

IPR Division
Office of Development Commissioner (MSME)
Ministry of Micro Small & Medium Enterprises
Government of India

F. No. TY-26019/5/2020-DCMSME

Dated 30.04.2020

To,

In-Charge/Director
MSME-Development Institutes/Br. DI(Hqtr), New Delhi

Subject: Allocation of 62 Nos of Webinars to 30 MSME-DIs & Br. DI (Hqtr.), New Delhi on Intellectual Property Rights (IPR) without any financial support under the scheme "Building Awareness on Intellectual Property Rights (IPR) for the MSMEs" for the FY 2020-21-reg.

Sir, /Madam,

I am directed to convey the approval of the Competent Authority for allocation of 62 Nos of Webinars of 1-2 Hours duration to 30 MSME-DIs & Br. DI (Hqtr.), New Delhi (2 nos of programmes by each MSME-DI & 2 No of Programmes by MSME-Br. DI(Hqtr.)) on Intellectual Property Rights (IPR) without any financial support under the scheme "Building Awareness on Intellectual Property Rights (IPR) for the MSMEs" for the financial year 2020-21 .

2. Micro, Small & Medium Enterprises - Development Institute (MSME-DI), will act as an implementing agency for organizing these webinars and connect to the industries by publicizing it.
3. The webinars will be organized with the support of CIPAM as knowledge partner where CIPAM will provide the resource persons as well as study material/e-learning material for the programme. There will be no provision of Honorarium & other expenses incurred towards resource person from the O/o DC(MSME) side. CIPAM logo shall be used as knowledge partner for the programmes.
4. The programme shall be organized in the form of a 1-2 hour training program/e-talks or short series of webinars on different IPRs like Patent, Trademark, Copyright, Geographical Indications and Designs (depending on the requirements of the industries attending the webinar) enabling them to be able to generate and protect their IP.
5. CIPAM may suggest few themes in light of the current scenario due to Covid-19 and its impact on MSMEs. Experts will guide the participants regarding the Do's and Don'ts pertaining to IP and also on IPR application pending for registration at IP office.
6. Sh Satish Kumar, Assistant Director(IPR), Email- satish.k85@gov.in may be contacted for any assistance from O/o DC(MSME) Side and Ms. Deeksha Arora, Management Trainee, Email- deeksha.arora@gov.in , M- 9650271283 may be contacted for arrangement of faculties and other co-ordination work.

Cont...2/n

This issues with the approval of competent authority.

Yours faithfully,

Sd/-
(Rakesh Kumar)
Deputy Director

Copy to :-

1. PS to DDG(DPS) O/o DC(MSME), Nirman Bhawan, New Delhi.
2. PS to JDC(MK) O/o DC(MSME), Nirman Bhawan, New Delhi.
3. PS to Director(MKS) O/o DC(MSME), Nirman Bhawan, New Delhi.
4. Ms. Deeksha Arora, Management Trainee, CIPAM, DPIIT for organizing the programmes and co-coordinating with MSME-DIs.
5. All In-charge, IPFCs (except MSME-DIs) with request to prepare a calendar for organizing webinars/virtual conference/ seminar on IPR for MSMEs. You may contact IPR Division for support required from O/o DC(MSME) for conducting such events.
6. Ms. Bharti, Consultant, NMIU Secretariat
7. Guard File.