these funds should not, without the prior sanction of Government of India, be disposed or encumbered or utilized for the purpose other than that for which the funds have been sanctioned.
- The Progress report on utilization of the sanctioned fund and covering all aspects of the event should reach within a month after the completion of the event.
- The fund must be utilized as per the scheme guidelines of 'Procurement & Marketing Support' and its component 5(G) Organising Awareness Programmes.
- MSME-DIs should ensure the utilization of sanction amount with in this financial year.
- MSME-DIs should follow the procedure prescribed under the GFR Norms/Government prescribed procedures, rules and the various guidelines under the economy measures.
- The financial support by GOI may cover wherever necessary, the expenses towards rent of venue, training materials, audio/video aids, TA/DA and honarium to the guest faculty, expenditure on transport, purchase of stationary items ,refreshment and other miscellaneous expenses as per Govt.of India extant rules. The Institute may draw the advance and expenditure deviation as per extant rules .
- EAT Module of the PFMS should be followed for release of the sanctioned amount.

3. The expenditure shall be accommodated in demand No. 66, Ministry of Micro, Small, and Medium Enterprises for the year 2019-20 as follows:

**Table A**

|                                       |               |  |
|---------------------------------------|---------------|--|
| Major Head                            | 2851.00.102   | Village & Small Industries, Small Scale Industries |
| Object Head                           | 97.02         | Procurement & marketing Support (PMS) Scheme       |
| Sub Head                              | 97.02.20      | OAE(General)                                       |
| BE 2019-20                            | Rs. 50.00 cr. |  |
| Amount of present sanction            | Rs.0.0450cr.  | Awareness Programmes.                              |
| Balance available for the expenditure | Rs.47.3020cr. |  |

4. This issues with the concurrence of Integrated Finance Wing Dy.No. 147 dated 13.09.2019

Copy for information & necessary action to:-

- The Director Incharge, Cttack, Patna, Chennai.
- The DDO, Office of DC (MSME), Nirman Bhawan, New Dehi
- Under Secretary (IFW), Ministry of MSME, Nirman Bhawan, New Delhi
- B & A Section, Department of IP & P, Udyog Bhawan, New Delhi
- B & A Section, Office of DC (MSME), Nirman Bhawan, New Delhi
- Principal Director of Audit, Economic and Service Ministry, AGCR Bldg., New Delhi
- Director (SENET), Office of DC (MSME), Nirman Bhawan, New Delhi with a request to upload on official website.

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उप निदेशक / Dy. Director (Electronics)  
भारत सरकार / Govt. of India  
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Ministry of Micro, Small & Medium Enterprises  
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24.09.19

(A.K. Verma)  
Dy. Director(MA)  
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उप निदेशक / Dy. Director (Electronics)  
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