KHADI & VILLAGE INDUSTRIES COMMISSION
PROJECT PROFILE FOR GRAMODYOG ROZGAR YOJANA

NATURAL MINERAL WATER

Potable water is most essential requirement of day-to-day life. Mineral water industry has a great potential of success. The packed water has to follow the BIS norms of IS 2428: 1998 and IS 14543: 1998. The profile estimates 3,60,000 pouches and 15,000 jar refills annually. Due to increased awareness about hygiene, the demand of the product is increasing manifold in all parts of the country.

1. Name of the Product : Natural Mineral Water

2. Project Cost :
   (a) Capital Expenditure

   Land : Own

   Bore well arrangement/tubewell : Rs. 100000.00

   Building Shed 1000 Sq.ft. : Rs. 200000.00

   Equipment : Rs. 650000.00
   (1) Water Treatment Plant, (2) Tubewell,
   (3) Pouch Packing Machine,(4) Tap Dispencer,
   (5) Laboratory Equipments and others.

   Total Capital Expenditure : Rs. 950000.00

   (b) Working Capital : Rs. 160000.00

TOTAL PROJECT COST : Rs. 11 10000.00

3. Estimated Annual Production of Mineral Water : (Value in 000)

<table>
<thead>
<tr>
<th>Sl.No.</th>
<th>Particulars</th>
<th>Capacity</th>
<th>Rate</th>
<th>Total Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Natural Mineral Water</td>
<td>132400 Litres</td>
<td>5.00</td>
<td>662.00</td>
</tr>
</tbody>
</table>

   TOTAL 132400 5.00 662.00

4. Raw Material : Rs. 70000.00
5. Labels and Packing Material : Rs. 150000.00
6. Wages (Skilled & Unskilled) : Rs. 90000.00
7. Salaries : Rs. 78000.00
8. Administrative Expenses : Rs. 20000.00
9. Overheads : Rs. 75000.00
10. Miscellaneous Expenses : Rs. 25000.00
11. Depreciation : Rs. 75000.00
12. Insurance : Rs. 9500.00
13. Interest (As per the PLR)
   (a) Capital Expenditure Loan : Rs. 123500.00
   (b) Working Capital Loan : Rs. 20800.00
   Total Interest : Rs. 144300.00
14. Working Capital Requirement
   Fixed Cost : Rs. 256000.00
   Variable Cost : Rs. 405800.00
   Requirement of Working Capital per Cycle : Rs. 165450.00
15. Estimated Cost Analysis

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Particulars</th>
<th>Capacity Utilization (Rs. in '000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Fixed Cost</td>
<td>100%</td>
</tr>
<tr>
<td></td>
<td></td>
<td>256.00</td>
</tr>
<tr>
<td>2.</td>
<td>Variable Cost</td>
<td>406.00</td>
</tr>
<tr>
<td>3.</td>
<td>Cost of Production</td>
<td>662.00</td>
</tr>
<tr>
<td>4.</td>
<td>Projected Sales</td>
<td>893.70</td>
</tr>
<tr>
<td>5.</td>
<td>Gross Surplus</td>
<td>231.70</td>
</tr>
<tr>
<td>6.</td>
<td>Expected Net Surplus</td>
<td>157.00</td>
</tr>
</tbody>
</table>

Note:

1. All figures mentioned above are only indicative and may vary from place to place.

2. If the investment on Building is replaced by Rental Premises-
   (a) Total Cost of Project will be reduced.
   (b) Profitability will be increased.
   (c) Interest on Capital Expenditure will be reduced.