

विकास आयुक्त का कार्यालय
(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

Nirman Bhawan, 7th Floor, Maulana Azad Road,
New Delhi-110 108

Ph. EPAX-23063800, 23063802, 23063803, 23063804, 23063805 & 23063806

No. 81(2)/Digital MSME/PMAC/2019

Dt: 20.01.2020

To,

Principal Director,
In-charge NMIU Secretariat (PPDC, Agra),
R.K. Puram Office (Office of DC-MSME),
East Block-7, Level-5,
New Delhi- 110 066.
Email: paselvam@gmail.com; info@ppdcagra.in
Contact No. : 9760547805

WORK ORDER

Sub: **Work order to Entrepreneurship Development Institute of India (EDII), Ahmedabad to undertake Digital MSME scheme under Credit linked capital Subsidy-Technology Upgradation (CLCS-TUS) for the year 2019-20- reg.**

I am directed to refer to this office sanction order no. 81(2)/Digital MSME/PMAC/2019 dated 19.12.2019 and to convey that the execution of work order w.r.t. the release of payment to Entrepreneurship Development Institute of India (EDII), Ahmedabad for implementation & Monitoring of **Digital MSME** during 2019-20 as per the approvals in the PMAC meeting held on dt.11.11.2019 and as per the training plan for awareness programme and workshop submitted by EDII to undertake the following work as per the scheme guidelines:-

S. No.	Subject	Implementing Agency	No of programmes
1	Awareness Programme @ Rs.70,000/-	EDII	18 by EDII Rs. 12,60,000/-
2	Workshop @ Rs. 5.00 Lakh	EDII	18 by EDII Rs.90,00,000/-

2. The above mentioned work is to be carried out in accordance with the terms and conditions mentioned in the earlier sanction orders issued by this office dated 16.09.2019, 19.12.2019 dt. 31.12.2019 and as per scheme guideline of Digital MSME. In case of any parameters required to be included in future then the same will also be communicated in advance.

3. EDII will share all the details of the programme including locations in the **India Enterprise Portal** for the entire programme of digital initiatives for MSMEs.

Contd.....

4. All programmes/initiatives should have pre and post component for publicity and handholding of business solution software (GST compliant), e-marketing, digital technologies, e-commerce etc. or any other field required from time to time.
5. EDII should ensure that there should be at least 50 participants in awareness programme and 100 participants in workshop under Digital MSME and efforts should be made to select participants from SC, ST, OBC, PH, women & minority categories of MSMEs.
6. The progress of implementation of Digital MSME and expenditure incurred shall be submitted regularly for monitoring by the Project Monitoring and Advisory Committee (PMAC), O/o DC (MSME).

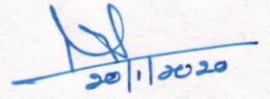
This issues with the approval of competent authority.


20/11/2020

(Rakesh Kumar)
Dy. Director (NMCP)
E-mail: rakeshkumar@dcmsme.gov.in
Tel.:011-23063407

Copy to,

1. Entrepreneurship Development Institute of India (EDII), Ahmedabad P.O. Bhat, Via Indira Bridge & Ahmedabad Airport, Ahmedabad, Dist: Gandhinagar (Gujarat) E mail ; sanjaypal@ediindia.org Tel: 079-23969153, 23969163.
2. PPS to SS&DC, PS to DDG (DPS)/JDC (MK)/ Director (NMCP) dcmsme@nic.in / dprasad.s@nic.in / mandeepkaur@ias.nic.in / manojasaraswat1963@gmail.com
3. Sh. Devaki Nandan, Under Secretary, O/o DC (MSME), Nirman Bhawan, Ph:011 23061461, Email: dn.saraswat@nic.in
4. SENET Division with the request to upload on DC (MSME) website.
5. Guard File.


20/11/2020

(Rakesh Kumar)
Dy. Director (NMCP)