



सत्यमेव जयते
Government of India
Ministry of MSME

Brief Industrial Profile of VILLPURAM District



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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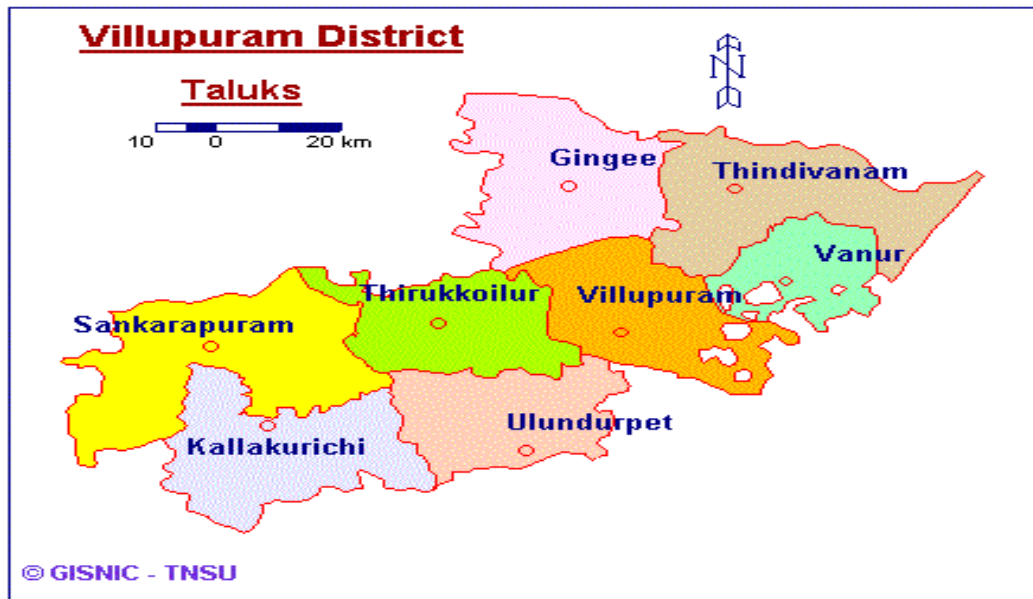
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Brief Industrial Profile of VILLUPURAM District



1. General Characteristics of the District

Villupuram is the largest district in Tamil Nadu (with 22 Blocks as compared to the average of 13-14 blocks in the other districts), but it is one of the least industrialized areas of the State. The majority of the population depends on agriculture.

Villupuram District was earlier a part of Cuddalore District. It was then bifurcated from Cuddalore and became a separate district on 30th September 1993. Because of this, the history of Villupuram district closely resembles that of Cuddalore.

The Cholas were the early rulers. Among these rulers, Karikala Chola was the most famous and powerful.

For a short period, the Cholas were overthrown by Simha Vishnu Pallava and the Region came under the Pallava rule for sometime. Vijayalaya Chola again revived Chola rule. This was the beginning of great Chola Empire. The later Chola rulers were weak and the power passed on to the hands of Eastern Chalukyas.

Cholas regained their lost position but with the rise of Jatavarman Sundara Pandya-1 (1251 A.D), Chola supremacy came to an end. The sway of Pandyas lasted for over 50 years, followed by Muslim domination from 1334 to

1378 A.D. By 1378, the region came under the rule of Vijayanagar Kingdom and Nayaks were appointed as the rulers of the region.

In 1677 Shivaji took Ginjee area with the assistance of Golkonda forces. Then came the Mughals. During the Mughal regime, both the English and French acquired settlements in South Arcot. During the Anglo-French rivalry, the entire district was turned into a war land. After sometime, the entire area came under the control of East India Company. It remained under British authority till 1947 when India became independent.

1.1 Location & Geographical Area.

Villupuram District lies between 11 38' 25" N and 12 20' 44" S: 78 15' 00" W and 79 42' 55" E with an area of 7222.03 Hec. It was carved out from the South Arcot District on 30.09.1993 and was rechristened as Viluppuram District. The residual part of the erstwhile South Arcot district was named as Cuddalore District.

It is surrounded on East and South by Cuddalore District. The West by Salem and Dharmapuri District and on the North by Thiruvannamalai and Kanchipuram District.

1.2 Topography

The General geological formation of the District appears to be simple. The greater part of it is covered by the Metamorphic rocks belonging to Genesis family. There are also three great groups of sedimentary rocks belonging to different geological periods. The Kalrayan Hills in the North represents a continuous range of hills covered with some thorny forests and vegetation. Among the hills, the most beautiful part of the district lies, round about the Gingee Hills.

The district does not get heavy rainfall with the exception of Marakanam and Vanur Blocks, while in Kandamangalam and Koliyaur blocks, the rainfall is moderate it is scarcity in Kallakurichi and Sankarapuram.

The actual total rainfall for the year 2002-03 is 617.4mm against 1030 mm of normal rainfall. The percentage of deviation is (-) 38.9 mm.

1.3 Availability of Minerals.

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Silica Sand	2000
MINOR		
1.	Rough Stone	11787375
2.	River Sand	N.A.
3.	Black Granite	19789
4.	Red Earth	503347

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 FOREST

Area :

Total area under Villupuram Forest Division is 48703.13 ha. Out of this 24017.24 ha. has been leased out to TAFCON. Out of the balance of 24685.89 ha. 20707.92 ha. is falling under Villupuram District and 3977.97 ha. is falling under Cuddalore District. Villupuram Forest Division consists of 26 Reserved Forests areas out of which tribal are living in Pitchavaram and Killai R.Fs.

Activities:

The main activities of this Division are the Protection and Preservation of the existing Natural Reserved Forests and Wild animals such as Spotted Deer, Antelope, Sloth bear etc., and the development of the degraded forests. This Division is implementing various forests acts to protect the Reserved Forests and Reserved Land.

Forest Types:

These Forests are lies between 11 – 8' latitudes and 78 – 38' longitudes. The topography of the Forests varies from Plains with gentle slope.

The forests of this division are divided into three regions from the points of view of topography, soil conditions and flora. They are : -

The coastal regions -- containing the casuarinas plantations, sand dunes, the mangroves and scrub jungle. The whole of Pitchavaram, Pitchavaram extension and Killai Reserved Forests and the Porto Novo and Ariyakosti URL.

The lateritic region -- containing the extensive cashew plantation and the dry evergreen forest – Kangiruppum Bit I and II, Velangulam, Ammeri, Narimanam, Semakottai and Extension, Kallamedu and Kuttady Reserved Forests.

The inland plains region – containing the eucalyptus and miscellaneous fuel plantations and the thorny scrub jungles – Alwarmalai, Varanjaram, Porasakurichi, Magarur, Kattumailur, Nangur, Krishnapuram, Thottapadi, Kottalamalai, Melpalangur, Mallapuram and Poosapadi Reserved Forests and Pandur, Sirupakkam, Kattayanallur, Kuttakudi URL.

The following forest types are found in this division: -

The Coastal regions contains:

Sandy areas with sand dunes

Tidal swamps

Scrub jungles.

1.5 Administrative set up.

At present Vilupuram district comprises of 1490 Revenue Villages, 4 Revenue Divisions, 8 Administrative Taluks, 22 Blocks, 15 Town Panchayat Unions, 1104 Village Panchayats and 3 Municipalities.

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude	North Latitude	Between 11 38' 25" N and 12 20' 44" S	
	ii) Longitude	East Longitude	Between 78 15' 00" W and 79 42' 55" E	
	iii) Geographical Area	7222.03 Hec		
(B)	Administrative Units			
	i) divisions	2011	Nos	4
	ii) Tehsils	2011	Nos	8
	iii) Block	2011	Nos	22
	iv) Town panchayath	2011	Nos	15
	v) Village Panchayats	2011	Nos	1104
	vi) Municipalities	2011	Nos	3
	vii) Revenue Villages	2011	Nos	1490
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Hec	1744832
	ii) Female	2011	Hec	1718452
(B)	Rural Population	2011	Hec	2953408
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2011	Hec	722203
	ii) Forest cover	2011	Hec	71697
	iii) Non Agriculture Land	2011	Hec	136056
	v) Barren land	2011	Hec	56651
4.	Forest			
	(i) Forest	2011	Hec	71697
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos	832762
	ii) Buffaloes	2007	Nos	33056
B.	Other livestock			
	i) Goats	2007	Nos	495223
	ii) Pigs	2007	Nos	30200
	iii) Dogs & Bitches	2007	Nos	56862

iv) Railways			
i) Length of rail line	2011	Km	180
V) Roads			
(a) National Highway	2011	Km	299.027 km
(b) State Highway	2011	Km	3243.608 km
(c) Corporation & Municipal roads	2011	Km	189.816 km
(d) Other district & Rural Roads	2011	Km	4735.550
(e) Town panchayath roads	2011	Km	410.929
(VI) Communication			
(a) Telephone connection	2011	Nos	36284
(b) Post offices	2011	Nos	334
(c) Telephone center	2011	Nos	7008
(d) Density of Telephone	2011	Nos	-
(e) Density of Telephone	2011	Nos	-
(f) PCO Rural	2011	Nos	-
(g) PCO STD	2011	Nos	672
(h) Mobile	2011	Nos	-
(VII) Public Health			
(a) Allopathic Hospital	2011	Nos	10
(a) Beds in Allopathic hospitals	2011	Nos	559
(b) Ayurvedic Hospital	2011	Nos	9
(c) Beds in Ayurvedic hospitals	2011	Nos	36
(d) Unani hospitals	2011	Nos	-
(e) Community health centers	2011	Nos	-
(f) Primary health centers	2011	Nos	90
(g) Dispensaries	2011	Nos	-
(h) Sub Health Centers	2011	Nos	557
(i) Private hospitals	2011	Nos	-

	(VIII) Banking commercial	2011	Nos	
	(a) Commercial Bank	2011	Nos	167
	(b) rural Bank Products	2011	Nos	18
	(c) Co-Operative bank products	2011	Nos	31
	(d) PLDB Branches	2011	Nos	-
	(IX) Education	2011	Nos	
	(a) Primary school	2011	Nos	1155
	(b) Middle schools	2011	Nos	477
	(c) Secondary & senior secondary schools	2011	Nos	178 & 164
	(d) Colleges Arts & science	2011	Nos	12
	(e) Medical college (Allopathy)	2011	Nos	1
	(f) Engineering college	2011	Nos	14
	(g) University	2011	Nos	1
	(h) B.Ed College	2011	Nos	3

2.1 Existing Status of Industrial Areas in the District

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Asanur Ind. Estate, Ulundurpt Taluk	107.24 acre	107.24 acre	-	146	129	17	-
2	Venmani Athur Ind. Estate. Tindivanam Taluk	40.75 acre	40.75 acre	-	33	30	3	-
PROPOSED INDUSTRIAL ESTATE in the Districts								
1	Sathanur Ind. Est. Ulundurpet	200 acre						
2.	Venmani Athur Ind. Estate. Tindivanam Taluk	70 acre						
3	Asanur Ind. Estate, Ulundurpt Taluk	100 acre						

Source:- DIC, Villupuram

3. INDUSTRIAL SCENERIO OF VILLUPURAM

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	6733 (upto March,2008)
2.	TOTAL INDUSTRIAL UNIT	NO.	20199
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	
6.	NO. OF INDUSTRIAL AREA	NO.	
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	

3.2 YEAR WISE TREND OF UNITS REGISTERED

YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
2005-06	261	907	685.65 ls
2006-07	49	501	328.69
2007-08	258	1896	4871.87
2008-09	215	2135	7016.00
2009-10	304	2528	9130.15
2010-11	1001	6655	12442.35
2011-2012	1008	5791	9152.21
Total	3096	20413	43626.92

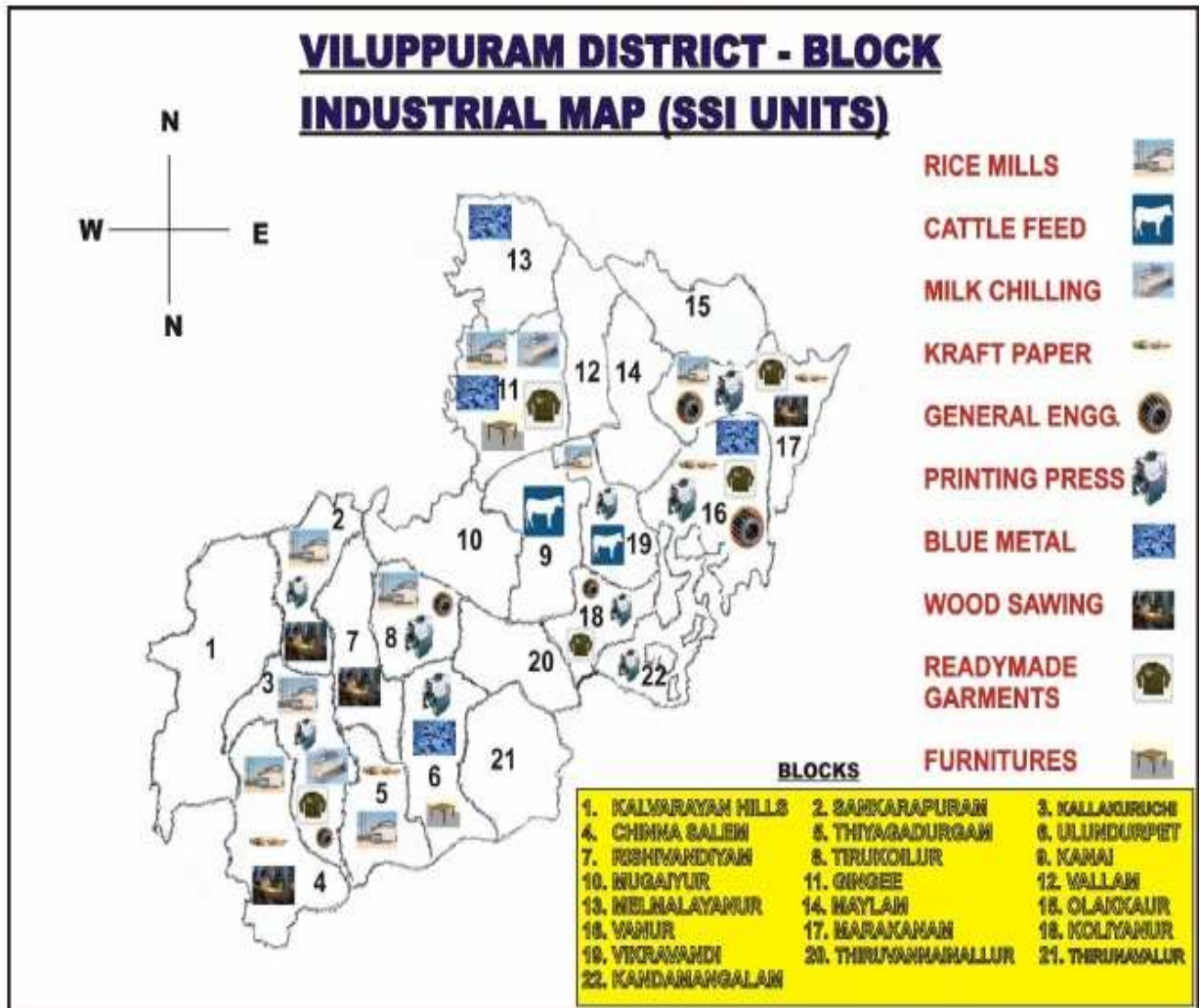
Source: DIC

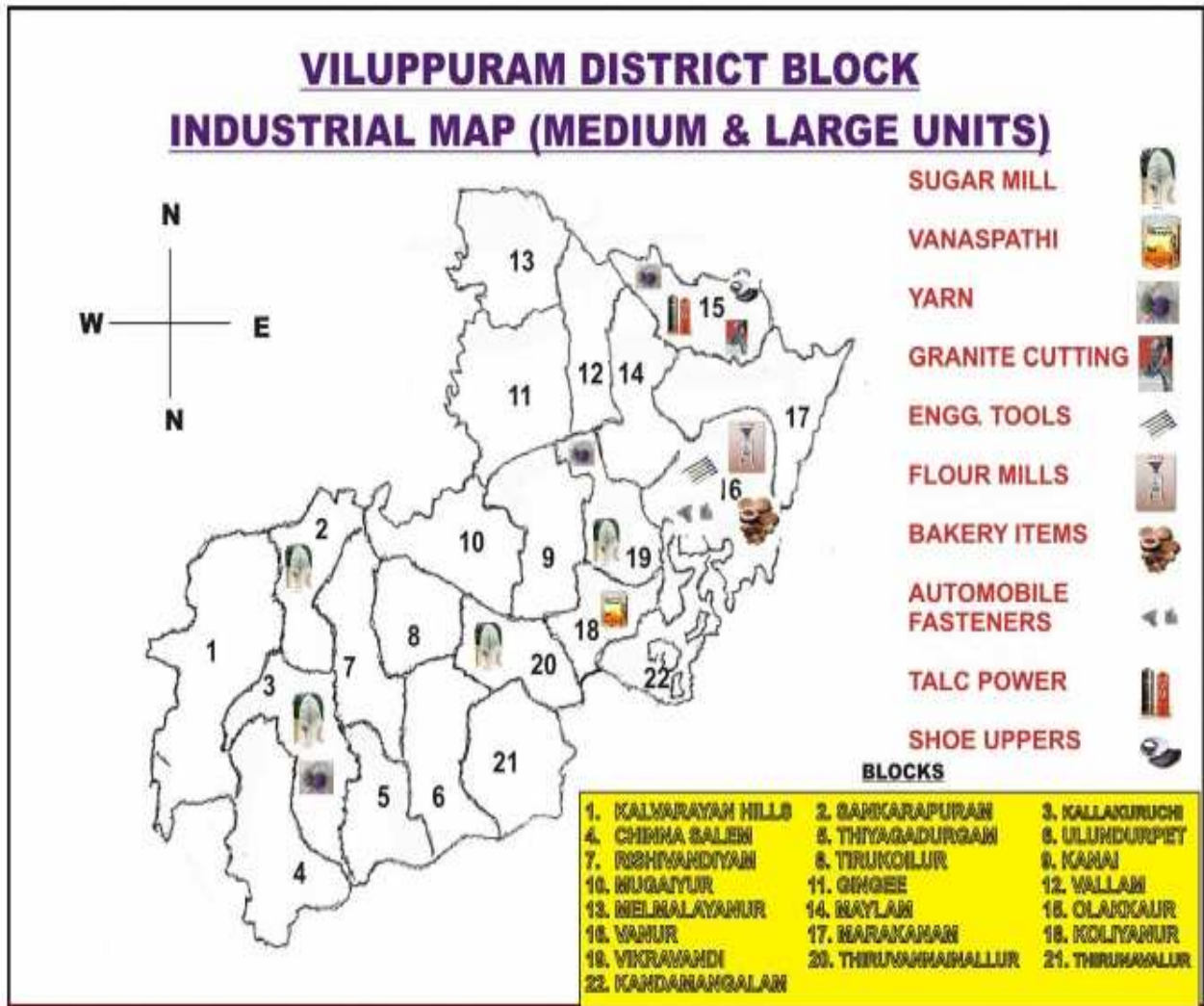
3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT (As on March,2008)

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS
20	Agro based (food)	704
22	Soda water (bewaterage/tobacco)	21
23	Cotton textile	86
24.	Woolen, silk & artificial Thread based clothes.	2
25.	Jute & jute based	0
26.	Ready-made garments & embroidery/hosiery	746
27.	Wood/wooden based furniture	217
28.	Paper & Paper products	85
29.	Leather based	127
31.	Chemical/Chemical based	33
30.	Rubber, Plastic & petro based	94
32.	Mineral based	103
33.	Metal based (Steel Fab.)	169
35.	Engineering units	87
36.	Electrical machinery and transport equipment	135
01.	Others	4124

Source: Economic Appraisal Report GoTN-2008-09

Table 2.5: Distribution of Industries by Type and % of Employment - Villupuram		
S. No	Industries By Category	% of Employment to total industrial workers
1	Beverages	2.1
2	Printing & Publishing	2.0
3	Electrical Machinery	2.2
4	Clay & Ceramics	3.0
5	Metal Products	4.0
6	Wood Products	8.0
7	Transport & Equipment	14.3
8	Food Products	63.0
9	Miscellaneous	1.4
	Total	100





3.4 Large Scale Industries / Public Sector undertakings

Profile of LMC in Villupuram District

Place / Block	Products	P M & MC Rs. lakh	Capacity	Employment
Vanur	Wheat	1923	50000MT	155
Olakkur	Grinite Monuments	1156	6500 TCD	100
Vikkavandi	Yarn – Cotton-Polister- viscose	1339	2000 kg per shir	209
Vikkavandi	Alcohol Blended	3443	30 lakh cases	81
Koliyanur	Vanaspathi	1229	1137 MT	50
Kattur	Yarn	1276	4200KG per shift	229
TV Nallur	Sugar	2353	485459 TCD	628
Sankarapuram	White Sugar	3887	430000 Cases	507

Industrial Opportunities for Promoting in LM sectors

Place	Products	Remarks
Villipuram	Heavy Farbciatin	Proximity to BHEL Ranipet and Thovakudi
Thindivanam – Villipuram Belt	Auto components	Proximity to Automobile mfg corridors – Mahendra city – Sripermbattur Availability of Water and Land and Cheap Laborus
Thindivanam – Villipuram Belt	Readymade garmets	Land and Cheap labours
Vanoor	Granite	Availability of Quality Rm In these regions
Vanoor	steel	
Vikkavandi	Paper	
Thirukovilur	Cheical/ Distilleries	
TN Nagar	Plywood	
Thiyagaturgan	Sugar	
Villupruam	Oil Extraction	
Thindivanam	Chemical	
	Solvent Oil Extraction	

List of the units in Villupuram & Near By Area

1	Sugar	<ol style="list-style-type: none"> 1. Rajshree sugars, mundiyambakkam 2. chengalwarayan corp. sugar mills ltd. peria sevazhai 3. kallakuruchi coop. sugar mills ltd. moongilthurai pattu, kallakuruchi 4. kallakuruchi coop. sugar mills ltd. unit-2moongilthurai pattu, kallakuruchi 5. dharani sugar ltd. thyagathurgam, kallakuruchi taluk 6. Rajshree sugars, Gingee
2	Vanaspathy	Madras vanaspathy limited, villupuram
3	Spinning of yarn	The nagammai cotton mills ltd. vikravandi
4	Granite cutting and polishing	Himalaya granite pvt. ltd. melapatti
5	Maida suji, wheat biscuits	Auro foods pvt. ltd. pulicha pallam, vanur taluk
6	Solvent extraction oil	Ragavendra solvent extract (p) ltd. chinnasalem
7.	Yarn	The arcot textile mills ltd. kallakuruchi

3.5 Major Exportable Item

Food Products, Granite, fish, chemical, organic mesure (max Chemical), mango pulp processing

3.6 Growth Trend

Positive

3.7 Vendorisation / Ancillarisation of the Industry

Limited

3.8. Medium Scale Enterprises

Sugar, fishery

3.8.1 List of the units in Villupuram & Near By Area

BOP, Hotel ,restaurant, Industrial consultancy, educational instructions ,web site developing , Marriage Bureaus, Travel Agency, Gas Agency, Construction consultancy, internet Browsing/Setting up of Cyber Café Auto Repairs, Services, Garages, Laundry & Tractor, Pump, Rig, Boring Machines etc, Weigh Bridge. Blue Printing and enlargement of drawing/designs facilities., ISD/STD Booths., Operation of Cable TV Network. Beauty Parlours and Creches. Oil Mill, blue Meltal jelly crushing,

3.8.2 Major Exportable Item

Food Products, Granite , fish, chemical, organic mesure (max Chemical), mango pulp processing

3.9 Service Enterprises

BOP, Sub-contracting Exchanges (SCXs, Energy Conservation, and Commercial Advertising, industrial Laundry,ntegrated diagnostic centre,) established by Industry Associations, Beauty Parlours and Creches. fitness centre for men and women, Glass engraving, Ladies and gens Hostel , House Keeping and Office and equipment maintenance , Hygienic Broiler (Beef), chicken, Mutton shop, Interior decoration, Industrial design and layout making. Logistic centre, Material Handling, Metal coating private carrier, upholstery , Power System maintenance, Manpower agency, Weighing bridge repairing and maintenance, digital printing, Embroidering and chamki work , repacking of agriculture produce,. Browsing, TDP cum photo copying, lamination centre, Concrete mixing & vibrating equipment rental service

3.10 Potential for new MSMEs

Acutrim	Digital printing and Composing
Adhesive taps	Documentation and mini recording centre
Agriculture equipment servicing and repairing	Fabrication,
Aluminum structural fabrication	Fibre brushes
Aquaculture feed	Fire briquettes
Bar Code Printing	Fitness Centre
Battery recharging and reconditioning	Heavy engineering
Bio fertilizer	Industrial valves
Bio-fertilizer from agricultural waste	Vermi composing

Bore well and rig servicing and repairing	Waste paper recycling – mini project
Boutique	Welding electrodes
Coir fibre, Coconut pith and coir briquettes	Nyloan fish net
Coir mat and mattress	Export of fish
Coir pith blocks	frozen fish
Medicated tissue paper and sanitary napkins	Vegetables processing
Medicinal plant extraction	Organic measure
Multi purpose diagnostic centre	
Natural dyeing and natural fiber based textile products	Fabrication and machining, Light Engineering
Plastic Bathroom and kitchen accessories	Fast Food Stall
Glass engraving	fitness centre for men and women
Khraft paper	Water purifier plant

3.11 Sericulture

Sericulture is being under taken in Addukam, Avalurpet, Manandal, Athipattu, Kolappalur, Kanai, Kedar, Olakkur, Melvalai, Sembiana Devi and Chinnasalem. Department supplies disease free silkworm eggs to the farmers and provide training to them in mulberry cultivation and rearing of cocoons. Marketing of cocoon is not a problem since the Department itself purchase all the cocoon and any cocoons remains could be taken to Kanakapura in Karnataka by the farmers. The Department has constructed a cold storage to keep the eggs. At present eggs are procured from Trichy, Vaniyambodi, Krishnagiri, Salem, Keelapenathur and Coimbatore. Self help Group have been involved in this sector also.

3.12 Fisheries

Viluppuram district has a coastal length of about 32 kms in Vanur and Marakanam blocks in Bay of Bengal. There are about 19 landing places by active fishermen population of 2986. There are fishermen co-operatives societies, fisher women co-operative societies and inland fishermen co-operative societies functioning in the district. There is one fish net making unit in Vanur Block.

There are about 18 brackish water aquaculture forms in the district. The scope for inland fisheries in the district is limited. Inland fishing is mostly carried on tanks and reservoirs owned by PWD.

Industry

OTHER INDUSTRIAL SECTORS

Viluppuram district is developing in the industrial sector. The Sugar industry is the major industry in the district. There are 4 sugar factories at Mundiampakkam, Periaselvalai, Kacharapalliyam, Mungailthuraipattu. In the area of small scale industries there are 67 Rice mills, 17 Sago factories 5 Rice bran oil extracting units and 8 Cotton Ginning Mills. Besides this mineral water, ceramics, automobile workshop are also running in the district.

Work of wood carving spreads over at Kallakurichi and Chinna Salem Blocks of the district.

Handloom

In Viluppuram district about 34 Handloom weavers co-operative societies are existing. Out of which only 26 societies are functioning, besides 2000 individual weavers are engaging in this sector and produce silk sarees and cotton lungies. Now the societies and weavers are facing the problem of accumulated stock, high cost of production, competition from power loom sector and they remained idle for most of the days.

Traditional industries like weaving of lungis spreads over at Gingee, Kandamangalam, Kanai and Mugaiyur blocks of the district

Terracota work



Wood Carving work



3.13 Potential for new MSMEs

Heaving fabrication - Proximity to both BHEL Trichy, Ranipet
 Printing Industry
 Solvent Extraction Plant
 Fish processing
 Coir industries : Marakkanam
 Edible Oil processing: Villupuram

4. Existing Clusters of Micro & Small Enterprise

Name of the Cluster	Location	Major Items manufactured	Micro/ Small	Production (Rs. Crore)	Employment (Numbers)	Export (Rs. Crore)
Rice Mill	Tindivanam,	rice	40	294	700	Nil
Rice Mill	Kallakurichi, Chinna Salem	rice	50	300	1000	-
Printing cluster, Villupuram	Villupruam Town (Situated in one complex)	Printing Babby ofest and small prining	125	5 Crore	750	
Ready-made Garments	Valavanur in Koliyanur block	Readymade and garments	50	5	500	1
Wood Carving	Kallakuruchi, chinnasalem	Wood crafts Products	70	4	5000	3

4.1 DETAIL OF MAJOR CLUSTERS

Printing cluster , Villupuram	Villupruam Town	Printing
	(Situated in one complex)	Baby offset and small printing

4.1.1 Manufacturing Sector

Edible Oil, Engineering fabrication, Modern Rice Mill, Food processing, Beverages, Herbal Extraction,

4.2. Details for Identified cluster

Name of the cluster	Location	Major items manufactured	Micr o/s mall units	Mediu m/larg e units	Produc tion(Rs .Cr)	Emp loy men t (Nos.)	E x p o r t	Remarks
Rice Mill	Tindivana m.	rice	40	Nil	294	700	N il	Moderate Cluster.
Printing	Villupuram		500					
Readymade Garments	Valavanur in Koliyanur block	Readymade and garments	50	Nil	5	500	1	Insignificant.
Wood Carving	Kallakuruchi	Wood crafts Products	70	Nil	Nil	Nil	N il	Artisan type, Moderate Cluster. Intervention initiated by NABARD.
Terracotta	, T.Pudukuppam, Aalai Agaram	Flower pot God status Elephant flower vase Hanging lamp						

		shade						
<i>Paper Mesh Details</i>	T.Pudukupam, Yyankovilpattu, Agaram							
<i>Leather Products Details</i>	Auroville							

5. General issues raised by industry association during the course of meeting

Finance/power and skilled labor are the major issues of the district

1. Creation of Common display centre within SIDCO industrial Estate, Industrial Association and DIC
2. Fund support for undertaking adhoc studies
3. Skill upgradation – participatory model Industry- Institution – MSME –DI - E & T programmes may be allowed to conduct by Industrial association and MSE by themselves
4. Project specific allocation for introducing hybrid business development for Tribal, Rural and artisan clusters.
5. Sops to the MNCs and Big players for marketing the products produced by Micro and small enterprises
6. Tax sops to the MNC and undertaking to establish own ancillary MSME estates within their premises or near by premises for attracting best MSMEs for ancillary support
7. Margin Money support for procuring land and establishing work shed for Rural Industrial Cluster and Traditional Cluster and Tribals for establishing common production and display centres
8. Conducting more sick unit rehabilitation studies.
9. E-club scheme may be allowed to be conduct by industrial associations and product specific cluster members.

10. PMEGP scheme may be revised and KVIC may be allowed to fund only rural enterprises and State may be permitted to implement the scheme for promoting more MSEs at regional Level.
11. Conducting Integrated modular rural development programmes.
12. Preparation of need based project proposals for establishing Medium scale enterprises
13. Undertaking skill upgradation training for the rural folk
14. Creation of multifunctional service centre
15. Creation of multiple linkages with educational institutions, R &D centres.

6. STEPS TO SET UP MSMEs

18 STEPS TO START INDUSTRY	
1.	DECISION TO BE AN ENTREPRENEUR
2.	PRODUCT SELECTION/TECHNOLOGY
3.	LOCATION OF THE UNIT
4.	TYPE OF THE ORGANISATION
5.	PROJECT REPORT PREPARATION
6.	ARRANGMENT OF FINANCE
7.	STATUTORY LICENCES AND REGISTRATION
8.	LAND AND BUILDING
9.	PURCHASE OF MACHINERY
10.	POWER CONNECTION AND WATER SUPPLY
11.	INSTALLATION OF MACHINERY
12.	MANPOWER
13.	RAW MATERIAL PROCUREMENT
14.	PRODUCTION
15.	COSTING AND PRICING
16.	MARKETING
17.	SALES
18.	PROFIT

ADDRESSES OF VARIOUS LICENSING AGENCIES AND DEPARTMENTS
TO BE CONTACTED BY MSMEs IN VILLUPURAM

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
GUIDANCE		
1.	<p><u>Guidance on</u></p> <p><i>Product Identification / Selection/Training</i></p> <p><i>Technical Consultation</i></p>	<p><i>Director</i> MSME DEVELOPMENT INSTITUTE, 65/1, GST Road, Guindy, Chennai-600 032</p> <p>Ph: 22501011-3 lines, 22502416, 22501785 Fax: 22501475, 22501014 Email: dc-di-chennai@dcmsme.gov.in Web Site : www.msmedi-chennai.gov.in</p> <p><u>General Manager,</u> District Industries Centre (DIC) 11-B-Bhavani Street Alamelpuram, Villupuram 605602.</p> <p>Ph: 04146-223616 Email: vpmdic@sancharnet.in</p>
REGISTRATION / LICENSING		
2.	<p>Filing of Entrepreneurs Memorandum by MSMEs</p> <p>(Both for proposed and existing units)</p>	<p><u>General Manager,</u> District Industries Centre, 11-B-Bhavani Street, Alamelpuram Villupuram 605602.</p> <p>Ph: 04146-223616 Email: vpmdic@sancharnet.in</p>
3.	<p>License for Compulsory Licensable items</p>	<p>Secretariat for Industrial Assistance, Department of Industrial Policy & Promotion, Ministry of Commerce & Industry, Udyog Bhavan, New Delhi- 110 011.</p> <p>Ph: +91-11-23011983, Fax : +91-11-23011034 Email: dipp_sia@ub.nic.in</p>
4.	<p>Municipal / Local Body Licence</p>	<p>Municipal Commissioner</p>

Sl No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
		Villupuram Municipality PJM Road, Villupuram 605602. Ph: 04146-222206 Email: commis@satyam.net.in
5.	Plan permit	Local Planning Authority, Villupuram
6.	Registration under Factories Act. (for units employing 10 or more workers with power)	Inspector of Factories No.36, Sudhagar Nagar Villupuram 605602. Ph: 04146-251830
7.	Registration under Pollution control Rules	Assistant Environmental Engineer Ellisathiram Road Vazhudhareddy, Villupuram 605602 Ph: 04146-259955
8.	Registration with Fire & Rescue Services	Divisional Fire Officer Collectorate Complex Villupuram 605602. Ph: 04146-220871
9.	Licensing by Health Department – for Food Products	Deputy Director Health & Service Villupuram
10.	F.P.O. - License (for fruits & Vegetable Processing Units and Beverages manufacturers)	Office of the Deputy Director (F&VP) Rajaji Bhavan, Basant Nagar, Chennai-600090 Ph : 044-4912421, Fax : 044-4912421
11.	Drug License for Drugs and Cosmetic Products	Asst. Director of Drugs Control I/c. Villupuram Zone, 219 Rae Course Road, Villupuram 641018.
12.	Patents & Designs Registration	Sr. Joint Controller of Patents & Designs The Patents Office, Intellectual Property Office Building, G.S.T. Road, Guindy, Chennai-600032 Ph: 044-22522080, Fax: 044-22502066,
13	Trade Mark Registration	Assistant Registrar of Trade Marks Trade Marks Registry, Intellectual Property Office Building G.S.T. Road, Guindy,

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
		Chennai 600032 Ph: 044-22502045 Fax:044-22502046 Email: tmrchebr@md3.vsnl.net.in
14	Import-Export (I.E.) Code Number	Office of Zonal Joint Director General of Foreign Trade 4th & 5th Floor, Shastri Bhavan Annex, 26, Haddows Road, Chennai - 600 006 Ph: 044- 28283404 / 08, Fax: 044 - 28283403 Email - zjdqft@aec-ch.tn.nic.in
15	ISI Mark	Management Systems Certification Officer, Bureau of Indian Standards, C.I.T. Campus, IV Cross Road Chennai-600 113 Ph : 044-22541442, 22542315, 22541311, Fax : 91-044-22541087, 22541087 Email : sro@bis.org.in , salesro@bis.org.in
16	Registration under VAT	Asst. Commissioner Commercial Tax 27/11, VOC street, Villupuram 605602. Ph: 04146-222735
17	Central Excise	Dy. Commissioner Central Excise Villupuram Division, 9-A Solai Nagar Sudhagar Nagar, Villupuram 605602. Ph: 04146-222771, 220077
18	Service Tax Registration	The Assistant Commissioner (Central Excise) Villupuram
19	Income Tax	Income Tax Officer 1, Chairman Subrayalu Street West Shanmugapuram, Villupuram 605602. Ph: 04146-222166, 222282

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
INFRASTRUCTURE		
20	Factory Accommodation Industrial Plots / Sheds (SIDCO)	Tamilnadu Small Industries Development Corporation Limited, Industrial Estate, Guindy, Chennai - 600 032. Ph: 22501461, 2250422/0185/0506/1210 Fax: 22500792 Email: sidco@vsnl.com , tansidco@eth.net
21	Power Connection	Superintending Engineer Tamilnadu Electricity Board, Power House road, Villupuram 605602. Ph: 04146-222192, 40371 Email: sevpm@tnebnet.org
FINANCE		
22	Lead Bank	Lead District Manager Indian Bank 793 Nehruji Road, Villupuram 605602. Ph: 04146-227380
23	TIIC	Branch Manager, Tamil Nadu Industrial Investment Corporation, (TIIC), 23-A, Trichy Main Road Woodland Hotel Anex, Villupuram 605602 Email: villupuram@tiic.org
24	NABARD	Assistant General Manager NABARD, 5/2, Muthuvel Layout 5 th Cross, KK Road, Villupuram 605602. Ph: 04146-222029
25	PMRY Scheme	District Industries Centre, 11-B-Bhavani Street Alamelpuram Villupuram 605602. Ph: 04146-223616 Email: vpmdic@sancharnet.in

SI No	NATURE OF LICENSE / ASSISTANCE	DEPARTMENT/AGENCY
26	Finance under KVIC Scheme	<p>Station Director, Khadi and Villages Commission, Avvai Shanmugam Street, Gopalapuram, Chennai-600 086.</p> <p>Ph : 044 – 28351019, Fax: 044 - 28351697</p> <p>Assistant Director Khadi and Village Industries Board Master Plan Complex Villupuram 605602.</p> <p>PH: 04146-2227470</p>
27	Finance for SC/ST beneficiaries	<p>The District Manager Tamilnadu Adi Dravidar Housing & Development Corporation Collectorate, Master Plan Complex Villupuram 605602. Ph: 04146-222863</p>

ADDRESSES OF THE INDUSTRIAL ASSOCIATION

Sl. No.	Name and Address of the Associations
1	<p>The President Villupuram Dist. Small & Tiny Inds. Association Industrial Estate Janakipuram, Kandamandi Post, Villupuram - 605 401</p>
2	<p>The President Small and Tiny Industries Association 11, Chairman Shanmugan Street, Poonthottapathai, Villupuram</p>
3	<p>The President Villupuram District Tiny Industries Association, Thirukkoilur</p>
4	<p>Tiny & Small Industries Association 1, Main Road, Vikravandi (Post), Villupuram 605 652</p>