

Scheme for "Building Awareness on Intellectual Property Rights" (IPR) for the Micro, Small & Medium Enterprises (MSME).

INTRODUCTION:

The Government of India has announced in the 2005-06 Budget regarding setting up of the "National Manufacturing Competitiveness Council (NMCC)" which visualized a National Manufacturing Competitiveness Programme (NMCP) to enhance the competitiveness of the SMEs sector. One of the components of the NMCP is "Building Awareness on Intellectual Property Rights (IPR)" for the MSME. Accordingly, to enable the MSME sector to face the present challenges of liberalisation, various activities on IPR are proposed under this scheme. These initiatives will provide MSME sector more information, orientation and facilities for protecting their intellectual powers.

OBJECTIVE:

The objective of the scheme is to enhance awareness of MSME about Intellectual Property Rights (IPRs) to take measure for the protecting their ideas and business strategies. Effective utilisation of IPR tools by MSMEs would also assist them in technology upgradation and enhancing competitiveness

SALIENT FEATURES:

Sl. No.	Activity	Maximum grant per application/proposal (Rs. in lakh)
a	Awareness/ Sensitisation Programmes on IPR.	1.00
b	Pilot Studies for Selected Clusters/ Groups of Industries.	2.50
c	Interactive Seminars / Workshops.	2.00
d	Specialized Training. (i) Short term (ST) (ii) Long term (LT)	(i) ST- 6.00 (ii) LT-45.00
e	Assistance for Grant on Patent/ GI Registration. (i) Domestic Patent	(i) 0.25 (ii) 2.00

	(ii) Foreign Patent (iii) GI Registration	(iii) 1.00
f	Setting up of 'IP Facilitation Centre for MSME'.	65.00
g	Interaction with International Agencies. (i) Domestic Intervention (ii) International Exchange Programme	(i) 5.00 (ii) 7.50

These initiatives are proposed to be developed through Public-Private Partnership (PPP) mode to encourage economically sustainable models for overall development of MSMEs. Under this programme financial assistance is being provided for taking up the identified initiatives. Eligible applicants/beneficiaries will have to contribute minimum 10% of the GoI financial support for availing assistance under the scheme. The detail guidelines, eligibility criteria, funding pattern and prescribed format etc. are available on this office web site www.dcmsme.gov.in.

 [For further details of the schemes click here](#)