No.5 (29)/2017-ITF

The Director,
All MSME-DIs

Sub: Participation of O/o DC (MSME), M/o MSME, GoI, in the INDEE Thailand 2018 at Bangkok (Thailand) from 01-04 February 2018 being organized by EEPC India

Sir/ Madam,

The Office of DC (MSME), M/o MSME is participating in the said fair being organized by the EEPC India for a wide range of products.

2. The exhibits to be covered in the exhibition are given at annexure I (Section A).

3. The objectives of O/o DC (MSME)'s participation in this fair are to strengthen bilateral trade and to promote the exports of Indian products with the country hosting the fair. The participating MSEs will get the opportunity to acquaint themselves with new technologies available, negotiate with prospective buyers, generate business enquiries, obtain confirmed export orders, etc.

4. As per the revised MATU scheme guidelines, manufacturing Micro Small Enterprises (MSEs) registered with District Industry Centres (DICs) having EM II or through Udyog Aadhar Memorandum (UAM) are only eligible. The eligible MSEs will be provided financial assistance of 80% of space rent for General Category units whereas 100% for SC/ST/Women/NER units subject to maximum Rs.1.00 lakh or actual rent paid, whichever is less. All categories of units will be provided 100% of economy class air fare subject to maximum Rs.1.25 lakhs or actual air fare paid, whichever is less (for one representative from each participating enterprise). Space would be provided by EEPC India on the basis of first come first served & availability of space at Fair/Exhibition site.

5. The unit may apply at the concerned MSME-DI. It is advised that the MSEs may read the scheme guidelines carefully about the available financial benefit and eligibility criteria before applying for the participation in the fair as mentioned in the subject above. The offer of participation to the unit would be available on the basis of first come first served. The application form is available with scheme guidelines at the link http://dcmsme.gov.in/MATU_30616.pdf.

6. The salient points/terms & conditions as regards participation in the subject fair are given at annexure I (Section B).

7. MSME-Development Institutes will forward, after ascertaining correctness of information, filled in application form along with EM II/ UAM, copy of passport to undersigned latest by 02.01.2018.

8. After approval of DC(MSME), this office will issue a permission letter. On the basis of permission letter, MSEs will submit space rent charges for space booked by them directly to EEPC India.

9. The EEPC India will arrange for the Invitation Letter from the fair organizer to facilitate obtaining of visa by the representatives of the participating Indian companies in the said fair. However, the issuance of visa to the unit is the sole discretion of the concerned Embassy.

10. The selected units must carry a catalogue of the product manufacturing by them and preferably it should prepare in the language of host country and English.
11. "Micro & Small entrepreneurs" are permitted for availing the benefit under revised MATU scheme guidelines for participation in the International Trade fair only once in a financial year irrespective of the number of units they own. "However, it may please be noted that one representative cannot represent more than one MSE in a financial year".

12. You are requested to assist, motivate and select the manufacturing MSEs as per display product profile as per scheme guidelines.

13. After the participation, the unit can claim the admissible subsidy for space rent and air fare by submitting the claim in prescribed format available with scheme guidelines at the link http://dcmsme.gov.in/MATU_30616.pdf at concerned MSME-DI within a period of two months from the closing day of the fair failing which it may be presumed that the unit is not interested in the reimbursement.

14. However, the actual participation in the aforesaid fair to be funded by O/o DC (MSME) is subject to the final approval of the competent authority.

Yours faithfully,

(A.K. Tamaria)
Deputy Director

Copy to: EEPC India, New Delhi

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**INDUSTRIAL SUPPLIES**

- Iron, Steel And Its Products
- Cable Glands, Cable Accessories
- Forging & Casting Products, Auto Components
- Components & Parts For Industrial Application
- Conductors
- Electrical Insulation Materials, Composites, Electrical Cables
- Electrical Power Tools
- Electrical Wires, Lugs, Cable Rings
- Engine Dynamo Meters & Accessories
- Engineering Plastics & Moulded Parts
- Galvanized Wires, Stainless Steel Wire Mesh
- Hydraulic & Pneumatics Systems
- Hydraulic Press & Hydraulic Cylinder
- Industrial Springs, Spring Coils & Fasteners
- Latches, Locking Systems & Operating Elements
- Machined Components
- Measuring Instruments, Transducers, Meters,
  Mechanical And Electrical Testing Components
- Precision Turned Component
- Pumps And Industrial Valves
- Quality Control And Analytical Equipment
- Resin Transfer Moulding (RTM), Injection
  Moulding, Compression Moulding, Pultrusion
- Sheet Metal Components, Fittings & Flanges
- Steel Mills Equipment
- Systems/Sub-Assemblies
- Air Compressors
- Air Pollution Control Technology
- Automation & Control Systems
- Bolts – Nuts & Bearings
- Control, Measurement & Testing Tools
- Coupling
- Showcasing all kinds of tools, instruments,
  compressors, pneumatic & hydraulic and electrical
  equipment for manufacturing industry.
- Abrasive Tools & Products
- Accessories for Machine Tools
- Accessories, Assembling System

**MATERIAL HANDLING & LOGISTICS**

- Featuring the latest material handling machinery, equipment as well as logistics services and solutions for manufacturing, transportation and logistics industry.
- Chains
- Commercial Vehicles
- Conveyor Belts & System
- Elevator & Lift
- Forklift Truck and Parts
- Hoist & Crane
- Industrial Cranes & Hoists
- Liquids & Solids Handling / Conveyors
- Loading Dock Equipment
- Machine for Shipping and Storage
- Material Handling Equipment
- Pallets
- Pallet Truck
- Racking and Shelving
- Storage Equipment
- Wheel
- LED Technology & LED Lighting Products
- LED Applications
- Architectural Lighting
- Automotive Lighting
- Commercial Lighting
- LED Lighting Products
- LED Bulbs
- Spotlight
- LED Tube
- LED Emerge, Lights
- LED Neon Lights
- LED Signage & Displays
- Production Display Signs
- LED Decorative Lighting
- LED Screens
- LED Components / Accessories
- Circuit Boards
- Control System

**LED TECHNOLOGY & LED LIGHTING PRODUCTS**

- Showcasing the latest LED technology, LED
  lighting products, LED applications and LED
  components & accessories for all kinds of
  industries
- LED Lighting Products
- LED Applications
- LED Signage & Displays LED Components

**MACHINERY, EQUIPMENT & TECHNOLOGY**

- CNC Machine
- Embroidery Machines
- Injection Molding Machine
- Industrial Robot
- Laser Cutting Machines & Systems
- Lathe / Milling Machine
- Machinery & Equipment
- Machine Tools

**INDUSTRIAL MACHINERY**

- Showcasing the latest industrial machinery, equipment technology for manufacturing industry.

**DIGITAL INDUSTRY**

- Showcasing all kinds of Industrial Intelligent
  Technology, 3 D Printing Technology
- CNC Machines
- Embroidery Machines
- Injection Molding Machines
- Industrial Robot
- Laser Cutting Machines & Systems
- Lathe / Milling Machines
- Manufacturing Machinery & Equipment
- Metal Working Machine
- Machine Tools
- Metal Cuttings
- Metal Forming
- Welding, Welding Equipment & Supplies
- Wood Working Machinery / Components

**MACHINERIES & EQUIPMENTS FOR**

- Agriculture & Food Processing
- Chemicals & Petrochemicals Industry
- Construction & Building
- Heavy Engineering Industries
- Mining Industry
- Oil & Gas Industry
- Plywood Industry
- Pollution Control
- Conventional Energy
- Non Conventional Energy
- Rolling Mills, Plants
- Steel Mills, Plants
- Tea Processing
- Waste Management System
- Diesel Engines, Generators
- Electric Motors, Generators & Transformers
- Electric Power Machinery & Switchgear
- Electrical Transmission & Distribution Equipment
- Industrial and Domestic Batteries

**RENEWABLE ENERGY**

- Featuring renewable energy & environmental technology
- Biogas Digesters, Turbines, Blower, Gas Engines and Gas Cleaning Equipment
- Biomass Boilers, Engines, Turbines, Heat Exchangers, Generators
- Manufacturers of Power Business and Utilities, Wind and Hydropower
- Manufacturers of Solar Rooftop PV Cells, Batteries, and Electronic Meters
- Storage Tank and Solar Collector, Solar Heat, Solar Water Heater and Systems
- Waste Management Systems

**Section B**

<table>
<thead>
<tr>
<th>S.No</th>
<th>Important facts related to the fair</th>
<th>Details</th>
</tr>
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<tbody>
<tr>
<td>a.</td>
<td>Name of the Trade Fair</td>
<td>INDEE THAILAND 2018 from 01-04 February 2018 Place– Bangkok International Trade Exhibition Centre (BITEC), Bangna, Bangkok, Thailand (Hall: 101)</td>
</tr>
<tr>
<td>b.</td>
<td>Name of the Indian Trade Body for the fair</td>
<td>EEPC INDIA Vandhana Building 11, Tolstoy Marg, New Delhi – 110 001</td>
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<tr>
<td>c.</td>
<td>Coordinating Officer &amp; Contact Details</td>
<td>Mr. Rajat Srivastava Regional Director, EEPC INDIA Mumbai Regional Office : B-202 &amp; 220, Aurus Chambers, Annex “B”, 2nd Floor, Behind Mahindra Tower, S.S. Amrutwar Marg, Worli, Mumbai 400 013 Tel : 022-4212 5555 Fax : 022-4212 5556 E-mail : <a href="mailto:eepcromum@eepcindia.net">eepcromum@eepcindia.net</a> Mob: +91 9769063838</td>
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<td>d.</td>
<td>Minimum booth/ stall size provided by EEPC India (MSEs will be provided financial assistance of 80% of space rent for General Category units whereas 100% for</td>
<td>The cost of booking of one side open 09 sq. mtr. booth/ stall is Rs. 243000/-</td>
</tr>
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<td></td>
<td></td>
<td>The cost of booking of corner 09 sq. mtr. booth/ stall is Rs. 267300/-</td>
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| SC/ST/Women/NER units subject to maximum Rs.1.00 lakh or actual rent paid, whichever is less | (i) Cheque/Demand draft favouring “EEPC INDIA”.  
(ii) The details of the bank for RTGS/NEFT are as under:  
Name of Bank: HDFC BANK LTD.  
Branch: CENTRAL PLAZA  
Address of Bank: 2/6, SARAT BOSE ROAD, KOLKATA – 700 020  
Account No. : 00142090000452  
Account Name: EEPC INDIA  
NEFT Code: HDFC0000014 |
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<tr>
<td>e. Mode of payment related details</td>
<td></td>
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<tr>
<td>f. To whom Cheque/Demand draft be submitted</td>
<td>Mr. Rajat Srivastava, Regional Director</td>
</tr>
<tr>
<td>g. Closing date for the submission of application by MSEs</td>
<td>29.12.2017</td>
</tr>
<tr>
<td>h. Other terms and conditions for the participation in the trade fair</td>
<td>Since limited space is available, selection of participation will be done strictly on first-come, first-served basis.</td>
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