

विकास आयुक्त का कार्यालय
(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA
Nirman Bhawan, 7th Floor, Maulana Azad Road,
New Delhi-110 108

Ph. EPAX-23063800, 23063802, 23063803, 23063804, 23063805 & 23063806

No. 81(2)/Digital MSME/PMAC/2019

Dt: 13.01.2020

To,

Principal Director,
In-charge NMIU Secretariat (PPDC, Agra),
R.K. Puram Office (Office of DC-MSME),
East Block-7, Level-5,
New Delhi- 110 066.
Email: paselvam@gmail.com info@ppdcagra.in
Contact No. : 9760547805

WORK ORDER

Sub: Work order to M/s. CSC e-Governance Services India Limited to undertake Digital MSME scheme under Credit linked capital Subsidy- Technology Upgradation (CLCS-TUS) for the year 2019-20- reg.

I am directed to refer to this office sanction order no. 81(2)/Digital MSME/PMAC/2019 dated 19.12.2019 and to convey that the execution of work order w.r.t. the release of payment to CSC for implementation & Monitoring of **Digital MSME** during 2019-20 as per the approvals in the PMAC meeting held on dt.11.11.2019 and as per the implementation framework submitted by them to undertake the following work as per the scheme guidelines:


S. No.	Subject	Implementing Agency	No of programmes
1	Awareness Programme @ Rs.70,000/-	CSC	640 by CSC-Rs.4,48,00,000/-
2	Workshop @ Rs. 5.00 Lakh	CSC	36 by CSC Rs.1,80,00,000/-
3	Development of e-Platform India Enterprise Portal by CSC	CSC	5 persons @ upto Rs. 50,000 (approximately whichever is less) for 12 months
4	Impact Assessment and Survey including Data Analytics by CSC SPV will make 2 lakh calls to do impact assessment.@ Rs. 2 per call	CSC	2 lakh calls @ Rs. 2/- total Rs. 4.00 lakh

2. The above mentioned work is to be carried out in accordance with the terms and conditions mentioned in the earlier sanction orders issued by this office dated 16.09.2019, 19.12.2019 dt. 31.12.2019 and as per scheme guideline of Digital MSME. In case of any parameters required to be included in future then the same will also be communicated in advance.

Contd./ -

3. M/s. CSC e-Governance Services India Limited will maintain the India Enterprise Portal for all purposes as per the programme of digital initiatives for MSMEs. The portal should help MSMEs for their digital empowerment.
4. All programmes/initiatives should have pre and post component for publicity and handholding of business solution software (GST compliant), e-marketing, digital technologies, e-commerce etc. or any other field required from time to time.
5. M/s. CSC e-Governance Services India Limited should ensure that there should be at least 50 participants in awareness programme and 100 participants in workshop under Digital MSME and efforts should be made to select participants from SC, ST, OBC, PH, women & minority categories of MSMEs.
6. The progress of implementation of Digital MSME and expenditure incurred shall be submitted regularly for monitoring by the Project Monitoring and Advisory Committee (PMAC), O/o DC (MSME).

This issues with the approval of SS&DC (MSME).


13/01/2020

(Rakesh Kumar)
Dy. Director (NMCP)
E-mail: rakeshkumar@dcsme.gov.in
Tel.:011-23063407

Copy to,

1. M/s. CSC E-Governance Services India Limited, 3rd Floor, Electronics Niketan, MeitY, 6, CGO Complex, Lodhi Road, N. Delhi. E-mail: atul.mohan@csc.gov.in Mob 9013284201.
2. PPS to SS&DC, PS to DDG (DPS)/JDC (MK)/ Director (NMCP).dcsme@nic.in / dprasad.s@nic.in / mandeepkaur@ias.nic.in / manoj.saraswat1963@gmail.com
3. Sh. Devaki Nandan, Under Secretary, O/o DC (MSME), Nirman Bhawan, Ph:011 23061461, Email: dn.saraswat@nic.in
4. SENET Division with the request to upload on DC (MSME) website.
5. Guard File.


13/01/2020

(Rakesh Kumar)
Dy. Director (NMCP)