F. No. 5(1)/2019-20/MS/Meeting Notice (Part-1) Dated 12.06.2020

Revalidation Sanction order

To

The Pay & Accounts Officer (MSME),
New Delhi/Mumbai/Chennai/Kolkata

Subject: Revalidation of Sanction Order 5(1)/2019-20/MS/Meeting Notice dated 10/07/2019 for an amount of Rs. 40.0 Lakhs (Rs. Forty Lakhs rupees only) to MSME-DI Kolkata issued in FY 2019-20, for the expenditure under Scheme "Procurement & Marketing Support"(Revised) towards Scheme component 5(B) - Organising Domestic Trade Fair/Exhibition & Participation in Trade Fairs/Exhibitions by the Ministry /Office of DC(MSME) /Government organisations.

Sir,

I am directed to convey the permission of competent authority for re-validation of Sanction order 5(1)/2019-20/MS/Meeting Notice dated 10/07/2019 for an amount of Rs. 40.0 Lakhs (Rs. Forty Lakhs rupees only) to MSME-DI Kolkata, for organizing National Trade Fair and National workshop/seminar at North Bengal, A& N Islands, NER under District Udyam Samaagam during the year 2019-20.

<table>
<thead>
<tr>
<th>Implementing Agency</th>
<th>Name of programme</th>
<th>Scheme</th>
<th>No. of programme</th>
<th>Item of the programme</th>
<th>Programme wise Total allocation</th>
</tr>
</thead>
<tbody>
<tr>
<td>MSME-DI Kolkata</td>
<td>National Trade Fair</td>
<td>5(B)</td>
<td>01</td>
<td>Stall erection</td>
<td>25.0</td>
</tr>
<tr>
<td></td>
<td>PMS</td>
<td></td>
<td></td>
<td>Advertisement and Publicity</td>
<td>15.0</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>40.0</td>
</tr>
</tbody>
</table>

2. The Director MSME-DI Kolkata should adhere to:
   i) Funds are under the Plan Scheme and non-recurring in nature.
   ii) MSME-DI will keep separate accounts utilization for the sanctioned fund. The saving, if any, is not transferrable.
   iii) The assets acquired wholly or substantially out of these funds should not, without the prior sanction of Government of India, be disposed or encumbered or utilized for the purpose other than that for which the funds have been sanctioned.
   iv) The Progress report on utilization of the sanctioned fund should be sent periodically/ within a month after the completion of the concerned trade fairs/ exhibition.
   v) The fund must be utilized as per the guidelines under the component 5(B): Organising Trade Fair/ Exhibition held across the country of "Procurement and Marketing Support (revised) Scheme.
   vi) MSME-DI should ensure the utilization of sanction amount within this financial year.
   vii) MSME-DI should follow the procedure prescribed under the GFR and the various guidelines under the economy measures.
   viii) The sanction amount should be utilized in the FY 2019-20 as per GFR-17.
ix) No bill shall be cleared by PAO without ensuring that event report has been uploaded on the MIS and
approved by the competent authority at HQ.

x) Approval is subject to following conditions:

- There should be defined deliverables on the benefits to the MSEs from the event in terms of generation
  of B2B and B2C business. Non Government event organizers need to ensure B2B business of 20% of
  subsidized participant MSEs before release of payment to the organizer by IA
- No bills shall be cleared without obtaining detailed event report from the event organizer/from MSME
  organizations whose proposals are being considered like DI/TCs/NSIC etc.
- Implementing agency shall ensure entire information is fed on the MIS, before the payments are
  released to the event organizer or the concerned MSME.
- All the activities shall be cluster based and shall result in creation of sector/district wise MSME clusters,
  the information of which shall be shared with other divisions for convergence of benefits of all schemes
  of MSME ministry.
- No PAO shall clear any bill without ensuring submission of report on MIS and its approval by the
  competent authority at the headquarter.
- The implementing agency should ensure to send the detailed cost breakup and level of participation of
  M/o MSME in the event in a separately earmarked MSME pavilion from the concerned DI/TC before the
  sanction is issued.

3. The expenditure shall be accommodated in demand No. 67, Ministry of Micro, Small, and Medium Enterprises
for the year 2020-21 as follows:

<table>
<thead>
<tr>
<th>Table A</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Major Head</td>
<td>2851.00.102</td>
</tr>
<tr>
<td>Object Head</td>
<td>97.02</td>
</tr>
<tr>
<td>Sub Head</td>
<td>97.02.20</td>
</tr>
<tr>
<td>BE 2019-20</td>
<td>Rs. 10.0 cr.</td>
</tr>
<tr>
<td>Amount of present sanction</td>
<td>Rs. 0.25 cr.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Table B</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Major Head</td>
<td>2851.00.102</td>
</tr>
<tr>
<td>Object Head</td>
<td>97.02</td>
</tr>
<tr>
<td>Sub Head</td>
<td>97.02.26</td>
</tr>
<tr>
<td>BE 2019-20</td>
<td>Rs. 4.40cr.</td>
</tr>
<tr>
<td>Amount of present sanction</td>
<td>Rs. 0.15 cr.</td>
</tr>
</tbody>
</table>

4. This issues with the approval of the competent authority vide dated 12/06/2020 and concurrence of
Integrated Finance Wing Dy.No. 37 dated 02.06.2020

Copy for information & necessary action to:

i) The Director MSME-DI Kolkata
ii) The DDO, Office of DC (MSME), Nirman Bhawan, New Delhi
iii) AS&FA (IFW), Ministry of MSME, Nirman Bhawan, New Delhi
iv) B & A Section, Department of IP & P, Udyog Bhawan, New Delhi
v) B & A Section, Office of DC (MSME), Nirman Bhawan, New Delhi(email-plgdcmsme@gmail.com)
vi) Principal Director of Audit, Economic and Service Ministry, AGCR Bldg., New Delhi
vii) All Partner Organisations
viii) Director (SENET), Office of DC (MSME), Nirman Bhawan, New Delhi with a request to upload on official website.

(A.K. Verma)
Dy.Director