



सत्यमेव जयते

Government of India

**Office of the  
Development Commissioner(MSME)  
Ministry of Micro, Small & Medium Enterprises**

Applications are invited from Micro & Small Enterprises (MSEs) for participation in the fairs mentioned below by availing subsidy under the *SSI-MDA scheme* of the O/o DC (MSME), Ministry of MSME.

S. No.	Name of the fair.	Tentative Duration/ Period	Product	Last date of Application
1	House & Gift Fair, Sao Paulo (Brazil).	Aug. 15 – 18, 2009	Gifts & Handicraft.	24-07-2009
2	SAARC Fair, Bhutan	Sept. 11 – 14, 2009	Multi product	24-07-2009
3	Global Shoe Fair, Dusseldorf (Germany).	Sept. 11 – 13, 2009	Leather & non-leather footwears.	24-07-2009
4	India Show, St.Petersburg (Russia)	Sept 30 – Oct. 3, 2009	Multi product show.	30-07-2009
5	INDEE – 2009, Caxias do Sul, Brazil.	Oct. 20 – 23, 2009	Engg. Items.	20-08-2009
6	AAPEX – 2009, Los Vegas (USA)	Nov. 3 – 5, 2009	Auto Parts	03-09-2009
7	Manufacturing Indonesia 2009 at Jakarta.	Dec. 2 – 5, 2009	Engg. Items.	02-10-2009
8	Cairo Intl.Fair, Cairo (Egypt).	Mar 18 – 27, 2010	Multi product	18-01-2010

A detail of subsidy available under the scheme is as below: -

- i) For general MSEs- 50% subsidy on space rent @75% of airfare.
- ii) SC/ ST/ Women Entrepreneurs & Entrepreneurs of NE region-100% subsidy on space rent & airfare. Total subsidy available up to Rs.1.25 lakhs per participating unit and once in a financial year. This offer is available to manufacturing micro and small enterprises who are either permanently registered or have obtained Entrepreneur's Memorandum Number (Part II) from Directorate of Industries (DI)/District Industries Centre (DIC), on first cum first serve basis till space is available. The eligible applicant may send their applications along with copy of registration certificate and passport of visiting representatives to the nearest Director, MSME-Development Institutes (MSME-DI). ([www.dcmsme.gov.in/sido/sisi.htm#list](http://www.dcmsme.gov.in/sido/sisi.htm#list))

Details are available on web: [dcmsme.gov.in](http://dcmsme.gov.in) or contact Dy. Director (Marketing Assistance), Tel: 011-23062992, E-Mail: [adatta@nic.in](mailto:adatta@nic.in)