The Director,
All concerned MSME-DIs

Subject: Permission to participate in the India Sourcing fair, Santiago (Chile), March 02-10, 2018 (without shipment cases) being organized by India Trade Promotion Organization (ITPO)

Sir/ Madam,

The units with the names of their representatives as mentioned in Annexure - I to this letter are hereby permitted for participation in the above mentioned fair on the basis of information furnished by them in their applications and enclosures subject to depositing of space rent charges to ITPO at the earliest to book the space. The detail for the space rent payment is tabulated below:-

<table>
<thead>
<tr>
<th>Coordinating Officer &amp; Contact Details</th>
<th>Shri Prem Singh, Deputy General Manager</th>
</tr>
</thead>
<tbody>
<tr>
<td>Room No. 218, 1Ind Floor</td>
<td></td>
</tr>
<tr>
<td>Pragati Bhavan, Pragati Maidan</td>
<td></td>
</tr>
<tr>
<td>New Delhi – 110001</td>
<td></td>
</tr>
<tr>
<td>Email: <a href="mailto:ps@itpo.gov.in">ps@itpo.gov.in</a></td>
<td></td>
</tr>
</tbody>
</table>

Minimum booth/ stall size provided by ITPO (MSEs will be provided financial assistance of 80% of space rent for General Category units whereas 100% for SC/ST/Women/NER units subject to maximum Rs.1.00 lakh or actual rent paid, whichever is less)

<table>
<thead>
<tr>
<th>Mode of payment related details</th>
</tr>
</thead>
<tbody>
<tr>
<td>The cost of 9 sq. mtrs. one side open booth is Rs. 1,53,000 without shipment facility</td>
</tr>
<tr>
<td>The cost of booking 9 sq. mtrs. two-side open booth without Shipment facility is Rs. 1,68,300;</td>
</tr>
</tbody>
</table>

(i) Demand Draft in favour of India Trade Promotion Organisation payable at New Delhi

(ii) The details of the bank for RTGS/ NEFT transfers are as under:-

<table>
<thead>
<tr>
<th>Name of the Beneficiary</th>
<th>India Trade Promotion Organisation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Name of the Bank</td>
<td>HDFC Bank Limited</td>
</tr>
<tr>
<td>Branch Address</td>
<td>G-3/4, Surya Kiran Building,19, Kasturba Gandhi Marg,New Delhi-110001</td>
</tr>
<tr>
<td>ITPO’s Bank Account No</td>
<td>000311110005078</td>
</tr>
<tr>
<td>Type of Account</td>
<td>Saving</td>
</tr>
<tr>
<td>IFSC Code</td>
<td>HDFC0000003</td>
</tr>
</tbody>
</table>
To whom Demand Draft be submitted | Shri Prem Singh, Deputy General Manager

After payment of space rent by RTGS/ NEFT/ Demand draft, the ITPO will issue confirmation of payment to MSEs day to day basis through SMS/ E-mail, etc.

It is further informed that all the participants need to make their own arrangements for travel, hotel accommodation, visa and passport, medical insurance & local transport etc. Space rent charges & Air fare reimbursement will be admissible to a unit as per Marketing Assistance & Technology Upgradation (MATU) scheme guidelines.

The approved representatives of all the MSEs would stay in the pavilion for the whole duration of the fair, if not so, the units may be debarred from the participation in forthcoming future fairs of Office of DC (MSME). The unit may depute another representation under unavoidable circumstances in place of approved one only after prior permission of Office of DC (MSME) well in advance.

After the participation, the unit can claim the admissible subsidy for space rent and air fare by submitting the claim in prescribed format available with scheme guidelines at the link [http://dcmsme.gov.in/MATU_30616.pdf](http://dcmsme.gov.in/MATU_30616.pdf) at concerned MSME-DI within a period of two months from the closing day of the fair failing which it may be presumed that the unit is not interested in the reimbursement.

Documents to be enclosed with the claim form:-

1. Proof of entrepreneur as Woman/ SC/ ST (to be retained at MSME-DI)
2. Mandate form verified by concerned Bank (to be retained at MSME-DI)
3. Pre-receipt (as per Annexure to scheme guidelines) (to be retained at MSME-DI)
4. EM part-II or Udyog Aadhaar Memorandum Acknowledgement
5. Copy of air ticket and Boarding pass
6. Invoice/ Bills for space rent paid to ITPO

Yours faithfully

(A.K. Tamaria)
Dy. Director

Copy to:
(i) ITPO, New Delhi - with request to confirm space rent payment to participating MSEs day to day basis.
(ii) Concerned MSEs
## Annexure – I

Permission to participate in the India Sourcing fair, Santiago (Chile), March 02-10, 2018 (without shipment cases) being organized by India Trade Promotion Organization (ITPO)

<table>
<thead>
<tr>
<th>Sl no.</th>
<th>Name, Proprietor/ Partner &amp; address of the unit</th>
<th>Product details</th>
<th>Spac e applied for</th>
<th>Name of representative(s) with passport details</th>
<th>Contact details</th>
</tr>
</thead>
</table>
| 1      | M/s B.H. Engineers, K-185, Phase -8, Focal Point, Ludhiana | Agricultural Machinery | 09 Sq.mtr | Mr. Balwinder Singh  
Passport No: J 8037640  
Date of issue: 27.07.2011  
Date of Expiry: 26.07.2021  
Place of Issue: Chandigarh | 9872984236  
bhcomponents@gmail.com |
| 2      | M/s Ocean Knit Fab, Lane -3, Naginder Nagar, Rahon Road, Ludhiana. | Knitted Fabrics and Garments | 09 Sq.mtr | Mr. Gurpal Bhumbla  
Passport No: K 0315562  
Date of issue: 13.04.2012  
Date of Expiry: 12.04.2022  
Place of Issue: Chandigarh | 9878065643  
info@oceanknit.com |
| 3      | M/s Swathi Yerramalli, 13-195/A, Plot No. 27, Adarsh Nagar, TRR Township, Meerpet, Saroornagar, Distt. Rangareddy, Hyderabad. | Jewellery and related items | 09 Sq.mtr | Mr. Srinivas Yerramalli  
Passport No: Z 4033707  
Dt. of issue: 13.04.2017  
Date of Expiry: 12.04.2027  
Place of Issue: Hyderabad. | 9502076035  
shanmuky@yahoo.com |
| 4      | M/s Awhang, 9/3A Rajendra Roy Chowdhury Lane, Kolkata. | Finishing of Textiles | 09 Sq.mtr | Ms Kavita Mallick  
Passport No: H 1726995  
Date of issue: 02.12.2008  
Date of Expiry: 01.12.2018  
Place of issue: Kolkata | 9433135859  
Kmallick.kolkata@yahoo.in |
| 5      | M/s Shree Kannas Boutique, 497, P Mazumdar Road, Kolkata. | Finishing of Man-made and blended Textile | 09 Sq.mtr | Ms. Shamita Mukherjee  
Passport No: J 1027038  
Date of issue: 29.11.2010  
Date of Expiry: 28.11.2020  
Place of issue: Kolkata | 9874448037  
Samitamukherjee185@gmail.com |
| 6      | M/s Vijay Engineering Works, Opp. Municipal Workshop, AJI Vasahat, Opp. Municipal Workshop, Bhavnagar Road, Rajkot, Gujarat | Engineering Goods and Auto Parts | 09 Sq.mtr | Mr. Ashok Vallabhdas Tank  
Passport No: Z 2782616  
Date of issue: 17.01.2014  
Date of Expiry: 16.01.2024  
Place of Issue: Ahmedabad | 9374122969  
Ashwamegh1@gmail.com |
| 7      | M/s Rajasthan Gem Jewellers, 2334, Kothi Yaqeen Shah, Topkhana Hazuri, Ghat Gate, Jaipur. | Jewellery and related articles | 09 Sq.mtr | Mr. Mahmood Khan  
Passport No: Z 3778811  
Date of issue: 09.06.2016  
Date of Expiry: 08.06.2026  
Place of issue: Jaipur | 9414059141  
rajasthangems@rediffmail.com |
| 8      | M/s Mishika International, C10, Saraswati Lok, Delhi Road, Near Madhavpuram Avas Yojana, Meerut | Textiles and Wearing apparel | 09 sq mtr | Mr. Manul Agarwal  
Passport No: K 6607746  
Date of issue: 30.08.2012  
Date of Expiry: 29.08.2022  
Place of Issue: Ghaziabad | 8923922000  
mishkainternational1@gmail.com |