#### **AGENDA NOTES**

#### **FOR THE**

## 25<sup>th</sup> STEERING COMMITTEE MEETING

**FOR** 

#### **MICRO & SMALL ENTERPRISES**

#### **CLUSTER DEVELOPMENT PROGRAMME**

DATE : 28<sup>th</sup> January, 2011

TIME : 3.00 P.M.

**VENUE**: Committee Room No.152

**Udyog Bhawan, New Delhi** 

# MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES, OFFICE OF DEVELOPMENT COMMISSIONER (MSME) NIRMAN BHAWAN

**NEW DELHI** 

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#### Agenda Item No. 1

# Confirmation of the minutes of the 24th Meeting of the Steering Committee of MSE-CDP.

The minutes of the 24th Meeting of the Steering Committee held on 24.12.2010, were circulated among the members of the Committee. No comments have been received from them. The minutes may, therefore, be confirmed.

Agenda Item No. 2

Review of the decisions taken in the 24<sup>th</sup> Meeting of the Steering Committee.

S. No.	Agenda Items	Decisions	Action Taken
1	Observations of Secretary(MSME)	After going through various proposals the Chairman stressed that the proposal for interventions under MSE-DCDP should include the details of ongoing / completed cluster development interventions and duplication of activities may be avoided. The Chairman also observed that cost of project and Govt of India assistance requested should be realistic supported by enough justification. Credible agencies should be identified before processing the proposal for Diagnostic Study.	Letters have been issued to Principle Secretary(Industries) and MSME-DIs for necessary action in this regard.
		The Chairman further directed that the meetings of the Steering Committee for MSE-CDP should be held every month and agenda for the meeting should be loaded on the DC(MSME) website before the meeting.	Agenda for the 25 <sup>th</sup> meeting has been loaded on the DC(MSME) website.
2	Agenda Item No. 3 Proposal for upgradation of infrastructure facilities in the existing industrial estate from Assam.	The Committee deferred these proposals and requested SIDBI to appraise the proposals on realistic basis giving the break-up of costs on each item.	Letter issued to SIDBI
3	Agenda Item No. 4 Proposal for Setting up of new industrial estate established in village Ummaria, Dungariya, Tehsil Shahpur District Jabalpur, M.P	Committee approved the proposal for setting up of new Industrial Estate at Village Umariya Dunagariya, Tehsil Shahpura, District Jabalpur with project cost of Rs. 720.00 lakh with GoI assistance to the tune of Rs. 432.00 lakh.	Administrative approval under process.

4	Agenda Item No.5 Proposal for setting up of new industrial	Committee approved these proposals with total project cost and GoI assistance as under:	Administrative approval under process.
	estate and upgradation of infrastructure facilities in the existing	(a) ID Centre at Palsana at a project cost of Rs.712.00 lakh and GoI of Rs. 427.00 lakh	
	industrial estate in Rajasthan.	(b) Upgradation of ID Centre at Bichhwal, Bikaner at a project cost of Rs.773.00 lakh and GoI of Rs. 464.00 lakh	
		(c)Upgradation of ID Centre at Shilpgrampal, Jodhpur at a project cost of Rs.382.00 lakh and GoI of Rs. 229.00 lakh	
5	Agenda Item No 6: Proposal for upgradation of existing industrial estate at Kovilpatti, Tuticorin district Tamil Nadu.	of upgradation of existing Industrial Estate at Kovilpatti, Tuticorin District, Tamilnadu at a project cost of Rs. 202.00 lakh with GoI assistance to the	Administrative Approval under process.
6	Agenda Item No. 7: Proposal for setting up of Industrial estate at Durgapur in phase 2 in Burdwan district, West Bengal.	The proposal has been approved at a project cost of Rs. 752.86 lakh with GoI assistance to the tune of Rs. 451.72 lakh. The GoI grant in excess of 60% (limited to Rs. 602.29 lakh) will be released on submission of documentary evidence that more than 50% of developed plots are allotted to (a) micro or (b) women owned or (c) SC/ST owned units.	Administrative Approval under process.
7.	Agenda Item No. 8: Proposal for establishment of Common Facility Centre for Engineering Cluster Vellore, District Tamil Nadu.	The Committee approved the proposal for setting up of a Common Facility Centre for Engineering Cluster, Vellore Distt., Tamil Nadu at a total project cost of Rs.927.08 lakh with GOI assistance of Rs.616.39 lakh (66.49 % of project cost), Rs.97.21 lakh State Govt. contribution (10.48% of project cost), Rs.109.35 lakh SPV contribution (11.79% of project cost) & Rs.104.13 lakh Bank Loan (11.24 % of project cost).	Administrative Approval under process.

8.	Agenda Item No.9: Proposal for establishment of CFC for printing cluster, Sivakasi, Virudhnagar, District Tamil Nadu.	The committee approved the proposal for setting of a Common Facility Centre for Printing Cluster, Sivakashi, Virudhnagar Distt., Tamil Nadu at a total project cost of Rs.1096.87 lakh with GOI assistance of Rs.767.81 lakh (70% of PC), State Government contribution Rs.90.66 lakh (8.26% of PC), SPV contribution Rs.120.92 lakh (11.03% of PC) and Rs.117.48 lakh Bank Loan (10.71% of PC).	Administrative Approval under process.
9.	Agenda No.10 Proposal for establishment of Common Facility Centre for Solvent extraction plant cum laboratory and for rice Mill Cluster, Kilapavur, Tirunelveli District, Tamil Nadu.	The committee observed that the amount of term loan to be taken by the SPV is less i.e. only Rs.10 lakh and the proposal has been appraised by Canara Bank, Tenkasi. Therefore, committee deferred the proposal and asked State Government/SPV to get the proposal appraised by SIDBI.	Appraisal from SIDBI received, proposal placed in this meeting.
10	Agenda Item No.11: Proposals for establishment of CFC in Fly ash cluster at Chandrapur, Maharashtra.	The committee approved the proposal for establishment of Common Facility Centre (CFC) in Fly Ash Cluster at Chandrapur, Maharashtra at a total project cost of Rs.1537.78 lakh with GOI assistance of Rs.1350 lakh (90% of project cost) and Rs.187.78 lakh SPV contribution (10% of PC).	Administrative Approval under process.
11	Agenda Item No.12: Proposals for establishment of CFC for powerloom cluster, Shirpur district, Dhule Maharashtra.	The committee deferred the proposal and requested State Government/SPV to get the proposal appraised by SIDBI, as in the present case there is no bank loan and the proposal has been appraised by Union Bank of India, Dhule. Development Commissioner (Industries), Government of Maharashtra informed that SIDBI is taking a long time in appraising the proposals, but the representative of SIDBI present in the meeting informed that normally the appraisal of proposals are completed within 15 days.	Appraised proposal from SIDBI not received.
12	Agenda Item No.13: Proposal for establishment of CFC for cast iron foundry cluster, Jaipur.	The Chairman deferred the proposal mentioning that the issue of SPV should be sorted out first.	Matter under correspondence with State Govt / SPV

13	Agenda Item No.14: Proposal for establishment of CFC for silver filigree cluster, south 24 parganas West Bengal.	rework the requirements of raw material, its availability, arrangements for working capital, marketing strategy	Letter issued to SPV.
14	<b>Agenda Item No.15</b> : Proposal for establishment of CFC for fan manufacturing cluster, Calcutta.	The committee approved the proposal for setting up of a Common Facility Centre for Fan Manufacturing Cluster, Kolkata at a total project cost of Rs.206.30 lakh with GOI assistance of Rs.134.94 lakh (65.40% of PC), State Govt. contribution of Rs.50.73 lakh (24.60% of PC) and SPV contribution of Rs.20.63 lakh (10% of PC).	Letter issued to State Govt to forward the deliverables of the project and funds routing agency.
15	Agenda Item No.16: proposal for approval of revised project cost for establishment of common facility centre for leather goods cluster, Shantiniketan, West Bengal.	The Steering Committee approved the revised project cost of the CFC for Leather Goods Cluster, Shantiniketan at Rs.302.02 lakh from Rs.201.86 lakh. Now the approved project cost will be Rs.302.02 lakh with GOI Rs.104.07 lakh (no change in contribution), Government of West Bengal Rs.167.75 lakh and SPV contribution Rs.30.20 lakh.	Letter issued to State Govt regarding revised project cost.
16	Agenda Item No.17 to 26: 10 Proposals for in-principle approval for setting up of Common Facility Centre.	The Steering Committee approved the proposal for in-principle approval for setting up of the Common Facility Centre for Lead Acid Battery Cluster, Siligudi with release of funds of Rs.5 lakh for preparation of DPR.	Administrative approval under process.
17	Agenda Item No. 27: Proposal for soft interventions in 13 clusters	Not discussed. Would be placed in the next steering committee meeting.	

18	Agenda Item No. 28:  Proposal for conducting Diagnostic Study in respect of the Clusters proposed by Govt. of Punjab (04), MSME-DI, Indore (02), Govt. of MP (04), MSME-DI, Cuttack (01), Govt. of Orissa (02), Govt. of Maharashtra (02), MSME-DI, Kolkata (02), MSME-DI, Guwahati (02), MSME-DI, Guwahati (02), MSME-DI, Bangalore (01), Govt. of Karnataka (01), MSME-DI, Imphal (01) and Govt. of Meghalaya (02).	The committee approved the proposals for conducting Diagnostic Studies in 17 clusters i.e. Machining Cluster, Mohali, Bicycle and Engineering Part Cluster, Ludhiana, Dyeing Industries Cluster, Ludhiana, Sand-Stone Cluster, Gwalior, Engineering Cluster, Govindpura, Wooden Furniture Cluster, Chattarpur, Confectionery Cluster, Gwalior, Lime Cluster, Katni, Poha Cluster, Ujjain, Rice Mill Cluster, Mul, Chandrapur, Bamboo Cluster, Gadchiroli, Gauge and Bandage Cluster, Basirhat, Artificaial Ornaments and Gifts Cluster, west Midnapore, Bamboo incense stick cluster, Kakopathar, Japi Cluster, Pabnalbari and Handloom Cluster, Churachandpur, Imphal&Packaging Industry Cluster, Mysore.	For Machining Cluster Mohali, Bicycle Cluster Ludhiana and Dyeing Industries Cluster, Ludhiana, Letter has been sent to State Govt to intimate the name of agency for conducting the DSR and the agency through which funds will be routed. In Wooden Furniture Cluster, Chattarpur, Confectionery Cluster, Gwalior and Lime Cluster, Katni letter has been written to State Govt to intimate about the funds receiving agency and accounts detail. For Poha Cluster, Ujjain, letters have been sent to MSME-DI, Ahmedabad and Raipur to intimate the results of interventions taken by them in Poha Cluster, Mulchandpur and Bamboo Cluster, Gadchiroli, letter has
			Gadchiroli, letter has been sent to State Govt to intimate about tie ups for conducting Diagnostic Study. In the remaining clusters, the release of funds is under process.
19	<b>Agenda</b> Item No.29: Proposal for training of 21 officers of DICs of Govt of Punjab.	Not discussed. Will be placed in the next meeting.	Placed in this meeting
20	Agenda Item No.30: Proposals for cancellation of the Interventions in 3 clusters.	Not discussed. Will be placed in the next meeting.	Placed in this meeting

21	Agenda Item	Not discussed.	Will be placed in the	Placed in this meeting
	No.31:	next meeting.		
	Proposal for approval			
	of utilisation of			
	unspent funds			
	released to Govt of			
	J&K for soft			
	interventions in			
	Cricket Bat cluster and			
	wooden furniture			
	cluster, Srinagar, J&K.			

#### Agenda Item No. 3

## Proposal for upgradation of ID centre at Athur, District Karur, Tamilnadu under MSE-CDP Scheme

#### **Brief of the proposal**

#### 1. Background of the implementing agency:

Tamilnadu Small Industries Development Corporation (TANSIDCO), Chennai (an undertaking of Government of Tamilnadu) shall be the Implementing Agency (IA) for upgradation of the proposed ID Centre. The IA is a specialized State Government Corporation playing a catalytic role for promotion and development of small scale industries and to hasten the industrial development in Tamilnadu. **TANSIDCO has so far established 57 industrial estates on its own and manages 92 industrial estates in all, which includes 35 Government Industrial Estates. TANSIDCO has developed 6 IID Centres and upgraded 6 industrial estates under MSE-CDP scheme.** 

#### 2. Location and infrastructure facilities available:

Athur Industrial Estate is located in the western district of Tamilnadu and at a distance of six kilometers from Karur town. The site is well-connected with big cities like Chennai, Bangalore, Coimbatore, Trichy, Madurai and Tirunelveli. Small and micro enterprises promoted in this industrial estate are mostly export-oriented. The industrial estate spread over a total area of 36.29 acre. The units in the industrial estate are mostly engaged in the production of HDPE Mono Filament yarn and mosquito net, made ups such as napkins, towels, bedspread etc. for export and general engineering fabrication. TANSIDCO is maintaining the industrial estate by collecting maintenance charges from the allottees.

#### 3. Project cost:

The project cost for upgrading of industrial estate at Athur has been estimated at Rs.403 lakh by IA. The break-up of the cost of project and cost eligible for grant from GoI is given here under:

(Rs. Lakh)

S. No	Particulars	Estimated by IA	Recommen ded by SIDBI	Vetted by O/o. DC (MSME)
1.	Land Development and other overhead Infrastructure			
i)	Cost of land filling/leveling including boundary wall/fencing	14.00	14.00	14.00
ii)	Cost of laying road	137.20	137.20	137.20
iii)	Roadside greenery and social forestry	11.40	11.40	11.40
iv)	Water supply including overhead tanks, pump-houses and machinery	121.65	121.65	121.65
v)	Drainage	38.90	38.90	38.90
vi)	Provision for street light arrangements	10.50	10.50	10.50
vii)	Other expenses	9.35	9.35	9.35
2.	Administrative and other services complex			
i)	Building for administrative, canteen and cyber centre	50.00	50.00	50.00
3.	Contingencies and Pre -operative exp.	10.00	10.00	10.00
	Total	403.00	403.00	403.00

#### (i) Cost of land filling/leveling including boundary wall/fencing:

IA has indicated that fencing provided along the boundary has been damaged and therefore proposes to construct boundary wall for a length of 400 metre at an estimated cost of **Rs.14 lakh**.

#### (ii) Cost of strengthening and re-laying of existing roads:

The present roads are of 3 metre width and needs to make easy movement for container lorries and trailers plying into industrial estate. Therefore TANSIDCO proposes to widen the road. The total estimated cost of road work comes **to Rs.137.20 lakh**.

#### (iii) Roadside greenery and social forestry:

IA has proposed an amount of **Rs.11.40 lakh** for plantation of trees along the road side.

#### (iv) Water supply including overhead tanks, pump-houses and machinery:

The 4 nos. of borewell dug in the industrial estate at the time of establishment in 1993 have become defunct subsequently. Arrangements have been made with Tamilnadu Water-supply And Drainage (TWAD) Board to get water from Cauvery River running at a distance of about 8 kilometers to the industrial estate which will be carried out as a deposit work at an estimated cost of Rs.62 lakh. Further, IA proposed to construct sump with a capacity of one lakh litre to store the water supplied by TWAD Board and also to provide water supply distribution line for a length of 4,220 metres. The total cost under this head is estimated to **Rs.121.65 lakh**.

#### (v) Drainage:

IA proposes to provide storm water drain line with pre-cast RCC drain for the length of 3720 metres and RR masonry drain for a length of 500 metre at an estimated cost of **Rs.38.90 lakh.** 

#### (vi) Streetlight arrangement:

IA proposes to repair/replace of luminaries, fittings and cables etc. at an estimated cost of **Rs.10.50 lakh** to provide illumination.

#### (vii) Other expenses:

This includes lay out board and name board and contribution to TNMWW Board which works out to be **Rs.9.35 lakh.** 

#### (viii) Administrative and other services complex:

The association of the industrial estate has represented that most of the units are export-oriented units and foreign buyers are frequently visiting the industrial estate. Therefore, an administrative office including a conference hall is needed. The exporters also require a cyber centre and canteen. Therefore, the IA has proposed **Rs.50.00 lakh** towards construction of building (1360 sq. ft.) canteen (890 sq.ft.) and cyber centre (470 sq.ft.). apart from renovation in the existing buildings and surroundings.

#### (ix) Contingencies and Pre -operative expenses:

The proposal envisages petty supervision charges and unforeseen expenses of **Rs.10 lakh.** 

#### 4. Means of finance:

Project cost of the proposed centre has been estimated by IA at Rs. lakh and accordingly means of finance is proposed as under:-

S.No.	Particulars	As proposed by TANSIDCO as per DPR	Consider eligible as per guidelines of MSE-CDP by SIDBI
1	Project cost eligible for computation of GoI grant	403.00 lakh	403.00 lakh
2.	Grant from Government of India (60% of the project cost)	241.80 lakh	241.80 lakh
3.	Contribution from Govt. of Tamilnadu(30%)	120.90 lakh	120.90 lakh
4.	Contribution from allotteesof Industrial Estates	40.30 lakh	40.30 lakh
	Total	403.00 lakh	403.0 lakh

#### 5. **Observation and recommendation by SIDBI:**

- TANSIDCO was set up by Government of Tamil Nadu mainly for development of industrial infrastructure for SSI/ tiny industries in Tamil Nadu. TANSIDCO has so far established 57 Industrial Estates on its own and manages 92 industrial estate in all which include 35 Government industrial estates.
- TANSIDCO has been assisted under GoI MSE-CDP (IID Scheme) for developing 11 new industrial estates out of which 6 new industrial estates project have already been implemented and 5 new industrial estates project are under implementation. Apart from that 8 existing industrial estates towards upgradation project have been assisted under GoI MSE-CDP (IID Scheme) out of which 6 existing industrial estates towards upgradation project have already been implemented and 2 upgradation projects are under implementation.
- An amount of Rs. 2382.87 lakh has been sanctioned by GoI out of which an amount of Rs. 939.01 lakh has been received from GoI. 1774 plots have been carved out from the 6 IID projects so far out of which 1723 plots allotted to MSME units.
- The Athur Industrial Estate is spread over a total area of 36.29 acre. TANSIDCO has developed and constructed 5 work sheds and developed 94 plots out of which 81 units are functioning which are allotted to the MSMEs mainly dealing in fabrication, made ups such as napkins, towels, bedspread, monofilament yarn and general engineering. The industrial estate has generated employment opportunities for more than 2000 people. TANSIDCO vide letter dated December 02, 2010 has indicated that all the 5 sheds and 94 developed plots have been allotted to MSMEs as on date.

- The infrastructure facilities provided in this estate is more than 15 years old, the upgradation of infrastructure facilities would enhance the production performance which would result in better socio economic development by way of employment generation of both direct as well as indirect employment. Presently there are 2000 employees of which 1000 are women and annual production is about Rs. 300 crore inclusive of export value of Rs. 18 crore. It is expected that there would be increase in 10% employment generation and 20% production capacity.
- The financial performance of TANSIDCO is satisfactory.
- Taking an overall view, particularly in view of the likely benefits accruing to the units operating in the industrial estate, the proposal is considered to be support worthy. The revised proposal is submitted to the High Powered Committee constituted by Government of India for its consideration of sanction of Central Government grant of Rs. 241.80 lakh to Tamil Nadu Small Industries Development Corporation Limited (TANSIDCO) under MSE-CDP (IID Scheme) for its proposal for upgradation of infrastructural facilities at the existing Industrial Estate in Athur, Karur District, Tamil Nadu.
- 6. **Observation and recommendation by Office of DC (MSME):**
- ➢ For up gradation of Industrial Estate at Athur, Karur District, Tamilnadu will be 22<sup>nd</sup> proposal from Govt. of Tamilnadu. This office has already sanctioned 21 projects, Out of which, 13 centres have been completed and remaining projects are at various stage of implementation. Thus, this will be only ID centre in Karur District. Status of ID Centres in the Tamil nadu is enclosed as Annexure − VII.
- ➤ The upgradation proposal at the estate envisages land filling/leveling including boundary wall and fencing, Strengthening and relaying of roads, construction of storm water drainage, water supply arrangements, streetlight arrangements, road side greenery and social forestry, building for administrative, canteen and cyber centre and contingencies and pre-operative expenses.
- ➤ The proposal would be completed within 12 months from the date of sanction.
- > The upgraded estate is expected to generate employment opportunities for more than 2000 people.
- > The proposal has acceptance of the Athur Industrial Estate Manufacturer Association and the association shows their willingness to contribute for the proposed upgradation programme.
- > TANSIDCO is collecting money for maintenance charges from the allottees as part of maintenance of industrial estate and hence upon implementation of the project, the industrial estate will run on self sustainable basis.
- Committee may consider for approval for upgradation of industrial estate at Athur, District Karur, Tamil nadu and sanction Rs.241.80 lakh as GoI assistance against project cost of Rs. 403.00 lakh.

#### Agenda Item No. 4

Proposal for setting up of ID Centre at Bhurkalkhapa, District Seoni, Madhya Pradesh under MSE-CDP Scheme.

#### **Brief of the proposal**

#### 1. Background of the implementing agency:

Madhya Pradesh Audyogik Kendra Vikas Nigam (Jabalpur) Limited [MPAKVN] shall be the Implementing Agency (IA) for implementation of the proposed ID Centre. The IA is a specialized State Government Corporation promoted for development of industrial area and infrastructural facilities. The Corporation was incorporated as Public Limited Company in November, 1981 under the Companies Act, 1956 as a wholly owned subsidiary of Madhya Pradesh State Industrial Development Corporation. The Corporation has so far developed/developing 9 industrial estates/growth centres. The IID Centre at Lamtara, district Katni has already been sanctioned by this office which is completed. Apart from this, one IID Centre for setting up of new industrial estate at Umariya Dungariya, district Jabalpur recently sanctioned in the Steering Committee meeting held on 24/12/2010. As per the appraisal report of SIDBI, the financial position of the Corporation may be considered as satisfactory and also the track record of the Corporation for implementation of few industrial estates, it appears that the IA will be able to successfully develop the present ID centre.

#### 2. Location and infrastructure facilities available:

Bhurkalkhapa is in the central part of Madhya Pradesh, located six kilometers away from district headquarter Seoni and well-connected with national highways. Total area of the proposed project is 60.78 hectares. The electricity is planned to be drawn from 220 K.V. substation of Seoni which is around 13.5 k.m. away. For water-based industries, if any, water is planned to be withdrawn from Upper Chichband Dam once it is constructed.

#### **3. Project** cost :

The project cost for setting up of ID centre at Bhurkalkhapa has been estimated at Rs.730 lakh by IA which is exclusive of cost of land. The break-up of the cost of project and cost eligible for grant from GoI is given here under:

(Rs. Lakh)

S. No.	Particulars	Estimated by IA	Recommended by SIDBI	Vetted by O/o. DC (MSME)
1.	Land Development and other overhead Infrastructure			
i)	Cost of land filling/leveling including boundary wall/fencing	30.00	30.00	30.00
ii)	Cost of laying road	200.00	200.00	200.00
iii)	Roadside greenery and social forestry	10.00	10.00	10.00
iv)	Water supply including overhead tanks, pump-houses and machinery	110.00	110.00	110.00
v)	Water Harvesting	5.00	5.00	5.00
vi)	Drainage	60.00	60.00	60.00

vii)	Power (substation and distributing network including streetlight etc.), generation of non-conventional energy	245.00	245.00	245.00
viii)	Others (Sanitary, conveniences, etc.)	10.00	10.00	10.00
2.	Administrative and other services complex			
i)	Administrative office building	10.00	10.00	10.00
ii)	Telecomm/Cyber centre/ Documentation centre	5.00	5.00	5.00
iii)	Bank/Post office	20.00	20.00	20.00
iv)	Raw material storage facility, marketing outlet	10.00	10.00	10.00
v)	First aid centre, crèche, canteen facilities	5.00	5.00	5.00
vi)	Miscellaneous	5.00		
3.	Contingencies and Pre -operative exp.	5.00	5.00	5.00
	Total	730.00	725.00	725.00

#### (i) Cost of land filling/leveling including boundary wall/fencing:

MPAKVN has acquired 395.75 Ha of land from District Industries and Trade Centre , Seoni for Industrial Development. Out of this, the proposed project is being set up on 60.78 Ha of land. The cost of land in the project has not been included. Rs. 30.00 lakh has been estimated as expenditure for cost of survey, leveling, land filling, foundation work, structural work, fencing, boundary wall etc.

#### (ii) Cost of laying road:

IA has proposed to construct 2.10 Km long double lane road 24m width, 2.25 Km of intermediate lane road of 18m width and 6 no. RCC Culverts. The total estimated cost of road works comes to **Rs. 200.00 lakh.** 

#### (iii) Roadside greenery and social forestry:

IA has proposed an amount of **Rs. 10.00 lakh** for plantation along the road side.

#### (iv) Water supply including overhead tanks, pump-houses and machinery:

It has been estimated that the total daily consumption of water will be 60, 000 litres per day for which the IA has proposed 6 no tubewells, 1 no well, 1 no sump well and one stop dam. The estimated expenditure under water supply has been proposed **Rs. 110 lakh.** 

#### (v) Water Harvesting:

For water harvesting an amount of **Rs. 5.00 lakh** has been proposed.

#### (vi) Drainage:

It is proposed to construct 2.5 Km drains of size 600mm, 0.9 km drains of size 400 mm for which an amount of **Rs.60.00 lakh** has been proposed.

## (vii) Power (substation and distributing network including streetlight etc.), generation of non-conventional energy:

IA has proposed an electricity substation of 1X3.15 MVA, 33/11 KV capacity for which an amount of Rs.22.09 lakh has been estimated. Further, construction of 11 KV line connections, LT line single phase, 5 wire of 13 metre long pole with ACSR 0.5, 13 sq.mtr. has been planned at a cost of Rs.120 lakh and 33 KV line of 13.5 k.m., 33 KV DP structure (5 nos.), road crossing (4 nos.), 11 KV line crossing (1 no.) and LT line crossing (3 nos.) has been planned at a cost of Rs.20.82 lakh for supply of electricity to the area from main substation at Seoni (for 33 KV line). Sodium vapour lamp will be installed on crossings at a cost of Rs.16 lakh. Street lights on internal roads with sodium vapour lamp have also been planned at a cost of Rs.31.50 lakh. A provision of Rs.25.08 lakh for extra bay, transformer and internal distribution network has been planned in the project. Provision for other smaller works, equipments etc. have been estimated at Rs.9.51 lakh. Thus, the total estimated expenditure under this head will be of **Rs.245.00 lakh**.

#### (viii) Others (sanitary conveniences):

IA proposed to construct 10 nos. of public urinals/toilets of size 12 sq.mtr. each in the area for which an amount of **Rs.10.00 lakh** has been proposed.

**(ix)** Administrative and other services complex Administrative office building Telecomm/Cyber centre/ Documentation centre Bank/Post office Raw material storage facility, marketing outlet First aid centre, crèche, canteen facilities Miscellaneous :

IA has proposed to construct a composite building having all the services in which the provision of one administrative office building of size 125 sq. mtr., telecommunication and cyber centre, documentation centre of size 65 sq. mtr., bank/post office of size 250 sq. mtr. raw material storage facility of size 125 sq. mtr. and first aid and canteen facility of size 65 sq. mtr. The estimated expenditure under this head has been proposed to **Rs.55 lakh.** 

#### (x) Contingencies and Pre -operative expenses:

The proposal envisages small contingencies and overhead charges of **Rs.5 lakh.** 

#### 4. Means of finance:

Project cost of the proposed centre has been estimated by IA at Rs.730 lakh and accordingly means of finance is proposed as under:-

S.No.	Particulars	As proposed by MPAKVN as per DPR	Consider eligible as per guidelines of MSE-CDP by SIDBI
1	Project cost eligible for computation of GoI grant	730.00 lakh	725.00 lakh
2.	Grant from Government of India (60% of the project cost)	438.00 lakh	435.00 lakh
3.	Contribution from MPA KVN (IA)	219.00 lakh	222.00 lakh
4.	Loan from bank	73.00 lakh	73.00 lakh
	Total	730 lakh	730 lakh

#### 6. **Observation and recommendation by SIDBI:**

- MPAKVN has been functioning as the industrial catalyst for promotion and infrastructure development in central part of Madhya Pradesh. MPAKVN has undertaken the development of 9 industrial estates/growth centres in the central part of Madhya Pradesh, out of which one was under the erstwhile IID scheme (Lamtara). Few of the projects including one under IID (Lamtara) were doing well. However, others are still under developing stage.
- Although the MPAKVN is carrying out the works at the scheduled of rates of Government of Madhya Pradesh, it is possible that the actual expenditure will vary depending on the rates at the time of execution of work. The IA has also indicated that the grant will be claimed on reimbursement basis. However, the grant may be reimbursed as per guidelines of MSE-CDP.
- Taking an overall view particularly in view of the likely benefits accruing to the units set up/proposed to be set up in the industrial estate, the proposal is considered to be support-worthy. The proposal may be submitted to the Steering Committee of MSE-CDP (Infrastructure Development) for its consideration for sanction of Central Government grant of Rs.435.00 lakh.

#### 6. **Observation and recommendation by Office of DC (MSME):**

- ➤ For setting up ID centre at Bhurkalkhapa, District Seoni, Madhya Pradesh will be 9<sup>th</sup> proposal from Govt. of Madhya Pradesh. This office has already sanctioned 8 projects for setting up of new Industrial Estate. Out of which, 3 projects have been completed, one has been recently sanctioned and remaining projects are at various stage of implementation. This will be the first ID centre in Seoni District. Status of ID Centres in the Madhya Pradesh is enclosed as Annexure VIII.
- The proposal of the industrial area envisages site development, land filling/leveling, boundary wall/fencing, laying roads, road side greenery and social forestry, power supply arrangement, water supply system, water harvesting, drainage, power substation and distribution network including streetlights, construction of administrative and other services complex etc which includes one bank/post office building, one first aid centre, one cyber café and telecommunication centre, one documentation centre and raw material storage facility, so as to provide improved infrastructure facilities to micro and small scale enterprises at the industrial area.
- Provision for water supply and power supply has been made.
- ➤ In the industrial area 110 plots of various sizes are proposed to be developed which would be sold in five years time.
- ➤ MPAKVN is expecting revenue of Rs. 819.92 lakh from the sale of 110 plots (3,57,600 sq. mtrs.) in the three years period after completion of the project. Further, the lease rent @3% p.a. of land premium, maintenance at Rs. 2.50 per sq. meter (Rs.2 per sq. mtr. for area upto 10,000 sq.mtr.), one time security charge @ 9% of lease rent, water charges at Rs. 20/- per thousand liter and streetlight charges are proposed to be charged which will contribute to regular income of MPAKVN. The same is proposed to be used for maintenance of the industrial area.

- ➤ The project would be completed within 24 months from the date of sanction, which is as per the norms of quidelines.
- The new industrial area is expected to generate direct employment for about 2200-2500 persons initially and indirect employment for about 3000-4000 persons in 2-3 years after setting up of majority of units in the area.
- > Steering Committee in its 23<sup>rd</sup> meeting held on 23/08/2010 has given in-principle approval for this project which has also been communicated by this office letter dated 16/12/2010.
- MPAKVN has acquired total 395.75 Ha of land from District Industries and Trade Centre, Seoni, Govt. of Madhya Pradesh for which no compensation has been paid. Out of this total area of 395.75 Ha, the proposed project is being set up on 60.78 Ha of land. Madhya Pradesh Audyogik Kendra Vikas Nigam (Jabalpur) Ltd. is the implementing agency for the project. Government of Madhya Pradesh has recommended the proposal.
- Appraisal report made by SIDBI is annexed.
- Committee may consider for approval for setting up of new industrial estate at Bhurkalkhapa, District Seoni, Madhya Pradesh and sanction Rs.435.00 lakh as GoI assistance against project cost of Rs. 725.00 lakh.

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Proposal for Establishment of Common Facility Centre (Solvent Extraction Plant) Cum Laboratory & Testing for Rice Mill Cluster, Keelapavoor, Tirunelveli District, Tamilnadu.

The proposal was placed in the 24<sup>th</sup> Steering Committee Meeting of MSE-CDP held on 24.12.2010 under the Chairmanship of Secretary (MSME). Director Industries and Commerce, Govt of Tamil Nadu alongwith Members of SPV and Consultant made a brief presentation of the proposal for setting up of Common Facility Centre for establishment of Solvent Extraction Plant cum Laboratory and Testing for Rice Mill Cluster, Keelapavoor, Tirunelveli District, Tamilnadu. After discussions, the Committee observed that the amount of Term loan to be taken by the SPV is less i.e only Rs. 10.00 lakh and the proposal has been appraised by Canara Bank, Tenkasi. Therefore, the Committee deferred the proposal and asked the State Govt / SPV to get the proposal appraised by SIDBI. Industries Commissioner and Director (Industries), Chennai, vide letter dated 18.1.2011 has forwarded the appraisal report from SIDBI. The details of the proposal submitted earlier in the 24<sup>th</sup> Steering Committee Meeting are as given below (comments of SIDBI appraisal have been added). **Status of CFCs approved in the State of Tamilnadu is enclosed at Annexure – I.** 

Additional Chief Secretary, Govt. of Tamilnadu has forwarded a proposal for setting up of CFC (Solvent Extraction Plant) Cum Laboratory & Testing in Rice Mill Cluster, Keelapavoor, Tirunelveli District, Tamilnadu under MSE-CDP. The DPR for the CFC has been prepared by the SPV (M/s Saaral Agro Products Pvt. Ltd., Pavoorchatram).

As per the modified guidelines of MSE-CDP proposal for CFC and Infrastructure Development Projects are to be approved in two stages: In-principle approval and Final approval. In this case the proposed Common Facility Centre fulfills all the conditions for final approval as given below, therefore, the proposal is placed before the steering committee for final approval of the project.

#### 1. Basic information:

- a) **Formation of SPV and Trust Building**:- The Special Purpose Vehicle namely, M/s Saaral Agro Products Pvt. Ltd., has been formed under the companies act 1956 by the cluster members at Keelapavoor. There are 24 members of the SPV at present.
- b) Land procured and registered in the name of SPV:- The SPV has already purchased the land required for the CFC. The cost of land including registration is Rs. 14.00 lakh. An amount of Rs. 20.00 lakh is required for development of the land and the total cost of land is Rs. 34.00 lakh.
- c) **Submission of appraised DPR**:- The Canara Bank, Tenkasi has appraised the DPR of the CFC and recommended that the project process is technically and financially viable. The Canara Bank has sanctioned provisionally for term loan of Rs. 10.00 lakh. Industries Commissioner and Director of Industries, Govt of Tamil Nadu vide letter dated 18.1.2011 had submitted the appraisal report from SIDBI in which it is mentioned that the project appears to be technically feasible and financially viable and the proposed performance indicator and financial position are satisfactory.
- d) **Details of share holding of the SPV**:- The SPV has got 20 shareholders and issued 20,000 shares worth of Rs. 100.0 per share shares among the share holders. Thus, the total amount of the share is Rs. 20.00 lakh.
- e) **Project specific account in schedule A bank**: The SPV has already opened account with the SBI Tenkasi.

#### 2. Details of the proposal

(a) Brief information on the Cluster

i) Name of the Cluster : Rice Mill Cluster

ii) **Location of the cluster** : Keelapavoor District, Tamilnadu

iii) **Implementing Agency** : Govt. of Tamilnadu

iv) **Product** : Rice, Rice Bran Oil, Husk, Husk Ash

etc.

v) **No. of Units** : 44 modern mills & 6 traditional hulling

mills at Keelapavoor

vii) **Employment** : 3720 nos. viii) **Turnover** : Rs. 1575 crore

ix) Problems of the cluster

Lack of brand promotion.

- Low productivity of machinery.
- Inadequate linkage with R&D institutions.
- Frequent power cuts.
- Not tapping of other sources of energy.
- Lack of storage facility for paddy.
- Non-availability of Training Institutions.

#### (b) Need of the CFC:-

- At present the Rice Mills at Keelapavoor, Alangulam and at other places in the cluster sell the bran either to the existing plant in the cluster or to plants at Dindigul, Maduarai, Vilampatti and Virudhunagar.
- The modern rice mill gets around Rs. 12/- for a kg of bran.
- The bran generated by processing of paddy has to be processed at Solvent Extractions Plants within 2-3 days for extraction of oil.
- A modern rice mill at Keelapavoor normally generates about 4 Tonnes of bran every day while processing paddy.
- The mills at Alangulam generates around 45000 tonnes of bran of a year.
- The mills at other places within a radius of 30 km generates around 78000 tonnes per annum.
- The present extraction plant at the cluster has a capacity of 150 tonnes per day for processing.
- The balance amount of bran viz. 130000 Tonnes are sent to other districts for extraction.
- Thus setting up of a Common Solvent Extraction Plant in the cluster will not affect the existing plant in the cluster.
- When the mill owners get a good price for the bran (which depends on the quality) the farmer also gets a good price for the paddy.
- **(C)** The brief information of the proposed CFC:- The proposed CFC will consist of following:
  - **Common Processing (Solvent Extraction Plant) Centre:-** Common Solvent Extraction Plant Centre for extraction of rice bran oil from rice bran for the benefit of all the cluster members of the Rice Mill Cluster, Thirunveleli
  - ➤ **Training Centre:-** Laboratory cum Testing Centre which will have the facilities for testing water / oil content of Rice Bran and offer services for Paddy Quality Testing, Moisture Testing, Colour Testing / Quality Testing, Content Testing etc. for the Cluster members. It will operate as a resource centre for the cluster.

#### (d) Project Details and Financial Viability of the Project: -

**(i) Proposed project cost:** The estimated cost of the project is Rs. 757.76 lakh including working capital. Out of total project cost, GoI assistance requested is Rs. 512.32 lakh, Rs. 75.78 lakh State Govt. contribution and Rs. 159.66 lakh SPV & Rs. 10.00 lakh Bank contribution.

#### i) Project Cost

S. No.	Particulars	Amount Rs. in lakh
1.	Land & Site development	34.00
2.	Building	100.00
3.	Plant & Machinery	573.10
4.	Misc. Fixed Assets	5.00
5.	Preliminary expenses	5.00
6.	Pre-operative expenses	5.00
7.	Provision for contingencies	0.00
8.	Building 2%	2.00
9.	Plant & Machinery 5%	28.66
10.	Margin money for working capital	5.00
	Total	757.76

## (The details of Plant & Machinery are given at Annexure 6.1 of agenda item no. 6)

#### (ii) Means of Finance

Sl. No.	Source	Amount Rs. in lakh	% With total cost
1.	GoI	512.32	67.61
2.	Govt. of Tamilnadu	75.78	10.00
3.	SPV	159.66	21.07
4.	Bank Term Loan	10.00	1.32
	Total	757.76	100.00

#### (iii) Financial parameters:

NPV (at 10%) - 100.13 %lakh
 IRR - 13.66%
 ROCE - 29.03%
 Average DSCR - 31.18
 BEP - 35.37 %

(iv) Appraisal Note:- The appraisal report of the CFC proposal has already been obtained from Canara Bank, Tenkasi. They have also issued provisional sanction letter for the term loan. Appraisal report from SIBDI has also been received in which it has been mentioned that the setting up of Common Solvent Extract Plant will increase the proficability of the rice mills at Tirunelveli cluster and CFC will add value to the bye-product (bran) of the rice mills through product diversification. The CFC proposal satisfies the norms and parameters of the modified MSE-CDP scheme for setting up of CFC and is considered support worthy. (Conclusion of appraisal note are given at Annexure 6.2 of agenda item no. 6)

- (v) **Recommendation of Technical Division:-** The Technical Division of this office has examined the DPR of the CFC and observed that the CFC has proposed to set up facility for bran oil extraction by solvent extraction process with bran processing capacity of 150-200 Mt / day, based on rice bran up to 18% oil content. The solvent extraction plant will have laboratory equipments, cooling tower, boiler, RO & DM plant, weight bridge, 320 KVA generator and vehicle for transportation of bran and bran oil. **The plant and machinery proposed in CFC are relevant and found in order and the proposal may be consider as per the guidelines of scheme.** 
  - (vi) Recommendation of Technical Committee: The Technical committee recommended the proposal to be placed before the Steering Committee for consideration.
  - (vii) **Recommendation of Government of Tamilnadu: -** Addl. Chief Secretary, Govt. of Tamilnadu has recommended the proposed CFC for financial assistance under MSE-CDP vide letter no. 10031/D1/2009-3 dated 30.06.2010.

#### 3. Expected impact of cluster interventions:-

Parameters	Pre interventions	Post interventions	
		Immediate after formation of CFC	Anticipated visible benefit in future
No. of units	163 Keelapavoor region - 55	5%	10%
Employment	3720	10%	20%
Production	Rs. 1950.00 Crore	10%	20%
Product diversification / value addition	-	40%	70%
Outreach opportunity	-	20%	40% unique project will create outreach opportunities in the adjoining 4 Districts
Improvement of income at unit level	5% (with effect of Group initiatives)	15%	30%
Raw material formation – cost reduction	-	5%	10%

- **4. Operational arrangement:-** Project will be implemented by Department of Industries, Government of Tamilnadu and funds will be routed through TANSIDCO.
- **5.** Comments of Cluster Development Division:- Government of Tamilnadu has proposed for setting up of CFC at a total cost of Rs. 757.76 lakh including working capital. Out of total project cost, **GoI assistance requested is Rs. 512.32 lakh which is 67.61% and as per guidelines.** Rs. 75.78 lakh will be contributed by State Govt. contribution and Rs. 159.66 lakh by SPV and Rs. 10.00 will be Bank loan.
- 6. Proposal for consideration of the Steering Committee :- The Committee may consider the proposal for setting up of Common Facility Centre (Solvent Extraction Plant) Cum Laboratory & Testing for Rice Mill Cluster, Keelapavoor, Tirunelveli District, Tamilnadu at a total project cost of Rs. 757.76 lakh with Govt of India assistance Rs. 512.32 lakh, Rs. 75.78 lakh State Govt. contribution and Rs. 159.66 lakh SPV & Rs. 10.00 lakh Bank contribution.

Agenda Item No. 6: Proposal for Soft Interventions for development of Clusters received from CDGI, Firozabad (01), MSME-DI, Ludhiana (02), Govt of Punjab (02), Govt of Andhra Pradesh (02), IIE Guwahati (02) and Govt. of MP (01).

SI No	(a) Name of the cluster, Distt/ State (b) Product Item (c) Implementing Agency	(a) Cluster profile (b) Project cost (PC)	Interventions proposed / Technical Institution identified	Recommendation s
1	(a) Glass Cluster, Firozabad / Uttar Pradesh  (b) Bangles, Block Glass, Flower vases & Decorative items, vacuum flask refills, glass tubes bulb shell, automotive headlight lenses, chimney, tableware and tumblers, container, glassware etc.  (c) CDGI, Firozabad	Nos. (Micro & Small)  SC/ST: 1715 Nos.  Minority: 2095  Nos.  Women: 1252  Nos.  Others: 3768 Nos.	<ul> <li>Best batch house practices.</li> <li>Glass melting operation control in tank furnace.</li> <li>Furnace construction.</li> <li>Combustion control.</li> <li>Pot furnace operations.</li> <li>Craftsman skill in furnace construction.</li> <li>Hot repair of running furnace.</li> </ul> Technical Institution identified — Centre for Development of Glass Industries, Firozabad	Proposed interventions may improve the quality of products, increase productivity.  Steering Committee may consider the proposal for Soft interventions with GoI assistance of Rs. 16.21 lakh (78.30% of PC) for 18 months which is admissible under MSE-CDP as more than 50% units are micro. Status of clusters taken in UP is enclosed as Annexure – II.

SI No	(a) Name of the cluster, Distt/ State (b) Product Item (c) Implementing Agency	(a) Cluster profile (b) Project cost (PC)	Interventions proposed / Technical Institution identified	Recommendation s
2	(a) Oil Expeller & Parts Manufacturing Cluster, Ludhiana/ Punjab  (b) Oil Expeller & Parts Manufacturing etc.  (c) Govt. of Punjab	(a) Units — 175 (Micro & Small) SC/OBC: NA Minority: NA Women: NA Others: NA  Turnover — Rs. 145.00 crore  Export - Rs. 40.00 crore  Employment — 2000  (b) Funds proposed PC — Rs. 20.85 lakh GoI — Rs. 14.99 lakh State Govt. / Association— Rs. 5.86 lakh	<ul> <li>Awareness creation         <ul> <li>implementation</li> <li>of 5S, 3K, Kaizens,</li> <li>Pokayoke,</li> <li>TPM&amp;TQM(5</li> <li>Programmes)</li> </ul> </li> <li>Awareness on various Govt. schemes</li> <li>Participation in Foreign Fair in Oil &amp; Fats / Agro (Bangladesh)</li> <li>Capacity building (Brochure Preparation, Website launching &amp; initial recruitment)</li> <li>Visit to a successful cluster where SPV is running a Common Facility Centre</li> </ul>	Vibrant cluster, State Govt. is in the process of allotting land & building for the CFC to SPV.  Proposed interventions may increase awareness about implementation of 5S, 3K, Kaizens, Pokayoke etc., improve the quality of products, and profit.  Steering Committee may consider the proposal for Soft interventions with GoI assistance of Rs. 10.48 lakh (68.49% of PC)
		Recommended PC -Rs. 15.30 lakh GoI -Rs. 10.48 lakh State Govt. / Association- Rs. 4.82 lakh  (c)Action plan annexed at page no. 81	Technical Institution identified — MERADO (CSIR), Ludhiana	for 18 months, which is admissible under MSE-CDP.  Status of clusters taken by Govt. of Punjab is enclosed as Annexure – III.

SI No	(a) Name of the cluster, Distt/ State (b) Product Item (c) Implementing	(a) Cluster profile (b) Project cost (PC)	Interventions proposed / Technical Institution identified	Recommendation s
3	(a) Machine Tool Cluster, Ludhiana/Punjab  (b) Horizontal milling machines with & without DRO vertical milling machine, vertical milling centre, cylindrical grinding M/cs, surface grinding M/cs, centreless grinding M/cs, CNC turning centres, lathe machines, shapers, planers, plano millers, drilling machines & special purpose machines as per customers requirements. etc.  (c) Govt. of Punjab	(a) Units — 350 nos. (micro and small)  SC/OBC: NA Minority: NA Women: NA Others: NA  Turnover — Rs. 400.00 crore  Export - Out of this only 8% is exported  Employment — NA  (b) Funds proposed  PC — Rs. 24.60 lakh GoI — Rs. 17.94 lakh SPV / Association— Rs. 6.66 lakh Recommended  PC —Rs. 20.05 lakh GoI —Rs. 14.63 lakh SPV / Association— Rs. 5.42 lakh  (c) Action plan annexed at page no. 82	<ul> <li>High raw materials costs,</li> <li>Fluctuation in raw material prices,</li> <li>Non graded castings,</li> <li>Unskilled / semi skilled operators,</li> <li>Low productivity level of labour,</li> <li>High rejection rates,</li> <li>Lack of sufficient testing facilities,</li> <li>Lack of specialized skill training institutes,</li> <li>Poor working conditions,</li> <li>Lack of working capital,</li> <li>High tax and duties structure, etc.</li> <li>Technical Institution identified — Specific institution not identified but it has been mentioned that MSME Tool Room, Ludhiana and MERADO (CSIR), Ludhiana etc. are available.</li> </ul>	Proposed interventions may improve the quality of products, increase productivity and profit.  Steering Committee may consider the proposal for Soft interventions with GoI assistance of Rs. 14.63 lakh (72.96% of PC) for 18 months, which is admissible under MSE-CDP.

SI No	(a) Name of the cluster, Distt/ State (b) Product Item (c) Implementing Agency	(a) Cluster profile (b) Project cost (PC)	Interventions proposed / Technical Institution identified	Recommendation s
4	(a) Edible Oil Cluster, Adoni, Distt Kurnool / Andhra Pradesh  (b) Crude Edible Oil refined edible oil de-oiled cake etc.  (c) Government of Andhra Pradesh	(a) Units — 67 Nos. (Micro — 55 and Small - 12)  SC/ST: NA Minority: NA Women: NA Others: NA  Turnover — Rs. 162.24 Crore  Export - NA  Employment — 2100 Nos.  (b) Funds proposed PC — 21.40 lakh GoI — 16.04 Govt. of AP / Cluster Stakeholders — Rs. 5.36 lakh  Recommended PC —Rs.18.40 lakh GoI —Rs. 14.16 lakh Govt. of AP / Cluster Stakeholders —Rs. 4.24 lakh  (c)Action plan annexed at page no. 83	<ul> <li>Awareness         programmes on CDP         and Govt. schemes.</li> <li>Seminar on quality         standards like ISO,         AGMARK and         HACCP.</li> <li>Two 3 days skill         upgradation         programme on         machine operation.</li> <li>Seminar on         packaging         technology and         energy conservation.</li> <li>Organizing buyer         seller meets (1 Nos).</li> <li>Study tour to         benchmark firm         Adani Wilmar,         Kurnool.</li> <li>Study tour to         benchmark firm,         M/s. K.S. Oils, MP.</li> <li>Participation Food &amp;         technology expo.         North India.</li> <li>Website launching.</li> <li>Conducing energy         audits.</li> </ul> Technical Institution     identified — APITCO,     Hyderabad	interventions may improve the quality of products, increase productivity and assist in marketing.  Steering Committee may consider the proposal for Soft interventions with GoI assistance of Rs. 14.16 lakh (76.95% of PC) for 18 months, which is admissible under MSE-CDP as more than 50% units are micro.  Status of clusters taken by Govt. of Andhra Pradesh is enclosed as Annexure – IV.

SI No	(a) Name of the cluster, Distt/ State (b) Product Item (c) Implementing	(a) Cluster profile (b) Project cost (PC)	Interventions proposed / Technical Institution identified	Recommendation s
5	(a) Cashew Processing Cluster, Palasa / Andhra Pradesh  (b) Cashew Kernels, Kernel Skin, CNSL Oil etc.  (c) Government of Andhra Pradesh	(a) Units — 89 Nos. (Micro firms (Cashew Processing)-87, Small firms (CNSL Oil Mfg. firms)-2)  SC/ST: NA Minority: NA Women: NA Others: NA  Turnover — Rs. 255.00 Crore  Export - NA  Employment — 9000 Nos.  (b) Funds proposed PC — 19.90 lakh GoI — 14.87 lakh Govt. of AP / Cluster Stakeholders — Rs. 5.03 lakh  Recommended PC —Rs. 16.60 lakh GoI —Rs.12.47 lakh Govt. of AP / Cluster Stakeholders —Rs. 13 lakhs  (c)Action plan annexed at page	<ul> <li>Awareness         programmes on CDP         and Govt. schemes.</li> <li>Technology         demonstration on         sorting, CNLS oil         extraction.</li> <li>Seminar on modern         technologies in         boiling, peeling,         cutting and shelling.</li> <li>Skill development on         operation and         maintenances of         boiler.</li> <li>Skill development of         raw material testing         and documentation.</li> <li>Workshop on export         marketing,         procedures and         documentation.</li> <li>Seminar on quality         certification, safety,         health and hygienic         practices.</li> <li>Study tour to         benchmark cluster         Kollam, Kerala</li> <li>Participation in food         and technology         expo.</li> <li>Website launching.</li> <li>Organizing buyer         seller meet.</li> <li>Interface with         bankers and FIs.</li> </ul> Technical Institution identified — APITCO,	Proposed interventions may upgrade the marketing technology, improve the quality of products, and assist in export marketing.  Steering Committee may consider the proposal for Soft interventions with GoI assistance of Rs. 12.47 lakh (75 % of PC) for 18 months, which is admissible under MSE-CDP.
		no. 84	Hyderabad	

SI No	(a) Name of the cluster, Distt/ State (b) Product Item (c) Implementing Agency	(a) Cluster profile (b) Project cost (PC)	Interventions proposed / Technical Institution identified	Recommendation s
6	a) Terracotta Cluster, Dhubri, Assam  b) God / Goddess idols, Flower Vase, Portraits, Lamp Stands, Storage Pots, Horse / Birds Portraits, Drinking Glass, Decorative Lamps, Wall Hangings, Tiles, Masks, Mesopotamia / Indus Valley times portraits etc.  c) IIE, Guwahati	(a) Units — 137 nos. All are household units belonging to SC/OBC category  Output/Turnover — Rs. 45.50 lakh  Employment — 500 (305-Female artisans, 195 Male artisans)  (b) Funds Proposed PC - Rs. 23.16 lakh GoI - Rs. 20.74 lakh Cluster actors / State Govt. — Rs. 2.42 lakh  Recommended PC - Rs. 18.16 lakh GoI - Rs. 16.11 lakh Cluster actors / State Govt.—Rs. 2.05 lakh  (c) Action plan and at page no. 85	skill pool.  Huge artisans base.  The artisans are full time producer of terracotta craft and almost all the family members especially women are involved in producing the same.  The area is very near to the National Highway and other transportation facilities.  The artisans are aware of the market scenario and distribution channels.  Low priced hand made articles is available.  Products are available in all price range.  Customized products can be made.  It is an age-old tradition of craft	the cluster is very low and with the help of cluster interventions, it would be possible to enable them using new technologies and modern methods. Using raw and crude technology the artisans are producing products, which are valued less than their actual price and the turnover would be increased with the cluster interventions.  Steering Committee may consider the proposal for Soft interventions with GoI assistance of Rs. 16.11 lakh (89% of PC) for 18 months, which is admissible as

SI No	(a) Name of the cluster, Distt/ State (b) Product Item (c) Implementing Agency	(a) Cluster profile (b) Project cost (PC)	Interventions proposed / Technical Institution identified	Recommendation s
7	a)Jewellery Cluster, Nagaon, Assam b)Traditional Assamese Jewellery made of gold c) IIE, Guwahati	(a) Units – 200 (micro enterprises)  Output/Turnover – Rs. 23.34 crore Employment – 612 (200 owner-cumartisan & 412 employee artisans)  (b) Funds proposed PC - Rs. 25.00 lakh GoI - Rs. 22.48 lakh Cluster actors / State Govt. – Rs. 2.52 lakh  Recommended PC - Rs. 18.50 lakh GoI - 16.22 Rs. Cluster actors / State Govt. –Rs. 2.28 lakh  (c) Action plan annexed at page no. 86-87	<ul> <li>Product diversification &amp; design development.</li> <li>Re- structuring of institutional frame work.</li> <li>Common Brand Building.</li> <li>Formation of Association and Capacity building.</li> <li>Updating traditional skill.</li> <li>Organizing training programme for technology upgradation.</li> <li>Quality improvement.</li> <li>Technical Institution identified — IIT, Guwahati and NID</li> </ul>	The cluster is one of the age-old employment oriented cluster may be approved.  Steering Committee may consider the proposal for Soft interventions with GoI assistance of Rs. 16.22 lakh (87% of PC) for 18 months, which is admissible as units are micro.

SI No	<ul><li>(a) Name of the cluster,</li><li>Distt/ State</li><li>(b) Product Item</li><li>(c) Implementing</li><li>Agency</li></ul>	(a) Cluster profile (b) Project cost (PC)	Interventions proposed / Technical Institution identified	Recommendation s
8	(a) Power Loom Cluster, Jabalpur, Distt – Jabalpur (M.P.)  (b) Cotton, Synthetic, Sarees & Lungi  (c) Government of Madhya Pradesh	(a) Units — 79 units (Large -4, Micro -75) SC/ST: NA Minority: NA Women: NA Others: NA  Turnover — Rs. 500 lakh approx. per annum  Export - NA  Employment — 1001 Nos.  (b) Funds proposed PC — Rs. 25.00 lakh GoI — Rs. 16.75 lakh Cluster Stakeholders /State Govt. — Rs. 8.25 lakh  Recommended PC —Rs. 23.40 lakh GoI —Rs. 15.73 Cluster Stakeholders /State Govt. —Rs. 7.67 lakh  (c)Action plan annexed at page	<ul> <li>Trust building (organising meetings, seminars for cluster actors).</li> <li>Building awareness of various schemes.</li> <li>Organizing training programmes, seminars, workshops, study tours to other clusters, demonstration of expert fees, travel, lodging, boarding etc.</li> <li>Capacity building (exposure visits, benchmarking, brochure preparation, website launching, initial recruitment cost etc.).</li> <li>Services of BDS providers.</li> <li>Participation in one foreign fair.</li> <li>Participation of CDE/CDA/cluster official along with entrepreneurs of the cluster.</li> <li>Technical Institution identified —         Power loom Service Centre, Ministry of Textile, NIFT, Delhi     </li> </ul>	Proposed interventions may improve the quality of products, increase productivity by reducing wastage.  Steering Committee may consider the proposal for Soft interventions with GoI assistance of Rs. 15.73 lakh(67.22%) for 18 months, which is admissible as units are micro.  Status of clusters taken by Govt. of MP is enclosed as Annexure – VI.
		no. 88		

## Agenda Item No. 7:

## Proposal for conducting diagnostic study received from from Government of Haryana

S. No.	Name of Cluster/ Product	Locati	No. of Units/ Turnover (Rs. in crore)/Ex port	Proposal received from/ Name of agency proposed for DSR	Funds request ed GoI (Rs. in lakh)	Reasons for selection	Technical Institutio ns / Bodies to be associate d	Remarks
1.	Leather & leather products cluster / Leather footwear component s, finished leather footwear, leather garments, leather goods like bags etc.	Manes ar, Gurga on	500 Micro units / 1370.00	Industries and Commerce Department, Govt. of Haryana. For the name of agency for DSR, State Govt has informed that they would invite limited tenders for identification of the consultants.	2.50	(a) Need for design and product development (b) Need for quality and skill development (c) Need for developing backward linkages	NIFT, New Delhi	Cluster can do value additions to products and provide small quantities in different designs as per the clients requirements.  Steering Committee may consider the proposal for conducting diagnostic study.
2.	Auto / Tractor Parts Cluster/ Machines parts, automobile and like axle, gears, transmissio n component s, housings, engine parts, steering assembly, brake system etc.	Panch kula	304 nos. (Micro – 220 and Small - 84) / 150. 00 including exports	Industries and Commerce Department, Govt. of Haryana. For the name of agency for DSR State Govt has informed that they would invite limited tenders for identification of the consultants.	1.75 lakh	(a)Need for technology upgradation (b)presently old conventional machines used for operation (c) Lack of skilled manpower (d) Lack of testing facilities for raw material	Central Manufacturi ng Technology Institute, Bangalore	Steering Committee may consider the proposal for conducting diagnostic study.

S. No.	Name of Cluster/ Product	Locati on	No. of Units/ Turnover (Rs. in crore)/Ex port	Proposal received from/ Name of agency proposed for DSR	Funds request ed GoI (Rs. in lakh)	Reasons for selection	Technical Institutio ns / Bodies to be associate d	Remarks
3.	Footwear Cluster/ Non leather footwear namely — hawai chappals, shoes, sandals etc	Bahad urgarh	800 Nos. /2500.00	Industries and Commerce Department, Govt. of Haryana. For the name of agency for DSR State Govt has informed that they would invite limited tenders for identification of the consultants.	2.50	(a)Need for testing facility (b) Need for product designing (c) Need for skilled manpower	Footwear Design and Developme nt Institute, Noida	90% of non-leather open footwear is supplied from the Bahadurgarh Footwear cluster.  Steering Committee may consider the proposal for conducting diagnostic study.
4	Readymade Garments Cluster/ T- shirts, Trousers, linens, denims, shorts, jackets, night wear etc.	Gurga on	2000 MSEs working as sub- contractors to exporters	Industries and Commerce Department, Govt. of Haryana. For the name of agency for DSR State Govt has informed that they would invite limited tenders for identification of the consultants.	2.50	(a) lack of skilled manpower (b) Need for new technologies, product and design development	NIFT, New Delhi	Steering Committee may consider the proposal for conducting diagnostic study.
5.	Foundry cluster/ Traditional chaff — cutters and cane crushers manufacturing	Samal kha, Panipa t	30 nos. / 60 to 80	Industries and Commerce Department, Govt. of Haryana. For the name of agency for DSR State Govt has informed that they would invite limited tenders for identification of the consultants.	2.50	(a) Low productivity (b)Need for technology upgradation (c) Need for market development	Central Tool Room, Ludhiana	Main markets are Uttar Pradesh, Haryana, Delhi, Uttarakhand, Nepal, Nigeria and Korea. Steering Committee may consider the proposal for conducting diagnostic study.

S. No.	Name of Cluster/ Product	Locati on	No. of Units/ Turnover (Rs. in crore)/Ex port	Proposal received from/ Name of agency proposed for DSR	Funds request ed GoI (Rs. in lakh)	Reasons for selection	Technical Institutio ns / Bodies to be associate d	Remarks
6.	Kitchen Utensils Cluster, Jagadhari /Kitchen and Household goods, utensils of stainless steel, aluminium and brass.	Jagadr i, District Yamun anagar	3000 nos./Rs. 2000 cr. / Rs. 13 cr.	Industries and Commerce Department, Govt. of Haryana. For the name of agency for DSR State Govt has informed that they would invite limited tenders for identification of the consultants.	2.50	(a) Obsolete technology (b) Non-availability of quality tools and dyes. (c) Need for skill development	Central Tool Room, Ludhiana	Steering Committee may consider the proposal for conducting diagnostic study.

#### Agenda Item No. 8.

# Proposal for training of 21 officers of DICs of Government of Punjab functioning as CDEs in the respective clusters.

The Department of Industries and Commerce, Government of Punjab has requested this office for training of 21 officers of DICs of Government of Punjab functioning as CDEs in the respective clusters for a period of one week from MSME-DI, Ludhiana. Accordingly, MSME-DI, Ludhiana has been requested to forward details of the programmes and break up of the expenditure of the training. The detail of training programme as forwarded by MSME-DI, Ludhiana is given below:-

#### **Programme Schedule.**

- i) MSE-CDP Programmes presentation & interactions.
- ii) DSR its role and application for cluster development.
- iii) Role of CDE in their respective cluster development.
- iv) Under standing & identification needs of the cluster.
- v) Planning & implementation of soft interventions.
- vi) Planning & implementation of Hard interventions (CFC).
- vii) Detailed Project Report.
- viii) Targeted cluster in Punjab.

#### Expenditure beak up.

S. No.	Particular	Amount in rupees
1	Inauguration & Valedictory, banners, photos	5000.00
2	Stationery	15000.00
3	Tea snacks	5000.00
4	Lunch	25000.00
5	Hiring of Taxi / Vans	5000.00
6	Guest faculty charges / TA/DA	20000.00
	Total	75000.00

#### **Proposal for consideration out approval of the Steering Committee:**

The committee may kindly consider to approve the proposal MSME-DI, Ludhiana for the training of 21 officers of DIC's Govt. of Punjab at a cost of Rs. 0.75 lakh.

#### **Agenda Item No.9**

Proposal for extension of time period for clusters given in-principle approval

- 1. Extension of time for in-principle approval for CFC projects submitted by MSME-DI, Hyderabad.
- 1. Two proposals namely, Pharma Cluster, Hyderabad and Fan Cluster, Hyderabad received from Director MSME-DI, Hyderabad, were given in-principle approval for setting up of CFC and preparation of DPR in the 22<sup>nd</sup> Steering Committee Meeting of MSE-CDP held on 2.6.2010 under the Chairmanship of Secretary, MSME.
- 2. As per the guidelines of MSE-CDP after granting of in-principle approval by the Steering Committee, the final approval if not received in 6 months, it will automatically lapse, unless it is specifically extended by the Steering Committee. The status of the proposals is as follows:-

SNo.	Name of Cluster	Date of in- principle approval	Date of validity of in principle approval	
1	Pharma Cluster, Uppal, Cherapally, Hyderabad East.	2.6.2010	3.12.2010	SPV formed and registered under Section 25 Company, suitable land identified. Agency for preparation of DPR shortlisted after calling tenders.
2.	Fan Cluster, Hyderabad	2.6.2010	3.12.2010	SPV formed and registered as a private ltd. firm, suitable land identified. Agency for preparation of DPR shortlisted after calling tenders.

Director MSME-DI, Hyderabad, has requested to give approval for preparation of DPR and release of first instalment till April, 2011.

Steering Committee may approve the proposal for extension of time period for submission of Final proposals for setting up of CFCs in Fan Cluster, Hyderabad and Pharma Cluster Uppal Cherapally, till April, 2011.

## 2. Extension of time for in-principle approval for CFC projects submitted by Department of MSSE, Govt. of West Bengal.

1. Six proposals for setting up of Common Facility Centre's (CFCs) submitted by Department of MSSE, Government of West Bengal were granted in principle approval by the Steering Committee of MSE-CDP in its 22nd Meeting held on 02.06.2010 under the Chairmanship of the Secretary. As per the guidelines of MSE-CDP, after granting of inprinciple approval by the Steering Committee, the Final Approval if not received in six months, it will automatically lapse, unless it is specifically extended by the Steering Committee. The status of the proposals is as follows:

SI N	Name of the cluster	Date of In principle approval	Date of Validity of 6months	Present Status
1.	Shuttlecock Cluster, Uluberia, Howrah.	14.7.2010	13.1.2011	Compliance of terms and conditions for granting Final Approval awaited.
2.	Honey Processing Cluster, Malda	14.07.201	13.1.2011	Documents and papers received, however, Technical Division in this Office has not recommended the setting up of the CFC in this cluster.
3.	Silver Filigree Cluster, Magrahat in South 24 parganas	14.07.201	13.1.2011	Considered for final approval in the Steering Committee meeting held on 24.12.2010 and it was suggested to rework the proposal.
4.	Zari Embroidery Cluster, South 24 parganas	14.07.201	13.1.2011	Documents and papers received, however, as per the Appraisal Report submitted by SIDBI, it reflects Financial Parameters which are not as per the guidelines of MSE-CDP.
5.	Fan Manufacturing Cluster, Kolkata.	16.7.2010	15.1.2011	Final Approval granted in the 24 <sup>th</sup> Meeting of Steering Committee held on 24.12.2010
6.	Re-rolling Mills cluster, Howrah	06.07.201 0	5.1.2011	Final Approval granted in the 23 <sup>rd</sup> Meeting of Steering Committee held on 23.08.2010.

2. Department of MSSE, Government of West Bengal vide letter dated 30.12.2010 has requested this office for extension of time for submission of documents/papers for granting of final approval by the Steering Committee in respect of setting of CFC in 4 clusters. The State Govt. has requested for extension of time in respect of the proposals at Sl. No. 1 to 4 where in-principle approval is expiring on  $13^{th}$  /  $15^{th}$  January 2011. However, in the proposals at Sl. No. 2 & 4 it is found that these may not be cleared on account of the comments mentioned at column no. 5.

The Steering Committee may approve extension for three months for inprinciple approval for CFC projects in Shuttlecock Cluster, Uluberia, Howrah and Silver Filigree Cluster, Magrahat in South 24 parganas of Department of MSSE, Govt. of West Bengal.

#### Agenda item No. 10

Proposal for cancellation of clusters: Diagnostic Study - Jewellery Cluster, Goa, Plastic Cluster, Cherrapally, AP, Plastic Industry Cluster, Gorakhapur, Lacquer and Wooden Toy Cluster, Chennapatna, Bangalore. Soft Interventions - Boiled Rice Cluster, Kalahandi, Orissa, Pottery Cluster, Ganjam and Gajapati, Kota Doria Saree Cluster, Kota, and Leather Cluster, Bansur.

#### **Diagnostic Study:**

- 1. **Jewellery Cluster, Goa** was approved by the 14<sup>th</sup> meeting of the Steering Committee of MSE-CDP held on 01.10.2007, for Diagnostic Study of through MSME-DI, Goa. Rs. 50,000/- was released to MSME-DI, Goa on 18.01.2008 for conducting diagnostic study of this Cluster. **The MSME-DI, Goa has reported in the DSR that the artisans are not coming forward to work for the common benefit of the cluster. Therefore, detailed analysis of the activities, expected outcome of interventions, action plan for soft interventions are not elaborated. MSME-DI, Goa has further informed that in this condition the cluster can not be taken for soft interventions.**
- 2. The proposal for Conducting Diagnostic Study of the **Plastic Manufacturing Cluster, Cherlapally, Nacharam & Mallapur Industrial Areas, Ranga Reddy District** was approved in the 13<sup>th</sup> meeting of the Steering Committee of MSE-CDP held on 14.03.2007 under the Chairmanship of the Secretary (MSME) at a total cost of Rs. 2.00 lakh out of which GoI contribution would be 90% of the total cost. The remaining 10% of the total cost would be contributed by the Implementing Agency/ SPV.

In spite of repeated reminders, Govt. of Andhra Pradesh has not forwarded the commitment letter from the Industry Association for their share for conducting diagnostic study of the aforesaid cluster.

- 3. **Plastic Industry Cluster, Gorakhpur** has been approved in the 15<sup>th</sup> Steering Committee Meeting of MSE-CDP held on 14.1.2008 at a total cost of Rs. 2.50 lakh per cluster with Rs. 2.25 lakh as GoI assistance. Rs. 1.68 lakh (as 75% of the total GoI assistance) released on 30.4.2008 for conducting diagnostic study of the plastic industry cluster, Gorakhpur. **After examining the Diagnostic Study Report, it has been observed that the critical mass of the cluster is very less and it would not be viable to sanction further interventions in the cluster.**
- 4. Lacquer and wooden toy cluster, Chennapatna Banglore was taken for conducting Diagnostic Study by MSME-DI, Bangalore. Later on Director(MSME-DI), Bangalore, informed that during Diagnostic Study it was observed that the concerned association in the cluster is not taking any interest inspite of the fact that Director MSME-DI, Bangalore contacted personally to the President of the Association. It was also informed that there are only 13 cluster units and hence it is not feasible to take any further interventions in the cluster. No funds have been utilised.

#### **Soft Interventions:**

1. The proposals for soft interventions in (i) **Boiled Rice Cluster, Kalahandi** and (ii) **Pottery Cluster, Ganjam and Gajapati** were approved in the 4<sup>th</sup> Steering Committee Meeting of MSE-CDP held under the Chairmanship of AS&DC(MSME) on 8<sup>th</sup> January, 2010 with conditions that the minimum 10% of the cost of soft interventions is to be borne by Industry Association.

Government of Orissa / CSREM, Gajapati has not submitted the commitment letter regarding 10% contribution from Industries Associations and expected outcomes in quantitative and qualitative terms from soft interventions in spite of repeated reminders.

2. Commissioner of Industries, Govt. of Rajasthan has informed dropping of soft interventions in the following two clusters for which funds @ Rs. 4.50 lakh per cluster were sanction and released vide this office sanction order dated 7.08.2008:

SI. No.	Name of the cluster	Total Cost	GoI contribution	GoI contribution released as advance
1.	Kota Doria Saree Cluster, Kaithun, District – Kota	10.00 lakh	9.00 lakh	4.50 lakh
2.	Leather Cluster, Bansoor, District – Alwar	10.00 lakh	9.00 lakh	4.50 lakh

Office of Commissioner of Industries, Govt. of Rajasthan had also enclosed a DD no. 281406 dated 01.12.2010 for Rs.9.00 lakh being the amount released as advance by this office for soft interventions in the above two clusters. The refund of Rs. 9.00 lakh by the State Govt. was accepted by this office subject to the condition that the matter will be placed in the Steering Committee seeking its approval for dropping of soft interventions. The amount of Rs. 9.00 lakh received was made available to DDO on 23.12.2010 for deposit in the Govt. account.

The State Govt. reported that the funds could not be utilized for taking up soft interventions in the above two clusters. This office has requested the State Govt. vide letter dated 20.12.2010 to refund also the interest chargeable @ 10% per annum for the period from August 2008 upto the date of payment by them as per the existing instructions of Integrated Finance Wing of this Ministry. The interest amount is yet to be made available by the State Govt.

#### Agenda item No. 11

Approval for utilization of unspent funds released to Government of J&K for the soft interventions in the Cricket Bat Manufacturing Cluster, Sethar, Anantnag and Wooden Furniture Cluster, Srinagar.

Rs. 48.95 lakh was released to Government of J&K for soft interventions in the Cricket Bat Manufacturing Cluster, Sethar, Anantnag and Wooden Furniture Cluster, Srinagar during 2006-07. The Government of J&K has not utilized the funds during 2006-07 therefore, the 14<sup>th</sup> Steering Committee of MSE-CDP held on 1.10.2007 has given extension of the project for a period of 1 year for utilization of the funds. Accordingly, the Government of J&K has been allowed to utilized the funds during 2007-08 for soft interventions in the Cricket Bat Manufacturing Cluster, Sethar, Anantnag and Wooden Furniture Cluster, Srinagar vide this office letter dated 13.08.2007. Thereafter an extension has also given during 2009-10 for utilization of unspent funds of Rs. 43.454 lakh.

- 2. Now, as per utilization certificate forwarded by Government of J&K, only Rs. 0.63936 lakh has utilized out of total balance Rs. 43.454 lakh during 2009-10 and Rs. 42.906 lakh is lying with the Govt. of J&K. Now, Government of J&K has further requested for extension of period of one year.
- 3. Proposal for consideration of the Steering Committee :- The Committee may consider the proposal for extension of period of one year for utilization of unspent funds Rs. 42.906 lakh lying with the Govt. of J&K for undertaking soft interventions in the Cricket Bat Manufacturing Cluster, Sethar, Anantnag and Wooden Furniture Cluster, Srinagar.

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