

# Ceramic Capacitors

|                               |  |
|-------------------------------|--|
| PRODUCT CODE                  | : 94389  |
| QUALITY AND STANDARDS         | : IS 5786 (Part I):1978  |
| MONTH AND YEAR OF PREPARATION | : February, 2003   |
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## INTRODUCTION

Ceramic cores for resistors are specialized ceramic material made out of steatite porcelain. These cores are in the form of rods and tubes of various diameters and length. It is manufactured by using highly pure raw materials like calcined alumina with addition of small quantity of pure clay. These are used in consumer electronic products such as radios, televisions and sophisticated electronic instruments.

## MARKET POTENTIAL

The demand of the product is increasing day-by-day as development of electronic industry is showing upward trend. Our country has a very big concentration of electronic industries. In view of the fast development in the industrial activity in the field of electronics, the demand for the technical ceramics is ever increasing and creating wide scope for setting up new units.

## BASIS AND PRESUMPTIONS

- i. It has been taken into consideration that the unit will work on single shift basis for 300 days in a year. The firing operations are, however, to be carried out continuously on three shifts basis till particular firing cycle is completed in all respects.
- ii. To achieve full production 1 to 2 months trial production is required.
- iii. Labour and wages are mentioned as per the prescribed Minimum Wages Act.
- iv. Interest rate @ 14% on total capital investment.
- v. The cost of land, construction charges, cost of machinery and equipment, raw materials, and consumables, other expenditure etc. indicated in the profile are based on the prices prevailing at the time of preparation and are

subject to necessary changes from time to time based on local conditions.

### IMPLEMENTATION SCHEDULE

| Sl. No. | Activity  | Period (in months) |
|---------|---|--------------------|
| 1.      | Registration as SSI, site selection, processing for financial assistance. | 6                  |
| 2.      | Procurement of machinery, their installation and trial run.               | 6                  |
| 3.      | Time required for commercial operation of the plant                       | 6                  |
|         | <b>Total</b>  | <b>18</b>          |

### TECHNICAL ASPECTS

#### Process of Manufacture

China clay, talc and barium carbonate are the main raw materials required for the manufacture. All the raw materials in powdered form (150 to 200 mesh) are taken in proportion and charged into the ball mill. Wet grinding is carried out by adding sufficient quantity of water. The main objective of ball mill is to get a homogenous mixture. The ground material is discharged into an agitator through an electromagnet and sieve. The slurry is then sent to the filter press where filter cakes with 18-20% water content are obtained. Filter cakes are charged into de-airing pugmill and cores are extruded by fixing the desired die. The shaped cores are dried and fired in an electric or muffle furnace at a temperature of 1300°C after which the cores are trimmed and packed for despatch.

#### Quality Control and Standards

IS 5798 (Part I) General requirements and methods of test.

### Production Capacity

This scheme envisages manufacture of 600 MT of ceramic cores per annum of various diameters.

### Pollution Control

The project does not create any noise or water pollution. The latest shuttle is more fuel efficient. The smoke emission will have to be continuously monitored as per rule.

### FINANCIAL ASPECTS

#### A. Fixed Capital

| (i) Land and Building   |           | (Rs.)            |
|---|-----------|------------------|
| a) Land 1000 sq. meter @Rs.600 sq. meter                                    |           | 6,00,000         |
| b) Building : Built-up area workshed 400 sq. meters. @ Rs.2500 sq. mtrs.    | 10,00,000 |                  |
| Storage shed 100 sq. mtrs. @ Rs. 1500 sq. mtrs.                             |           | 1,50,000         |
| Office, Laboratory and chowkidar's cabin 200 sq. mtrs. @ Rs. 2000 sq. mtrs. |           | 4,00,000         |
| Compound Wall   |           | 50,000           |
| <b>Total</b>  |           | <b>22,00,000</b> |

#### (ii) Machinery and Equipments

| Description  | Rate (Rs.) | Nos. | Total price (Rs.) |
|--|------------|------|-------------------|
| Ball mill size 1350 x1200 mm with porcelain lining, pabbles 10 HP motor, starter and accessories | 75,000     | 3    | 2,25,000          |
| Vibrating screen 10"x18"with 0.5 HP motor, starter and accessories                               | 20,000     | 2    | 40,000            |
| Electromagnet/ permanent magnetic separator  | 5,000      | 3    | 15,000            |
| Agitator capacity 1000 ltrs. with  | 35,000     | 2    | 70,000            |

| Description  | Rate (Rs.) | Nos.  | Total price (Rs.) |
|--|------------|-------|-------------------|
| 3 HP electric motor and accessories  |            |       |                   |
| Diaphragm pump with 5 HP motor and accessories   | 60,000     | 1     | 60,000            |
| Filter press, Plates 500   | 75,000     | 2     | 1,50,000          |
| De-airing extruder, suitable for drawing rods/tubes of sizes 1mm to 25mm dia cap.50 kgs./hr.     | 1,00,000   | 2     | 2,00,000          |
| Drying oven size 1800x1200x900mm with exhaust fan temp, controlling etc.                         | 50,000     | 1     | 50,000            |
| Centreless grinder, capable of trimming rods of 1 mm to 25mm with motor, starter and accessories | 50,000     | 3     | 1,50,000          |
| Weighing scale, platform type cap. 500 kgs.  | 12,500     | 2     | 25,000            |
| Laboratory equipment for testing of water absorption, shrinkage and other tests                  |            | L.S.  | 50,000            |
|  |            | Total | 10,35,000         |
| Dies for various rods, tubes hand tools and other misc. equipments                               |            | L.S.  | 50,000            |
| Office equipment and furniture   |            | L.S.  | 50,000            |
| Electrification and Installation   |            | L.S.  | 1,00,000          |
| Shuttle kiln with L.D.O. as fuel blower, burner and other accessories etc.                       |            | L.S.  | 10,00,000         |
|  |            | Total | 22,35,000         |
| (iii) Pre-operative expenses   |            |       | 1,00,000          |
|  |            | Total | 23,35,000         |
| <b>Total Fixed Capital</b>   |            |       | <b>(Rs.)</b>      |
| Land and Building  |            |       | 22,00,000         |
| Plant and Machinery  |            |       | 23,35,000         |
|  |            | Total | 45,35,000         |

## B. Working Capital (Per Month)

### (i) Personnel (per month)

| Description            | Nos. | Salary/ month | Total (Rs.) |
|------------------------|------|---------------|-------------|
| Works Manager          | 1    | 7,000         | 7,000       |
| Technical supervisor   | 2    | 4,500         | 9,000       |
| Accountant/cashier     | 1    | 4,000         | 4,000       |
| Operator               | 6    | 2,500         | 15,000      |
| Semi-skilled workers   | 8    | 2,000         | 16,000      |
| Un-skilled workers     | 5    | 1,800         | 9,000       |
| Watchman/Peon          | 2    | 1,750         | 3,500       |
|                        |      | Total         | 63,500      |
| <i>Perquisites@15%</i> |      |               | 9,525       |
|                        |      | Total         | 73,025      |
|                        |      | or Say        | 73,000      |

### (ii) Raw Material (per month)

| Description                | Qty.  | Rate (Rs.) | Amount (Rs.) |
|----------------------------|-------|------------|--------------|
| High Alumina calcined      | 10MT  | 5,000      | 50,000       |
| China clay                 | 29MT  | 2,000      | 58,000       |
| Ball clay                  | 3MT   | 1,200      | 3,600        |
| Calcite                    | 3MT   | 1,400      | 4,200        |
| Steatite                   | 9MT   | 1,500      | 13,500       |
| Binders, packing materials | L.S.  |            | 2,000        |
|                            | Total |            | 1,31,300     |

### (iii) Utilities (per month) (Rs.)

|  |       |          |
|--|-------|----------|
| Average consumption of 10,000 units/months @Rs. 3/ units |       | 30,000   |
| L.D.O. 10,000 ltrs. @Rs. 15 ltrs                         |       | 1,50,000 |
|  | Total | 1,80,000 |

### (iv) Other Contingent Expenses (Rs.)

|                        |       |
|------------------------|-------|
| Postage and Stationery | 1,000 |
| Telephone              | 2,500 |
| Consumables stores     | 3,000 |
| Repair and Maintenance | 3,000 |
| Transportation charges | 2,500 |

| Other Contingent Expenses   | (Rs.)  |
|-----------------------------|--------|
| Advertisement and Publicity | 2,000  |
| Sales expenses              | 4,000  |
| Insurance                   | 2,000  |
| Total                       | 20,000 |

| (v) Total Recurring Expenditure (per month) | Rs.       |
|---|-----------|
| Salaries                                    | 73,000    |
| Raw materials                               | 1,31,300  |
| Utilities                                   | 1,80,000  |
| Other contingent expenses                   | 20,000    |
| Total                                       | 4,04,300  |
| or Say                                      | 4,04,000  |
| Total Working Capital (on 3 months basis)   | 12,12,000 |

### MACHINERY UTILIZATION

The firing is the bottleneck in this industry. The capacity utilization is considered to be 75% of the total installed capacity.

### C. Total Capital Investment

|                       |               |
|-----------------------|---------------|
| Total fixed capital   | Rs. 45,35,000 |
| Total working capital | Rs. 12,12,000 |
| Total                 | Rs. 57,47,000 |

### FINANCIAL ANALYSIS

| (1) Cost of Production (per annum)            | Rs.       |
|---|-----------|
| Total recurring cost                          | 48,48,000 |
| Depreciation on building @ 5%                 | 80,000    |
| Depreciation on machinery and equipment @ 10% | 1,03,500  |
| Depreciation on furnace @ 20%                 | 2,00,000  |
| Depreciation on moulds and fixtures @ 25%     | 12,500    |
| Total interest @ 14% on fixed capital         | 8,04,580  |
| Total   | 60,48,580 |

### (2) Turnover (per year)

| Item                                | Qty.   | Rate      | Value (Rs.) |
|-------------------------------------|--------|-----------|-------------|
| Technical ceramics (resistor corer) | 600 MT | 12,000 MT | 72,00,000   |

### (3) Net Profit (per year)

$$\begin{aligned}
 &= \text{Turnover} - \text{cost of production} \\
 &= \text{Rs. } 72,00,000 - 60,48,580 \\
 &= \text{Rs. } 11,51,420
 \end{aligned}$$

### (4) Net Profit Ratio

$$\begin{aligned}
 &= \frac{\text{Net profit per year} \times 100}{\text{Turnover per year}} \\
 &= \frac{11,51,420 \times 100}{72,00,000} \\
 &= 16\%
 \end{aligned}$$

### (5) Rate of Return

$$\begin{aligned}
 &= \frac{\text{Net Profit per year} \times 100}{\text{Total Investment}} \\
 &= \frac{11,51,420 \times 100}{57,47,000} \\
 &= 20\%
 \end{aligned}$$

### (6) Break-even Point

| Fixed Cost                       | (Rs.)     |
|----------------------------------|-----------|
| Total Depreciation               | 3,96,000  |
| Total Interest                   | 8,04,580  |
| 40% of salary and wages          | 3,50,400  |
| 40% of other Contingent expenses | 86,400    |
| Insurance                        | 24,000    |
| Total                            | 16,61,380 |

### B.E.P.

$$\begin{aligned}
 &= \frac{\text{Fixed Cost} \times 100}{\text{Fixed cost} + \text{Net Profit}} \\
 &= \frac{16,61,380 \times 100}{16,61,380 + 11,51,420} \\
 &= 59\%
 \end{aligned}$$

### Addresses of Machinery Suppliers

1. M/s. Lokmanya Engg. Works  
26, Bharatkhand Cotton Mill  
Compound, Naroda Road,  
Ahmedabad-380016.
2. M/s. Jivanlal Shiv Panchal  
Opp. Old Civil Hospital,  
Gheekanta Road,  
Ahmedabad.
3. M/s. Modern Engg. and  
Fabrication Works  
Behind Kubeshwar Mahadev,  
Saijpur (Ambravadi),  
Ahmedabad
4. M/s. Bombay Furnace (P) Ltd.  
5, Sodium House,  
Veer Nariman Road,  
Mumbai-400 020.
5. M/s. Associated Industrial  
Furnace Pvt. Ltd.  
F-19, Sector XI,  
NOIDA, Ghaziabad (U.P.)
6. M/s. Electrotherma Furnace (P) Ltd.  
32, B-II Phase,  
Pooja Industrial Area,  
Bangalore.

7. M/s. Sharma Kiln Technology  
Kothmala Flat, Harekrishna  
Complex, Near Paldi,  
Ahmedabad-380 007.

### Raw Material Suppliers

1. M/s. Colkem India Ltd.  
Noble House, Swaroop Nagar,  
Udaipur-313001  
(Rajasthan)
2. M/s. Gujarat Minerals  
Opp. S.T. Stand,  
Vejalpur-363 721, Taluka Kalol,  
Distt. Panchmahal  
(Gujarat)
3. M/s. Ashok Minerals and  
Grinding Ind.  
F-237-238, MIA, Modri,  
Udaipur,  
(Rajasthan)
4. M/s. Sonpura Mines and Mineral  
Suppliers  
Ravi Sarkar Pranshankar Road,  
Thangadh-363 530  
(Gujarat)
5. M/s. Tehla Ram and Sons  
Rathkhana, Bikaner,  
(Rajasthan)