KHADI & VILLAGE INDUSTRIES COMMISSION
PROJECT PROFILE FOR GRAMODYOG ROZGAR YOJANA

FANCY TERRACOTTA AND UTILITY ARTICLES

Now-a-days there is new trend to decorate the houses/hotels, offices with fancy terracotta articles. Some small as well as big designed terracotta articles can be displayed in the living room, offices or in the entrance of hotels. Similarly utility wares like sheetal pot, water filters, cooking & serving pots, garden pots & kullhars can be used for various purpose and have good market demand in rural as well as in urban area.

1. Name of the Product : Fancy Terracotta and Utility Articles

2. Project Cost :
   (a) Capital Expenditure
       Land : Own
       Workshop/Building Kaccha : Rs. 50000.00
       Equipment : Rs. 250000.00
       (Wooden Moulds, Up-draugst with Shed, Shailla Wheel, Potter Wheel, Tools etc.)
       Total Capital Expenditure : Rs. 300000.00
   (b) Working Capital : Rs. 83000.00
   TOTAL PROJECT COST : Rs. 383000.00

3. Estimated Annual Production Fancy Terracotta & Utility Articles : (Value in 1000)

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Particulars</th>
<th>Capacity</th>
<th>Rate</th>
<th>Total Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Terracotta Fancy ware</td>
<td>668.00</td>
<td></td>
<td>668.00</td>
</tr>
<tr>
<td></td>
<td>TOTAL</td>
<td></td>
<td></td>
<td>668.00</td>
</tr>
</tbody>
</table>

4. Raw Material : Rs. 120000.00
5. Labels and Packing Material : Rs. 500.00
6. Wages (Skilled & Unskilled) : Rs. 400000.00
7. **Salaries** : Rs. 72000.00
8. **Administrative Expenses** : Rs. 8000.00
9. **Overheads** : Rs. 10000.00
10. **Miscellaneous Expenses** : Rs. 5000.00
11. **Depreciation** : Rs. 27500.00
12. **Insurance** : Rs. 3000.00
13. **Interest (As per the PLR)**
   (a) **Capital Expenditure Loan** : Rs. 39000.00
   (b) **Working Capital Loan** : Rs. 10790.00
   **Total Interest** : Rs. 49790.00
14. **Working Capital Requirement**
    **Fixed Cost** : Rs. 127000.00
    **Variable Cost** : Rs. 541290.00
    **Requirement of Working Capital per Cycle** : Rs. 83536.00
15. **Estimated Cost Analysis**

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Particulars</th>
<th>Capacity Utilization (Rs. in 1000)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>100%</td>
</tr>
<tr>
<td>1.</td>
<td>Fixed Cost</td>
<td>127.00</td>
</tr>
<tr>
<td>2.</td>
<td>Variable Cost</td>
<td>541.00</td>
</tr>
<tr>
<td>3.</td>
<td>Cost of Production</td>
<td>668.00</td>
</tr>
<tr>
<td>4.</td>
<td>Projected Sales</td>
<td>800.00</td>
</tr>
<tr>
<td>5.</td>
<td>Gross Surplus</td>
<td>132.00</td>
</tr>
<tr>
<td>6.</td>
<td>Expected Net Surplus</td>
<td>105.00</td>
</tr>
</tbody>
</table>

**Note:**

1. All figures mentioned above are only indicative and may vary from place to place.
2. If the investment on Building is replaced by Rental Premises-
   (a) Total Cost of Project will be reduced.
   (b) Profitability will be increased.
   (c) Interest on Capital Expenditure will be reduced.