KHADI & VILLAGE INDUSTRIES COMMISSION
PROJECT PROFILE FOR GRAMODYOG ROZGAR YOJANA

MANUFACTURING OF SHAMPOO

The age old system of using shikakai etc. have given up by even the rural women to wash their hair. Now all ladies including children use shampoo for silky hair look. The demand for the product is increasing day-by-day. This is the ideal tune with substantial profit margin.

1. Name of the Product: Shampoo

2. Project Cost:

(a) Capital Expenditure

| Land: | Rs. 100000.00 |
| Building Shed 1200 sq.ft.: | Rs. 120000.00 |

(Reactor vessel, Jacketted Bottle cap Sealing M/c, SS Storage tank etc.)

Total Capital Expenditure: Rs. 220000.00

(b) Working Capital: Rs. 283000.00

TOTAL PROJECT COST: Rs. 503000.00

3. Estimated Annual Production of Shampoo:

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Particulars</th>
<th>Capacity</th>
<th>Rate</th>
<th>Total Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Shampoo</td>
<td>12500.00 Litres</td>
<td>90.50</td>
<td>1133.80</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td></td>
<td>90.50</td>
<td>1133.80</td>
</tr>
</tbody>
</table>

4. Raw Material: Rs. 800000.00

5. Labels and Packing Material: Rs. 50000.00

6. Wages (Skilled & Unskilled): Rs. 120000.00

7. Salaries: Rs. 36000.00

8. Administrative Expenses: Rs. 20000.00
9. Overheads : Rs. 30000.00

10. Miscellaneous Expenses : Rs. 10000.00

11. Depreciation : Rs. 17000.00

12. Insurance : Rs. 2200.00

13. Interest (As per the PLR)
   (a) Capital Expenditure Loan : Rs. 28600.00
   (b) Working Capital Loan : Rs. 36790.00

   Total Interest : Rs. 65390.00

14. Working Capital Requirement
   Fixed Cost : Rs. 96800.00
   Variable Cost : Rs. 1036790.00
   Requirement of Working Capital per Cycle : Rs. 283398.00

15. Estimated Cost Analysis

<table>
<thead>
<tr>
<th>Sl.No.</th>
<th>Particulars</th>
<th>Capacity Utilization (Rs. in `000)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>100%</td>
</tr>
<tr>
<td>1.</td>
<td>Fixed Cost</td>
<td>96.80</td>
</tr>
<tr>
<td>2.</td>
<td>Variable Cost</td>
<td>1037.00</td>
</tr>
<tr>
<td>3.</td>
<td>Cost of Production</td>
<td>1133.80</td>
</tr>
<tr>
<td>4.</td>
<td>Projected Sales</td>
<td>1300.00</td>
</tr>
<tr>
<td>5.</td>
<td>Gross Surplus</td>
<td>166.20</td>
</tr>
<tr>
<td>6.</td>
<td>Expected Net Surplus</td>
<td>149.00</td>
</tr>
</tbody>
</table>

Note:

1. All figures mentioned above are only indicative and may vary from place to place.

2. If the investment on Building is replaced by Rental Premises-
   (a.) Total Cost of Project will be reduced.
   (b) Profitability will be increased.
   (c) Interest on Capital Expenditure will be reduced.