



सत्यमेव जयते

**Government of India
Ministry of MSME**

**Brief Industrial Profile of
DAKSHIN DINAJPUR DISTRICT
WEST BENGAL**



सूक्ष्म, लघु एवं मध्यम उद्यम
MICRO, SMALL & MEDIUM ENTERPRISES

Carried out by

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Contents

S. No.	Topic	Page No.
1.	General Characteristics of the District	3
1.1	Location & Geographical Area	3
1.2	Topography	3
1.3	Availability of Minerals.	4
1.4	Forest	4
1.5	Administrative set up	4
2.	District at a glance	5
2.1	Existing Status of Industrial Area in Dakshin Dinajpur District	7
3.	Industrial Scenario of Dakshin Dinajpur District	7
3.1	Industry at a Glance	7
3.2	Year Wise Trend Of Units Registered	8
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	8
3.4	Large Scale Industries / Public Sector undertakings	9
3.5	Industrial Profile	9
3.6	Growth Trend	10
3.7	Medium Scale Enterprises	10
3.7.1	List of the units in Dakshin Dinajpur District & near by Area	10
3.7.2	Major Exportable Item	11
3.8	Service Enterprises	11
3.8.1	Potentials areas for service industry	11
3.9	Potential for new MSMEs	11
4.	Potential Clusters of Micro & Small Enterprise	12
5.	General issues raised by industry association during the course of meeting	12
6.	Steps to set up MSMEs	13

Brief Industrial Profile of Dakshin Dinajpur District **(WEST BENGAL)**

1. General Characteristics of the District:

The newly born district of Dakshin Dinajpur came into existence from 01-04-1992 when the erstwhile district of West Dinajpur was bifurcated to form two separate districts; Uttar Dinajpur with its headquarters at Raiganj and Dakshin Dinajpur with its headquarters at Balurghat. Dakshin Dinajpur is tilted heavily on the agrarian side and industrial development is still on the darker side. Lack of infrastructural facilities, ignorance about technical know-how and progress, lack of dynamism in entrepreneurial ventures coupled with lack of skilled labour have resulted in slow and tardy industrial growth.

Dakshin Dinajpur is not only plagued with the problem of feeble industrial development, but it also has to tackle the mammoth problem of immigration. With Bangladesh being located on its eastern and southern fringes, the district is faced with immigration problems. Immigration across the border floods the district with the myriad problems of over population, un-employment, poverty, etc.

Thus, Dakshin Dinajpur is set against an agrarian background with sloppy, industrial growth, not remarkable progress in the secondary and tertiary sectors and sluggish all round development which has subjected the economy to great pressure to boost its growth rate.

1.1 Location & Geographical Area

Dakshin Dinajpur spreads across 2162 Sq. Kms of land. It lies cushioned between Bangladesh on its east and south and Uttar Dinajpur on its north. To its west lies Uttar Dinajpur district and a part of its southern border lies adjacent to Malda district.

Latitude : 26 deg 35' 15" N - 25 deg 10' 55" N
Longitude: 89 deg 00' 30" E - 87 deg 48' 37" E
Geographical Area : 2162 Sq. Km

1.2 Topography

The soil texture of the district can be broadly divided into 2 main groups i) alluvium and ii) laterite. The blocks of Balurghat, Hili and Kumarganj predominantly have alluvium soil while Tapan is characterized mainly by the laterite soil type. The rich alluvium soil has enabled double cropping and even multiple cropping in the district. As the rivers overflow their banks every year, the soil is further enriched, which allows the farmers to reap a bumper harvest. The district is nearly flat with a gentle slope from north to south.

There are three main rivers in this district namely Atryee, Punarbhaba, Tangon. A heavy rain causes the rivers to flood their banks every year and deposit rich alluvium soil which proves beneficial for cultivation. But heavy floods also cause

large scale devastation of fields and property, bringing the entire rural population to the brink of disaster. Conscious efforts are being made by the Govt. to control floods and reap the benefits of river lift irrigation.

1.3 Availability of Minerals

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1.	Nil	-
MINOR		
1.	River sand and brick earth/clay	-

SOURCE:- Dte. Of Mines & Minerals, Govt. of W.B

1.4 FOREST

Concentration of forests in the district of Dakshin Dinajpur is mostly along the eastern and southern borders which the district shares with Bangladesh. The major forest produce which has a significant contribution in the district's annual revenue earned account are timber and fuel. Social forestry has also received a lot of attention and plantations of Eucalyptus, Babla, Sishu, Garan, Simul, Sirish etc. are encouraged.

1.5 Administrative set up.

The administrative set up of the district consists of a single sub-division viz. Balurghat which is also the district headquarters. There are 8 blocks with 8 police stations, 2 Municipal towns and 1 non-Municipal town. The details of administrative set up are given below:-

Sub-Division	Police Station	C.D.Block / M	Panchayat		
			Samity	Gram	Gram Sansad
(1)	(2)	(3)	(4)	(5)	(6)
Gangarampur Sub-Division	4	4/1	4	30	440
	Kushmandi	Kushmandi	1	8	116
	Banshihari	Banshihari	1	5	90
	Harirampur	Harirampur	1	6	85
	Gangarampur	Gangarampur(M)	-	-	-
	Gangarampur	Gangarampur	1	11	149
Balurghat	4	4/1	4	35	489

Sub-Division	Kumarganj	Kumarganj	1	8	113
	Tapan	Tapan	1	11	158
	Balurghat	Balurghat(M)	-	-	-
		Balurghat	1	11	163
	Hili	Hili	1	5	55
District Total - 2	8	8/2	8	65	929

2. District at a glance

S.No	Particular	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data			
	i) Latitude			25- 13-0 N 25 10 55 N
	ii) Longitude			88- 47- 0 E 89-0-30 E
	iii) Geographical Area		Sq.Km	2183
(B)	Administrative Units			
	i) Sub divisions			2
	ii) Tehsils			-
	iii) Sub-Tehsil			-
	iv) Patwar Circle			-
	v) Panchayat Simitis			8
	vi)Nagar nigam			-
	vii) Nagar Palika			2
	viii) Gram Panchayats			65
	xi) Revenue villages			929
	x) Assembly Area			3
2.	Population			
(A)	Sex-wise			
	i) Male	2011		855104
	ii) Female	2011		815827
(B)	Rural Population	2011		1434856
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	183615
	ii) Forest cover	2010-11	"	932
	iii) Non Agriculture Land	2010-11	"	34171
	v) cultivable Barren land	2010-11	"	30
4.	Forest			
	(i) Forest	2010-11	Ha.	932

5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	583312
	ii) Buffaloes	2007	Nos.	32812
B.	Other livestock			
	i) Goats	2007	Nos.	402217
	ii) Pigs	2007	Nos.	-
	iii) Dogs & Bitches	2007	Nos.	-
	iv) Railways			
	i) Length of rail line	2010-11	Kms	101
	V) Roads			
	(a) National Highway	2010-11	Kms	3
	(b) State Highway	2010-11	Kms	111.50
	(c) Main District Highway	2010-11	Kms	412.50
	(d) Other district & Rural Roads	2010-11	Kms	435.7
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Kms	-
	(f) Kachacha Road	2010-11	Kms	-
	(VI) Communication			-
	(a) Telephone connection	2010-11		-
	(b) Post offices	2010-11	Nos.	203
	(c) Telephone center	2010-11	Nos.	-
	(d) Density of Telephone	2010-11	Nos./1000 person	-
	(e) Density of Telephone	2010-11	No. per KM.	-
	(f) PCO Rural	2010-11	No.	-
	(g) PCO STD	2010-11	No.	-
	(h) Mobile	2010-11	No.	-
	(VII) Public Health			-
	(a) Allopathic Hospital	2010-11	No.	4
	(b) Beds in Allopathic hospitals		No.	1134
	(c) Ayurvedic Hospital		No.	
	(d) Beds in Ayurvedic hospitals		No.	
	(e) Unani hospitals		No.	
	(f) Community health centers		No.	
	(g) Primary health centers		No.	
	(h) Dispensaries			25
	(i) Sub Health Centers		No.	
	(j) Private hospitals		No.	8
				8
	(VIII) Banking commercial			

	(a) Commercial Bank		Nos.	74
	(b) rural Bank Products		Nos.	40
	(c) Co-Operative bank products		Nos.	-
	(d) PLDB Branches		Nos.	-
	(IX) Education			
	(a) Primary school		Nos.	1191
	(b) Middle schools		Nos.	6
	(c) Secondary & senior secondary schools		Nos.	167
	(d) Colleges		Nos.	5
	(e) Technical University		Nos.	0

Source:- District Statistical Handbook of BAES & Economic Review,2011-12,Govt.of W.B

2.1 Existing Status of Industrial Areas in Dakshin Dinajpur District

S. No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Nil	-	-	-	-	-	-	-

Source:- WBSIDC & WBIIDC

3. INDUSTRIAL SCENERIO OF DAKSHIN DINAJPUR DISTRICT

3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	104
2.	TOTAL INDUSTRIAL UNIT	NO.	-
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	-
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	540
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	6120
6.	NO. OF INDUSTRIAL AREA	NO.	-
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	327796026
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

Source:- District Statistical Handbook of BAES & Economic Review,2011-12,Govt.of W.B

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85	District wise separate data was not available. Only consolidated report of Regd. units prior to Oct.2006 for West Bengal was available with the Directorate of M& SSE, Govt. of West Bengal.		
	1985-86			
	1986-87			
	1987-88			
	1988-89			
	1989-90			
	1990-91			
	1991-92			
	1992-93			
	1993-94			
	1994-95			
	1995-96			
	1996-97			
	1997-98			
	1998-99			
	1999-2000			
	2000-01			
	2001-2002			
	2002-03			
	2003-04			
	2004-05			
	2005-06			
EM-II				
	2006-07	76	534	531.84
	2007-08	234	2176	2479.42
	2008-09	68	677	844.00
	2009-10	207	1003	547.85
	2010-11	86	616	591.99
	2011-12 (Upto March)	67	521	1769.14
	Total	738	5536	6764.24

Source: Dte.of M&SSE, WB

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based (NIC Code-10)	-	*	*
22	Soda water (NIC Code -11)	-		
23	Cotton textile (NIC Code -14)	-		
24.	Woolen, silk & artificial Thread based clothes. (NIC Code -14)	-		
25.	Jute & jute based (NIC Code -13)	-		
26.	Ready-made garments & embroidery (NIC Code -14)	-		

27.	Wood/wooden based furniture (NIC Code -16)	1		
28.	Paper & Paper products (NIC Code -17)	4		
29.	Leather based (NIC Code -15)	22		
31.	Chemical/Chemical based (NIC Code -20)	10		
30.	Rubber, Plastic & petro based (NIC Code -22)	8		
32.	Mineral based (NIC Code -24)	1		
33.	Metal based (Steel Fab.) (NIC Code -25)	2		
35.	Engineering units (NIC Code – Not elsewhere classified)	-		
36.	Electrical machinery and transport equipment (NIC Code -27 & 29)	1		
97.	Repairing & servicing (NIC Code -95)	-		
01.	Others (NIC Code -99)	-		
	Kachori Making (NIC Code -10)	-		

Source: Directorate of M & SSE, Govt. of West Bengal

* Not available from The Directorate of M & SSE, Govt. of West Bengal

3.4 Large Scale Industries / Public Sector undertakings

Nil

3.5 Industrial Profile

Industry	Existing	Prospective
Agro & Food-based	Rice Mill, Mini Rice Mill, Chira Mill, Husking & Wheat grinding Mills, Noodles & Vermicelli making Mills, Mustard oil Mfg. Mill, Jute made Dhokra	Rice bran Oil, Flour mill, Tomato & Other fruit processing products, Poly-packed Mustard Oil, Jute made soft luggage, Particle board, Jute-cotton fabric, Jute blanket, Modernised bakery and confectionary
Mineral & Forest-based	Chimney bricks, Tiles, Coke briquette, Wooden furniture, RCC Spun Pipe, Cement grill, Pipe, PCC Poll, Sal leaf plate making	Fly-ash bricks, Refractory bricks, Mosaic tiles mfg.
Chemical based	Phenyl, Storage battery, Detergent	HDPE Poly Pipe, Polythene sheet, Plastic products
Artisan-based	Handicrafts product (Wood/Bamboo/Embroidery/Jute/Sola work)	Qualitative upgradation of present products

Demand based	Engineering, Workshop, Steel Gate, Grill, Steel Furniture mfg., Automobiles Servicing, Film process lab, Electrical & Electronic goods, Assembling, computer Servicing, IT based service, Cyber café, Offset printing	Automobile body building (Bus, Lorry, etc.), Tyre retreading (cold), Auto parts mfg, Residential hotel
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3.6 Growth Trend

Industrial projects implemented in the district

Year	No. of Units	Invt. (In Cr.)
2008	1	6.11
2009	-	-
2010	2	13.02

Source: Economic Review, 2011-12, West Bengal

3.7 Medium Scale Enterprises

3.7.1 List of the units in Dakshin Dinajpur District & Near By Area

Sl.No	Name of the Unit
1	Satyam Chawl Udyog Pvt. Ltd.
2	Marino Gold Ceramics, Balapur
3	Shiva Loknath Rice Mills Pvt. Ltd. Malkhan
4	Kalyani Solvex Pvt. Ltd., Phoolbari
5	Sudha Oil Industries
6	Sarkar Engg. Works
7	Anima Ice Factory
8	Paul Oil Mill
9	Prafulla Kr.Saha (Bricks)
10	Jagat Bandhu Mini Rice Mill
11	Sarkar Mini Rice Mill
12	Sarkar Oil Mill,
13	Daralhat Mini Rice Mill,
14	Fulu Leather House
15	Roy Husking Mill
16	Barman Mechanical Works
17	National Engg. Works
18	North Bengal Organic Fertilizers
19	Maa Annapurna Rice Mill
20	D/Dinajpur R.C.C. Spun
21	R. C. C. Spun
22	J. K. Industries,
23	Indica Oil Mill

3.7.2 Major Exportable Item

Agro Products

3.8 Service Enterprises

Sl.No	Name of the Unit
1	Karmakar Engg. Works
2	Maa Laxmi Auto Xerox
3	Morka Bhadra Rep.

3.8.1 Potentials areas for service industry

- i. Agro service centre
- ii. Screen printing
- iii. Offset printing
- iv. Automobile servicing and auto body building
- v. Repairing and servicing of domestic electrical/electronic appliances
- vi. Beauty parlour
- vii. Dry cleaning

Potential places are Balurghat, Gangarampur.

3.9 Potential for new MSMEs

A) Resource-based Industries

Agro & Food

- 1) Rice Mill
- 2) Rice Bran Oil
- 3) Rice Processing Industries
- 4) Mustard Oil Extraction & Manufacturing of Mustard Oil Cake
- 5) Chilli Sauce, Tomato Sauce
- 6) Pickles and Chutneys from mango, chilli, etc.
- 7) Jute Twine
- 8) Spice Grinding
- 9) Oil Extraction from Til, Tishi, etc.
- 10) Processing of Pulses
- 11) Cattle Horn Products
- 12) Milk Processing
- 13) Beaten Rice

Others

Clay Bricks
Roofing Tiles
Pottery items
Cane & Bamboo products

B) Demand-based Industries

Food & Allied

- i. Cattle feed and Poultry feed
- ii. Fish meal
- iii. Mechanized bread
- iv. Biscuits
- v. Hard boiled lozenges(sweet meat)
- vi. Chow-Chow and Vermicelli
- vii. Ice cream

viii. Ice candy

Textile products including hosiery

- i. Shopping bag
- ii. Mosquito net
- iii. Cotton knit wear
- iv. Woolen knit wear
- v. Dhokra bag

Leather & Rexin products

- i. Leather footwear
- ii. Rexin utility articles
- iii. Leather purses, hand bags and leather articles

Rubber and Plastic products

- i. Tyre retreading
- ii. Moulded plastic products (Household items)
- iii. Carry bags (Plastic)

iv. PVC pipes and fittings for water supply and electric wiring

Chemical Products

- i. Washing soap
- ii. Detergent power/cake
- iii. Wax candle
- iv. Batique printing
- v. White phenyl
- vi. Exercise book

Mechanical products

- i. Steel furniture
- ii. Gate, grills, etc.
- iii. Agricultural implements
- iv. Umbrella assembly
- v. Assembly of rural transports like bullock cart, by-cycle, rickshaws, etc.

4. Potential Clusters of Micro & Small Enterprise

- 1) Clusters based on handicraft items
- 2) Bamboo products
- 3) Food processing

5. General issues raised by industry association during the course of meeting

A well knit marketing system needs to be developed coordinating the distant rural areas so that the surplus agricultural produce can reach the market properly. Sericulture sector needs further expansion so that it can offer greater employment opportunities, it being a labour intensive industry. There is no industrial estate in the district, hence developing the same is necessary

6. STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S. No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate(EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre, Dte. of M& SSE, Govt. of West Bengal, Near Natya Mandir, P.O.: Balurghat, Dist : Dakshin Dinajpur
2.	Identification of Project Profiles, Techno-economic and managerial consultancy services, market survey and economic survey	(1) MSME-Development Institute, Ministry of MSME, Govt.of India, 111 &112, B. T. Road, Kolkata-700108. (2) Directorate of Industries

	reports.	New Secretariat Bldgs, 9th fl., 1, Kiran Sankar Roy Road, Kolkata-1 (3) W.B. Small Industries Dev. Corpn., 6A, Raja Subodh Mulick Square (3r floor) Kilkata-13 & 31, Block Burn Lane, Silpa Bhawan, Kolkata-12
3.	Land and Industrial shed	(1) W. B. Small Industries Dev. Corpn., 6A, Raja Subodh Mullick Square, (3r floor) Kilkata-13 & 31, Black Burn Lane, Silpa Bhawan, Kolkata-12 (2) West Bengal Industries Infrastructure Development Corpn. Ltd., P-34, CIT Road, Kolkata-14
4.	Financial Assistance	(1) West Bengal Industrial Development Corporation Limited, 5, Council House St., Kolkata-1 (2) Small Industries Dev, Bank of India (SIDBI) Eastern Regional Office, 11, Dr. U. N. Brahmachari Road, Kolkata-700017 (3) W. B. Financial Corpn., 2A, Netaji Subhas Road, Kolkata-16 (4) United Bank of India, H.O. 16, Old Court House St, Kol-1 (5) All other Banks
5.	For raw materials under Govt. Supply	National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor, Kolkata-69
6.	Plant and machinery under hire / purchase basis.	National Small Industries Corpn. Ltd., 20 B, Abdul Hamid St., 7th floor Kolkata-69
7.	Power/ Electricity	(1) W.B. State Electricity Distribution Co. Ltd. Bidyut Bhawan, Sector-II, Salt Lake City Kolkata-91 (2) Calcutta Electric Supply Corpn. Ltd., Victoria House, Kolkata-69 (3) Durgapur Projects Ltd. Administrative Building, Dist- Burdwan, Pin-713201. (4) Dishergarh Power Supply Co.Ltd. P.O- Dishergarh, Asansol, Pin-713301
8.	Technical Know –how.	(1) Indian Institute of Technology, Kharagpur, Paschim Medinipur (2) Deptt. Of Engineering & Technology, Jadavpur University, Jadavpur, Kolkata-32
9.	Quality & Standard	MSME Testing Centre,(MSME -TC), 111 & 112, B.T. Road, Kolkata-108
10.	Marketing /Export Assistance	(1) Zonal Joint Director General of Foreign Trade, 4, Esplanade East, Kolkata-700069 (2) W.B. Small Industries Dev. Corpn.,

		6A, Raja Subodh Mulick Square (3r floor) Kilkata-13
11.	Other Promotional Agencies	(1) Reserve Bank of India, Rural Planning and Credit Department, 15, Netaji Subhas Road, Kolkata-1 (2) Indian Institute of Packaging, Block CP, Sector V, Salt Lake City Kolkata-91 (3) Khadi and Village Industries Commission 33, Chittaranjan avenue, Kol – 73

9. Additional information if any.

Nil

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