

**Office of the Development Commissioner (MSME)
Marketing Assistance Division**

Brief details of fairs for participation of DC (MSME) during August 2009 – March 2010.

S. No.	Name of the fair	Display product profile	Rate of space rent (in Rs. per sq.mtr.)	Last date to accept nomination at MSME-DI.
1.	House & Gift fair, Sao Paulo, Brazil (Aug.15 – 18, 2009) (Through FIEO)	Handicrafts, gifts, decoratives, house wares, home furnishings & textiles, electrical items, garden tools and equipments etc.	12,223/-	24-07-2009
2.	Global Shoe Fair, Dusseldorf, Germany (Sept.11 – 13, 2009) (Through CLE)	Various types of leather & non-leather shoes, sandle, boots & sports wear for Gents/ Ladies/ Children.	18,750/-	24-07-2009
3.	SAARC Fair, Thimphu, Bhutan (Sept.11 – 14, 2009) (Through ITPO)	Transport equipment, machinery & instruments, Drugs, Pharmaceuticals & fine chemicals, Paper/ wood products, synthetic fabrics, cotton fabrics, made ups, Plastic & linoleum products, Glassware, Ceramics, Cement, Spices, Electronic goods, Cosmetics/toiletries/Rubber manufactured products, Aluminum products, Tea, paints/ enamels/ varnishes etc.	6,500/- + service tax @ 10.30%.	24-07-2009
4.	India Show, St. Petersburg (Russia) (Sept.30 – Oct. 3, 2009) (Through ITPO)	Heavy Engineering, Energy and Oil Exploration, Electrical/ Machinery & Equipments, Manufacture of Metals, Dies, Intermediates, IT, Telecommunications, Automobiles and Auto Components, Electronic Products, Drugs & Pharmaceuticals, Medical and Surgical Instruments, Chemicals, Leather & Leather items, Plastic Products, Gem & Jewellery, Processed Food, Tea, Coffee and Spices, Un-manufactured Tobacco, Tourism, Medical Tourism, Textiles, Handicrafts, Apparel & Clothing Accessories and Herbal Cosmetics, Ayurvedic/ Naturopathy, Unani, Sidha and Homeopathy, Small-Scale Industries products and machinery etc.	12,000/- + service tax @ 10.30%	30-07-2009
5.	INDEE – 2009, Caxias do sul, Brazil (Oct. 20 – 23, 2009) (Through EEPC)	Engineering items like Metal Processing, Electronics/ Plastics/ Rubber/ Automation.	14,500/- + service tax @ 10.30%	20-08-2009
6.	AAPEX – 2009, Las Vegas (USA) (Nov. 3 – 5, 2009) (Through ITPO).	Auto Parts, Auto components, air-conditioning, automotive lighting, electrical systems & batteries, cooling systems, friction & brake systems, under car, car care, new & re-manufactured replacement parts, suspension & front in, engine and transmission parts, equipment & tools, computer systems & software, retails & warehouse fixtures etc.	3,012/- + service tax @ 10.30% (per sq.ft.)	03-09-2009
7.	Manufacturing Indonesia, 2009 at Jakarta (Dec. 2 – 5, 2009) (Through EEPC India)	Plant engineering, machine tools, metalworking, metal processing, welding technology, textile machinery, garment machinery, foundry equipments, moulds, shoe making machine and leather processing machinery.	Not yet decided	02-10-2009

8.	Cairo Intl. Fair, Cairo (Egypt) (Mar. 18 – 27, 2010) (Through ITPO)	Dairy products, Edible vegetables and certain roots and tubers, edible fruit and nuts, coffee, tea, mate & spices; pharmaceuticals, lac etc., tanning or dyeing extract, electronics, footwear, plastic & articles thereof, rubber and articles thereof, articles of leather, saddlery and harness, travel goods, paper and paper board, printed books, silk, wool fine or coarse, animal hair, horsehair, footwear, articles of stone, ceramic products, glass and glassware, boilers, machinery and mechanical appliances, rolling-stock and parts thereof, electrical machinery, organic & inorganic chemicals etc.	12,000/- + service tax @ 10.30%	18-01-2010
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Applications are invited from registered Micro & Small Manufacturing Enterprises (MSEs) for participation in the above mentioned fairs through nearest Director, MSME-DIs, on first cum first serve basis till space is available and avail subsidy under the SSI-MDA scheme of the O/o DC (MSME), Ministry of MSME.

Details of subsidy are as under:

- (i) For general MSEs – 50% subsidy on space rent and 75% of airfare.
- (ii) SC/ST/ Women entrepreneurs/ entrepreneurs from NE region – 100% subsidy on space rent & airfare.
- (iii) Total subsidy is available upto Rs. 1.25 lakhs per participating MSEs and once in a financial year.

Applications must be accompanied with a copy of permanently registration certificate of DI/ DIC or obtained EM Number (Form II) from DI/ DIC, 50% space rental charges by Bank Demand Draft of the booked space (6/ 9 sq.mtr) in favour of PAO(MSME), New Delhi, passport copy of visiting representatives, deposited demand draft by participating MSEs owned by women/ SC/ST entrepreneur & entrepreneurs of NE region will be returned only after their participation. Details are available on web: dcmsme.gov.in or contact Dy. Director (Marketing Assistance), Tel: 011-23062992, E-mail: adatta@nic.in.