The ladies and girls have replaced the traditional kumkum wearing on the forehead with the designed and attractive Bindis. The Bindi manufacturing is a simple process with good marketing avenues and profit. The market has expanded after the Bindis have become a fashion wearing among the school and college girls.

1. **Name of the Product**: Bindi

2. **Project Cost**:
   - **Capital Expenditure**
     - Land: Own
     - Building Shed 500 sq.ft.: Rs. 100000.00
     - Equipment: Rs. 95000.00 (Punching M/c, Dies, Screen Board, Table Hand tools etc.)
     - Total Capital Expenditure: Rs. 195000.00
   - **Working Capital**: Rs. 123000.00

   **TOTAL PROJECT COST**: Rs. 318000.00

3. **Estimated Annual Production of Bindi**: (Value in 000)

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Particulars</th>
<th>Capacity</th>
<th>Rate</th>
<th>Total Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Bindi</td>
<td></td>
<td></td>
<td>494.30</td>
</tr>
<tr>
<td></td>
<td>TOTAL</td>
<td></td>
<td></td>
<td>494.30</td>
</tr>
</tbody>
</table>

4. **Raw Material**: Rs. 240000.00

5. **Labels and Packing Material**: Rs. 8000.00

6. **Wages (Skilled & Unskilled)**: Rs. 144000.00
7. Salaries : Rs. 36000.00
8. Administrative Expenses : Rs. 8000.00
9. Overheads : Rs. 10000.00
10. Miscellaneous Expenses : Rs. 5000.00
11. Depreciation : Rs. 14500.00
12. Insurance : Rs. 1950.00
13. Interest (As per the PLR)
   (a) Capital Expenditure Loan : Rs. 25350.00
   (b) Working Capital Loan : Rs. 15990.00
   Total Interest : Rs. 41340.00
14. Working Capital Requirement
   Fixed Cost : Rs. 76300.00
   Variable Cost : Rs. 417990.00
   Requirement of Working Capital per Cycle : Rs. 123573.00
15. Estimated Cost Analysis

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Particulars</th>
<th>Capacity Utilization (Rs. in l000)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>100%</td>
</tr>
<tr>
<td>1.</td>
<td>Fixed Cost</td>
<td>76.30</td>
</tr>
<tr>
<td>2.</td>
<td>Variable Cost</td>
<td>418.00</td>
</tr>
<tr>
<td>3.</td>
<td>Cost of Production</td>
<td>494.30</td>
</tr>
<tr>
<td>4.</td>
<td>Projected Sales</td>
<td>600.00</td>
</tr>
<tr>
<td>5.</td>
<td>Gross Surplus</td>
<td>105.70</td>
</tr>
<tr>
<td>6.</td>
<td>Expected Net Surplus</td>
<td>91.00</td>
</tr>
</tbody>
</table>

Note:
1. All figures mentioned above are only indicative and may vary from place to place.
2. If the investment on Building is replaced by Rental Premises-
   (a) Total Cost of Project will be reduced.
   (b) Profitability will be increased.
   (c) Interest on Capital Expenditure will be reduced.