

विकास आयुक्त का कार्यालय
(सूक्ष्म, लघु और मध्यम उद्यम)
सूक्ष्म लघु और मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्मल भवन, सार्वर्षी मंदिर, मौलाना आज़ाद रोड,
नई दिल्ली-110 108



OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
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No.5 (9)/2017-ITF

Dated: 25.04.2017

The Director,
All MSME-DIs

Sub: Participation of O/o DC (MSME), M/o MSME, Gol, in the Hong Kong International Medical Devices and Supplies fair at Wan Chai (Hong Kong) from May 16-18, 2017 being organized by EEPC India

Sir/ Madam,

The Office of DC (MSME), M/o MSME is participating in the said fair being organized by the EEPC India for a wide range of products.

2. The exhibits to be covered in the exhibition are given at annexure I (Section A).
3. The objectives of O/o DC (MSME)'s participation in this fair are to strengthen bilateral trade and to promote the exports of Indian products with the country hosting the fair. The participating MSEs will get the opportunity to acquaint themselves with new technologies available, negotiate with prospective buyers, generate business enquiries, obtain confirmed export orders, etc.
4. As per the revised MATU scheme guidelines, manufacturing Micro Small Enterprises (MSEs) registered with District Industry Centres (DICs) having EM II or through Udyog Aadhar Memorandum(UAM) are only eligible. The eligible MSEs will be provided financial assistance of 80% of space rent for General Category units whereas 100% for SC/ST/Women/NER units subject to maximum Rs.1.00 lakh or actual rent paid, whichever is less. All categories of units will be provided 100% of economy class air fare subject to maximum Rs.1.25 lakhs or actual air fare paid, whichever is less (for one representative from each participating enterprise). Space would be provided by EEPC India on the basis of first come first served & availability of space at Fair/ Exhibition site.
5. The unit may apply at the concerned MSME-DI. It is advised that the MSEs may read the scheme guidelines carefully about the available financial benefit and eligibility criteria before applying for the participation in the fair as mentioned in the subject above. The offer of participation to the unit would be available on the basis of first come first served. The application form is available with scheme guidelines at the link http://dcmsme.gov.in/MATU_30616.pdf.
6. The salient points/ terms & conditions as regards participation in the subject fair are given at annexure I (Section B).
7. MSME-Development Institutes will forward, after ascertaining correctness of information, filled in application form along with EM II/ UAM, copy of passport to undersigned latest **by 03.05.2017**.
8. After approval of DC(MSME), this office will issue a permission letter. On the basis of permission letter, MSEs will submit space rent charges for space booked by them directly to EEPC India.

9. The EEPC India will arrange for the Invitation Letter from the fair organizer to facilitate obtaining of visa by the representatives of the participating Indian companies in the said fair. However, the issuance of visa to the unit is the sole discretion of the concerned Embassy.

10. The selected units must carry a catalogue of the product manufacturing by them and preferably it should prepare in the language of host country and English.

11. **“Micro & Small entrepreneurs”** are permitted for availing the benefit under revised MATU scheme guidelines for participation in the International Trade fair only once in a financial year irrespective of the number of units they own. **“However, it may please be noted that one representative cannot represent more than one MSE in a financial year”**.

12. You are requested to assist, motivate and select the manufacturing MSEs as per display product profile as per scheme guidelines.

13. After the participation, the unit can claim the admissible subsidy for space rent and air fare by submitting the claim in prescribed format available with scheme guidelines at the link http://dcmsme.gov.in/MATU_30616.pdf at concerned MSME-DI within a period of two months from the closing day of the fair failing which it may be presumed that the unit is not interested in the reimbursement.

14. However, the actual participation in the aforesaid fair to be funded by O/o DC (MSME) is subject to the final approval of the competent authority.

Yours faithfully,

A.K. Tamaris
25.4.17

(A.K. Tamaris)
Deputy Director

Copy to: EEPC India, New Delhi

Section A

Products on Display	Accident and Emergency Equipment; Building Technology and Hospital Furniture; Chinese Medical Devices; Communication, Systems and IT; Dental Equipment and Supplies; Diagnostics; Electromedical Equipment, Medical Technology; Laboratory Equipment; Medical Components and Materials; Medical Cosmetology; Medical Supplies and Disposables; Physiotherapy, Orthopaedic, Rehabilitation Technology; Medical Textiles
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Section B

S.No	Important facts related to the fair	Details
a.	Name of the Trade Fair	Hong Kong International Medical Devices and Supplies Fair Date: 16th – 18th May 2017 Place: Hong Kong Convention and Exhibition Centre, Wan Chai, Hong Kong
b.	Name of the Indian Trade Body for the fair	EEPC INDIA Vandhna Building 11, Tolstoy Marg, New Delhi – 110 001
c.	Coordinating Officer & Contact Details	Mr. D. Vinod Kumar Sr. Executive Officer EEPC INDIA Greens Dugar (3rd Floor), 149, Greens Road, Chennai - 600 006 Tel : + 91 44 28295501/ 28295502 Fax: + 91 44 28290495 Mob:+ 91 7401244262 Email: eepcrochen@eepcindia.net/dkumar@eepcindia.net
d.	Minimum booth/ stall size provided by EEPC India (MSEs will be provided financial assistance of 80% of space rent for General Category units whereas 100% for SC/ST/Women/NER units subject to maximum Rs.1.00 lakh or actual rent paid, whichever is less)	The cost of booking of one side open 09 sq. mtr. booth/ stall is Rs. 243000/-. The cost of booking of corner 09 sq. mtr. booth/ stall is Rs. 267300/-.
e.	Mode of payment related details	(i) Cheque favouring "EEPC INDIA". (ii) The details of the bank for RTGS/ NEFT are as under:- Name of Bank: HDFC BANK LTD. Branch : CENTRAL PLAZA Address of Bank : 2/6, SARAT BOSE ROAD, KOLKATA – 700 020 Account No. : 00142090000452 Account Name : EEPC INDIA NEFT Code : HDFC0000014
f.	To whom Cheque be submitted	Mr. D. Vinod Kumar Sr. Executive Officer
g.	Closing date for the submission of application by MSEs	<u>01.05.2017</u>
h.	Other terms and conditions for the participation in the trade fair	Participation charges to include the following: <ul style="list-style-type: none"> • Hotel Stay for 3 nights per participant • Shell Scheme with basic furniture