

No. 2(1)/2016-EP
Government of India
Ministry of Micro, Small & Medium Enterprises
Office of the Development Commissioner
(Micro, Small & Medium Enterprises)
(EP Division)

Nirman Bhawan, New Delhi-110108
Dated 20.07.2016

To

The Director,
(All MSME-DIs)

Subject: Proposal for organising International/National Workshops/Seminar on Marketing/Public Procurement/Packaging etc. during 2016-17 – reg.

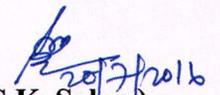
Sir,

Reference is invited to this office letter of even No. dated 13.04.2016, in which sanction has been issued for organising One, Two, Three & Five days Training Programme on Packaging for Exports during the year 2016-17. It was also informed that in any case the programme could be completed by June, 2016. However, the detailed report in respect of MSME-DIs like Agra, Ahmedabad, Allahabad, Bengaluru, Chennai, Gangtok, Goa, Guwahati, Hubli, Hyderabad, Jammu, Kanpur, Raipur, Solan & Thrissur has not been received in this office.

2. Meanwhile, the training programme on Packaging for Exports has been merged in the **Marketing Assistance and Technology Upgradation (MATU) Scheme** and the revised guidelines to this effect has been issued on 29th June, 2016. Vide letter and its corrigendum dated 5th July, 2016, it was also directed to all concerned that the guidelines will be effective with immediate effect instead of 1st August, 2016. It is also indicated in the guideline that as the training programme on Packaging for Exports has been dropped, henceforth no programme on this topic will be organized. A new component namely, International/National Workshops/Seminar on Marketing/Public Procurement/Packaging etc. for MSMEs has been introduced.

3. In view of above, it is requested to submit the detailed proposal by **27th July, 2016** for conducting International/National Workshops/Seminar on Marketing/Public Procurement/Packaging etc. for MSMEs to enable us for further necessary action in the matter. The Workshop/Seminar will be completed positively by **October, 2016**.

This issues with the approval of competent authority.


(Dr. S.K. Sahoo)
Dy. Director (EP)
011-23062237