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विकास आयुक्त का कार्यालय  
(सूक्ष्म, लघु एवं मध्यम उद्यम)  
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय  
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,  
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OFFICE OF THE DEVELOPMENT COMMISSIONER  
(MICRO, SMALL & MEDIUM ENTERPRISES)  
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES  
GOVERNMENT OF INDIA  
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No. 81(2)/Digital MSME/PMAC/2019

Date : 28.02.2020

**OFFICE MEMORANDUM**

**Sub: Invitation to State Workshop on "Digital MSME" Scheme on 13<sup>th</sup> March 2020 : reg...**

Dear Sir/Ma'am,

Ministry of Micro, Small and Medium Enterprise (MSME), Government of India has launched "Digital MSME" Scheme to make MSMEs digitally empowered and motivate them to adopt ICT Tools and applications in their production and business processes. The likely outcome of the scheme will be:

- (i) Empower and enable MSMEs to harness IT as medium of communication to revamp access to the markets to update their managerial and technical knowledge through online content-both static and dynamic.
- (ii) Evolving internal efficiencies by way of intense ICT intake and automating procedure for cost reduction and capacity enhancement for information access , processing, collaboration and dissemination.

2. Under this scheme, large number of MSMEs are expected to be benefitted in terms of standardization of their businesses, improvement in delivery time, reduction in inventory carrying cost, improvement in productivity and quality of production, controlling cost and time, improved customer satisfaction. The scheme guideline is available at official website of O/o DC (MSME) at <http://www.dcsmse.gov.in/schemes/DigitalMSME-Guideline-CLCS-TUS-2019-2020.pdf>.

3. Ministry of MSME has planned State Level Workshops and district/ cluster level Awareness Programme. The Objective of these programmes is to create awareness amongst the implementing agencies and MSMEs about the benefits of implementing ICT in their enterprise, details of scheme, explain about, how to avail the benefits of scheme, procedural methodologies for participating in the scheme. The Awareness Programmes are being organized by National Monitoring & Implementation Unit (NMIU) / Implementing Agency (IA). CSC e-Governance Services India Limited, a SPV company formed by Ministry of Electronics and Information Technology (MeitY), Government of India has been selected as Implementing Agency.

4. 36 State Level Workshops (including Ladakh) have been planned on **13<sup>th</sup> March 2020** in all States and UTs (except Delhi State). The Draft Agenda and List of CSC State Heads are enclosed. The State Head of CSC SPV will communicate the venue to your kind office.

5. All the State Governments/Industry Associations/ MSME-DIs and other stakeholders as per the list enclosed are requested to participate in the respective state workshop to ensure that the benefits of the scheme reaches to every stakeholder in the country.

Encl : As above

  
(Mandeep Kaur)  
Joint Development Commissioner  
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To : As per list enclosed.

CC : All MSME-DIs/Br. MSME-DIs/TCs/AB with a request to coordinate with State CSC Heads as per list enclosed and also State Industry Secretaries for holding these programmes.