

No. D- 13015/1/2014-15-GA
Government of India
Office of Development Commissioner (MSME)
Ministry of Micro, Small and Medium Enterprises

Most Immediate

7th Floor, "A" Wing,
Nirman Bhawan, New Delhi.

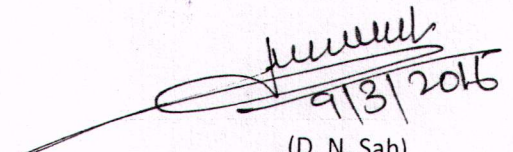
Dated the 9th March, 2016

OFFICE MEMORANDUM

Ministry of Drinking Water and Sanitation (DWS) has informed that Hon'ble Prime Minister has desired that all Central Government Ministries should observe Swachhta Pakhwada once in a calendar year. During this period, all the entities under the Ministry's domain should carry out Swachhta related activities in a campaign mode. M/o DWS being the nodal ministry for Swachh Bharat Mission, has asked all the ministries to draw up an action plan relating to their sphere of activities for monitoring, evaluation and ranking of the campaign. The activities in the action plan should, therefore be prepared day - wise for the whole fortnight and should be measurable in terms of achievements. The achievement should be supported with documents like, photographs. The activities undertaken should also be given wide publicity.

2. In this regard, a meeting was taken by Secretary (MSME) on 10.02.2016, during which, it was decided that this Ministry would observe the Swachhta Pakhwada during the first fortnight of May, 2016. It was suggested that MSME-DIs could take up cleaning activities and awareness programmes in industrial estates under their individual jurisdiction. Similar activities covering other areas could also be taken up by other organizations of the Ministry.

3. In view of the above, it is requested to prepare day-wise plan of activities pertaining to Swachhta Pakhwada to be observed by Director DI's /Deputy Director I/c, all MSME-DIs /TCs / TIs / TSs, from 01st May to 15th May, 2016 and submit the same to the DI Division of this office for onward transmission to the Ministry. This day wise plan of activities should be submitted by 11.03.2016 (F/N).


(D. N. Sah)
Deputy Director (GA)

To

1. The Director/ Deputy Director I/c, all MSME-DIs/TCs/TIs/TSs
2. JDC (DI), HQ New Delhi with the request to send the consolidated report to the Ministry, under intimation to the GA Division.
3. All officers and Sections.
4. Shri A. K. Chaube, Dy.Secy, Ministry of MSME, for information.
5. Director (SENET)-please upload on the official website of this office