

विकास आयुक्त का कार्यालय
(सूक्ष्म, लघु और मध्यम उद्यम)
सूक्ष्म लघु और मध्यम उद्यम मंत्रालय
(भारत सरकार)

निर्माण भवन, सातवीं मंजिल, मौलाना आजाद रोड,
नई दिल्ली-110 108



सत्यमेव जयते



MICRO, SMALL & MEDIUM ENTERPRISES
सूक्ष्म लघु और मध्यम उद्यम

OFFICE OF THE DEVELOPMENT COMMISSIONER
(MICRO, SMALL & MEDIUM ENTERPRISES)
MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA
Nirman Bhawan, 7th Floor, Maulana Azad Road,
New Delhi - 110 108

Ph.EPABX - 23063800, 23063802, 23063803 FAX - (91-11) 23062315, 23061726, 23061068, e-mail - dcmsmehq@nb.nic.in

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New Delhi, the 23rd Feb., 2016

Dear Directors,

The then Secretary(MSME) has suggested the following two tasks to be taken up by MSME DIs to help MSMEs and the students of technical institutions. (1&2)

1. All MSME DIs have to map the MSME clusters in the respective region (which could be subsequently GPRS enabled) collecting the details like name/products of cluster, Incharge of the cluster, telephone number, e-mail ID and also the details of technical institutions (Diploma colleges and engineering colleges) in and around each cluster.

MSME DI to play the role of facilitator linking the Final Year Technical students with clusters to provide solution to the problems confronting the manufacturers in the cluster. This could also be the project work of the students.

Director may prepare one page note and the same may be sent to all Principals/Directors of Technical Institutes requesting them to depute their students to work in the clusters.

2. There is a portal with URL www.techpedia.sristi.org where the collection of innovations are displayed. Some of them could be useful solution to some entrepreneurs of your region.

Therefore, it is suggested that the officers belonging to different trade of your Institute may be asked to go through the innovative solutions provided in the portal and let them list out the worthy innovation, subsequently arrange awareness programme in collaboration with industry associations & DIC to propagate this message. Industrial Motivation Campaign (IMC) could be used as effective platform.

You are, therefore, requested to report the action taken on the above mentioned subjects in 2 weeks' time.

The subjects are:

- (i) Linking of clusters with students of technical institutions.
- (ii) Propagating the technological innovations to MSMEs.

With warm regards,

Yours sincerely,



(S. Sivagnanam)

Additional Industrial Advisor