

# विकास आयुक्त का कार्यालय

(सूक्ष्म, लघु एवं मध्यम उद्यम)  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,  
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER  
(MICRO, SMALL & MEDIUM ENTERPRISES)  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
GOVERNMENT OF INDIA

Nirman Bhawan, 7<sup>th</sup> Floor, Maulana Azad Road,  
New Delhi-110 108

Ph. EPAX-23063800, 23063802, 23063803, 23063804, 23063805 & 23063806

F.No. 5(1)/2019-20/MS/Meeting Notice

Dated 10.07.2019

To  
The Accounts Officer  
Pay & Accounts Office (MSME)  
Kolkata

**Subject : Allocation of fund of Rs. 40.0 Lakhs (Rupees Forty lakhs only) to MSME-DI, Guwahati for the expenditure under Scheme "Procurement & Marketing Support" towards organizing National Trade Fair at Shillong, Meghlaya from 16<sup>th</sup> - 22<sup>nd</sup> Oct., 2019 during the year 2019-20.**

Sir,

I am directed to convey the sanction of competent authority for allocation of funds of Rs. 40.0 Lakhs (Rupees Forty lakhs only) to MSME-DI, Guwahati for the expenditure under Scheme "Procurement & Marketing Support" towards organizing National Trade Fair at Shillong, Meghlaya from 16<sup>th</sup> - 22<sup>nd</sup> Oct., 2019 during the year 2019-20. The detail is tabulated below:-

Rs in lakhs

MSME-DI	Name of programme	Scheme Component	No. of prog.	Item of the programme	Per programme allocation	Programme wise Total allocation
MSME-DI, Guwahati	11 <sup>th</sup> East Himalayan Trade Fair, Shillong	5(B) Organising/participation in trade fairs/exhibitions by the Ministry/Office of DC (MSME)!Government organisations:	01	Erection of Stalls/MSME Pavilion	25.0	40.0
				Advertisement & publicity	15.0	
	<b>Total</b>					<b>40.0</b>

2. The Incharge of Institute/ organisations should adhere to :

1. Efforts should be made to select the participants from SC / ST / Women / PH / Minority categories and also comply to para no. 6 of scheme guideline (selection of MSEs). It is requested to ensure that purpose of scheme components, which is to be organized, should be fully served. It is requested to ensure that purpose of scheme components, which is to be organized, fully served.
2. Funds are under the Plan Scheme and non-recurring in nature.
3. The Institute/organisation will keep separate account of utilization for the sanctioned fund. The saving, if any, is not transferrable.
4. The assets acquired wholly or substantially out of these funds should not, without the prior sanction of Government of India, be disposed or encumbered or utilised for the purpose other than that for which the funds have been sanctioned.
5. A comprehensive report on utilization of the sanctioned fund and covering all aspects of the event should be reach within a month after the completion of the event.

*Approved*

के. वार्मा / Dy. Director (Electronics)  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
भारत सरकार, नई दिल्ली-110 108  
Ministry of Micro, Small & Medium Enterprises  
Office of the Dev. Commissioner (MSME)  
निर्माण भवन, नई दिल्ली-108 / Nirman Bhawan, Delhi-108



6. The fund utilization & organizing of an event & its components should be as per the scheme guideline "Procurement and Marketing Support" and its component 5(B): organizing/participation in Trade Fair/ Exhibitions by the Ministry/Office of DC (MSME)/Government organizations.
  7. The Institute/organizations should follow the procedure prescribed under the extant GFR and the various guidelines under the economy measures.
  8. The financial support by GoI may cover wherever necessary, the expenses towards rent of venue, training materials, audio/video aids, TA/DA and honorarium to the guest faculty, expenditure on transport, purchase of stationary items, refreshment and other miscellaneous expenses as per Govt. of India extant rules. The institute may draw the advance and expenditure deviation as per the extant rule
  9. EAT module of the PFMS should be followed for release of the sanctioned fund.
2. The sanction amount will be debitible in demand No.64, Ministry of Micro, Small and Medium Enterprises for the year 2019-20 by MSME-DI in NER as follows:

Head	Head No.	Description
Major Head	2851.00.102.97	Villagerand small Industries, Small Scale Industries
Object Head	97.01	Marketing Promotion Scheme(Marketing Development Assistance(MATU)/Procurement & Marketing Support(PMS) Scheme
Sub Head	97.01.20	OAE

By reappropriation from

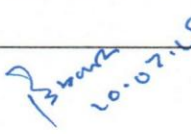
Budget Head	From	To
Major Head	i) 2552.00.236.33(OAE-NER) Village and small Industries, Marketing Promotion Scheme(Marketing Development Assistance(MATU)/Procurement & Marketing Support(PMS) Scheme	i) 2851.00.102.97: OAE, Marketing Promotion Scheme(Marketing Development Assistance(MATU)/Procurement & Marketing Support(PMS) Scheme
Object Head	33.01.20 (OAE-NER)	i) 97.01.20 (OAE):

Approval of Secretary (MSME) vide Dy. No.512/F, file No. 5(5)/2019-20/MS/Budget dated 06.5.2019 page 3/N & Budget & Account Section order No. G-23011/1/2019-20/Budget/ (B&A)/269-277 dated 16.5.2019

Head	Head No.	Description
Major Head	2851.00.102.97	Village and small Industries, Small Scale Industries
Object Head	97.01	Marketing Promotion Scheme(Marketing Development Assistance(MATU)/Procurement & Marketing Support(PMS) Scheme
Sub Head	97.01.20	OAE:
BE(OAE): NER	Rs. 9.0 Cr.	-
Present allocation	Rs. 0.25 Cr.	Organising 11 <sup>th</sup> East Himalaayan Trade Fair
Balance	Rs. 9.0 Cr.	-

**Table B**

Major Head	2851.00.102.97	Village & Small Industries, Small Scale Industries
Object Head	97.01	Marketing Development Assistance (MDA)/ Procurement and Marketing Support (PMS) Scheme
Sub Head	97.01.26	Advertisement and Publicity
BE 2019-20	Rs. 4.0 cr.	
Amount of Present sanction	Rs. 0.15 cr.	11 <sup>th</sup> East Himalaayan Trade Fair
Balance available for the expenditure	Rs. 3.66Cr.	

  
 10-07-19  
 Dr. A. K. VERMA  
 Director (Electronics)  
 Ministry of Micro, Small & Medium Enterprises  
 Office of the Dev. Commr. (MSME)  
 निमन भवन, प्लॉट नं. 109 / निमन भवन, प्लॉट नं. 109

4. This issues with the concurrence of Integrated Finance Wing Dy. No. 87 dated 09.07.2019.

(A.K. Verma)

Deputy Director

ए. के. वर्मा / A. K. VERMA  
उप निदेशक / Dy. Director (Electronics)

भारत सरकार / Govt. of India

सूक्ष्म, लघु एवं मध्यम उद्योग मंत्रालय

Ministry of Micro, Small & Medium Enterprises

विकास आयुक्त (सू लो एवं म० उद्यम मंत्रालय) का कार्यालय

Office of the Dev. Commr. (MSME)

निर्माण भवन, नई दिल्ली-108 / Nirman Bhavan, New Delhi-108

Copy for information & necessary action to :

1. The Director, MSME-DI, Guwahati
2. The DDO, Office of DC (MSME), Nirman Bhawan, New Delhi
3. Under Secretary (IFW), Ministry of MSME, Nirman Bhawan, New Delhi
4. B & A Section, Department of IP & P, Udyog Bhawan, New Delhi
5. B & A Section, Office of DC (MSME), Nirman Bhawan, New Delhi
6. Planning Division, Office of DC (MSME), Nirman Bhawan, New Delhi
7. Principal Director of Audit, Economic and Service Ministry, AGCR Bldg., New Delhi
8. MSME-DI Division, Office of DC (MSME), Nirman Bhawan, New Delhi
9. Director (SENET), Office of DC (MSME), Nirman Bhawan, New Delhi with a request to upload on official website
10. Guard File

ए. के. वर्मा / A. K. VERMA

उप निदेशक / Dy. Director (Electronics)

भारत सरकार / Govt. of India

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