

विकास आयुक्त का कार्यालय

(सूक्ष्म, लघु एवं मध्यम उद्यम)
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
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OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

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No. 17 (2)/CLCS-TUS/Design/PMAC/2019-20

Dated: 16.12.2019

Subject: - Minutes of 1st Meeting of the Project Monitoring and Advisory Committee (PMAC) for implementation of scheme "Design Expertise to Manufacturing MSME Sector" under CLCS-TUS-Reg.

I am directed to forward a copy of the minutes of the 1st Meeting of the Project Monitoring and Advisory Committee (PMAC) for implementation of the scheme "Design Expertise to Manufacturing MSME Sector" under CLCS-TUS held on 04.12.2019 at 12:00 PM in the Committee Room of this office under the Chairmanship of Additional Secretary and Development Commissioner (AS&DC) (MSME) is enclosed for kind information and further necessary action as per the decision taken in the meeting.

Encl : As above.

(Rakesh Kumar)
Deputy Director

To:

1. Economic Advisor (IFW), Ministry of MSME, Udyog Bhawan, Ph:011 23063433, Email: ds.negi85@nic.in
2. Secretary, DPIIT, Room No. 157, Ministry of Commerce & Industries, Udyog Bhawan, New Delhi 110011 Ph 011 - 23061815, Email: secy-ipp@nic.in.
3. JS (SME), MoMSME, Udyog Bhawan, Ph:
4. Director (M.K.S), (NMCP), O/o DC(MSME), Ph: 011- 23062561 , Email: manojrasawat1963@gmail.com
5. R. Panneerselvam, In-Charge, NMIU Secretariat, PPDC Agra, Foundry Nagar, Agra - 282006 Ph:9760547805, Email: paselvam@gmail.com
6. Sh. Praveen Nahar, Director, NID, Opposite Tagore Hall, Rajnagar Society, Paldi, Ahmedabad-380007 Ph: 0762-6629521 , Email: director@nid.edu
7. Dr. TV Prabhakar, Head, MSME Centre of Excellence IISC, CV Raman Rd, Bengaluru, 560012, Ph: 080-22932967, Email : msmecoe.blr@gmail.com
8. Prof. S. K. Atreya, IIT Delhi, Indian Institute of Technology Delhi Hauz Khas, New Delhi-110 016 Ph: 011 - 26597135, Email: atreya@iddc.iitd.ac.in
9. Director General, CSIR, Anusandhan Bhawan, 2, Rafi Marg, Sansad Marg Area, New Delhi, Delhi 11000, Ph: 011 - 23717053, Email: dgsir@csir.res.in
10. India SME Forum, 404, Durga Chambers, Near Hard Rock Cafe, Veera Indl. Estate, Veera Desai Road, ANDHERI (W), MUMBAI - 400 053 Ph: 9821083210, Email: sushma@indiasmeforum.org
11. Director General, CII, The Mantosh Sondhi Centre, 23, Institutional Area, Lodi Road, New Delhi - 110 003, Ph: 011 - 24629995 , Email: cb@cii.in
12. PHDCCI, PHD House, 4/2 Siri Institutional Area, August Kranti Marg, New Delhi 110016 Ph: 9818778399, Email: kanchanzutshi@phdcci.in
13. Secretary General, FISME, B - 4 / 161, Safdarjung Enclave, New Delhi-110029 Ph: 011 - 26712064, Email: sg@fisme.org.in

Special Invitees: -

1. Secretary, MHRD, 127-C, Shastri Bhawan, New Delhi Ph: 011 - 23386451, Email secy.dhe@nic.in
2. CMD, NRDC, 20-22, Zamroodpur Community Centre, Kailash Colony Extension, New Delhi, Delhi 110048 Ph: 9599229217, Email: cmdnrdc@nrdc.in
3. GM, CTTC Bhubaneswar, B-36, Infocity Road, Chandaka Industrial Area, K I I T University, Bhubaneswar, Odisha 751024 Ph: 0674 - 2742100, Email: cttc@cttc.gov.in
4. MD, IDEMI Mumbai, Swatantryaveer Taty Tope Marg, Chunabhatti, Sion, Mumbai - 400 022 Ph: 022 - 24056239, Email: info@idemi.org, svrasal@idemi.org,
5. GM, IGTR Aurangabad, P-31, M.I.D.C. Industrial Area, Chikalthana, Aurangabad - 431 006 Ph: 0240 - 2480578, Email: gm@igtr-aur.org
6. GM, CTR Ludhiana, A-5, Focal Point, Ludhiana, Punjab 141010 Ph: 0161 - 2670058, Email: tcludhiana@dcmsme.gov.in

Copy To:

1. PPS to AS & DC (MSME)
2. PS to DDG (DPS), O/o DC (MSME).
3. PS to JDC (MK), O/o DC (MSME)

Minutes of the 1st meeting of Project Monitoring and Advisory Committee (PMAC) for Implementation of Design Clinic Scheme for Design Expertise in MSME sector under CLCS-TUS

On: 4th December'2019, At 12.00 PM

Venue: Committee Room No.701,

O/o the DC (MSME)

Nirman Bhawan, New Delhi.

AGENDA ITEM NO. 1

Approval of PMAC for consideration & approval of 12 number of design projects PAP (project assessment panel) from the unspent balance of Rs. 1.77 Crore currently available with IISC Bangalore as per old guidelines of Upscaled Design Clinic scheme. In the 26th meeting of PMAC of design clinic scheme, IISC was allowed to carry the unspent balance with them of Rs. 3.2949242 crores till 31/03/2018.

S.No	Idea	Sector	Total Project cost
1.	Manufacturing automated machines that sanitize and clean mattresses used in residential, commercial, and government sectors	Health Care	6.60
2.	Multi-function Electric Vehicle for Agriculture [MEVA]	Agriculture	9.00
3.	A recipe driven, two stages cooking automation device for homes	Electronic System Design	15.00
4.	Spark Monitor: Timely detection of potentially hazardous electrical spark which can leads to fire	Electronic System Design	8.25
5.	Sydantek-A 12 lead patch ECG with active capacitance sensors in a proved new leads placement	Health Care	15.00
6.	In-orbit Small sized space Debris Monitor: A pioneering Technology to detect, monitor and map debris less than 5 cm in size and can actively assist spacecraft to tackle approaching debris	Others (Space Technology)	15.00
7.	Xperthaler-COPD & Asthma Medication Adherence Device	Health Care	15.00
8.	Smart Pedelec with Unit Construction Drive system powered by a hybrid storage system	Automobile	15.00
9.	Point to point mesh network of COINs	Embedded Systems	9.00
10.	Herto Dehumidifier this new concept dehumidifier works with heater operates with humidity sensors. User can set the desired humidity in the room by using front panel keys and display provided	Embedded System	15.00

11.	Patient Specific, personalized and weight balanced external breast prostheses for mastectomy patients using silicone additive manufacturing	Health Care	15.00
12.	Aircraft and ship using ADSB and AIS through Small Satellites, Unmanned Aerial Vehicles and High Altitude Drones	Electronic systems Design	7.50
Projects:12			145.35 Lakhs

PMAC DECISION:

1. A sub Committee under the chairmanship of DDG Sh. D P Srivastava will be formed to scrutinize/ Evaluate these projects. The committee to have following members:
 - a. Ms. Mandeep Kaur, JDC
 - b. Sh. M.K. Saraswat, Director, O/o DC MSME
 - c. Sh. U.C. Shukla, Director, O/o DC MSME
 - d. Representative of IFW,
 - e. Sh. R Panneerselvam, Principal Director, PPDC, Agra
 - f. Sh. S.V. Rasal, Managing Director, IDEMI, Mumbai
 - g. Sh. H.D. Kapse, Managing Director, IGTR, Aurangabad
 - h. Representative from NRDC
 - i. Sr Professor from IIT Delhi
 - j. Such other members as may be required by the sub committee for evaluation of the proposals.

2. Chairman PMAC was authorized to finalize and approve the list shortlisted by the Sub committee for approval.

AGENDA ITEM NO. 2

- i. Recovery of Excess expenditure of Rs.4.8175227 made by NID during Phase 1 (1ST PMAC to 20th PMAC) of Design Clinic scheme.

- (ii) **Closure of the phase 2 of the Design Clinic scheme for MSME being implemented by NID** - NID has requested for the closure of the phase 2 of the Design Clinic Scheme In this regard they have submitted the detail regarding the 21st to 26th PMAC.

S.No.	Activities	Approved reference PMAC wise from O/o DC (MSME)	No. Of activities completed	Actual Expenditure Reported by NID	Recommendation of O/o DC MSME
1.	Seminars	21 ST PMAC TO 26 TH PMAC	27	14,25,089	-
2.	Workshop	21 ST PMAC TO 26 TH PMAC	1	2200	-
3.	Orientation Program for Design Consultants	21 ST PMAC TO 26 TH PMAC	2	4,00,000	-
4.	National Level Workshops	21 ST PMAC TO 26 TH PMAC	1	9,42,927	-
5.	Design Projects*	21 ST PMAC	25 nos	12039181*	1,18,19,612
		22 nd pmac	15 nos	6587961*	60,30,251
		24 th pmac	13 nos	6459608*	61,60,000
		25 th pmac	06 nos	2919381*	27,31,950
		26 th pmac	09 nos	5275996	52,75,996
		Total	68	33282127	32019809
6.	Student Design Projects	21 ST PMAC TO 26 TH PMAC	9	9,53,498	9,53,498
7.	Setting up of Design Centre	21 ST PMAC TO 26 TH PMAC		42971141	NID has reported exp. of Rs.42971141/- incurred on Administrative/ operating exp. / NID Fees which is not as per the approved terms & conditions of the sanction order dtd. 30.9.16 & IFW.
8.	Setting up of 4 numbers regional Centres	21 ST PMAC TO 26 TH PMAC			
9.	Operating expenses for Design Centre	21 ST PMAC TO 26 TH PMAC			
10.	Operating expenses for Regional Centre	21 ST PMAC TO 26 TH PMAC			
11.	NID Fee/overheads @ 15% plus service tax	21 ST PMAC TO 26 TH PMAC			
Total				79976982	35743523

*NID has reported excess expenditure in 18 No. of Design Projects approved in 21st, 22nd, 24th, 25th Meeting of PMAC Amounting Rs.12,66,360/- and same has been deducted .

Hence total recovery from NID for Phase 2 is Rs. 6720000 – Rs. 35743523 = RS.31456477.

PMAC DECISION

Sub committee to look into the liabilities and taking over assets created under the scheme from NID as now NMIU has been set up at DC office. NID to continue as strategic and knowledge partner of NMIU, within the limit of 15% administrative charges approved under the scheme.

AGENDA ITEM NO.2(b)

NID has requested for Rs.1,33,05,824 in r/o 26 Design Projects approved in the 26th meeting of PMAC

PMAC DECISION

Sub committee to look into the liabilities. Chairman authorised to clear liabilities in consultation with IFW.

AGENDA ITEM NO.3

Issue of CSIR for paying of 10% as per audit observation- In this regard Audit was requested to drop the instant para vide this office letter dtd. 1.11.2019. Till date no reply has been received from Audit office in this regard.

PMAC noted the observation.

AGENDA ITEM NO. 4

APPROVAL OF DESIGN CENTRES

As there is no grant component for the design centres in the scheme, attempt should be made to open as many design centres as possible, particularly in the remote corners of the country where artisans/rural entrepreneurs need design support.

Following design centres were proposed :

1. All 15 TCs and 59 MSME DIs/Branch DIs were proposed for opening a Design centre and invite proposals/projects both from MSMEs for professional designs and also student design projects. These designs shall not only be industrial designs but also designs relating to artisans, handicrafts, and such other areas where design is the biggest handicap for MSMEs in accessing markets. Targets of 5 student design projects and 5 professional design projects were proposed to be given to each TC and DI/Br DI to be submitted by 31st December 2019.
2. Kishkinda trust, Hampi working with artisans in bamboo cluster and handicrafts
3. One MSME design centre in collaboration with CII, for which proposal shall be sent by them
4. One MSME design centre in collaboration with India SME Forum for which proposal shall be sent by them
5. MSME Design centres in M/o HRD supported design institutions for which proposal shall be sent by them

PMAC DECISION

Proposals approved by PMAC.

AGENDA ITEM NO.6

Approval of RFP for empanelment of Design Consultants (**Annexure A**).

PMAC DECISION

RfP for empanelment of Trained non/industrial Designers under the scheme was discussed. Chairman advised a minimum threshold criteria should be there & Design Degree/ Diploma should be included as essential qualification. A sub committee constituted above will scrutinize the RfP and put up for approval of chairman and IFW. Chairman authorised to approve RfP.

AGENDA ITEM NO.7

Allocation of Rs. 1.00 crore for Training of MSME-DO officials/Design centres, Advertisement/ Publicity through PPDC, Agra.

PMAC DECISION

NID was designated as authorised agency for training/exposure visits of MSME ministry officials/Design centres/MSMEs. Money to be given to PPDC Agra to generate proposals in collaboration with NID and put up for approval of chairman, subject to IFW concurrence.

AGENDA ITEM NO. 8

National Level Workshops

PMAC DECISION

National level workshops to be planned for all the scheme components under NMCP for all state govt officials and other implementing agencies/design centres. To be coordinated through PPDC Agra, IDEMI Mumbai, TC Cuttack and Hyderabad, DI Guwahati. The agencies may be changed based on the feasibility.

There being no another agenda, meeting ended with the vote of thanks to the chair.

Attendance Sheet of 1st PMAC meeting of Design scheme on 4.12.2019

Sl.No.	Name & Designation of the Officer	Name of the Organization	Contact no. / e mail id
i.	AS&DC (MSME), Chairman	O/o DC MSME	
ii.	Sh.D.P.Srivastva, DDG	O/o DC MSME	011-23061277 Dprasad.s@nic.in
iii.	Sh.D.S.Negi, EA (IFW)	M/o MSME	Ds.negi85@nic.in
iv.	Ms. Mandeep Kaur, JDC	O/o DC MSME	011-23061091 mandeepkaur@ias.nic.in
v.	Sh. M.K.Sraswat, Director	O/o DC MSME	011-23062561 ManojSaraswat1963@gmail.com
vi.	Sh. Rakesh Kumar, DD	O/o DC MSME	0011-23063350 Nrks96@gmail.com
vii.	Sh. Panneerselvan, PD	MSME-TDC, Agra	9760547805
viii.	Sh. T.V.Prabhakar	IISc, Bangalore	Msmecoe.blr@gmail.com 94449083296
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xiii.	Sh.R.P.Sigh	FISME	9810689053 sg@fisme.org.in
xiv.	Ms.Poonam Dikshit, Head Smart Mfg.	CII	9899891190 Poonam.dixit@cii.in
xv.	Ms.Archana Sinha, Head MSME	CII	Archana.sinha@cii.in 9873893306
xvi.	Sh. S.V.Rasal, PD	IDEMI, Mumbai	9867406336 svrasal@idemi.org
xvii.	Sh. Vinod Kumar	India EME Forum	president@smaforum.org 9821083210