KHADI & VILLAGE INDUSTRIES COMMISSION
PROJECT PROFILE FOR GRAMODYOG ROZGAR YOJANA

MANUFACTURING OF LAUNDRY SOAP

With ever increasing population of the country, the demands of apparel/cloth also increasing proportionately. For the better look the necessity for more and more laundry soap have increased manifold in recent years. Many soap units have good success stories. The demand will never be negative. It will be an ideal venture for an assured income.

1. Name of the Product : Laundry Soap
2. Project Cost :
   (a) Capital Expenditure
      Land : Own
      Building Shed 1200 sq.ft. : Rs. 240000.00
      Equipment : Rs. 100000.00
      (Kadai, Moulds, Conical Pan, Slab cutter,
       Cutting M/c, Stamping M/c. etc.)
      Total Capital Expenditure : Rs. 340000.00
   (b) Working Capital : Rs. 296000.00
   TOTAL PROJECT COST : Rs. 636000.00

3. Estimated Annual Production of Laundry Soap :
   (Value in 1000)

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Particulars</th>
<th>Capacity</th>
<th>Rate</th>
<th>Total Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Laundry Soap</td>
<td>55.00 Tons</td>
<td>21.50</td>
<td>1186.60</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>55.00</td>
<td>21.50</td>
<td>1186.60</td>
</tr>
</tbody>
</table>

4. Raw Material : Rs. 750000.00
5. Labels and Packing Material : Rs. 30000.00
6. Wages (Skilled & Unskilled) : Rs. 200000.00
7. Salaries : Rs. 36000.00
8. Administrative Expenses : Rs. 25000.00
9. Overheads : Rs. 50000.00
10. Miscellaneous Expenses : Rs. 10000.00
11. Depreciation : Rs. 22000.00
12. Insurance : Rs. 3400.00

13. Interest (As per the PLR)
   (a) Capital Expenditure Loan : Rs. 44200.00
   (b) Working Capital Loan : Rs. 38480.00

Total Interest : Rs. 82680.00

14. Working Capital Requirement
   Fixed Cost : Rs. 118600.00
   Variable Cost : Rs. 1068480.00
   Requirement of Working Capital per Cycle : Rs. 296770.00

15. Estimated Cost Analysis

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Particulars</th>
<th>Capacity Utilization (Rs. in í000)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>100%</td>
</tr>
<tr>
<td>1.</td>
<td>Fixed Cost</td>
<td>118.60</td>
</tr>
<tr>
<td>2.</td>
<td>Variable Cost</td>
<td>1068.00</td>
</tr>
<tr>
<td>3.</td>
<td>Cost of Production</td>
<td>1186.60</td>
</tr>
<tr>
<td>4.</td>
<td>Projected Sales</td>
<td>1350.00</td>
</tr>
<tr>
<td>5.</td>
<td>Gross Surplus</td>
<td>163.40</td>
</tr>
<tr>
<td>6.</td>
<td>Expected Net Surplus</td>
<td>141.00</td>
</tr>
</tbody>
</table>

Note:

1. All figures mentioned above are only indicative and may vary from place to place.

2. If the investment on Building is replaced by Rental Premises-
   (a.) Total Cost of Project will be reduced.
   (b) Profitability will be increased.
   (c) Interest on Capital Expenditure will be reduced.