

**NATIONAL WORKSHOP ON MSME CLUSTER DEVELOPMENT**  
(28-29 January 2008)

**Sponsorers**



  
**National Resource Centre For Cluster Development (NRCD)**



**NATIONAL INSTITUTE FOR MICRO, SMALL AND MEDIUM ENTERPRISES**  
(Formerly Known as *NATIONAL INSTITUTE OF SMALL INDUSTRY EXTENSION TRAINING (nisiet)*)  
(An Organization of Ministry of MSME, Government of India)  
Yousufguda, Hyderabad 500 045 (INDIA)

## NATIONAL WORKSHOP ON MSME CLUSTER DEVELOPMENT

28-29 January 2008

Cluster development has been generating widespread demonstration effect in the country among the stakeholders of MSME promotion on the one hand and on the other, accelerating the innovative practices in the sub-sectors of the economy as a whole. Nearly 6400 MSME clusters have been identified in the country. They include manufacturing, artisan, rural and services sectors. Each sector requires a special methodological framework while addressing the critical dynamics over a period to lead the cluster into visible path of growth.

However, during the last decade cluster development interventions by SBI UPTECH, UNIDO and DC (MSME), with two National Resource Centres at **ni-msme**, Hyderabad and EDII, Ahmedabad, have given mixed results in terms of soft and hard interventions with suitable methodological framework as per the cluster dynamics. Nevertheless, these interventions virtually motivated other organisations in the country to adopt proven approach not only in manufacturing but also in KVIC, Coir, Handlooms, Handicrafts, SGSY and agri related clusters. The outcome of the activities undertaken in different clusters has shown limitations due to lags and leads in economies of scale in production, revealing variations over a period in terms of quantitative and qualitative results. To correct and evolve a suitable road map a common platform for sharing the experiences of cluster development practitioners, policy makers and implementing agencies is essential.

With this view, National Resource Centre for Cluster Development (NRCD) of **ni-msme**, the first national centre for cluster development, supported by the office of the DC (MSME), Ministry of MSME, Government of India, is organising a 2-days National Workshop on MSME Cluster Development to discuss various issues that lead to involving key persons from Central Government/ State Governments/ NGOs/ International Organisations and donor agencies.

The objective of the workshop is to bring together various organisations / institutions concerned with cluster development so as to synergise the efforts and add further momentum to cluster development in the country. For this purpose, policy makers, planners, implementers and field experts are being invited to share their experiences and to evolve new strategies for development of MSMEs through cluster development.

### THEMES

The following themes have been selected for discussion based on experience in cluster development by various organisations in the country

- Policy Implications for Cluster Development
- Clusters: Employment Generation and Poverty Reduction
- Business Development Services (BDS)
- Investment Promotion and Technology Transfer
- Cluster Financing and Development
- Infrastructure Development and Common Facilities
- Cluster Development Implementation Strategy
- Future Directions

(Tentative Workshop Schedule is appended)

## **METHODOLOGY**

The Workshop will be participatory in nature. Each theme will be chaired by an eminent personality in the respective area such as Secretary to Government of India or senior officials of other renowned organisations. Four to five speakers will deliberate on each theme. The speakers will be selected on the basis of their expertise in the topics concerned. The expert comments may include the voice of international agencies. The conclusions and recommendations emerging from the proceedings are expected to help accelerate cluster development in the country.

## **OUTCOME**

The outcome of the workshop is expected to stimulate initiatives by Union ministries in terms of policy formulation, programme/ scheme development for effective implementation for development of MSME clusters in the country. It is also expected to facilitate improved productivity, enhanced levels of employment creation, better exports, and facing new challenges under emerging internationalisation.

## **VENUE and DATES**

**Venue:** The Kautilya, Hotel Samrat, Chanakyapuri, New Delhi 110 021  
Tel: 26110606; Fax: 24679056

**Dates:** 28-29 January 2008

## **CONTACT PERSONS**

B. Sarat Kumar  
Technical Advisor, NRCDC  
Cell: 91-94400-75908  
E-Mail: saratbathula@yahoo.com

Dr. SRK Reddy  
Head, NRCDC  
Cell: 91-93475-17486  
E-Mail: reddysrk1@gmail.com

## **National Resource Center for Cluster Development (NRCDC)**

National Institute for Micro, Small and Medium Enterprises (**ni-msme**) (Formerly nisiet)

[An organisation of the Ministry of MSME, Government of India]

Yousufguda, Hyderabad- 500 045.

Tel: 040- 23608544 Fax: 040- 23608547

Website: [www.nimsme.org](http://www.nimsme.org)

## **NRCDC**

The National Resource Centre for Cluster Development (NRCDC), ni-msme was set up in January 2004 with funding assistance by DC (MSME). A team of UNIDO trained professionals with hands-on experience in cluster development mans the centre. NRCDC is involved in developing 21 clusters of DC (MSME), 10 of Handicrafts, 27 under SFURTI, and 2 clusters under IHCDP all over India. The centre, in addition, provides handholding, monitoring and technical advisory services. It has been training government officials from the union and state governments, the North-Eastern Region, and the officers of financial institutions including Canara Bank, OBC and NABARD.

## ni-msme the premier institute

National Institute For Micro, Small And Medium Enterprises (**ni-msme**) formerly known as National Institute of Small Industry Extension Training, nisiet is a pioneer institute in the field of MSMEs, playing a major role in providing a pro-business environment to foster the progress of SMEs towards success and prosperity. The raison d'être of this Institute is to assist the Government in formulating policies for small enterprises and to help the practising and potential entrepreneurs through a host of services like research, consultancy, information, training, education and extension. It is a training ground for senior technocrats, bureaucrats and bankers who come here to gain expertise and knowledge in order to equip themselves with latest technology and streamline their operations.

Set up in 1960, **ni-msme** (nisiet) has made valuable contribution by creating an impressive record of achievements reaching beyond the Indian shores, enabling other developing countries to take advantage of its facilities. nimsme's activities are constantly evolving to suit the emerging needs of enterprises in the context of globalisation.

Located in a sprawling serene campus amidst a rich natural setting, **ni-msme** (nisiet) is well equipped with both physical and academic infrastructure. In keeping with the changing times and technological advances, the Institute has switched over to IT mode in every aspect of its activities and functioning, at the same time retaining the wisdom and advantages of deeply ingrained traditional practices.

Through its SENDOC the Institute disseminates information that shapes a successful entrepreneur, well versed in the intricacies of business and can participate in business activities intelligently and diligently.

**ni-msme** (nisiet) has made many significant contributions towards enterprise promotion both nationally and internationally. Preparation of video films on progress of IID centres (1995), Project Appraisal and Evaluation CAPE (1996), UNESCO chair for SME Policy Research (1996/1997), EDP for Rationalized Employees in State and Central PSUs (1998), Trade Related Development Programme for Women (TREAD) (2000), Little Angels Project (ILO) (2001) Cluster Development Programmes (2003), Re-Engineering the Activities of DICs (REDIC) (2004), Export Promotion Programmes (2005), SME Development Programmes for IES and IAS officers (2006) are some of **ni-msme's** achievements during the recent past at national level.

The National Resource Centre for Cluster Development (NRCD), functioning as a unit of the Institute's School of Enterprise Development adds a new dimension to the already existing operations of **ni-msme** (nisiet). The CRR programmes meant to promote self-employment ventures have been designed to create self-confidence among the rationalised employees. The Institute has undertaken several research and consultancy projects for the promotion of SMEs in the North-East, apart from training.

The management of the Institute rests with Governing Council appointed by the Government of India. The governing body acts through the resident Director General. The present Director General is Dr. Chukka Kondaiah.



## **NATIONAL INSTITUTE FOR MICRO, SMALL AND MEDIUM ENTERPRISES**

*(Formerly Known as NATIONAL INSTITUTE OF SMALL INDUSTRY EXTENSION TRAINING (nisiet))*

(An Organization of Ministry of MSME, Government of India)

**Yousufguda, Hyderabad 500 045 (INDIA)**