विकास आयुक्त का कार्यालय

(सूक्ष्म, लघु एवं मध्यम उद्यम) सूक्ष्म, लघु एवं मध्यम उद्यम मंत्राालय (भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड़, नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSONER (MICRO, SMALL & MEDIUM ENTERPRISES)

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No. 17(2)/MSME Innovative/PMAC/2021-22

Dt.: 30.09.2022

Subject: Minutes of 3rd PMAC Meeting of "MSME Innovative Scheme" a component under MSME Champions Scheme held on 27.09.2022 - reg.

I am directed to forward the Minutes of 3rd Project Monitoring and Advisory Committee (PMAC) Meeting of "MSME Innovative Scheme" a component under MSME Champions held on 27.09.2022 under the Chairmanship of AS&DC (MSME) for information and necessary action at your end.

This issues with the approval of AS&DC (MSME).

(Rakesh Kumar)
Joint Director

Encl: As above.

To

- 1) Additional Secretary, Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce & Industry, Room 258-A, Udyog Bhawan, New Delhi 110011, Tele: 23062983, E-mail: dawras@ias.nic.in
- 2) Economic Advisor (IFW), Ministry of MSME, Udyog Bhawan, Ph. 011- 23063433, Email: saurabh.sameera@gov.in
- 3) Representative of DST, Department of Science & Technology, Technology Bhavan, Mehrauli Road, New Delhi-I I 0 016 Ph: 011 26510068, Email: dstsec@nic.in
- 4) Dr. Chintan Vaishnav, Mission Director, ATAL Innovation Mission (AIM), NITI Aayog, New Delhi. E-mail: Chintan.vaishnav@gov.in
- 5) Shri Shubhendu Kumar, Sr. Technical Director, NIC, O/o DC(MSME), Nirman Bhawan, New Delhi 110011 Ph. 011-23061158 Email: shub@nic.in
- 6) CMD, SIDBI, Atma Ram House, 1 Tolstoy Marg, New Delhi 110001; Email: ssacharya@sidbi.in, newdelhi@sidbi.in
- 7) Dr. TV Prabhakar, Head, MSME Centre of Excellence IISC, CV Raman Rd, Bengaluru, 560012, Ph: 080-22932967, Email: msmecoe.blr@gmail.com office.msmecoe@iisc.ac.in, tvprabs@iisc.ac.in;
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- 10) Director/ Dean IIT, Kanpur, NIT- Triruchirapalli, NIT-J&K, IIT-Indore, NIT-Silchar.

Contd./-

Copy To:

1) PPS to AS&DC (MSME), Email: shailesh.singh@gov.in; dcmsme@gov.in

2) PS to JS (AFI), Ministry of MSME, Udyog Bhawan, New Delhi. Email: js.afimsme@gov.in, ateesh.singh@nic.in

3) PS to DDG (DPS), O/o DC (MSME); E-mail: dprasad.s@nic.in

4) Director (T&P), Ministry of MSME, Udyog Bhawan, New Delhi. Email E-mail: vinamra.mishra@gov.in

5) Shri B L Meena, Under Secretary, IFW-I, Ministry of MSME, Udyog Bhawan, New

Delhi. E0mail: <u>barjmohan.meena@nic.in</u>

6) SENET Division, O/o DC (MSME) is requested to upload on the O/o DC (MSME) website. E- mail: vidyadhar.khare@nic.in



Government of India Ministry of Micro, Small & Medium Enterprises (MSME Champions Division)

Minutes of Meeting of 3rd Project Monitoring & Advisory Committee (PMAC) Meeting of MSME Innovative Scheme (a component under MSME Champions Scheme) under the Chairmanship of AS & DC (MSME)

The 3rd Project Monitoring & Advisory Committee (PMAC) meeting was held under the Chairmanship of AS & DC (MSME) on 27.09.2022 at 3:00 PM through hybrid mode (Physical/VC) regarding "MSME Innovative Scheme", a component under MSME Champions Scheme. *The list of participants is at Annexure-I*.

- 2. Shri Vinamra Mishra, Director, Ministry of MSME welcomed the Chairman, AS&DC(MSME) & all the members. The agenda of the meeting was apprised to the committee, on action taken on 2nd PMAC, launching of MSME Idea Hackathon 2.0, approval of new eligible Host Institutes (HIs) for nurturing of ideas, approval of Design Projects, draft guidelines of MSME Innovative Design Programme (MIDP) under the Design sub-component and the new interventions.
- 3. The agenda wise items which were deliberated & discussed in the meeting and the following decisions/suggestions/approvals are tabulated:

| S. No. | Agenda Item | PMAC Decision/Remarks |
|--------|---|---|
| Agenda | 1: Approvals under Incubation Scheme | |
| 1. | Approval of Launching of MSME IDEA HACKATHON 2.0 on 2nd October for a period of two weeks to invite ideas from Innovators, Students and MSMEs all over the country through Host Institutes (HIs). (<i>Themes Annexed -A</i>) | The proposed Hackathon will be Theme based. 15 no of themes approved for MSME Idea Hackathon 2.0 scheduled to be launched on 2 nd October, 2022. Necessary changes may be incorporated in the portal in coordination with NIC to enable it go live after the launch on 2nd October, 2022. – (Approved as per Annexure - A) |
| 2. | Approval of eligible HIs, as per application received through MIS Portal and recommended by MSME DFOs received up to 15.09.2022 – Annexure B | 25 eligible HIs Approved in principle as per Annexure – B |
| 3. | (a) Approval of updating name of HIs on MIS portal from PDPU to PDEU as Ordinance passed by Government of Gujarat dated January, 2021 as requested by HI <i>Annexure- C &D</i> (b) Approval of updating name of HIs on MIS portal | The changes in the name of 2 HIs are approved. (Approved as per Annexure- C & D) |

MOM – THIRD PMAC MEETING OF MSME INNOVATIVE SCHEME

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