

विकास आयुक्त का कार्यालय

(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

Nirman Bhawan, 7th Floor, Maulana Azad Road,
New Delhi-110 108

Ph. EPAX-23063800, 23063802, 23063803, 23063804, 23063805 & 23063806

F.No. 5(1)/2019-20/MS/Meeting Notice

Dated 10.07.2019

To
The Accounts Officer
Pay & Accounts Office (MSME)
Kolkata

Subject : Allocation of fund of Rs. 13.40 Lakhs (Rupees Thirteen Lakhs Fourty Thousand only) to MSME-DI Cuttack for the expenditure under Scheme "Procurement & Marketing Support" towards organizing Regional Trade Fair and Awareness Programmes at Balasore, Odisha during the year 2019-20.

Sir,

I am directed to convey the sanction of competent authority for allocation of funds of amount Rs. 13.40 Lakhs (Rupees Thirteen Lakhs Fourty Thousand only) to MSME-DI Cuttack for the expenditure under Scheme "Procurement & Marketing Support" towards organizing Regional Trade Fair and Awareness Programmes at Balasore, Odisha from 09/08/2019 to 18/08/2019 (tent.) during the year 2019-20. The detail is tabulated below:-

Rs in lakhs

| MSME-DI | Name of programme | Scheme Component | No. of prog. | Item of the programme | Per programme allocation | Programme wise Total allocation |
|---------|---------------------|------------------|--------------|---|--------------------------|---------------------------------|
| Cuttack | Regional Trade Fair | 5(B) PMS | 01 | Stall rent charges | 10.0 | 12.0 |
| | | | | Advertisement & publicity | 2.0 | |
| | AWARNESS Programme | 5(G) PMS | 02 | Awarness Programme on GeM and Digital Marketing | 0.7 | 1.4 |
| | Total | | | | | 13.40 |

2. The Director MSME-DI Cuttack should adhere to :

- Efforts should be made to select the participants from SC / ST / Women / PH / Minority categories and also comply to para no. 6 of scheme guideline (selection of MSEs). It is requested to ensure that purpose of scheme components, which is to be organized, should be fully served. It is requested to ensure that purpose of scheme components, which is to be organized, fully served.
- Funds are under the Plan Scheme and non-recurring in nature.
- The Institute will keep separate account of utilization for the sanctioned fund. The saving, if any, is not transferrable.
- The assets acquired wholly or substantially out of these funds should not, without the prior sanction of Government of India, be disposed or encumbered or utilised for the purpose other than that for which the funds have been sanctioned.
- A comprehensive report on utilization of the sanctioned fund and covering all aspects of the event should be reach within a month after the completion of the event.
- The fund utilization & organizing of an event & its components should be as per the scheme guideline "Procurement and Marketing Support" and its component 5(B): organizing/participation in Trade Exhibitions by the Ministry/Office of DC (MSME)/Government organizations., 5(G) Awareness Programmes.

ए. के. वर्मा / A. K. VERMA
उप निदेशक / Deputy Director (MSME)
भारत सरकार / Govt. of India
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small & Medium Enterprises
विकास आयुक्त (सूक्ष्म एवं मध्यम उद्यम मंत्रालय) का कार्यालय
Office of the Dev. Commr. (MSME)
निर्माण भवन, नई दिल्ली-108 / Nirman Bhawan, New Delhi-110 108

10-07-19

7. The Institute should follow the procedure prescribed under the extant GFR and the various guidelines under the economy measures.
8. The financial support by GoI may cover wherever necessary, the expenses towards rent of venue, training materials, audio/video aids, TA/DA and honorarium to the guest faculty, expenditure on transport, purchase of stationary items, refreshment and other miscellaneous expenses as per Govt. of India extant rules. The institute may draw the advance and expenditure deviation as per the extant rule
9. EAT module of the PFMS should be followed for release of the sanctioned fund.

3. The expenditure shall be accommodated in demand No.64, Ministry of Micro, Small and Medium Enterprises for the year 2019-20 as follows:

Table A

| Major Head | 2851.00.102. | Village & Small Industries, Small Scale Industries |
|---------------------------------------|---------------|--|
| Object Head | 97.01 | Marketing Development Assistance (MDA)/ Procurement and Marketing Support (PMS) Scheme |
| Sub Head | 97.01.20 | OAE (ONER) (General) |
| BE 2019-20 | Rs. 90.0 cr. | |
| Amount of Present sanction | Rs. 0.114 cr. | Regional Trade Fair & Awareness programmes. |
| Balance available for the expenditure | Rs. 88.83 Cr. | |

Table B

| Major Head | 2851.00.102. | Village & Small Industries, Small Scale Industries |
|---------------------------------------|--------------|--|
| Object Head | 97.01 | Marketing Development Assistance (MDA)/ Procurement and Marketing Support (PMS) Scheme |
| Sub Head | 97.01.26 | Advertisement and Publicity |
| BE 2019-20 | Rs. 4.0 cr. | |
| Amount of Present sanction | Rs. 0.02 cr. | Regional Trade Fair |
| Balance available for the expenditure | Rs. 3.68Cr. | |

4. This issues with the concurrence of Integrated Finance Wing Dy. No. 87 dated 09.07.2019.

(Handwritten signature)
10.07.19

(A.K. Verma)

Deputy Director

ए. के. वर्मा / A.K. VERMA
उप निदेशक / Dy. Director (Electronics)

भारत सरकार / Govt. of India

सूक्ष्म, लघु एवं मध्यम उद्योग मंत्रालय

Ministry of Micro, Small & Medium Enterprises

विकास आयुक्त (सू लो एवं म उद्यम मंत्रालय) का कार्यालय

Office of the Dev. Commr. (MSME)

निर्माण भवन, नई दिल्ली-108 / Nirman Bhavan, New Delhi-108

Copy for information & necessary action to :

1. The Director, MSME-DI, Cuttack
2. The DDO, Office of DC (MSME), Nirman Bhawan, New Delhi
3. Under Secretary (IFW), Ministry of MSME, Nirman Bhawan, New Delhi
4. B & A Section, Department of IP & P, Udyog Bhawan, New Delhi
5. B & A Section, Office of DC (MSME), Nirman Bhawan, New Delhi
6. Planning Division, Office of DC (MSME), Nirman Bhawan, New Delhi
7. Principal Director of Audit, Economic and Service Ministry, AGCR Bldg., New Delhi
8. MSME-DI Division, Office of DC (MSME), Nirman Bhawan, New Delhi
9. Director (SENET), Office of DC (MSME), Nirman Bhawan, New Delhi with a request to upload on official website
10. Guard File

(Handwritten signature)
10.07.19

(A.K. Verma)

Deputy Director

ए. के. वर्मा / A.K. VERMA
उप निदेशक / Dy. Director (Electronics)

भारत सरकार / Govt. of India

सूक्ष्म, लघु एवं मध्यम उद्योग मंत्रालय
Ministry of Micro, Small & Medium Enterprises

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