Government of India
Ministry of MSME

Brief Industrial Profile of Khargone District
Madhya Pradesh

Carried out by
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<td>4.2</td>
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</table>
Brief Industrial Profile of Khargone District

1. General Characteristics of the District

The District of Khargone is situated in the state of Madhya Pradesh in the central region of India. Khargone was formerly known as West Nimar. A part of the Indore Division lying on the region of Nimar, The District headquarters is located in the town of Khargone along with other functional offices i.e., police station, the collector ate office, telecom and other governmental organizations. Khargone city famous for the production of cotton and chilly is built on the banks of River Kunda, surrounded by Dhar, Indore and Dewas as its northern frontier, the state of Maharashtra as the southern, Khandwa, Burhanpur as the eastern side and Barwani as the Western border. A beautiful temple Navgraha is erected in honor of the nav grahas. The people of Khargone speak Namadi its the primary language in west Nimar, Bareli and Palya, the language of Bhil is spoken in the central territory of Madhya Pradesh; Bareli Rathwi, Bhil is written in Bhilali and Devanagari script.

1.1 Location & Geographical Area.

Khargone is located in the south-west border of Madhya Pradesh 283 metres (928 ft) above sea level. It is spread over an area of 8,030 square kilometres (3,100 sq mi). Towards the north it borders Dhar, Indore and Dewas districts. Towards the south, it borders Maharashtra, in the east, Khandwa and Burhanpur and Barwani in the west. Khargone is 90 km (56 mi) away from Barwani, 80 km (50 mi) from Khandwa and 140 km (87 mi) from Indore. The district is connected to the cities of Indore, Khandwa, Barwani, Dhar, Jhabua, Jalgaon and Dhulia by road. The Agra-Mumbai National Highway (NH#3) passes through the district. In the eastern part, the district has a meter-gauge railway line connecting Delhi-Jaipur-Indore-Khandwa-Hyderabad. Important stations on this route include Barwah and Sanawad. The nearest broad gauge line railway station is Khandwa Junction. The nearest airport is located at Indore.
1.2 Topography

Khargone is in the middle of the Narmada River valley with the Vindhyachal mountain range situated in the north and Satpura in the south. The River Narmada flows along a path of 50 kilometres (31 mi) inside the district. Veda and Kunda are the other two main rivers in the district.

1.3 Availability of Minerals.

<table>
<thead>
<tr>
<th>S.NO.</th>
<th>NAME OF MINERAL</th>
<th>PRODUCTION in tones 2010-2011</th>
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<tr>
<td>MINOR</td>
<td>Muram</td>
<td>401462 meter cubic</td>
</tr>
<tr>
<td></td>
<td>Sand</td>
<td>922913 meter cubic</td>
</tr>
<tr>
<td></td>
<td>Dolomite</td>
<td>152012 meter cubic</td>
</tr>
</tbody>
</table>

SOURCE:- DEPT. OF MINES & GEOLOGY.,

1.4 Forest

There are bhagwanpura, zhirnya, Barwaha & maheshwar tehsil have dense forest. In the forest like, sagone neem, tendu tc .trees are available.

1.5 Administrative Set Up.

In the district collector is the administrative head. There are 9 blocks & 9 tehsil in the district. S.D.M. is the tehsil level administrative head.
## 2. District at a Glance

<table>
<thead>
<tr>
<th>S.No</th>
<th>Particular</th>
<th>Year</th>
<th>Unit</th>
<th>Statistics</th>
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<tr>
<td>1</td>
<td>Geographical features</td>
<td></td>
<td></td>
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<tr>
<td>(A)</td>
<td>Geographical Data</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>i)</td>
<td>Latitude</td>
<td></td>
<td></td>
<td>21°22' and 22°35' North</td>
</tr>
<tr>
<td>ii)</td>
<td>Longitude</td>
<td></td>
<td></td>
<td>74°25' and 76°14' East</td>
</tr>
<tr>
<td>iii)</td>
<td>Geographical Area</td>
<td>2011</td>
<td>Hectares</td>
<td>794365</td>
</tr>
<tr>
<td>(B)</td>
<td>Administrative Units</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>i)</td>
<td>Sub divisions</td>
<td>2011</td>
<td>Nos.</td>
<td>5</td>
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<td>ii)</td>
<td>Tehsils</td>
<td>2011</td>
<td>Nos.</td>
<td>9</td>
</tr>
<tr>
<td>iii)</td>
<td>Sub-Tehsil</td>
<td>2011</td>
<td>Nos.</td>
<td>Nil</td>
</tr>
<tr>
<td>iv)</td>
<td>Patwari Circle</td>
<td>2011</td>
<td>Nos.</td>
<td>Nil</td>
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<tr>
<td>v)</td>
<td>Panchayat Simitis</td>
<td>2011</td>
<td>Nos.</td>
<td>9</td>
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<tr>
<td>vi)</td>
<td>Nagar nigam</td>
<td>2011</td>
<td>Nos.</td>
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<td>vii)</td>
<td>Nagar Palika</td>
<td>2011</td>
<td>Nos.</td>
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<td>viii)</td>
<td>Gram Panchayats</td>
<td>2011</td>
<td>Nos.</td>
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<td>xi)</td>
<td>Revenue villages</td>
<td>2011</td>
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<td>x)</td>
<td>Assembly Area</td>
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<td>2</td>
<td>Population</td>
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<td>(A)</td>
<td>Sex-wise</td>
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<td>i)</td>
<td>Male</td>
<td>2011</td>
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<td>953,617</td>
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<td>ii)</td>
<td>Female</td>
<td>2011</td>
<td>Nos.</td>
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<td>ii)</td>
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<td>2010-11</td>
<td>&quot;</td>
<td>247100</td>
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<td>iii)</td>
<td>Non Agriculture Land</td>
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<td>&quot;</td>
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<td>v)</td>
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<td>&quot;</td>
<td>25700</td>
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<td>Forest</td>
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<tr>
<td>(i)</td>
<td>Forest</td>
<td>2010-11</td>
<td>Ha.</td>
<td>247100</td>
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<td>5</td>
<td>Livestock &amp; Poultry</td>
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<td>A.</td>
<td>Cattle</td>
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<td>i)</td>
<td>Cows</td>
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<td>ii)</td>
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<td>B.</td>
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<td>ii)</td>
<td>Pigs</td>
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<td>Length of rail line</td>
<td>2010-11</td>
<td>Kms</td>
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<td>V)</td>
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<td>Kms</td>
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<td>Kms</td>
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<td>(c) Main District Highway</td>
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<td>(d) Other district &amp; Rural Roads</td>
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<tr>
<td>(f) Kachacha Road</td>
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<td>(VI) Communication</td>
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<td>(a) Telephone connection</td>
<td>2010-11</td>
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<td>(b) Post offices</td>
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<td>Nos.</td>
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<td>(c) Telephone center</td>
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</tr>
<tr>
<td>(d) Density of Telephone</td>
<td>2010-11</td>
<td>Nos./1000 person</td>
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<tr>
<td>(e) Density of Telephone</td>
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<td>(f) PCO Rural</td>
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<td>(g) PCO STD</td>
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<td>(h) Mobile</td>
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<td>(b) Beds in Allopathic hospitals</td>
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<td>(c) Ayurvedic Hospital</td>
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<tr>
<td>(e) Unani hospitals</td>
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<td>(f) Community health centers</td>
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<tr>
<td>(g) Primary health centers</td>
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<td>No.</td>
<td>54</td>
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<tr>
<td>(h) Dispensaries</td>
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<td>(i) Sub Health Centers</td>
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<tr>
<td>(j) Private hospitals</td>
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<tr>
<td>(VIII) Banking commercial</td>
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<td>(a) Commercial Bank</td>
<td></td>
<td>Nos.</td>
<td>36</td>
<td></td>
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<tr>
<td>(b) rural Bank Products</td>
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<td>Nos.</td>
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<td></td>
</tr>
<tr>
<td>(c) Co-Operative bank products</td>
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<td></td>
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<tr>
<td>(d) PLDB Branches</td>
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<td>Nos.</td>
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<td>(IX) Education</td>
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<td>(a) Primary school</td>
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<td>Nos.</td>
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<tr>
<td>(b) Middle schools</td>
<td></td>
<td>Nos.</td>
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<td></td>
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<tr>
<td>(c) Secondary &amp; senior secondary schools</td>
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<td>213</td>
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<tr>
<td>(d) Colleges</td>
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</tr>
<tr>
<td>(e) Technical University</td>
<td></td>
<td>Nos.</td>
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### 2.1 Existing Status of Industrial Areas in the District Khargone

<table>
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<tr>
<th>S. No.</th>
<th>Name of Ind. Area</th>
<th>Land acquired (In hectare)</th>
<th>Land developed (In hectare)</th>
<th>Prevailing Rate Per Sqm (In Rs.)</th>
<th>No of Plots</th>
<th>No of allotted Plots</th>
<th>No of Vacant Plots</th>
<th>No. of Units in Production</th>
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<tbody>
<tr>
<td>1</td>
<td>Nimrani</td>
<td>121.45</td>
<td>121.45</td>
<td>20</td>
<td>132</td>
<td>121</td>
<td>11</td>
<td>21</td>
</tr>
<tr>
<td>2</td>
<td>Barwaha</td>
<td>72.70</td>
<td>72.70</td>
<td>20</td>
<td>243</td>
<td>234</td>
<td>09</td>
<td>84</td>
</tr>
<tr>
<td>3</td>
<td>Bhadli</td>
<td>8.50</td>
<td>6.2</td>
<td>20</td>
<td>20</td>
<td>16</td>
<td>04</td>
<td>09</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>202.65</strong></td>
<td><strong>200.63</strong></td>
<td></td>
<td><strong>60</strong></td>
<td><strong>395</strong></td>
<td><strong>391</strong></td>
<td><strong>24</strong></td>
<td><strong>114</strong></td>
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</table>

Source:- DTIC Khargone

### 3. Industrial Scenario of Khargone

#### 3.1 Industry at a Glance

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<thead>
<tr>
<th>Sr No</th>
<th>Head</th>
<th>Unit</th>
<th>Particulars</th>
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<tbody>
<tr>
<td>1.</td>
<td>Registered Industrial Unit</td>
<td>No.</td>
<td>2639</td>
</tr>
<tr>
<td>2.</td>
<td>Total Industrial Unit</td>
<td>No.</td>
<td>2639</td>
</tr>
<tr>
<td>3.</td>
<td>Registered Medium &amp; Large Unit</td>
<td>No.</td>
<td>09</td>
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<tr>
<td>4.</td>
<td>Estimated Avg. No. Of Daily Worker Employed In Small Scale Industries</td>
<td>No.</td>
<td>5432</td>
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<tr>
<td>5.</td>
<td>Employment In Large And Medium Industries</td>
<td>No.</td>
<td>5045</td>
</tr>
<tr>
<td>6.</td>
<td>No. Of Industrial Area</td>
<td>No.</td>
<td>03</td>
</tr>
<tr>
<td>7.</td>
<td>Turnover Of Small Scale Ind.</td>
<td>In Lacs</td>
<td>1704.56 Cr.</td>
</tr>
<tr>
<td>8.</td>
<td>Turnover Of Medium &amp; Large Scale Industries</td>
<td>In Lacs</td>
<td>1141.52 Cr.</td>
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### 3.2 Year Wise Trend of Units Registered

<table>
<thead>
<tr>
<th>Year</th>
<th>Number Of Registered Units</th>
<th>Employment</th>
<th>Investment (Lakh Rs.)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up to</td>
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<tr>
<td>1984-85</td>
<td>425</td>
<td>1280</td>
<td>139.33</td>
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<tr>
<td>1985-86</td>
<td>676</td>
<td>2030</td>
<td>240.97</td>
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<td>1989-90</td>
<td>783</td>
<td>1777</td>
<td>192.15</td>
</tr>
<tr>
<td>1990-91</td>
<td>648</td>
<td>1910</td>
<td>178.19</td>
</tr>
<tr>
<td>1991-92</td>
<td>951</td>
<td>3039</td>
<td>333.44</td>
</tr>
<tr>
<td>1992-93</td>
<td>583</td>
<td>1474</td>
<td>192.79</td>
</tr>
<tr>
<td>1993-94</td>
<td>660</td>
<td>1547</td>
<td>124.26</td>
</tr>
<tr>
<td>1994-95</td>
<td>509</td>
<td>1172</td>
<td>119.31</td>
</tr>
<tr>
<td>1995-96</td>
<td>578</td>
<td>2276</td>
<td>530.85</td>
</tr>
<tr>
<td>1996-97</td>
<td>607</td>
<td>3144</td>
<td>1678.34</td>
</tr>
<tr>
<td>1997-98</td>
<td>583</td>
<td>3556</td>
<td>2504.53</td>
</tr>
<tr>
<td>1998-99</td>
<td>601</td>
<td>2212</td>
<td>1368.33</td>
</tr>
<tr>
<td>1999-2000</td>
<td>183</td>
<td>558</td>
<td>700.33</td>
</tr>
<tr>
<td>2000-01</td>
<td>175</td>
<td>385</td>
<td>93.74</td>
</tr>
<tr>
<td>2001-2002</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
</tr>
<tr>
<td>2002-03</td>
<td>6</td>
<td>15</td>
<td>2.27</td>
</tr>
<tr>
<td>2003-04</td>
<td>307</td>
<td>649</td>
<td>77.64</td>
</tr>
<tr>
<td>2004-05</td>
<td>423</td>
<td>723</td>
<td>149.005</td>
</tr>
<tr>
<td>2005-06</td>
<td>457</td>
<td>896</td>
<td>156.32</td>
</tr>
<tr>
<td>2006-07</td>
<td>410</td>
<td>703</td>
<td>205.87</td>
</tr>
<tr>
<td>2007-08</td>
<td>462</td>
<td>1267</td>
<td>1020.54</td>
</tr>
<tr>
<td>2008-09</td>
<td>515</td>
<td>2066</td>
<td>2066</td>
</tr>
<tr>
<td>2009-10</td>
<td>507</td>
<td>881</td>
<td>281.26</td>
</tr>
<tr>
<td>2010-11</td>
<td>502</td>
<td>1559</td>
<td>465.44</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>17553</strong></td>
<td><strong>19753.91</strong></td>
<td><strong>53097</strong></td>
</tr>
</tbody>
</table>

Source: DIC Khargone
### 3.3 Details of Existing Micro & Small Enterprises and Artisan Units in the District

<table>
<thead>
<tr>
<th>NIC Code No.</th>
<th>Type Of Industry</th>
<th>Number Of Units</th>
<th>Investment (Lakh Rs.)</th>
<th>Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>20</td>
<td>Agro based</td>
<td>129</td>
<td>129.26</td>
<td>469</td>
</tr>
<tr>
<td>22</td>
<td>Soda water</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
</tr>
<tr>
<td>23</td>
<td>Cotton textile</td>
<td>92</td>
<td>61.23</td>
<td>858</td>
</tr>
<tr>
<td>24</td>
<td>Woolen, silk &amp; artificial Thread based clothes.</td>
<td>01</td>
<td>156.00</td>
<td>26</td>
</tr>
<tr>
<td>25</td>
<td>Jute &amp; jute based</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
</tr>
<tr>
<td>26</td>
<td>Ready-made garments &amp; embroidery</td>
<td>05</td>
<td>102.20</td>
<td>89</td>
</tr>
<tr>
<td>27</td>
<td>Wood/wooden based furniture</td>
<td>42</td>
<td>72.00</td>
<td>351</td>
</tr>
<tr>
<td>28</td>
<td>Paper &amp; Paper products</td>
<td>04</td>
<td>112.34</td>
<td>126</td>
</tr>
<tr>
<td>29</td>
<td>Leather based</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
</tr>
<tr>
<td>30</td>
<td>Chemical/Chemical based</td>
<td>03</td>
<td>412.56</td>
<td>427</td>
</tr>
<tr>
<td>31</td>
<td>Rubber, Plastic &amp; petro based</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
</tr>
<tr>
<td>32</td>
<td>Mineral based</td>
<td>332</td>
<td>854.25</td>
<td>587</td>
</tr>
<tr>
<td>33</td>
<td>Metal based (Steel Fab.)</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
</tr>
<tr>
<td>35</td>
<td>Engineering units</td>
<td>87</td>
<td>168.26</td>
<td>354</td>
</tr>
<tr>
<td>36</td>
<td>Electrical machinery and transport equipment</td>
<td>Nil</td>
<td>Nil</td>
<td>Nil</td>
</tr>
<tr>
<td>97</td>
<td>Repairing &amp; servicing</td>
<td>759</td>
<td>120.22</td>
<td>860</td>
</tr>
<tr>
<td>01</td>
<td>Others</td>
<td>1285</td>
<td>63.28</td>
<td>1285</td>
</tr>
</tbody>
</table>

*Source: DIC Khargone*
3.4 Large Scale Industries / Public Sector Undertakings
Large scale Industries and public sector undertakings are not exist in the district of Khargone.

3.5 Major Exportable Item: - Rui, Thread, chilly

3.6 Growth Trend: - 2-3%

3.7 Vendorisation / Ancillarisation of the Industry: - Nil

3.8 Medium Scale Enterprises
There is no Medium Scale Enterprise exist in the district of Alirajpur.

3.9 Service Enterprises: - Nil

3.10 Potential for New MSMEs: - Cotton & Chilly based

4. Existing Clusters of Micro & Small Enterprise: - Maheshwar Handlooms Cluster

4.1 DETAIL OF MAJOR CLUSTERS
Nimad has been an important centre for the production of cotton and it has a long history in cloth production. In 1767, when Queen Ahilyabai Holkar made Maheshwar as her capital city, she encouraged the development of trade and industry in the city. During this period, the craftsmen from Hyderabad, Mandava and Gujarat were also brought in to settle them down at Maheshwar. Before this, the local industry was only producing gray cotton fabric. But after the coming of these skilled craftsmen, the production of sari, turbans and other dress materials also began. The sari that was 5 yards in length was called 'dandiya', whereas the one of 9 yards was called as sari. They used natural colours for the production of coloured textiles. Gradually, along with the simple textiles there began the production of checks and other fancy designs. The designs on the textiles were mainly inspired from the sculpted depictions in temples and this has given a unique recognition to the handicrafts of Maheshwar.
Ahilyabai had provided royal patronage to the handicraft industry during her rule. She used to get the royal dress materials i.e. the saris, turbans etc weaved in her presence. She would also gift these products to other kingdoms and royal families and in this way, the handlooms of Maheshwar gained popularity. Other Holkar rulers also kept alive the tradition of patronizing this industry. In 1921, the King Shreeman Holkarji Rao established a weaving and dyeing demonstration factory. The aim and objective of this factory was to create awareness about modern weaving techniques amongst weavers. At present this factory is a Handicraft training centre at Maheshwar. After the establishment of the training centre, various new weaving techniques were introduced in the cluster like the use of Dobby for border designing and the replacement of throw-shuttle looms with fly-shuttles. This increased the overall production in the region. These shuttles and dobbys were sourced from Nagpur and the weavers were given training in the usage of the same and many were even granted assistance for setting up pit-loom in their units. In 1978, Richard and Sally Holkar, belonging to the ex-ruler family established the Rehwa Society, which has contributed significantly for the growth and development of the industry.

4.2 Details For Identified Cluster

4.2.1 Name of the Cluster

<table>
<thead>
<tr>
<th></th>
<th>Principal Products Manufactured in the Cluster</th>
<th>Shirts, Casual Wear, Ladies Wear Men's Wear, Dress Materials, Scarf, Stoll, Dupattas, Shirts</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Name of the SPV</td>
<td>Weavers Cluster Club Maheshwar</td>
</tr>
<tr>
<td>3</td>
<td>No. of functional units in the clusters</td>
<td>1000</td>
</tr>
<tr>
<td>4</td>
<td>Turnover of the Clusters</td>
<td>7 cores</td>
</tr>
<tr>
<td>5</td>
<td>Value of Exports from the Clusters</td>
<td>No export</td>
</tr>
<tr>
<td>6</td>
<td>Employment in Cluster</td>
<td>3000</td>
</tr>
<tr>
<td>7</td>
<td>Average investment in plant &amp; Machinery</td>
<td>60 Lakhs</td>
</tr>
<tr>
<td>8</td>
<td>Major Issues / requirement</td>
<td>☐ ☐ ☐ There is a lack of national level marketing initiatives taken to popularise the cluster’s products.</td>
</tr>
<tr>
<td>9</td>
<td>Presence of capable institutions</td>
<td>03</td>
</tr>
<tr>
<td>---</td>
<td>----------------------------------</td>
<td>----</td>
</tr>
<tr>
<td>10</td>
<td>Thrust Areas</td>
<td>01</td>
</tr>
<tr>
<td>11</td>
<td>Problems &amp; constraints</td>
<td>Infrastructure &amp; skilled labour</td>
</tr>
</tbody>
</table>

5. General Issues Raised By Industry Association during the Course of Meeting

1- Infrastructure development
2- Textiles hub escalation
6. Steps to Set Up MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

<table>
<thead>
<tr>
<th>S.No</th>
<th>Type of assistance</th>
<th>Name and address of agencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Provisional Registration Certificate (EM-I) &amp; Permanent Registration Certificate (EM-II)</td>
<td>GM, DTIC Khargone</td>
</tr>
<tr>
<td>2.</td>
<td>Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.</td>
<td>Director MSME DI Indore, GM, DTIC Khargone</td>
</tr>
<tr>
<td>3.</td>
<td>Land and Industrial shed</td>
<td>GM, DTIC Khargone</td>
</tr>
<tr>
<td>5.</td>
<td>For raw materials under Govt. Supply</td>
<td>GM, DTIC Khargone</td>
</tr>
<tr>
<td>6.</td>
<td>Plant and machinery under hire / purchase basis.</td>
<td>GM, DTIC Khargone</td>
</tr>
<tr>
<td>7.</td>
<td>Power/Electricity</td>
<td>MPEB, Khargone</td>
</tr>
<tr>
<td>8.</td>
<td>Technical Know -how.</td>
<td>Director MSME DI Indore, GM, DTIC Khargone</td>
</tr>
<tr>
<td>9.</td>
<td>Quality &amp; Standard</td>
<td>BIS</td>
</tr>
<tr>
<td>10.</td>
<td>Marketing/Export Assistance</td>
<td>Director MSME DI Indore, GM, DTIC Khargone</td>
</tr>
<tr>
<td>11.</td>
<td>Other Promotional Agencies</td>
<td>CEDMAP, MPCON</td>
</tr>
</tbody>
</table>