Puffed Rice or Murmura is one of the very popular fast food of the country. The paddy is used after gelatinisation of starch, which will give a better puffing. The parboiled rice is sundried and dehusked and polished. Then the same is soaked in the brine solution for 6 to 7 hours and drained completely and dried in sunlight for about one hour for removing the excess moisture. Later the rice is fried at 110°C and cooled and packed.

1. Name of the Product : Murmura Manufacturing

2. Project Cost:

(a) Capital Expenditure

Land : Own

Building Shed 1000 Sq.ft. : Rs. 200000.00

Equipment :
(1) Dehusker, (2) Iron Drum, (3) Bhatti
(4) Sieves, (5) Packing Machine
(6) Weighing Balance.

Total Capital Expenditure : Rs. 300000.00

(b) Working Capital : Rs. 55000.00

TOTAL PROJECT COST : Rs. 355000.00

3. Estimated Annual Production of Murmura :

<table>
<thead>
<tr>
<th>Sl.No.</th>
<th>Particulars</th>
<th>Capacity</th>
<th>Rate</th>
<th>Total Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Murmura</td>
<td>369 Quintal</td>
<td>1200.00</td>
<td>443.00</td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>369</td>
<td>1200.00</td>
<td>443.00</td>
</tr>
</tbody>
</table>

4. Raw Material : Rs. 100000.00

5. Labels and Packing Material : Rs. 25000.00

6. Wages (Skilled & Unskilled) : Rs. 100000.00
7. Salaries : Rs. 24000.00
8. Administrative Expenses : Rs. 20000.00
9. Overheads : Rs. 100000.00
10. Miscellaneous Expenses : Rs. 25000.00
11. Depreciation : Rs. 20000.00
12. Insurance : Rs. 3000.00
13. Interest (As per the PLR)
   (a) Capital Expenditure Loan : Rs. 39000.00
   (b) Working Capital Loan : Rs. 7150.00
Total Interest : Rs. 46150.00
14. Working Capital Requirement
   Fixed Cost : Rs. 111000.00
   Variable Cost : Rs. 332150.00
   Requirement of Working Capital per Cycle : Rs. 55394.00
15. Estimated Cost Analysis

<table>
<thead>
<tr>
<th>Sl. No</th>
<th>Particulars</th>
<th>Capacity Utilization (Rs. in í000)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>100%</td>
</tr>
<tr>
<td>1.</td>
<td>Fixed Cost</td>
<td>111.00</td>
</tr>
<tr>
<td>2.</td>
<td>Variable Cost</td>
<td>332.00</td>
</tr>
<tr>
<td>3.</td>
<td>Cost of Production</td>
<td>443.00</td>
</tr>
<tr>
<td>4.</td>
<td>Projected Sales</td>
<td>553.75</td>
</tr>
<tr>
<td>5.</td>
<td>Gross Surplus</td>
<td>110.75</td>
</tr>
<tr>
<td>6.</td>
<td>Expected Net Surplus</td>
<td>91.00</td>
</tr>
</tbody>
</table>

Note:
1. All figures mentioned above are only indicative and may vary from place to place.

2. If the investment on Building is replaced by Rental Premises-
   (a) Total Cost of Project will be reduced.
   (b) Profitability will be increased.
   (c) Interest on Capital Expenditure will be reduced.