To,
All Secretaries/Principal Secretaries (Industries),
States and UTs

Subject : Request to utilize MSME – India Enterprise Portal and submit comments/suggestions, if any.

Sir / Madam,

As you are aware Ministry of MSME has been focusing on promoting “Digital MSMEs” mainly with a view to enable use of technology and other support services by Micro, Small and Medium Enterprises (MSME) to increase their productivity and efficiency. A workshop at the central level was organized with representatives of the State Government and other Stakeholders on 18th February 2020 on “digital MSMEs” wherein the salient features of schemes/programs under Digital MSME were informed to all the participants. Similarly State level workshops are also being organized in collaboration with State Government & other stakeholders for promoting digital MSMEs scheme and programs.

2. We propose to organize district level MSMEs workshop in order to provide information/knowledge about digital MSMEs and facilitate them in utilizing the various digital technologies for improving their productivity and efficiency.

3. In our endeavor to promote digital MSMEs, we have designed and developed the portal namely “India Enterprise Portal”. The portal covers various state level policies and programs for promoting MSMEs. In addition, other facilities and support system required for MSMEs are also been envisaged in this portal. It is designed as single source of information, knowledge, facilitation and support for MSME across the country.

The link for examining salient feature of portal is given below:

http://www.india-enterprise.in/

4. We would request you to kindly examine the various features of the portal and send your comments and observation if any for enhancing the portal as to enable MSMEs to access information, knowledge and services required for their growth.
5. We would like that State Government department may include salient features of their policies and programs relating to MSME in the central portal, if any. These features would enhance the central portal.

6. We are also creating access to all districts officials so that MSMEs scheme and programs and their use of technology by these MSMEs can also be monitored at the district level.

7. We shall be grateful for receiving comments and observation if any on Digital Enterprise India Portal by 10th April 2020. The comments and observations, if any, may be sent to:

Mr. Atul Mohan- AVP,
atul.mohan@csc.gov.in, Phone No. 9013284201

Thanking you,

Yours faithfully,

(Mandeep Kaur)

Copy to,
1. Chief Secretaries (States & UTs) (As per list enclosed)
2. Principal Secretaries, Planning, (States & UTs) (As per list enclosed)
3. Principal Secretaries, IT, (States & UTs) (As per list enclosed)
4. Special Secretary & Development Commissioner (MSME)
5. CMD (NSIC)
6. CEO (KVIC)
7. CEO (Coir Board)
8. JS(SME), M/o MSME, with the request to please provide information for updating portal
9. DDG(MSME)
10. All Scheme Divisions of DC(MSME) with the request to please provide information for updating portal
11. PPDC Agra
12. CPM, NMIU Secretariat, R.K.Puram
13. Industry Associations, (As per list enclosed)