Bev erages are one of the very popular, delicious and tasty consumable item having very good market demand. The product is used in large quantity throughout the country. The simple technology for manufacturing of this product can be taken up. The establishment of this unit will help to generate substantial income to entrepreneurs.

1. Name of the Product : Juices, Murabba

2. Project Cost

(a) Capital Expenditure

Land : Own
Building Shed 1000 Sq.ft. : Rs. 200000.00
Equipment :
(1) Bottle Washing Machine,
(2) Juicer, (3) Bottle Cleaning Machine,
(4) SS top working table, (5) SS Vessels,
small utensils, mug, cups, balance etc.

Total Capital Expenditure : Rs. 640000.00

(b) Working Capital : Rs. 248000.00

TOTAL PROJECT COST : Rs. 888000.00

3. Estimated Annual Production of Juices :

<table>
<thead>
<tr>
<th>Sl.No</th>
<th>Particulars</th>
<th>Capacity</th>
<th>Rate</th>
<th>Total Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>All types of Juices</td>
<td>142</td>
<td>7000.00</td>
<td>995.60</td>
</tr>
<tr>
<td></td>
<td>TOTAL</td>
<td>142</td>
<td>7000.00</td>
<td>995.60</td>
</tr>
</tbody>
</table>

4. Raw Material : Rs. 300000.00
5. Labels and Packing Material : Rs. 50000.00
6. Wages (Skilled & Unskilled) : Rs. 66000.00
7. Salaries : Rs. 108000.00
8. Administrative Expenses : Rs. 70000.00
9. Overheads : Rs. 220000.00
10. Miscellaneous Expenses : Rs. 60000.00
11. Depreciation : Rs. 54000.00
12. Insurance : Rs. 6400.00
13. Interest (As per the PLR)
   (a) Capital Expenditure Loan : Rs. 83200.00
   (b) Working Capital Loan : Rs. 32240.00
Total Interest : Rs. 115440.00
14. Working Capital Requirement
   Fixed Cost : Rs. 327600.00
   Variable Cost : Rs. 668240.00
   Requirement of Working Capital per Cycle : Rs. 248960.00
15. Estimated Cost Analysis

<table>
<thead>
<tr>
<th>Sl.No.</th>
<th>Particulars</th>
<th>Capacity Utilization (Rs. in i000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Fixed Cost</td>
<td>100%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>327.00</td>
</tr>
<tr>
<td>2</td>
<td>Variable Cost</td>
<td></td>
</tr>
<tr>
<td>3</td>
<td>Cost of Production</td>
<td>995.60</td>
</tr>
<tr>
<td>4</td>
<td>Projected Sales</td>
<td>1200.00</td>
</tr>
<tr>
<td>5</td>
<td>Gross Surplus</td>
<td>204.40</td>
</tr>
<tr>
<td>6</td>
<td>Expected Net Surplus</td>
<td>163.52</td>
</tr>
</tbody>
</table>

Note:

1. All figures mentioned above are only indicative and may vary from place to place.

2. If the investment on Building is replaced by Rental Premises-
   (a) Total Cost of Project will be reduced.
   (b) Profitability will be increased.
   (c) Interest on Capital Expenditure will be reduced.