



No. 5(5)/2024-25/MS/EC (E-4028720)
GOVERNMENT OF INDIA
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
O/o DEVELOPMENT COMMISSIONER (MSME)
PMS DIVISION

Nirman Bhawan, New Delhi
Dated: 09.06.2025

SANCTION NO: 07/2025-26

To

The Pay and Account Officer (MSME)
Kolkata

Subject: Sanctions to MSME-DFOs for reimbursement to Micro, Small Enterprises (MSEs) participation in Domestic Trade Fairs during FY 2024-25 under PMS scheme component 5(A) /5(1)A : Participation of individual MSEs in domestic trade fairs / exhibitions across the country - reg.

Sir/Madam,

I am directed to convey approval of Competent Authority for the Sanction of an amount of **Rs. 8,50,785/- (Rupees Eight Lakh Fifty Thousand Seven Hundred and Eighty Five only)** to MSME-DFOs for reimbursement to Micro, Small Enterprises (MSEs) participation in Domestic Trade Fairs during FY 2024-25 under PMS scheme component "**5(1)A : Participation of individual MSEs in domestic trade fairs / exhibitions across the country**" as per the details tabulated in Annexure A.

2. The In-charge of Implementing Agency should adhere to the following:-

- 1) Funds are under the Plan scheme and non-recurring in nature. Institute / Organization will keep separate accounts utilization for the sanctioned fund. The saving, if any, is not transferrable. The Progress report on utilization of the sanctioned fund should be sent periodically/ within a month after the completion of the concerned trade fairs / exhibition.
- 2) The fund must be utilized as per the guidelines under the component 5(A)/5(1)A: Participation of individual MSEs in Domestic Trade Fairs/ Exhibition held across the country of "Procurement and Marketing Support" scheme guidelines
- 3) Institute / Organization should ensure the utilization of sanction amount within FY 2025-26
- 4) Institute / Organization should follow the procedure prescribed under the GFR and various guidelines under the economy measures.
- 5) Institute / Organization should ensure that an MSE should not get the scheme benefit more than twice in a financial year. Multiple benefits under the scheme for the same event / trade fair shall not be admissible.
- 6) The reimbursement to MSEs should be based on their recommendation by screening committee at institute / organization level, duly approved by Empowered Committee of the scheme and on their participation and actual claim basis in accordance with PMS scheme guidelines.
- 7) Institute / Organization should make sure the mapping on PFMS and other prerequisites on the PFMS portal in regard to PMS scheme for smooth settlement of MSE's claim.

1 of 2

 डॉ. रमेश कुमार यादव / Dr. Ramesh Kr. Yadav
निदेशक / Director
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small & Medium Enterprises
विकास आयुक्त (सू. ल. एवं म. उद्यम) का कार्यालय
Office of the Development Commissioner (MSME)
भारत सरकार / Govt. of India

3. Further, the Sanction is subject to following conditions:
- Implementing agency shall ensure entire information is fed on the MIS, before the payments are released to the event organizer or the concerned MSME.
 - The allocation is based on the maximum permissible limits under the scheme. The implementing agency releases the reimbursement only on the actual claim basis and the difference may be returned to this office.
 - Implementing agency must ensure the reimbursement to the participating MSEs only once for a trade fair / event.
 - Institute / Organization must also ensure that a MSE is not availing subsidy from other Government Organization as well as from other organization under this Ministry for the same trade fair/event.
 - DFOs should ensure that reimbursement is made to the MSEs strictly as per the provisions mention in PMS scheme guidelines.
4. The expenditure shall be accommodated in demand No. 68, Ministry of Micro, Small, and Medium Enterprises for the financial year 2025-26 as follows:-

Major Head	2851.00.102.97.03.33	Subsidies
Object Head	97.03	Procurement & Marketing Support
Sub Head	97.03.33	(PMS) Scheme (PMS) for NER
BE: 2025-26	Rs. 8,61,000/- (After Re-appropriation)	Beneficiaries
Amount of present sanction	Rs. 8,50,785/-	

5. Funds have been re-appropriated from Subsidies-NER (2552.00.236.33.03.33) to Subsidies- for NER Beneficiaries (2851.00.102.97.03.33) with the approval of Secretary, **MSME. MSME-DFOs to ensure flag marking of funds accordingly, while processing bills on PFMS.**

6. This issues with the approval of AS&DC (MSME) and concurrence of Integrated Finance Wing. Dy. No. 35/2025-26/IFW.II dated 19.05.2025.

7. In reference to the subject Sanction Order, it is to request Budget Division that the allocation of Funds to the respective PAOs may be carried out so that the bills can be processed.


(Dr. Ramesh Kumar Yadav)
Director (PMS)

डॉ. रमेश कुमार यादव / Dr. Ramesh Kr. Yadav
निदेशक / Director
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small & Medium Enterprises
विकास आयुक्त (सू. ल. एवं म. उद्यम) का कार्यालय
Office of the Development Commissioner (MSME)
भारत सरकार / Govt. of India

Copy for information & necessary action to:-

- HOOs – MSME-DFOs (Imphal & Guwahati)
- The DDO, Office of DC (MSME), Nirman Bhawan, New Delhi
- Under Secretary (IFW), Ministry of MSME, Nirman Bhawan, New Delhi
- Budget Section, Office of DC (MSME), Nirman Bhawan, New Delhi (*with request to do needful as per para No.7 above*)
- Principal Director of Audit, Economic and Service Ministry, AGCR Bldg., New Delhi
- AD(SENET), Office of DC (MSME), Nirman Bhawan, New Delhi with a request to upload on official website.
- PPS to Secretary, MSME
- PS to AS&DC (MSME)
- PS to ADC (AL)

Date 09/05/2025

Annexure-A

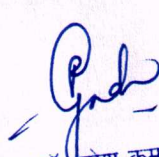
S.NO.	ID No.	Implementing Agency	Name of the unit	Cat.	M/F	Whethe r PwD	Name of Fair with address	Duration of fair	Approved Amount
1	UAM/DTF/4 5205	MSME-DFO Guwahati	RIMZIM COLLECTION Address : BEHIA CHETIA, BEHIA CHETIA MOHANAGHAT, MOHANAGHAT, BEHIA CHETIA, BARBARUAH, DIBRUGARH Name : RIMZIM SONOWAL Mobile : +91-9954465689 E-Mail : rimzimdohutia@gmail.com	ST	Female	No	3rd India International Horti Expo, India Expo Centre & Mart, Greater Noida, GAUTAM BUDDHA NAGAR, UTTAR PRADESH	20/03/2025 - 22/03/2025	₹ 80,000.00
2	UAM/DTF/4 5217	MSME-DFO Guwahati	Ananda Sakti Urbashi Agri Enterprise Address : H.No. 140A, C/o Khanindra Nath Das, Near Nagaland house, Sourav Nagar, Beltola, Dispur, Guwahati Name : Jahnabi Das Mobile : +91-9864091895 E- Mail : khanin34@gmail.com	SC	Female	No	557 Edition of Swadeshi Mela, Neheru Bali Playground, Nagaon, NAGAON, ASSAM	21/03/2025 - 27/03/2025	₹ 27,700.00
3	UAM/DTF/4 5223	MSME-DFO Guwahati	M/S AAIR AAKHOL Address : 266, AAIR AACHAR, AMLIGHAT ROAD, ROWMARI, MAAYONG, AMLIGHAT JAGIROAD Name : Manju Sharma Mobile : +91-9854556195 E-Mail : sanunanu783@gmail.com	Gen	Female	No	557 Edition of Swadeshi Mela, Neheru Bali Playground, Nagaon, NAGAON, ASSAM	21/03/2025 - 27/03/2025	₹ 23,600.00
4	UAM/DTF/4 5278	MSME-DFO Guwahati	M/S ARIHAN ENTERPRISE Address : 30, C/O Bhabakanta Das, Mahanagar Path, Lalmati, Garbhanga, Guwahati Name : ANUJ KUMAR SAIKIA Mobile : +91-9864545598 E-Mail : arihanenterprise18@gmail.com	Gen	Male	No	557 Edition of Swadeshi Mela, Neheru Bali Playground, Nagaon, NAGAON, ASSAM	21/03/2025 - 27/03/2025	₹ 42,385.00
5	UAM/DTF/4 5362	MSME-DFO Guwahati	BARNALI HANDLOOM AND TEXTILE Address : NIL, SAURABH NAGAR, BELTOLA, PIR AZAR PHAKIR ROAD, GUWAHATI, GUWAHATI, GUWAHATI Name : BARNALI DEKA HAJURI Mobile : +91-6900139463 E-Mail : dekab2273@gmail.com	Gen	Female	No	557 Edition of Swadeshi Mela, Neheru Bali Playground, Nagaon, NAGAON, ASSAM	21/03/2025 - 27/03/2025	₹ 33,700.00
6	UAM/DTF/4 5219	MSME-DFO Guwahati	M/S MS SITA JAKHALA DUGDHA UTPADAK SAMABAI SAMITY LIMITED Address : AMLIGHAT, ROUMARI, ASIAN HIGHWAY 1, JAGIROAD, GOVA, MORIGAON Name : BIMAN SHARMA Mobile : +91-9854320501 E-Mail : sjdusltd@yahoo.com	Gen	Male	No	557 Edition of Swadeshi Mela, Neheru Bali Playground, Nagaon, NAGAON, ASSAM	21/03/2025 - 27/03/2025	₹ 25,080.00
7	UAM/DTF/4 5369	MSME-DFO Guwahati	GMD Fashion Hut Address : 0, Anju Maa Complex, Anju Maa Complex, Anju Maa Complex, Guwahati, Guwahati Name : Moina Devi Mobile : +91-7577982419 E-Mail : moinadevi42@gmail.com	Gen	Female	No	557 Edition of Swadeshi Mela, Neheru Bali Playground, Nagaon, NAGAON, ASSAM	21/03/2025 - 27/03/2025	₹ 30,400.00
8	UAM/DTF/4 5214	MSME-DFO Guwahati	M/S MANI KANCHAN UDYOG Address : Pakhimaria, M/S MANI KANCHAN UDYOG, DEWDHAR NONOI ROAD, CHOTAHOIBOR, Pakhimaria, Nagaon Name : PRADIP SAIKIA Mobile : +91-9435936188 E-Mail : saikiapradip1961@gmail.com	Gen	Male	No	557 Edition of Swadeshi Mela, Neheru Bali Playground, Nagaon, NAGAON, ASSAM	21/03/2025 - 27/03/2025	₹ 24,780.00
9	UAM/DTF/3 5260	MSME-DFO Guwahati	M/S IORA AGROW Address : 8, Iora AGrow Building, CPDMDK Road, Bogoruguri, NC Halowa Gaon, Golaghat west Dev. Block, Kohora, Kaziranga Name : SUBROTO SHARMA Mobile : +91-9954191200 E-Mail : ioraagrow@gmail.com	Gen	Male	No	3rd Edition of World Food India 2024, Pragati Maidan, NEW DELHI, DELHI	19/09/2024 - 22/09/2024	₹ 1,06,130.00
10	UAM/DTF/3 9769	MSME-DFO Guwahati	M/S Sai Traditional Cloth Address : House No. 91, Purbanchal Housing Complex, Barthakur Mill Road, Ulubari, -, Guwahati Name : INDRANI BARMAN DEY Mobile : +91-9707919297 E-Mail : indranidey2211@gmail.com	SC	Female	No	INDIA INTERNATIONAL MEGA TRADE FAIR (IIMTF), SCIENCE CITY GROUND, SOUTH 24- PRAGANAS, WEST BENGAL	20/12/2024 - 06/01/2025	₹ 1,45,000.00



डॉ. रमेश कुमार यादव / Dr. Ramesh Kr. Yadav
निदेशक / Director
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small & Medium Enterprises
विकास आयुक्त (सू. ल. एवं म. उद्यम) का कार्यालय
Office of the Development Commissioner (MSME)
भारत सरकार / Govt. of India

Date 09/01/2025

S.NO.	ID No.	Implementing Agency	Name of the unit	Cat.	M/F	Whthe r PwD	Name of Fair with address	Duration of fair	Approved Amount
11	UAM/DTF/4 5232	MSME-DFO Guwahati	GANDHESWARI HERBALS Address : 13, PADMAKANTA SINGHA, TOL GEREKI, KALIBARI CHUK GEREKI, GABHARU, TEZPUR Name : PRASANTA SINGHA Mobile : +91-9085356458 E-Mail : singhaprasanta984@gmail.com	ST	Male	No	557 Edition of Swadeshi Mela, Neheru Bali Playground, Nagaon, NAGAON, ASSAM	21/03/2025 - 27/03/2025	₹ 27,900.00
12	UAM/DTF/4 5227	MSME-DFO Guwahati	Pankaj Sarma Address : Pachim Nalbari, Pankaj Sarma, Nizpokowa, Nizpokowa, Pachim Nalbari, Nalbari Name : Pankaj Sarma Mobile : +91-6000410937 E-Mail : pannkajisarma@gmail.com	Gen	Male	No	557 Edition of Swadeshi Mela, Neheru Bali Playground, Nagaon, NAGAON, ASSAM	21/03/2025 - 27/03/2025	₹ 25,960.00
13	UAM/DTF/4 5222	MSME-DFO Guwahati	Renu Handloom & Textile Address : DHAKUAKHANA, BATAMARI, DK ROAD, BATAMARI, DHAKUAKHANA, NORTH LAKHIMPUR Name : Renu Saikia Mobile : +91-8472861661 E-Mail : reनुsaikiaglm@gmail.com	Gen	Female	No	557 Edition of Swadeshi Mela, Neheru Bali Playground, Nagaon, NAGAON, ASSAM	21/03/2025 - 27/03/2025	₹ 20,150.00
14	UAM/DTF/3 5680	MSME-DFO Imphal	Atao craft Address : 38, Winson, 1, Chingjaroi C V, Chingai, Imphal Name : Phungreithem marzah Mobile : +91-9205259137 E-Mail : ataomarzah3@gmail.com	ST	Male	No	2nd Purvottar Mela, Noida Haat, Noida, GAUTAM BUDDHA NAGAR, UTTAR PRADESH	06/09/2024 - 15/09/2024	₹ 79,450.00
15	UAM/DTF/3 5595	MSME-DFO Imphal	M/S EASTEND WOMEN AND CHILD DEVELOPMENT ORGANISATION Address : NAGAMAPAL, NAGAMAPAL PAONAMLEIKAI, NAGAMAPAL PAONAM LEIKAI, IMPHAL, LAMPHEL, IMPHAL Name : SANGITA KEISHAM Mobile : +91-9871820795 E-Mail : sangita.keisham21@gmail.com	Gen	Female	No	2nd Purvottar Mela, Noida Haat, Noida, GAUTAM BUDDHA NAGAR, UTTAR PRADESH	06/09/2024 - 15/09/2024	₹ 79,250.00
16	UAM/DTF/3 5632	MSME-DFO Imphal	POT LAAN Address : HEINGANG, HEINGANG MAKHA LEIKAI, HEINGANG MAKHA LEIKAI, IMPHAL, HEINGANG, IMPHAL Name : Mutum Nicky Devi Mobile : +91-8413971326 E-Mail : nmutum92@gmail.com	Gen	Female	No	2nd Purvottar Mela, Noida Haat, Noida, GAUTAM BUDDHA NAGAR, UTTAR PRADESH	06/09/2024 - 15/09/2024	₹ 79,300.00
Total									₹ 8,50,785.00


 डॉ. रमेश कुमार यादव / Dr. Ramesh Kr. Yadav
 निदेशक / Director
 सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
 Ministry of Micro, Small & Medium Enterprises
 विकास आयुक्त (सू. ल. एवं म. उद्यम) का कार्यालय
 Office of the Development Commissioner (MSME)
 भारत सरकार / Govt. of India