

FN5/2(10)/2021-22-A&P
Government of India
Office of Development Commissioner (MSME)
(Advertising and Publicity Division)

**Notice for Azadi Ka Amrit Mahotsav National MSME Expedition.
(Extension of last date)**

Advertising and Publicity Division of Development Commissioner, Ministry of MSME , Government of India, Nirman Bhawan, New Delhi is organizing a series of MSME Expeditions during November, 2021- August, 2023.

2. interested young professionals/students (citizens of India) between the age group of 18 to 30 years (as on 1st March, 2022) interested in the promotion of MSME Schemes through writing different kinds of articles, fictions ,poems or Nukkad Natak, Speeches etc. on MSME may participate in the above expeditions.

3. The selection of participants will be done on the basis of screening of applications having higher qualification (preferably UG/PG in Journalism/Mass Communication/Hindi/English) and more experience relevant to MSME.

4. The selected Young professionals (only 2 to 4 persons) will be informed accordingly and they will have to participate in forthcoming Azadi Ka Amrit Mahotsav MSME Expeditions after fulfilling all the formalities satisfactorily and having vaccinated completely (both doses of COVID-19 vaccine).

5. Interested Youths having natural inclination towards adventure activities and MSME communication activities can apply by the 19th April, 2022 (till 5.00PM) at email: **harish.yadav@nic.in** attaching brief biodata.

6. A Final Panel of selected participants will be prepared as per the requirement of forthcoming MSME Expeditions (National as well as State level).The private youth participants will be awarded Certificate of participation in the Expedition after completion of each Expedition successfully. Please apply as per the attached format of Application.