F.No.17 (2)/MSME Innovative/PMAC/2020-21

Government of India
Office of the Development Commission (MSME)
Ministry of Micro, Small & Medium Enterprises
(MSME Champions Division)

Nirman Bhawan, New Delhi
Dated 25.03.2022

SANCTION ORDER

The competent authority is pleased to accord sanction for incurring an expenditure of Rs. 2,33,906/- (Rupees Two Lakh Thirty Three Thousand Nine Hundred Six only) towards sending bulk SMS to the MSMEs registered under UDYAM by National Informatics Centre Services Inc. (NICSI) w.r.t. Invoice No. PMIDL213149 dated 22.03.2022 regarding Launching of the MSME Innovative Scheme (Incubation, Design and IPR) & MSME IDEA HACKATHON 2022 under MSME Champions by Hon'ble Minister MSME, on 10th March, 2022. The details are as below:

S.No.	SAC Code	Item Description	No. of SMS/Seconds Required	Duration/Effective from	Unit Rate (exclusive of Taxes)	Total Amount (Rs.)
1	998319	Less than 90 Crore per 1000 (TRAI exempted Sender ID rate without taxes)	7500000	01/03/2022	26.43	1,98,225.00/-
					CGST @ 9%	17,840.25/-
					SGST @ 9%	17,840.25/-
					Gross Amount Payable	2,33,906/-

2. The expenditure involved is debitable to the Budget Allocation under Demand No. 67 Ministry of Micro, Small & Medium Enterprises (MSME) under Technology Upgradation and Quality Certification for FY 2021-22. Details are as under:

(i)	Major Head	2851.00.102.95	Village &Small Industries
(ii)	Object Head	95.03.20	OAE
(iii)	BE /RE CLCS-TUS	3.34/4.29 Cr	Expenditure till date:Rs. 1.70 Cr.
(iv)	Present sanction/release	Rs.2,33,906/-	

3. The bank details of the Grantee institution for making payment are as below:-

Name of the beneficiary	Name of Bank where A/c of Org Held	Address/Code of Bank Branch	A/C NO.	IFS Code
National Informatics Centre Services Incorporated, New Delhi	ICICI Bank Ltd.	Safdarjung Branch, A-1/15, Safdarjung Enclave, New Delhi 110029	NICSIPMIDL213149	ICIC0000104

25/03/2022

(Rakesh Kumar)
Joint Director (CLCS-TUS)

राकेश कुमार / RAKESH KUMAR
संयुक्त निदेशक / Joint Director
भारत सरकार / Govt. of India
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small & Medium Enterprises
विकास आयुक्त (सू. ल. एवं म. उद्यम) का कार्यालय
Office of the Dev. Commr. (MSME)
निर्माण भवन, नई दिल्ली-110108 / Nirman Bhawan, New Delhi-110108

To

1. Pay & Accounts Officer, DC (MSME), Nirman Bhawan, New Delhi
2. DDO (Cash), O/o DC (MSME), Nirman Bhawan, New Delhi
3. National Informatics Centre Services Inc., N Delhi

National Informatics Centre Services Inc.

(A Government of India Enterprise Under NIC)
Ministry of Electronics and Information Technology
Hall No. 2 & 3, 6th Floor, NBCC Tower, 15 Bhikaji Cama Place ,New Delhi-66
Tele: 011-22900533 Fax: 91-11-26105212 Email: pi@nicsi.nic.in

आज़ादी का अमृत महोत्सव

PROFORMA INVOICE (Validity := Till 24/05/2022)

Invoice No.:	PMIDL213149	**Ref. No.:**	128316(MI)
Date:	22/03/2022	**Ref. Date:**	22/03/2022
Ref. ProjectID :	C150987MIND		

To:	**Name:** **Address:**	Ministry of Micro,Small & Medium Enterprises,Delhi C-Wing, Udyog Bhavan,Delhi
	GSTIN No.:	
	User Id:	empex.sms
	Contact No.:	
	Email:	smrani@nic.in

S.No.	SAC Code	Item Description	No. of SMS/ Seconds Required (A)	Duration/ Effective from (B)	Unit Rate (exclusive of Taxes) (C)	Total Amount (D)	Empanelled Vendor(s)
1	998319	Less than 90 Crore per 1000 (TRAI exempted Sender ID rate without taxes)	7500000	01/03/2022	26.43	1,98,225.00	1.Karix Mobile Private Limited
		Total(Rs.)				**1,98,225.00**	

(i) Payment can be made through RTGS/NEFT in NICSI's account in ICICI BANK **IFSC Code: ICIC0000104** A/C No.: **NICSIPMIDL213149** **Branch:** ICICI BANK CMS	(1)Total Amount (2) CGST Payable **@ 9.00%** on (1)	**1,98,225.00** **17,840.25**
OR through A/C Payee Demand Draft/ Cheque in favour of **NICSIPMIDL213149** Payable at ICICI BANK, New Delhi	(3) SGST Payable **@ 9.00%** on (1) (4) IGST Payable **@ 0.00%** on (1)	**17,840.25** **0.00**
OR	**Gross Amount Payable (1+2+3+4)**	**2,33,906.00**
(ii) Payment can be made through RTGS/NEFT in NICSI's account in Union Bank of India **IFSC Code: UBIN0996335** A/C No.: **NICSIPMIDL213149** **Branch:** Union Bank of India, CMS HUB, Bangalore	Rupees : **Two Lakh Thirty Three Thousand Nine Hundred Six only**	
OR through A/C Payee Demand Draft/ Cheque in favour of **NICSIPMIDL213149** Payable at any branch of Union Bank of India	**It is obligatory to share Proforma Invoice (PI) number and/or Project number while transferring the amount to NICSI for seamless tracing of funds.**	
iii) Payment can be made through **PFMS** in NICSI's account in ICICI Bank **ICICI Bank A/c No.: 032201002813 & IFSC Code.: ICIC0000322**		
GSTIN No.: 07AAACN2185J1ZE		
PAN No.: AAACN2185J		

Note: In Case of any query or clarification in the Proforma-Invoice(PI), the concerned Project Manager (**Shajan Joseph**) at **New Delhi (HQ)** shall be contacted. The Contact No. and email-id is **shajan@nic.in**

Vendor Contact Details:-

S. No.	Vendor Name	Contact Person	Contact No.	Email Address
1	Karix Mobile Private Limited	Mohd Owais	9599856055	mowais@karix.com

S.No.	Terms & Conditions
1	**The above Prices are inclusive of NICSI's Operating Margin @ 7 %** (NICSI's Operating Margin slabs are @7% for PI value up to 50 Cr.,@5% for PI Value above 50 Cr.)
2	Taxes for which input credit is available are shown separately. Taxes such as SBC for which input credit is not available are included in the basic unit price.
3	PI for the project, not approved through NIC PAC/PRISM approval process, is issued on the basis of the requirement/request received from the User Department. In such case it is assumed that NIC resources would not be required during the execution period of the project. If PAC/PRISM number is not mentioned, it is assumed that NIC resources would not be required during the execution period of the project.
4	User Department/Client should inform to NICSI within 7 days from the receipt of this Proforma Invoice or placing the Purchase/Work Order, whichever is earlier, about any tax (TDS, GST etc.) exemption or concessions availed by them. In case

	no such information is received from the User Department/Client within the stipulated time, it is assumed that no exemption/concession is availed by the User Department/Client and NICSI shall not be responsible/liable for any damage caused to them.
5	In case of revision in the rates of any tax, the applicable rate will be the rate in force as governed by Tax-Laws. However the difference if any may be settled at the time of raising the final bill to user-department/client.
6	In case TDS is being deducted, the TDS certificate should be provided along with the covering letter to NICSI indicating the amount of TDS deducted, otherwise the work-order would be issued for the lesser period, i.e equivalent to funds received.
7	In case there is revision of rates during the period of empanelment/contract, revised rates will be applicable. In case there is revision of rates due to expiry of the empanelment, the rates at the time of placing the work-order will be applicable.
8	NICSI will send the copy of work-order on behalf of the user/client to the various empanelled agencies/vendors and for faster execution of the task, the vendors representative may get in touch with the user-department/client.
9	Placement of work-order shall be after receiving 100% Advance Payment from user-department/client through RTGS/NEFT or Demand-Draft/Cheque, as per the details mentioned above. (Charges towards the Demand Draft is to be borne by the user/client). No interest will be paid on advances (Non Grant-In-Aid projects).
10	While placing the order to NICSI, the complete details of the user-department/client (including the location where the manpower is to be deployed) viz, name, address, contact numbers and e-mail address are to be mentioned. In addition to above, please also mention the Amount-Paid along with the DD/Cheque/UTR-number, Date, PI number & other Project information in the attached "Project-Execution Form" and send it to NICSI, New Delhi through concerned NICSI/NIC-Project Coordinator or through email in projects-nicsi@nic.in.
11	The items proposed to be procured by the user will be subject to availability of the same with NICSI .The rates in the Purchase Order (PO) will be applicable as per prevailing rates on the date of issue of PO.
12	The Services will be stopped if NICSI did not receive the advance for renewal after expiry of period.
13	NIC reserves the right to discontinue the SMS gateway services in case of any non-complaince of policies and terms & conditions at any time
14	The Penal interest and penalty as per GST Act against reversal of input tax credit for non-payment of vendor invoices with-in 180 days will be charged from user department under respective project, if funds are not available in the project due to non-payment by user department to NICSI.

E & OE

For prompt service, you may like to attach the copy of this Proforma-Invoice (PI) along with your Letter/ Purchase-order.

For National Informatics Centre Services Inc.

Date: 22/03/2022

(Authorized Signatory)

"For any query, please contact NICSI Helpdesk: 011-22900533,22900548, pi@nicsi.nic.in"

Passed for Payment for Rs ......
(Rupees ....
....only)
vide Sanction No.....................
dated ....

Digitally signed by SHAJAN JOSEPH
Date:Tue Mar 22 15:21:36 IST 2022

नेशनल इन्फोर्मेटिक्स सेंटर सर्विसिज़ इन्कोर्पोरेटेड / National Informatics Centre Services Incorporated
एन आई सी के अंतर्गत भारत सरकार का उपक्रम / A Government of India Enterprise under NIC
इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी मंत्रालय / Ministry of Electronics and Information Technology
नई दिल्ली / New Delhi

परियोजना निष्पादन फार्म / PROJECT EXECUTION FORM (PEF)

दिनांक / Date : / /

(ए) विभाग का विवरण/ (A) Department Details:

1	विभाग का नाम/ Name of the Department:		GSTIN नंबर / Number:	
2	पत्राचार का पूरा पता/ Complete Postal Address :			
3	संपर्क व्यक्ति: Contact Person:	नाम / Name:	पदनाम / Designation	
		ईमेल / Email:	फोन / मोबाइल / Phone/Mobile:	
4	सम्बंधित पी आई का विवरण जिसके हेतु अग्रिम राशि दी जा रही है: Details of P I(s) against which the Advance is being given:	पी आई नंबर / PI Number	दिनांक/ Date :	कुल राशि/ Total Amount :
		पी आई नंबर / PI Number	दिनांक/ Date :	कुल राशि/ Total Amount :
5	निकसी को जारी अग्रिम राषि का विवरण/ Details of Advance released to NICSI:	DD/Cheque/RTGS/NEFT नंबर/ Number:	दिनांक / Date:	दी गई राशि /Amount Given:
		बैंक का नाम / शाखा/ Bank Name/Branch:		
6	टी डी एस की राशि (यदि कोई हो) Amount of TDS (if any):	आयकर के तहत राशि under Income Tax (a)	जी एस टी के तहत राशि under GST (b)	कुल टी डी एस की राशि/ Total TDS:(a + b)
7	आइटम / सेवा का विवरण जिसके लिए खरीद / कार्य आदेश जारी किया जाना है/ (D) Details of Item(s)/Service(s) for which Purchase/Work-order is(are) to be issued : (यदि आइटम अधिक हैं तो अलग शीट का उपयोग करें) / (use separate sheet if items are more)			

(i) हार्डवेयर / सॉफ्टवेयर / नेटवर्किंग और अन्य वस्तुओं की आपूर्ति के सम्बन्ध में : (i) In case of supply of Hardware/Software/networking& other items :

क्रमांक./ Sr.No	आइटम विवरण (या पी आई के अनुसार आइटम के केवल क्रमांक का उल्लेख करें)/ Item Details(or mention only the S No of the item as per the PI)	मात्रा/ Quantity	उपयोगकर्ता द्वारा प्राथमिक विक्रेता (पी आई से चयनित करें) /User Preferred Vendor (to be selected from the PI)

(ii) मानव संसाधन / सर्विस की सेवाओं के सम्बन्ध में: / In case of Hiring of Manpower/Services:

क्रमांक./ Sr.No	आइटम विवरण या पी आई के अनुसार आइटम के केवल क्रमांक का उल्लेख करें/ Item Details or mention only the S No of the item as per the PI	वेतन वृद्धि की संख्या (यदि कोई हो) / No. of increments (if any)	मात्रा / Quantity	अवधि (महीने/ दिन) / Period (Months/ Days)	दिनांक से/ From Date	दिनांक तक/ To Date	उपयोगकर्ता द्वारा प्राथमिक विक्रेता (पी आई से चयनित करें) / User Preferred Vendor (to be selected from the PI)

8	डिलीवरी का पता: (कई स्थानों के मामले में, स्थान का पता और वितरित की जाने वाली वस्तुओं की मात्रा को एक अलग शीट में निर्दिष्ट / संलग्न किया जाना चाहिए)/ Delivery Address:(in case of multiple Locations, Location wise address and quantity of items to be delivered need to be specified/enclosed in a separate sheet)		
	पूरा पता/Complete Address :		
	स्थान पर संपर्क व्यक्ति का नाम / Site Contact Person Name:	नाम / Name	पदनाम /Designation
		ईमेल / Email	फोन /मोबाइल Phone/Mobile

(E)NICSI प्रोजेक्ट विवरण/Project Details:यदि यह अग्रिम मौजूदा प्रोजेक्ट में बुक किया जाना है/in case this advance is to be booked in existing project

9	निकसी प्रोजेक्ट नंबर: NICSI Project No		PAC /PRISM ID और इसकी अनुमोदन तिथि / and its approval date	
10	एनआईसी/ निकसी प्रोजेक्ट समन्वयक NIC/NICSI Project Coordinator:	नाम / Name	पदनाम /Designation	
		ईमेल / Email	फोन /मोबाइल Phone/Mobile	
11	अतिरिक्त टिप्पणियाँ/ Additional Remarks:	* (हस्ताक्षर एवं स्टैम्प) * (Signature, Name and Designation with stamp of user/requester)		

* पी ई एफ को उपयोगकर्ता विभाग के अधिकृत अधिकारी द्वारा हस्ताक्षरित किया जाना चाहिए।
* PEF should be signed by authorized officer of user department.
यदि पी ई एफ एनआईसी अधिकारी द्वारा हस्ताक्षरित है, तो एस आई ओ / एच ओ जी / एच ओ डी के अनुमोदन की आवश्यकता है।
In case the PEF is signed by NIC Officer, the approval of SIO/HOG/HOD is required.

ICICI Bank

Electronic Clearing Services (Credit Clearing/Real Time Gross Settlements)

RTGS/NEFT Facility for Receiving Payment

Bank Details of Account Holder

1	Name of the Company	National Informatics Centre Services Incorporated, New Delhi
2	Bank A/c No.	16 digits Dynamically Generated Account Number starting with "NICSI......" as mentioned in respective Proforma-Invoice (PI) issued by NICSI.
3	RTGS/NEFT IFSC Code	ICIC0000104
4	Name of Bank	ICICI Bank Ltd.
5	Branch Type	CMS, Bombay
6	Account Type	Savings
7	MICR No.	110229044
8	Email-id of NICSI	nicsi-account1@nic.in
9	Email-id of the Bank	dhiraj.sh@icicibank.com, bharat.gaur@icicibank.com
10	Telephone No of Bank	8527693553, 9971519777
11	Address of Bank	ICICI Bank Safdarjung Branch A-1/15, Safdarjung Enclave, New Delhi-110029

Date of effect: 12th Feb'2014

I hereby declare that the particulars given are correct and complete.

ICICI Bank Limited Safdarjung Enclave, New Delhi

Dheeraj

Signature of the Authorized Officer from the Bank with seal