KHADI & VILLAGE INDUSTRIES COMMISSION
PROJECT PROFILE FOR GRAMODYOG ROZGAR YOJANA

MANUFACTURE OF AYURVEDIC VATI GUTIKA

The ancient form of treatment without any side effect have earned a worldwide name and there search and development in the area have developed for the manufacturing of Tablets/Capsules, etc. for quick relief. One ayurvedic product has tremendous market now-a-days.

1. Name of the Product : Ayurvedic Vati Gutika

2. Project Cost :
   (a) Capital Expenditure
      Land : Own
      Building Shed 1000 sq.ft. : Rs. 200000.00
      Equipment : Rs. 210000.00
      (Pulveriser, Kharal with pestle, Pil making M/c, Wet grinder, Tablet coating M/c, etc.)
      Total Capital Expenditure : Rs. 410000.00
   (b) Working Capital : Rs. 96000.00

   TOTAL PROJECT COST : Rs. 506000.00

3. Estimated Annual Production of Ayurvedic Vati Gutika :
   (Value in 1000)

<table>
<thead>
<tr>
<th>Sl. No.</th>
<th>Particulars</th>
<th>Capacity</th>
<th>Rate</th>
<th>Total Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Ayurvedic Vati Gutika</td>
<td>20000.00</td>
<td>57.70</td>
<td>1154.40</td>
</tr>
<tr>
<td></td>
<td>TOTAL</td>
<td>20000.00</td>
<td>57.70</td>
<td>1154.40</td>
</tr>
</tbody>
</table>

4. Raw Material : Rs. 325000.00

5. Labels and Packing Material : Rs. 25000.00

6. Wages (Skilled & Unskilled) : Rs. 225000.00

7. Salaries : Rs. 200000.00

8. Administrative Expenses : Rs. 150000.00

9. Overheads : Rs. 150000.00

10. Miscellaneous Expenses : Rs. 10000.00
11. Depreciation : Rs. 31000.00
12. Insurance : Rs. 4100.00

13. Interest (As per the PLR)
(a) Capital Expenditure Loan : Rs. 53300.00
(b) Working Capital Loan : Rs. 12480.00

Total Interest : Rs. 65780.00

14. Working Capital Requirement
Fixed Cost : Rs. 417400.00
Variable Cost : Rs. 737480.00
Requirement of Working Capital per Cycle : Rs. 96240.00

15 Estimated Cost Analysis

<table>
<thead>
<tr>
<th>Sl.No.</th>
<th>Particulars</th>
<th>Capacity Utilization (Rs. in '000)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>100%</td>
</tr>
<tr>
<td>1.</td>
<td>Fixed Cost</td>
<td>417.40</td>
</tr>
<tr>
<td>2.</td>
<td>Variable Cost</td>
<td>737.00</td>
</tr>
<tr>
<td>3.</td>
<td>Cost of Production</td>
<td>1154.40</td>
</tr>
<tr>
<td>4.</td>
<td>Projected Sales</td>
<td>1500.00</td>
</tr>
<tr>
<td>5.</td>
<td>Gross Surplus</td>
<td>345.60</td>
</tr>
<tr>
<td>6.</td>
<td>Expected Net Surplus</td>
<td>315.00</td>
</tr>
</tbody>
</table>

Note:

1. All figures mentioned above are only indicative and may vary from place to place.
2. If the investment on Building is replaced by Rental Premises-
   (a) Total Cost of Project will be reduced.
   (b) Profitability will be increased.
   (c) Interest on Capital Expenditure will be reduced.